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**AMENDED AGENDA
CITY OF CREVE COEUR
CITY COUNCIL MEETING
300 N NEW BALLAS ROAD
Monday, May 14, 2012
7:30 PM**

CALL MEETING TO ORDER

PLEDGE OF ALLEGIANCE

INVOCATION

ROLL CALL

PRESENTATION – Certificate of Recognition - Ryan Tierney

COMMENTS FROM THE GENERAL PUBLIC

(Citizens are asked to limit comments to three minutes and to complete a speaker card)

PUBLIC HEARING

ACCEPTANCE OF AGENDA

ANNOUNCEMENTS

The City Council meets the 2nd and 4th Monday of each month

6:00 p.m. – 7:00 p.m. – Work Session

7:00 p.m. – Regular Meeting of the City Council

However, due to the holiday the Monday, May 28, 2012 will be moved to Tuesday, May 29, 2012 and will begin at 7:30 p.m. due to the extended work session for review of the proposed FY 2012 Budget.

FUTURE PUBLIC HEARINGS

Monday, June 11, 2012 - 7:00 p.m. - Public Hearing for FY 2013 Proposed Budget

1. CONSENT AGENDA

a. Council Minutes dated April 23, 2012

b. Disposal of Records Pursuant to Missouri Record Retention Law

Summary: The Police department coordinates an annual shredding process for the destruction of old records for the police department, and all city departments. The Police department as well as all city wide departments maintains compliance with the state record retention laws and procedures. Comprehensive lists of records scheduled for destruction from each department are provided.



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CITY COUNCIL MEETING
Monday, May 14, 2012
7:30 PM

BILLS PAYABLE REPORT

For Information Only

Summary: A report of bills payable dated May 8, 2012 in the amount of \$281,477.89 has been provided for Council review. No vote is required.

UNFINISHED BUSINESS

NEW BUSINESS

2. **Bill No. 5366 - An Ordinance Repealing Ordinances Number 1612 And 1707 And Authorizing The Issuance Of A New Conditional Use Permit For A 16 Screen AMC Motion Picture Theater, With In-Theater Dining Service Within The West Park Development Located At 12657 Olive Boulevard. First Reading**

Summary: Section 405.370(C), eating and drinking places and motion picture theatres, except drive-in, in the “CB”, Commercial zoning district require the issuance of a conditional use permit as provided in Section 405.1070, Conditional Use Permits. Conditional use permit Ordinance #1612, was approved by the City Council on November 22, 1993, and Ordinance #1707 was approved by the City Council on April 10, 1995, for the operation of a 55,000 sq. ft. 16-screen motion picture theatre with a maximum seating of 2,992. An application was submitted by Tammy Korte, of ArcVision, on behalf of Kevin M. Connor, American Multi-Cinema, Inc., to amend the conditional use permit to allow for in-theater dining and bar service.

3. **Bill No. 5367 - An Ordinance Of The City Council Of The City Of Creve Coeur, Missouri Authorizing The Execution Of A Maintenance Agreement With The Missouri Highways And Transportation Commission For The Maintenance Of Black Powder Coat On Traffic Signals Located In The MoDOT Right-Of-Way At Conway Road And South New Ballas Road. First Reading**

Summary: Approval of this agreement will allow Mercy Hospital to install traffic signal posts and mast arms with black powder coating. The city will assume responsibility towards maintaining the black finish on the equipment in the future.

4. **Bill No. 5368 - An Ordinance Amending The Personnel Policy And Procedures Manual Regarding Miscellaneous Sections Of The**



CITY OF CREVE COEUR – AMENDED AGENDA
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Manual And Making Other Technical Corrections Thereto. First Reading

Summary: The City's personnel manual is periodically amended for updates and clarifications. The most recent amendments were adopted in May, 2011. Changes are required to be adopted by ordinance. New changes to the manual are proposed in the attached bill.

5. Bill No. 5369 - An Ordinance Adding Section 130.095 To The Code Of Ordinances Regarding Campaign Finance Reports And Making Other Related Changes To The Code Of Ordinances. First Reading

Summary: Discussion at the Council meeting of April 23, 2012 to require candidates to file a copy of their Campaign Finance Reports with the City Clerk to allow more access to information by citizens.

6. Resolution No. 1004 - A Resolution Of The City Council Of The City Of Creve Coeur, Missouri, Establishing A Protocol For Election Of The Council President.

Summary: Requested by Council at the April 26, 2012 Council Meeting to establish a procedure for electing the annual Council President.

APPOINTMENTS

7. Election of Council President

Summary: Annual election of Council President, deferred from the April 23, 2012 Council meeting.

BUSINESS FROM THE MAYOR and CITY COUNCIL

8. Planning and Zoning Council Liaison

Summary: Requested by Mayor Glantz

9. Boards, Committees and Commissions Council Liaisons

Summary: Requested by Mayor Glantz

BUSINESS FROM CITY ADMINISTRATOR

10. City Promotional Video

Summary: Discussion of staff recommendation to award contract to video production company, Illustrated Man, for the Creve Coeur promotional video and commercials.



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Pursuant to Section 610.022 RSMo., the City Council could, at any time during the meeting, vote to close the public meeting and move to closed session to discuss matters relating to litigation, legal actions and/or communications from the City Attorney as provided under Section 610.021(1) RSMo. and/or personnel matters under Section 610.021(13) RSMo. And/or employee matters under Section 610.021(3) RSMo. and/or real estate matters under Section 610.021(2) or other matters as permitted by Chapter 610.

Posted: _____ posted 5/11/2012

Mark Perkins
City Administrator

Certificate of Appreciation

Presented to

Ryan Tierney

For your outstanding leadership skills and many hours of volunteer work to improve the horticulture, environment and beautification of Creve Coeur

Awarded this twenty eighth day of April two thousand twelve



Barry Glantz
Mayor

Fran Cantor, Chair
Horticulture, Environment &
Beautification Committee



**MINUTES
CITY OF CREVE COEUR
CITY COUNCIL MEETING
300 N NEW BALLAS ROAD
Monday, April 23, 2012
7:00 PM**

CALL MEETING TO ORDER

A regular meeting of the City Council of the City of Creve Coeur was called to order by Mayor Dielmann at the Creve Coeur Government Center, 300 N New Ballas Road on Monday, April 23, 2012.

PLEDGE OF ALLEGIANCE

Mayor Dielmann led the Pledge of Allegiance.

INVOCATION

Mayor Dielmann said the invocation.

ROLL CALL

The following members were in attendance:

Mr. Dielmann	Mayor
Mr. Kreuter	Council Member Ward I
Mr. Wang	Council Member Ward II
Mrs. Nealey	Council Member Ward II
Mr. Hoffman	Council Member Ward III
Mrs. D'Alfonso	Council Member Ward III
Mr. Saunders	Council Member Ward IV
Mrs. Rhoades	Council Member Ward IV

* - Absent: Beth Kistner, Council Member Ward I

ACCEPTANCE OF THE APRIL 3, 2012 CERTIFIED ELECTION RESULTS

City Clerk read the results of the April 3, 2012 certified election results:

Mayor	Barry Glantz	2,174 votes	56.25 %
Council Member, Ward I	David Kreuter	1,028 votes	98.09 %
Council Member, Ward II	AJ Wang	731 votes	99.05 %
Council Member, Ward III	Robert Hoffman	525 votes	96.51 %
Council Member, Ward IV	Jeanne Rhoades	628 votes	97.67 %

Council Member Wang moved, seconded by Council Member D'Alfonso to accept the April 3, 2012 certified election results as read, with the vote upon such motion being as follows, to-wit:

Council Member Kreuter – Aye
Council Member Wang – Aye
Council Member D'Alfonso – Aye
Council Member Rhoades – Aye



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Council Member Nealey – Aye
Council Member Saunders – Aye
Council Member Hoffman – Aye
Council Member Kistner – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

Council President Nealey presented outgoing Mayor Dielmann with the gavel and thanked him for his many years of service to the community.

SWEARING IN OF NEWLY ELECTED OFFICIALS

City Clerk swore in the newly elected and re-elected officials.

Barry Glantz - Mayor
David Kreuter – Ward 1
AJ Wang – Ward 2
Robert Hoffman – Ward 3
Jeanne Rhoades – Ward 4

The new Mayor and Council Members took their seats at the dais.

COMMENTS FROM THE GENERAL PUBLIC

(Citizens are asked to limit comments to three minutes and to complete a speaker card)

Mel Klearman resident of 739 Bergerac Drive read and submitted a statement for the record.
(Exhibit A)

ACCEPTANCE OF AGENDA

Council Member Hoffman moved, seconded by Council Member Kreuter to accept the agenda as presented.

Mark Perkins requested the addition of Item 9 – Budget Submittal under Business from City Administrator.

Council Member Nealey requested that Item 4 – Election of Council President be deferred until the next meeting.

Council Member Nealey moved, seconded by Council Member Hoffman to defer Item 4 until the May 14, 2012 Council Meeting.

Council Member Rhoades stated she would prefer not to defer the Item and would like an opportunity for the Council to discuss.

Council Member Nealey agreed and withdrew the motion to defer Item 4.



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Council Member Hoffman moved, seconded by Council Member Kreuter to accept the agenda as amended, with the vote upon such motion being as follows, to-wit:

Council Member Hoffman – Aye
Council Member Saunders – Aye
Council Member Nealey – Aye
Council Member Rhoades – Aye
Council Member D'Alfonso – Aye
Council Member Wang – Aye
Council Member Kreuter – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

ANNOUNCEMENTS

The City Council meets the 2nd and 4th Monday of each month

6:00 p.m. – 7:00 p.m. – Work Session

7:00 p.m. – Regular Meeting of the City Council

However, the Monday, May 14th and Tuesday, May 29th Council Meetings will begin at 7:30 p.m. due to extended work session meetings to cover the proposed FY 2013 Budget.

1. CONSENT AGENDA

Council Member Hoffman moved, seconded by Council Member Kreuter to approve the consent agenda as presented.

a. Council Minutes date April 9, 2012

b. Resolution No. 1001 - A Resolution Authorizing The City Administrator, And The Creve Coeur Police Department To Participate In The Missouri Highway Safety Program, Requesting Grant Funding For Six Projects.

Mayor Glantz called the question to approve the consent agenda as presented, with the vote upon such motion being as follows, to-wit:

Council Member Kreuter – Aye
Council Member Wang – Aye
Council Member D'Alfonso – Aye
Council Member Rhoades – Aye
Council Member Nealey – Aye
Council Member Saunders – Aye
Council Member Hoffman – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.



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Monday, April 23, 2012
7:00 PM

BILLS PAYABLE REPORT

For Information Only

Summary: A report of bills payable dated April 18, 2012 in the amount of \$251,356.20 has been provided for Council review. No vote is required.

UNFINISHED BUSINESS

None

NEW BUSINESS

- 2. Resolution No. 1002 - A Resolution Of The City Council Of The City Of Creve Coeur, Missouri Authorizing The Execution Of A Contract With Intuition & Logic, Inc. For Engineering Services Related To The Design And Permitting For The Rehabilitation Of Drainage Culverts Beneath Middlebrook Lane And Chilton Lane For A Fee Not To Exceed \$58,799.75.**

City Clerk read Resolution No. 1002.

Council Member Wang moved, seconded by Council Member Hoffman to approve Resolution No. 1002.

Jim Heines, Public Works Director stated the projects for this contract were proposed to the storm water committee about a year or a year and a half ago. It was recommended by the committee as a project that the City should be pursuing. In the meantime MSD was coming up with some funding where they would be willing to complete some projects in the Deer Creek Watershed and the City recommended these two projects along with others as projects the City would like to see completed. MSD accepted a few of the projects recommended but denied these two projects because they felt that these were more road projects because they are storm culvert pipes that run underneath the roadway. The City then pursued consultants and interviewed three firms and chose Intuition and Logic as the best and most qualified for the project.

Council Member Hoffman stated he visited both of these sites and would like to reiterate that these areas are in great need of repair and he will support the proposal.

Council Member Saunders stated this is budgeted to be about \$125,000 for construction costs next year and at \$58,000 for design, so compared to most other projects the design cost is higher.

Jim Heines stated currently we are uncertain about the depth of the project that will be needed for the Middlebrook Lane. This is a not to exceed contract so if we don't need all of the



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additional services included in the contract then the City won't be charged for it. But we have to wait and see what is going to take place for the larger of the two projects.

Robert Kent resident of 13084 Fern Trails Lane read and presented a statement for the record. (Exhibit B)

Mayor Glantz called the question to approve Resolution No 1002, with the vote upon such motion being as follows, to-wit:

Council Member Hoffman – Aye
Council Member Saunders – Aye
Council Member Nealey - Aye
Council Member Rhoades – Aye
Council Member D'Alfonso – Aye
Council Member Wang – Aye
Council Member Kreuter – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

**3. Resolution No. 1003 - A Resolution Of The City Of Creve Coeur
Authorizing Participation In The St. Louis Area Insurance Trust
(SLAIT) Health Insurance Program For The Plan Year Beginning July
1, 2012 And Ending June 30, 2013.**

City Clerk read Resolution No. 1003.

Council Member Kreuter moved, seconded by Council Member Rhoades to approve Resolution No. 1003.

Jaysen Christensen, Assistant to the City Administrator stated the City's 3-year commitment to participate in the St. Louis Area Insurance Trust (SLAIT) health insurance pool will end June 30, 2012. The SLAIT health insurance pool began with 13 cities on July 1, 2009 with a commitment from each city to remain in the pool for three years (i.e. through June 30, 2012). The proposed rate increase from SLAIT for the plan year beginning July 1, 2012 is 4% with no changes to the current level of benefits. The proposed rates to the City for this renewal are as follows:

	Total Mo Premium	Employee Share	City Share
Employee	\$ 480.03	\$ 72.00	\$ 408.03
Emp + child	\$ 912.09	\$ 158.42	\$ 753.67
Emp + spouse	\$ 1,008.09	\$ 177.62	\$ 830.47
Family	\$ 1,392.13	\$ 254.42	\$ 1,137.70

The City's experience with the SLAIT health pool over the past three years has been positive. Rate increases have been less volatile and are less on average than they were prior to participation in the pool. Additionally, according to UHC, medical inflation is increasing



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healthcare costs by approximately 1% per month, which makes the City's rate increases with the SLAIT pool appear even more attractive. Prior to July 1, 2009, the City paid 86% of the employee premium and 84% of the dependent premium. To help control health insurance costs for the City while also maintaining competitive benefits, the City reduced the contribution to the employee premium from 86% to 85% and reduced the dependent contribution from 84% to 80%. The City conducted a survey in 2010 to compare the percentages of the premium paid by various cities in the St. Louis area (see attached). While the City's contribution to the employee premium is lower than the average among neighboring cities, the contribution to the dependent portion of the premium is higher than average. Overall, the City's health insurance benefits are competitive with those of other cities in the region. The City's health insurance plan includes in-network deductibles of \$1,500 per individual \$3,000 per family. The City reimburses employees for up to \$1,100 of the \$1,500 individual deductible (employee pays first \$400) and up to \$2,200 of the \$3,000 family deductible (employee pays first \$800). In 2010 the City was again given an opportunity to reduce its premium by changing the deductibles. SLAIT offered to reduce the City's July 1, 2010 renewal rate by 4% (approximately \$37,000) if the City agreed to increase its deductible from \$1,000/individual and \$2,000/family to \$1,500/individual and \$3,000/family. The City determined that it could increase the deductibles accordingly while also holding the employee out-of-pocket cost to the first \$400 of the individual deductible and the first \$800 of the family deductible while still netting over \$20,000 in annual savings to the City. It might also be noted that Creve Coeur is not unique in reimbursing its employees for health insurance deductibles. Due to the positive experience to date as well as the continued efforts to further strengthen the pool and reduce volatility and costs, it is recommended that the City continue to participate in the SLAIT health insurance pool.

Council Member Kreuter asked if any cities are dropping out of the group.

Jaysen Christensen stated no cities are dropping out. The experience from the member cities vary where some cities have had a very low loss claims ratio and some have had very poor experience. To reward some of the cities that have had low claims SLAIT has decided to offer a lower renewal rate for a couple of cities. Of the sixteen cities, two are getting a one percent renewal rate and two are getting seven and nine percent, but a bulk of the cities are getting the four percent renewal rate. That is where Creve Coeur falls with the renewal rate.

Council Member Rhoades thanked staff for the historic perspective of the insurance information and staff's effort on controlling benefit costs.

Mark Perkins stated he has served on the Board of SLAIT and the Administration Committee but Jaysen Christensen has been very active on the wellness side. That is one of the real benefits of this organization in that all of the members are cities and it is governed by City Administrators and Assistants like Jaysen. SLAIT is rolling out a very ambitious wellness program and there is going to be a lot of expectations that the cities are going to embrace wellness.

Council Member Nealey asked if other cities going to join SLAIT.

Mark Perkins stated SLAIT does not anticipate any additional cities joining. The Board recognizes that we need to have an experience modifier element just like we do with our liability and workers compensation in order to reward and incentivize those that have the better experience. The Board does have control over who does come into the group now.



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Lynn Berry resident of 626 Graeser Road read and presented a statement for the record.
(Exhibit C)

Robert Haddenhorst, Jr. resident of 421 Hickory Glen Lane stated when he was a Council Member he was approached by staff with the proposal of SLAIT. At the time he was a little reluctant of the plan but now happy and ecstatic over the past three years experience. Jaysen Christensen is an excellent steward for the health insurance program and employee benefits.

Council Member Saunders stated he appreciates the comments from the audience and wanted say that the SLAIT plan is a tremendous asset to the health care plan for the City. Council Member Saunders stated he would like to visit this issue during the budget process as he has some thoughts on employee deductible reimbursement.

Council Member Rhoades stated we have an Employee Benefit Committee and would like to have their input for the next approval process.

Mayor Glantz called the question to approve Resolution No 1003, with the vote upon such motion being as follows, to-wit:

Council Member Hoffman – Aye
Council Member Saunders – Aye
Council Member Nealey - Aye
Council Member Rhoades – Aye
Council Member D'Alfonso – Aye
Council Member Wang – Aye
Council Member Kreuter – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

APPOINTMENTS

4. Election of Council President

Council Member Nealey stated in preparing for this meeting and knowing this was on the agenda she had been reminded of the fact that in the past the election of the Council President was on an ad hoc basis and that has perhaps created the perception among some that there is some sort of untoward discussion or back room dealing going on. It would be beneficial to have the process be something more than ad hoc and give the opportunity for people to take the extra time for the opportunity to weigh in on what they think the appropriate process is which may involve an open nomination process or a couple of other possibilities that may make people feel that the process is more fair. Council Member Nealey stated she doesn't see where there has been a major issue but perception is importantt.

Council Member Rhoades stated she would be the first to agree that the process could use some improvement, but at the same time she is confused where the Council sees this proposal going and asked if there is a more specific alternative. Council Member Rhoades stated she can see this becoming a significant debate and asked how long would this issue be deferred.



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Council Member Nealey stated the proposal is to defer to the next meeting and with some specific proposals in mind as to an alternative process like an open nomination process.

Council Member Rhoades asked how would that process be described.

Council Member Nealey stated whereby multiple nominations are taken at the same time and then a vote is made with the multiple nominations being out there as opposed to a nomination being the result of being called upon first and then the vote taken on that without having another name out there.

Council Member Rhoades stated the Council tried that once and isn't sure logistically how it can unfold.

Carl Lumley stated he believe what she is suggesting is that there would be a ballot so Council Members wouldn't have to vote against anyone but instead just vote for the person that they would want.

Council Member Rhoades stated so whoever gets the most tallied votes.

Carl Lumley stated that would have to be sorted out of whether the Council would want a majority or a plurality.

Council Member Nealey stated it doesn't seem like it would take more than a couple of weeks to come up with some specific proposals or a specific proposal so that different people would have the opportunity to weigh in on a specific proposal and vote on and implement.

Council Member D'Alfonso stated when you say a ballot process how do we know who votes for whom. Council Member D'Alfonso stated she doesn't like the idea of a secret ballot.

Carl Lumley stated it doesn't have to be a secret.

Council Member D'Alfonso asked how anyone would know who each person voted for.

Carl Lumley stated Council Members would sign their names.

Council Member Nealey stated this would allow for the incoming Council President to have positive votes and not negative votes. The whole point of this is to satisfy a certain perception of some who think there is an unfair process taking place.

Council Member Hoffman stated the proposal would be an open ballot and there would be no secret votes but the proposal would allow one, two or three people to be on the ballot at one time rather than someone nominating a person and then voting on it. This would allow all candidates to be considered and everyone whom wishes to be on the ballot for Council President will be on it.



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Council Member D'Alfonso stated if this is what we are going to do, then what is the point of deferring this issue until the next meeting.

Council Member Nealey stated this is an idea that she came up with late afternoon today and didn't feel like she was in the position now to offer a specific proposal without giving Carl Lumley an opportunity to lend suggestions.

Carl Lumley stated his concern is that we would get into fairly complicated steps and if we don't have it in writing in the form of a resolution first then staff and he will face confusion later. Carl Lumley stated it is his recommendation that the process be in writing first.

Council Member Hoffman moved, seconded by Council Member Kreuter to have the City Attorney put in writing his proposal on the steps to elect a Council President and have it available for Council consideration at the May 14, 2012 Council Meeting, with the vote upon such motion being as follows, to-wit:

Council Member Kreuter – Aye
Council Member Wang – Aye
Council Member D'Alfonso – Aye
Council Member Rhoades – Aye
Council Member Nealey – Aye
Council Member Saunders – Aye
Council Member Hoffman – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

BUSINESS FROM THE MAYOR and CITY COUNCIL

5. Campaign Finance Reporting

Council Member Rhoades stated she asked for this item to be placed on the agenda and the main focus is to simply try to improve the campaign finance reporting system. The State of Missouri through the Missouri Ethics Commission offers electronic filing but unless your city has a population of over 100,000 local officials are not required to use it but State Reps are. It is always an option and it makes all the reports instantly transparent or available to any citizen so anyone with a computer can log on and review the reports as soon as they are submitted and far more legible. Council Member Rhoades was wondering if it was possible to require candidates of Creve Coeur to file electronically. A brief conversation with the City's Attorney today suggests that could be problematic since the state allows paper filing through the local Board of Elections and that office does not offer any on line filing itself. Council Member Rhoades wanted to know what the thoughts are of the Council Members to make this a requirement for all elected officials going forward. Council Member Rhoades suggested that maybe Carl Lumley could share his experiences since he serves as treasurer for some candidates in his hometown. Council Member Rhoades stated she was at the Election Board



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today and picked up both mayoral candidates election reports and submitted them for the record because the important thing is to have the information as accessible to citizens as possible.
(Exhibit D)

Carl Lumley stated the electronic system does work very well and it has some additional benefits that once you are in the MEC will e-mail you reminders of upcoming dates. It is very user friendly and is a good option and we certainly could encourage candidates to use the electronic version, but the City is not in a position to overrule State Statutes which allows candidates to file either way.

Council Member Kreuter asked how does the electronic version work.

Carl Lumley stated you actually fill it out on the computer and you answer a series of yes or no questions first then you will be directed to the appropriate forms. So you are not actually filling out the form but rather answering questions and the computer completes the form for you.

Council Member Kreuter asked if all the backup numbers would be typed or hand written.

Carl Lumley stated everything would be typed in and the only thing it doesn't do for you is carry information over from one report to another.

Council Member Saunders stated he has filed electronically and paper and the electronic are very easy.

Council Member Hoffman asked is the electronically form easily completed even with limited activity.

Carl Lumley stated it will ask if it is a limited activity report.

Council Member Hoffman asked if the pin number that is issued stays with you.

Carl Lumley stated yes and after you file you can print the report and the confirmation for your files.

Council Member Hoffman stated if we make a resolution we could encourage but not require.

Lynn Berry resident of 626 Graeser Road stated last year she was a treasurer for a campaign and it took less than five minutes to file all of the reports electronically, it is very simple.

Council Member Rhoades asked if we could draft a policy statement.

Council Member Saunders stated we could require a filing of a hard copy with the City Clerk.



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Council Member Rhoades stated she is in favor of keeping the process as transparent for citizens as possible going forward and requiring paper copies to be provided to the City Clerk so that the citizens don't have to go down to Sunnen Blvd.

Carl Lumley stated the problem we face is that the Statutes don't authorize anyone to issue a certificate to say a candidate has completed everything correctly. So it isn't possible for the City Clerk or the Missouri Ethics Commission to make a determination that someone has actually complied. One can make a determination that it doesn't appear that someone has reports that are late but you can't tell by looking at the file if it is complete. The City is not in a position to make a judgment. If a candidate indicates that they are qualified it is up to someone else to bring a challenge and only a court can resolve that. The City can't be in a position where the City Clerk is trying to decide whether to swear someone in.

Council Member Rhoades stated for clarification the St. Louis Election Authority is only a depository for the MEC paper files for campaign finance and likewise the City Clerk is our depository of records for the City. It just adds a more local layer versus the instantly available.

Council Member Rhoades stated she is in favor of a policy that encourages electronic filing but in the event that someone chooses to use paper filing they are required to submit a duplicate copy to the City.

Council Member Hoffman asked if that would violate the State Statute to require a duplicate filing with the City Clerk.

Carl Lumley stated he doesn't think it would, but the issue would be if someone didn't make the City filing then what impact would that have, not a clear answer to that.

Council Member Rhoades stated this is not intended to be a punitive exercise.

Mayor Glantz asked how would the Council like to proceed.

Council Member Rhoades asked the City Attorney to draft some policy lines so that Council can review.

BUSINESS FROM CITY ADMINISTRATOR

6. West Central Dispatch Center Report

Dan Smith stated based on the financial report figures as of February 29, 2012 appears the WCDC expenditures will be significantly less than budgeted for FY 2012. There are savings in personnel salaries, health and insurance, pension costs and other costs. These savings result primarily from a reduction in staff from 13 full-time dispatchers to 12. This reduction was made possible by Town & Country moving its fire dispatch to another agency. The savings realized from this reduction in staff should more than offset the decreased revenues as a result of this



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operational change. Grant funds for the original equipment purchase have been received and the city should receive its \$92,000 reimbursement in the next 45 days.

7. Olive Warson Branding

Mark Perkins stated St. Louis County Economic Council (SLCEC), Monsanto, Danforth Plant Science Center/BRDG Park are requesting the City to assist in developing a branding strategy to identify and promote the area of scientific and technology enterprises located at or near the intersection of Olive Street and Warson Road, referred to here as the Olive-Warson District (the District). An outside consultant will conduct a detailed situation analysis and provide recommendations for developing a unique brand identify for the District that will create the foundation for future marketing initiatives. This project will be concluded on or before August 30, 2012. The budget for this project shall be \$20,000, and they are requesting that each of the four sponsoring organizations agree to contribute \$5,000 to participate. The Donald Danforth Plant Science Center will provide oversight for this project.

Council Member Rhoades stated she hopes everyone had an opportunity to read the e-mails that have been exchanged and provided for in the packet. It is clear to see that both she and Council Member Saunders are enthusiastic about growing the Bio belt/life science business. It is taking a life of its own and whatever we can do to position our City to better support it and mutually benefit from it is going to just work out well for everyone and enhance the region. Council Member Rhoades stated she had a couple of conversations with Mr. Perkins and Council Member Saunders is the Council Liaison to the EDC and would be in favor of possibly increasing the presences of a life science or bio belt emphasis with a possible subcommittee of the EDC.

Council Member Wang stated this is a good idea and suggested Washington University become aware or involved as it would be beneficial.

Council Member Saunders stated bio tech is a remarkable and important thing for the future of Creve Coeur. Council Member Saunders stated he isn't only a physician but also a scientist. The City takes a little bit for granted what a wonderful resource we actually have with the City of Creve Coeur and what is going on with Monsanto and the Danforth Center. There is a tremendous opportunity to build on it. It would be useful to make this move ahead to have more of a focused effort on that with responsible involvement with not only EDC but also the Planning Department would have a role, as well as a number of others. Council Member Saunders stated this particular proposal here is a small amount of money for a potentially a really very big impact for the City.

Council Member Nealey stated her day job is also in the life sciences arena and she started her career as a scientist and spend most of her time working with not only life science subject matter but many of her clients are start up businesses. Council Member Nealey stated she is whole heartedly behind this effort and wants to approach this is not necessarily a Creve Coeur project but it is really a regional effort. This effort has been going on now for more than a



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decade and it is just now starting to catch fire and those people have some great ideas and connections in this area. The folks that are going to be involved from the City really need to do their homework and find out who the players are so that the efforts are going to be taken seriously and we can achieve what we set out to achieve.

Mark Perkins stated this is a good effort for us to get reengaged. Several years ago we were engaged in the plant science as we had an EDC person that was involved with the Danforth Center. We don't have that link that we had and for St. Louis County to be developing this Helix Center which is providing some new energy in the area and this effort is a great opportunity. We do have an opening that is coming up on our EDC as we have a member that will be term limited in June that might be another opportunity to plug someone into that slot that is from one of those institutions.

Council Member Nealey stated who is in that position could be a really great asset.

Council Member Rhoades stated if she gave any impression at all that either she or Council Member Saunders see this as a just a local Creve Coeur initiative she wants to dispel that notion. This is a huge regional initiative that is coming together on a lot of different levels. Council Member Rhoades stated there is an organization called StL Bio which is some of the key players in the area but it isn't exactly an organization that anyone can join. There is MoBio and it is largely a trade organization but they do a lot of work with the State Legislation, support and networking and feels it is worth the City's time to participate with this program.

Council Member Nealey stated MoBio is a great organization and however we can become members the City should join.

Council Member Rhoades stated the MoBio state tour occurs in early July and it would be great if a City representative could participate.

8. Third Quarter FY 2012 Financial Analyses

Dan Smith stated the City is doing well financially for 2012; revenues are up primarily in the area of sales tax and electric gross receipts tax. Our building permit revenues are up and certainly anticipate more revenues than were originally budgeted for this year. The only area that we are down is the TDD interest but by the end of the year we should be up. The expenditures look good even though we put more money in the pension for the defined benefit program this year. Staff feels that it will be offset by other savings that take place in the budget in personnel and other commodities and will come in under budget for the 2012 expenditures. As a reminder with the expected budget during this time staff has completed some significant cost savings measures that have helped considerably with the budget.

Robert Kent resident of 13084 Fern Trails Lane read and presented a statement for the record. (Exhibit E)

9. Budget Submittal



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Mark Perkins stated under the City's Charter it is his responsibility to submit the proposed budget to the Council by this meeting date. Staff is planning on holding two budget work sessions and will hold a third if necessary. Those work sessions will be from 6 – 7:30 prior to each of the next two Council meetings and will reserve time if necessary for the first meeting in June which is when the Public Hearing will take place.

Council Member Hoffman moved, seconded by Council Member Rhoades to go into Executive Session at 8:49 p.m., pursuant to Section 610.021(1) (legal matters) and (12) contract negotiations and Section 610.022, with the vote upon such motion being as follows, to-wit:

Council Member Kreuter – Aye
Council Member Wang – Aye
Council Member D'Alfonso – Aye
Council Member Rhoades – Aye
Council Member Nealey – Aye
Council Member Saunders – Aye
Council Member Hoffman – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

Council Member Saunders moved, seconded by Council Member D'Alfonso, to resume regular session at 9:01 p.m., with the vote upon such motion being as follows, to-wit:

Council member Hoffman – Aye
Council Member Saunders – Aye
Council Member Nealey – Aye
Council Member Rhoades - Aye
Council Member D'Alfonso – Aye
Council Member Wang – Aye
Council Member Kreuter – Aye

The vote on the motion being 7 ayes and 0 nays, motion carried.

Council Member D'Alfonso moved, seconded by Council Member Saunders to adjourn at 9:03 p.m., with the vote upon such motion being as follows, to-wit:

Council Member Kreuter – Aye
Council Member Wang – Aye
Council Member D'Alfonso – Aye
Council Member Rhoades – Aye
Council Member Nealey – Aye
Council Member Saunders – Aye
Council Member Hoffman – Aye



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The vote on the motion being 7 ayes and 0 nays, motion carried.

Submitted by:

Deborah Ryan
City Clerk

Barry Glantz
Mayor



CREVE COEUR POLICE DEPARTMENT INTEROFFICE MEMO

DATE: May 7th, 2012
TO: Mark Perkins, City Administrator
FROM: Glenn Eidman, Chief of Police
SUBJECT: Document Shredding

The Police department coordinates an annual shredding process for the destruction of old records for the police department, and all city departments. Comprehensive lists of records scheduled for destruction from each department are attached as well for review. The shredding company will be at the Creve Coeur Police department on Friday May 18th, at 9:00 am to complete the process. All documents will destroyed on sight at that time.

The Police department as well as all city wide departments maintains compliance with the state record retention laws and procedures. This memo will serve as notice to all city officials of our intention to complete the process.

Glenn Eidman
Chief of Police

LOCAL RECORDS PROGRAM



DISPOSITION LIST

CITY OF CREVE COEUR

Police Department

May 14, 2012

The following **Creve Coeur Police Department records** have met the mandated retention schedule and are recommended for disposal under RSMo 109.230 subsection 4. The records are scheduled for shredding and said action shall be recorded in the jurisdictional minutes with the record series and inclusive dates.

RECORD SERIES:

INCLUSIVE DATES:

Vehicle Inspection Checklists	Prior to 1/1/10
Police Vehicle Records for police vehicles no longer the property of the City	Prior to 1/1/11
Application for Employment (Applicants for commissioned and non-commissioned positions-not hired)	Prior to 1/1/11
Accident Reports (Excluding fatalities and Hazardous Materials)	Prior to 1/01/2007
Alarm Reports	Prior to 1/1/11
Arrest # Logs	Prior to 1/1/11
Surety Bond Log	Prior to 1/1/08
Bond Receipts	Prior to 1/1/11
Computer cancellation forms with no reports written	Prior to 1/1/11
Fax Requests	Prior to 1/1/11
Fingerprint tally sheet	Prior to 1/1/11
Gas Logs	Prior to 1/1/11
Incident Reports (except Class A felonies & cases w/active warrants)	Prior to 1/1/02
Repossessions	Prior to 1/1/11
Arrest Records w/no arrests within the past 10 years	Prior to 1/1/02
Criminal History Checks	Prior to 1/1/10
Deleted CARE and REJIS user forms	2007, 2008, 2009
Dispatch prisoner custody logs	Prior to 1/1/11
Report Requisition Log	Prior to 1/1/11
Towed Vehicle with no report written	Prior to 1/1/09
Validation Sign Off Sheets	Prior to 1/1/11
VSI Forms	Prior to 1/1/11
Warnings	Prior to 1/1/11
Citations: 080392801-080392825 040489626-040489650	



LOCAL RECORDS PROGRAM

DISPOSITION LIST

CITY OF CREVE COEUR

Finance Department

May 1, 2012

The following **Creve Coeur municipal finance records** have met the mandated retention schedule and are recommended for disposal under RSMo 109.230 subsection 4. The records are scheduled for shredding and said action shall be recorded in the jurisdictional minutes with the record series and inclusive dates.

**RECORD
SERIES:**

**INCLUSIVE
DATES:**

Accounts PayablePrior to 1/01/07

Accounts Receivable.....Prior to 1/01/07

PayrollPrior to 1/01/07



LOCAL RECORDS PROGRAM

DISPOSITION LIST

CITY OF CREVE COEUR

Administrative Department

May 1, 2012

The following **Creve Coeur municipal finance records** have met the mandated retention schedule and are recommended for disposal under RSMo 109.230 subsection 4. The records are scheduled for shredding and said action shall be recorded in the jurisdictional minutes with the record series and inclusive dates.

**RECORD
SERIES:**

**INCLUSIVE
DATES:**

Applications for employment more than 1 year old.	Prior to 01/01/1011
Group insurance files more than 6 yrs since policy expired.	Prior to 01/01/2006
All rejected bids/quotes for services or supplies more than 6 yr old	Prior to 01/01/2006
General Correspondence more than 5 years old	Prior to 01/01/2007
Attendance records more than 5 years old	Prior to 01/01/2007

COURT RECORDS DISPOSITION LIST-2012

The following list of records has met their retention schedule and is recommended for disposal pending approval from the Presiding Judge of the St. Louis County Circuit Court. These records are eligible for destruction under Court Operating Rule 8 and Chapter 610, RSMO. The following records are recommended for shredding.

FILE SERIES:

INCLUSIVE DATES:

Open Records including:

**Other Traffic Tickets,
excluding DWI/DUI/BAC** 12/31/07 through 12/31/08

Parking Tickets12/31/07 through 12/31/08

Animal Control Cases12/31/07 through 12/31/08

Housing Violation Cases12/31/07 through 12/31/08

Other Ordinance Violation Cases12/31/07 through 12/31/08

Misc. Court Records meeting Missouri Supreme Court retention schedule.

Approximately 45 letter size banker boxes in total.

Respectfully Submitted,
Jody Caswell, C.C.A.
Court Administrator



City of Creve Coeur
300 N. New Ballas Road
Creve Coeur, Missouri 63141
(314) 432-6000
www.creve-coeur.org

DATE: May 8, 2012

TO: Mark Perkins, City Administrator

FROM: Daniel Smith, Director of Finance

SUBJECT: Bills Payable

For your information and transmittal to the City Council, is a list of bills payable dated May 8, 2012 in the amount of \$281,477.89.



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

NO DEPT - NO DIV

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01678	0		042712	27-Apr-12	GOEDDEL, LEE	SEWER LATERAL REIMBURSMENT	02-00-00-1901	6,822.40
01677	0		041912	19-Apr-12	HARRIS, VIRGINIA	SEWER LATERAL REIMBURSEMENT	02-00-00-1901	7,280.00
01681	0		050412	04-May-12	TRANSITIONS 21, LLC	REFUND PENALTY FEES	01-00-00-4402	60.00
Sum of Invoices								14,162.40



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

LEGISLATIVE

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00005	0		1656630	17-Apr-12	AMERICAN STAMP	ENGRAVED NAME BADGE	01-11-12-7304	16.49
00005	0		1656600	13-Apr-12	AMERICAN STAMP	TRODAT PRINTY	01-11-12-7304	43.61
00136	0		6223	16-Apr-12	CHAMBER OF COMMERCE CREVE COEUR/OLIVETTE	2012 MEMBERSHIP	01-11-12-6262	850.00
00019	0		84356	03-May-12	CURTIS, HEINZ, GARRETT & O'KEEFE, P.C.	LEGAL FEES-CITY ATTORNEY APR 2012	01-11-12-6201	8,211.50
00080	0		36161305	27-Apr-12	DIERBERGS	COOKIE PLATTERS	01-11-12-7315	44.97
00844	0		42312	23-Apr-12	JOANNE J. MARTIN CCR	CRT REPORTER-PUB HRG 4/9/12	01-11-13-6203	251.00
01679	0		040112	01-Apr-12	MoCCFOA MEMBERSHIP-STATE	MAY 2012-APRIL 2012 DUES	01-11-13-6262	35.00
01169	0		113201824	17-Apr-12	STAPLES	NAME PLAQUE-MAYOR'S DESK	01-11-13-7304	31.50
01000	0		050112	01-May-12	SULLIVAN PUBLICATIONS	CODE BOOK	01-11-13-6203	180.00
01000	0		042612	26-Apr-12	SULLIVAN PUBLICATIONS	CODE BOOK	01-11-13-6203	1,576.00
Sum of Invoices								11,240.07



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

Administration

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount	
01447	0	P001378	18501	11-Apr-12	DIVERSIFIED PRINTING INC	PARKS & RECS GUIDES	01-12-11-6203	236.00	
00378	0		2012-0993	20-Apr-12	MISSOURI MUNICIPAL LEAGUE	DIRECTOR OF RECREATION AD	01-12-11-6260	<u>45.00</u>	
Sum of Invoices									281.00



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

IT

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00278	1		F93946890101	11-Apr-12	GLOBAL GOV/ED SOLUTIONS, INC.	MIC CABLE-MP ROOM	01-12-51-6213	25.00
00050	0		INV0022108	16-Apr-12	REJIS	PIX FIREWALL MAINTENANCE	01-12-51-6213	21.24
00070	1		I120412204	12-Apr-12	TECH ELECTRONICS	DIELMANN CENTER WI-FI	01-12-51-6213	475.32
00070	1		L120412242	12-Apr-12	TECH ELECTRONICS	RESET PHONE SYSTEM FROM POWER OUTAGE	01-12-51-6213	<u>500.00</u>
Sum of Invoices								1,021.56



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

FINANCE

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00016	0		42312	23-Apr-12	COLLECTOR OF REVENUE	SALES TAX REPORT-APRIL 2012	01-13-11-6202	20.00
Sum of Invoices								20.00



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

MUNICIPAL COURT

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00005	0		1656534	11-Apr-12	AMERICAN STAMP	SIGNATURE STAMPS	01-13-14-7304	18.16
00779	1/0/1900	P001277	INV00008667	31-Mar-12	AMERICAN TRAFFIC SOLUTIONS	CAMERA FEES-MARCH 2012	01-13-14-6248	43,960.00
00050	0		INV0022106	15-Apr-12	REJIS	APRIL SUBSCRIPTION FEES	01-13-14-6202	<u>2,247.56</u>
Sum of Invoices								46,225.72



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

INTERDEPARTMENTAL

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00798	0		4040.009	09-Nov-11	BEHR, MCCARTER & POTTER P.C.	DEDUCTIBLE-AHEARN CASE	01-13-15-6220	5,000.00
00014	1	P001272	0215116 5/12	06-Apr-12	CHARTER COMMUNICATIONS	TV SERVICE GARAGE	01-13-15-6255	61.95
01680	0		032112	21-Mar-12	FIDUCIARY ADVISORS, INC. MISSOURI DIVISION OF EMPLOYMENT	TRAINING FOR PENSION BOARD	01-13-15-6203	500.00
00255	0		30276709999131-1	30-Apr-12	SECURITY	UNEMPLOYMENT FOR1ST QTR 2012	01-13-15-5244	12,496.86
00045	1		050112	01-May-12	OFFICE DEPOT	FRAME	01-13-15-6272	6.04
00045	1		605366969001	13-Apr-12	OFFICE DEPOT	CHAIRMAT-COURT OFFICE	01-13-15-7312	74.24
00045	1		604574197001	13-Apr-12	OFFICE DEPOT	DESK ACCESSORY	01-13-15-7312	19.99
00045	1		6.05018E+11	11-Apr-12	OFFICE DEPOT	TONER CARTRIDGE	01-13-15-7312	161.39
00045	1		6.04936E+11	13-Apr-12	OFFICE DEPOT	PRE-INKED DATE STAMP	01-13-15-7312	55.99
00046	0	P001422	0490711	17-Apr-12	OFFICE ESSENTIALS	45 CASES COPY PAPER	01-13-15-7312	1,453.50
00077	0		2641193	20-Apr-12	QUILL	TONER CARTRIDGES-DETECTIVES	01-13-15-7312	464.91
00077	0		2452920	12-Apr-12	QUILL	TONER CARTRIDGES	01-13-15-7312	360.37
01169	0		113300148	25-Apr-12	STAPLES ADVANTAGE	CARD STOCK	01-13-15-7312	98.91
01169	0		113268317	23-Apr-12	STAPLES ADVANTAGE	CREDIT-RETURNED PRODUCT	01-13-15-7312	(30.82)
01169	0		113268316	23-Apr-12	STAPLES ADVANTAGE	CREDIT-RETURNED PRODUCT	01-13-15-7312	(24.54)
01169	0		113268303	23-Apr-12	STAPLES ADVANTAGE	CREDIT-RETURNED PRODUCT	01-13-15-7312	(12.02)
01169	0		113221024	18-Apr-12	STAPLES ADVANTAGE	INKJET CARTRIDGES-PD	01-13-15-7312	79.93
01169	0		113204585	17-Apr-12	STAPLES ADVANTAGE	BINDERS, LABLES	01-13-15-7312	66.64
01169	0		113138346	11-Apr-12	STAPLES ADVANTAGE	TONER CARTRIDGES	01-13-15-7312	140.82
01169	0		113138581	11-Apr-12	STAPLES ADVANTAGE	PKG TAPE, FOLDERS, BADGE REELS	01-13-15-7312	76.45
00075	0		3278	30-Apr-12	WUSSLER BUSINESS FORMS, INC.	LETTERHEAD	01-13-15-7312	622.80
00075	0		3271	13-Apr-12	WUSSLER BUSINESS FORMS, INC.	BUSINESS CARDS	01-13-15-7312	115.00
Sum of Invoices								21,788.41



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

COMMUNITY SERVICES

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00413	0		21953	24-Apr-12	FASTSIGNS	BANNER UPDATE FOR 5/10K RUN	01-14-11-6281	108.31
00413	0		X-21861	11-Apr-12	FASTSIGNS	SIGNS	01-14-11-7304	10.00
00116	0		5554	16-Apr-12	SAM'S CLUB	SNACKS FOR SPECIAL EVENT	01-14-11-7304	57.79
00499	0		109055	16-Apr-12	ULTRA-COLOR CORPORATION	PRINTING OF RUN FORMS	01-14-11-6281	<u>250.00</u>
Sum of Invoices								426.10



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

ICE ARENA

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00249	0		19304	11-Apr-12	AMERICAN CARNIVAL MART	SUPPLIES FOR PARTY 4/14/12	06-14-31-7304	158.17
01550	0		452-4625232	24-Apr-12	ARAMARK UNIFORM SERVICES	CLEANING SUPPLIES (042412)	06-14-31-7301	0.80
01550	0		452-4651568	01-May-12	ARAMARK UNIFORM SERVICES	CLEANING SUPPLIES (050112)	06-14-31-7301	0.80
01550	0		452-4598852	17-Apr-12	ARAMARK UNIFORM SERVICES	CLEANING SUPPLIES (041712)	06-14-31-7301	0.80
01550	0		452-4625232	24-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORMS (042412)	06-14-31-7308	3.60
01550	0		452-4651568	01-May-12	ARAMARK UNIFORM SERVICES	UNIFORMS (050112)	06-14-31-7308	3.60
01550	0		452-4598852	17-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORMS (041712)	06-14-31-7308	3.60
00132	0		1361129-0	17-Apr-12	BRADBURN'S	PARTY SUPPLIES	06-14-31-7304	35.63
00084	2		3898253314	24-Apr-12	COCA-COLA	SODA FOR BIRTHDAY PARTIES	06-14-31-7304	16.80
00080	0		1275-111-5	21-Apr-12	DIERBERGS	BIRTHDAY CAKE AND SODA	06-14-31-7304	56.48
00080	0		7501-107-5	13-Apr-12	DIERBERGS	BIRTHDAY CAKE	06-14-31-7304	24.28
00413	0		X-21861	11-Apr-12	FASTSIGNS	WALL SIGN	06-14-31-6212	40.00
00128	1		S3085000.001	28-Mar-12	FROST ELECTRIC	CONTROLLER OUTDOOR LIGHTS	06-14-31-6212	290.33
00081	1		9796072198	05-Apr-12	GRAINGER	BALLAST KIT	06-14-31-6212	56.47
00081	1		9796072180	05-Apr-12	GRAINGER	LAMP HOLDER, BALLAST IGNITOR	06-14-31-6212	87.36
00081	1		9795372441	04-Apr-12	GRAINGER	BALLAST KITS, BALAST IGNITORS	06-14-31-6212	190.11
00081	1		9807541058	19-Apr-12	GRAINGER	BALLAST RINK LIGHT REPLACEMENT	06-14-31-6212	544.76
00081	1		9795747501	05-Apr-12	GRAINGER	CREDIT MEMO	06-14-31-6212	(59.53)
00117	0		8014431	01-May-12	HOME DEPOT	BUILDING SUPPLIES	06-14-31-6212	43.76
00117	0		8054993	21-Apr-12	HOME DEPOT	BUILDING MAINT LOCK & LIGHTS	06-14-31-6212	62.78
00117	0		8014431	01-May-12	HOME DEPOT	SMALL TOOLS	06-14-31-7302	132.65
00082	0		0564490	30-Apr-12	METROLIFT PROPANE	PROPANE FOR OLYMPIA	06-14-31-7307	224.48
00164	0		024495	16-Apr-12	NEW SYSTEM CARPET & BUILDING CARE LTD.	CLEANING SUPPLIES	06-14-31-7301	443.68
Sum of Invoices								2,361.41



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

GOLF MAINTENANCE

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00197	0		82696	10-Apr-12	FOSTER MECHANICAL CORP.	HYRAULIC HOSE FOR 5111	06-14-32-6211	31.15
01415	0		INV0004400	13-Apr-12	GREENSPRO, INC.	FUNGICIDE & TANK CLEANER	06-14-32-7303	609.00
01415	0		INV0004437	17-Apr-12	GREENSPRO, INC.	PLANT STICKER/PH AMENDMENT	06-14-32-7303	291.00
00458	1		23336868	28-Mar-12	LAFARGE NORTH AMERICA, INC.	TOP DRESSING SAND	06-14-32-6212	574.56
00040	0		781937	20-Apr-12	MILBRADT	TRIMMER STRING	06-14-32-6211	31.49
00042	0		81769	18-Apr-12	MPR SUPPLY	PVC PIPE	06-14-32-6212	8.09
00175	0		833907-00	04-Apr-12	MTI DISTRIBUTING, INC.	IRRIGATION	06-14-32-6212	312.00
00175	0		833900-00	04-Apr-12	MTI DISTRIBUTING, INC.	IRRIGATION ASSEMBLY	06-14-32-9501	499.20
00173	0		IN101898	11-Apr-12	SUPREME TURF PRODUCTS	ROPE FOR GOLF COURSE	06-14-32-6212	40.00
00173	0		IN101243	22-Mar-12	SUPREME TURF PRODUCTS	ROPE FOR GOLF COURSE	06-14-32-6212	20.08
00173	0		IN101512	01-Apr-12	SUPREME TURF PRODUCTS	LIQUID DYE FOR SPRAYING	06-14-32-7303	180.00
00173	0		IN101515	02-Apr-12	SUPREME TURF PRODUCTS	GYP SUM FOR AERIFYING GREENS	06-14-32-7303	160.00
Sum of Invoices								2,756.57



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

PRO SHOP

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00081	1		9807541058	19-Apr-12	GRAINGER	GOLF CART PARTS	06-14-33-6210	63.41
00413	0		X-21861	11-Apr-12	FASTSIGNS	WALL SIGN	06-14-33-7304	10.77
00022	1		470000020362	01-May-12	FEDEX KINKO'S	AD SHEETS FOR LUNCH SPECIALS	06-14-33-6260	15.39
00117	0		8014431	01-May-12	HOME DEPOT	SUPPLIES PRO SHOP	06-14-33-7304	3.78
00721	0		3156	11-Apr-12	PATTONVILLE SCHOOL DISTRICT	SCORECARDS	06-14-33-7304	450.00
00086	0		204119027.	11-Apr-12	SYSCO FOOD	WATER COOLER SUPPLIES	06-14-33-7304	138.98
00119	0		0484765	19-Apr-12	TITLEIST	SPECIAL ORDER DON HEDRICK	06-14-33-8323	203.53
							Sum of Invoices	885.86



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

SNACK BAR

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01550	0		452-4625232	24-Apr-12	ARAMARK UNIFORM SERVICES	WIPING TOWELS (042412)	06-14-34-7301	3.25
01550	0		452-4651568	01-May-12	ARAMARK UNIFORM SERVICES	WIPING TOWELS (050112)	06-14-34-7301	3.25
01550	0		452-4598852	17-Apr-12	ARAMARK UNIFORM SERVICES	WIPING TOWELS (041712)	06-14-34-7301	3.25
00084	2	P001369	3898253314	24-Apr-12	COCA-COLA	SODA FOR RESALE (8317)	06-14-34-8317	731.36
00084	2	P001369	3898261310	10-Apr-12	COCA-COLA	SODA FOR RESALE (8317)	06-14-34-8317	656.45
00080	0		4585-174-5	11-Apr-12	DIERBERG'S	FOOD FOR RESALE	06-14-34-8315	18.93
00080	0		4585-174-5	11-Apr-12	DIERBERG'S	PITCHER	06-14-34-8321	4.97
01263	0		00050314	17-Apr-12	FROZEN DISTRIBUTION INC	ICE CREAM SNACKS	06-14-34-8319	128.50
01471	0		86855	23-Apr-12	RL MUELLER NATIONAL DIST., INC.	FOOD FOR RESALE	06-14-34-8315	93.90
00116	0	P001365	4719	23-Apr-12	SAM'S CLUB	FOOD FOR RESALE (8315)	06-14-34-8315	36.92
00116	0	P001365	5554	16-Apr-12	SAM'S CLUB	FOOD FOR RESALE (8315)	06-14-34-8315	69.49
00116	0	P001365	4719	23-Apr-12	SAM'S CLUB	SNACKS FOR RESALE (8319)	06-14-34-8319	49.18
00116	0	P001365	5554	16-Apr-12	SAM'S CLUB	SNACKS FOR RESALE (8319)	06-14-34-8319	65.15
00086	0	P001364	204119027	11-Apr-12	SYSCO FOOD	FOOD FOR RESALE (8315)	06-14-34-8315	473.77
00086	0	P001364	204119027	11-Apr-12	SYSCO FOOD	MISC SUPPLIES (8321)	06-14-34-8321	65.86
Sum of Invoices								2,404.23



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

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BUILDING MAINTENANCE

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01550	0		452-4625231	24-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/24/12)	01-16-11-7308	7.20
01550	0		452-4598851	17-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/17/12)	01-16-11-7308	7.20
00261	0		27042	11-Apr-12	DES PERES WELDING, INC.	WELD ON CH LIGHT POST	01-16-11-6212	136.00
00117	0		1012963	18-Apr-12	HOME DEPOT	MISC ITEMS FOR CH	01-16-11-6212	78.32
00164	0		024493	16-Apr-12	NEW SYSTEM CARPET & BUILDING CARE LTD.	SOAP FOR CITY HALL	01-16-11-7301	163.60
00567	0		25281	20-Apr-12	OAKLEY SERVICES, INC.	GENERATOR REPAIR	01-16-11-6211	605.00
00092	7		201204150014	15-Apr-12	ST LOUIS COUNTY	ANNUAL ELEVATOR INSPECTION	01-16-11-6211	180.00
00092	7		201204080046	08-Apr-12	ST LOUIS COUNTY	CITY HALL INSPECTIONS	01-16-11-6211	<u>354.00</u>
Sum of Invoices								1,531.32



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

POLICE-ADMIN

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01310	0		11835	24-Apr-12	A1 BARCODE SYSTEMS	INVENTORY SYS SOFTWARE SUPPORT	01-21-11-9501	323.19
00335	0		401761	25-Apr-12	ARCH ENGRAVING	PLAQ FOR RETIRED CAPT HODAK	01-21-11-7306	65.95
01341	0		042512	25-Apr-12	DAMON ANTHONY	TUITION REIMBURSEMENT	01-21-11-6261	1,463.75
00080	0		4657180	30-Apr-12	DIERBERGS	WHITE CHALK	01-21-11-7302	1.69
00080	0		9750-140-5	06-Feb-12	DIERBERGS	PLATES FOR OFFICER DEPARTURE	01-21-11-7306	6.98
00080	0		4657180	30-Apr-12	DIERBERGS	PRISONER MEALS	01-21-11-7309	11.12
00285	0		042412	24-Apr-12	EIDMAN, GLENN	REIMB-LEO MEETING FEES	01-21-11-6264	10.00
00153	0		04202012	20-Apr-12	KOBYLAREK, JUDY	REIMB-BAGELS FOR REJIS MEETING	01-21-11-6264	19.98
01057	0		042412	24-Apr-12	LIVELY, GARY	REIMB-LEO MEETING FEES	01-21-11-6264	10.00
00053	0		891898-00	11-Apr-12	MERCY CORPORATE HEALTH	HEP "A"-1ST DOSE-POLICE OFFICER	01-21-11-6271	75.00
00053	0		891896-001	11-Apr-12	MERCY CORPORATE HEALTH	SPIROMETRY EXAM POLICE OFFICER	01-21-11-6271	60.00
00053	0		891436-003	17-Apr-12	MERCY CORPORATE HEALTH	PREPLACEMENT-XRAY-POLICE OFFICER	01-21-11-6271	75.00
00050	0	P001423	INV0022107	15-Apr-12	REJIS	ANNUAL IRIS MAINTENANCE	01-21-11-6202	2,000.00
00050	0	P001255	INV0022108.1	15-Apr-12	REJIS	REJIS USER CHARGES APRIL 12	01-21-11-6202	4,030.39
00050	0	P001253	INV0022108.3	15-Apr-12	REJIS	CHARTER ROUTER MAINT & SUPPORT	01-21-11-6202	46.00
00050	0	P001253	INV0022108.3	15-Apr-12	REJIS	CHARTER FIBER 5.0M CONNECTION	01-21-11-6202	809.00
00050	0		INV0022108	16-Apr-12	REJIS	LIVESCAN CONNECTION	01-21-11-6202	50.00
00050	0		INV0022108	16-Apr-12	REJIS	IMDS ORACLE DB MAINTENANCE	01-21-11-6202	21.00
00050	0		INV0022109	16-Apr-12	REJIS	(3) BACKGROUND CHECKS	01-21-11-6203	30.00
00050	0	P001254	INV0022109.	16-Apr-12	REJIS	32 EA FRID BADGES	01-21-11-6213	240.00
00050	0	P001254	INV0022108.2	15-Apr-12	REJIS	GLOBAL CAD FEES JAN - JUN 2012	01-21-11-6213	1,102.50
00093	0		6282	19-Mar-12	SOUTHWEST FAMILY TESTING	PSYCH EVAL FOR NEW OFFICER	01-21-11-6203	425.00
00093	0		6270	27-Feb-12	SOUTHWEST FAMILY TESTING	PSYCH EVAL FOR NEW OFFICER	01-21-11-6203	425.00
00093	0		6283	19-Mar-12	SOUTHWEST FAMILY TESTING	PSYCH EVAL FOR NEW OFFICER	01-21-11-6203	425.00
01048	0		2731159541	18-Apr-12	VERIZON WIRELESS	MONTHLY FEE FOR EMER AIR CARD	01-21-11-6253	<u>43.01</u>
Sum of Invoices								11,769.56



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

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POLICE-INVESTIGATIONS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01545	0	P001420	11377	01-May-12	OFFICE FURNITURE GROUP, LLC	6' STORAGE BOOKCASE-2 DOOR BOT	01-21-21-9501	150.00
01545	0	P001420	11377	01-May-12	OFFICE FURNITURE GROUP, LLC	SHIPPING	01-21-21-9501	300.00
01545	0	P001420	11377	01-May-12	OFFICE FURNITURE GROUP, LLC	1 BOW FRONT "U" DESK 36X72	01-21-21-9501	575.00
01545	0	P001420	11377	01-May-12	OFFICE FURNITURE GROUP, LLC	2 DRAWER LATERAL FILE	01-21-21-9501	175.00
01545	0	P001420	11377	01-May-12	OFFICE FURNITURE GROUP, LLC	OPEN HUTCH	01-21-21-9501	145.00
00050	0		INV0022108	16-Apr-12	REJIS	IMDS ORACLE DB MAINTENANCE	01-21-21-6202	10.50
00298	0		0076585	09-Apr-12	SIRCHIE	BARRIER TAPE/POLICE TAPE	01-21-21-7302	60.48
00298	0		0076585-IN	09-Apr-12	SIRCHIE	MPDV TEST	01-21-21-7304	43.80
00273	2		T1204014	01-May-12	ST LOUIS UNIVERSITY	CHARGE FOR USE OF TOX LAB	01-21-21-6202	<u>450.00</u>
Sum of Invoices								1,909.78



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

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POLICE-PATROL

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00007	0		379-607179	24-Apr-12	BATTERIES PLUS - 270	(48) AA BATTERIES	01-21-22-7302	17.76
00007	0		379-607367	30-Apr-12	BATTERIES PLUS - 270	(1) STREAMLIGHT FLSHLT BATT	01-21-22-7302	36.64
01618	0		7914GF	17-Apr-12	BOSQUI'S	REMOVE GRAPHICS FROM 5 VEHICLE	01-21-22-6210	400.00
00295	1		CR00028565	27-Apr-12	CARDIAC SCIENCE CORP.	CREDIT FOR RETURNED ELECTRODES	01-21-22-6271	(32.00)
00295	1		1489531	20-Apr-12	CARDIAC SCIENCE CORP.	PEDIATRIC ELECTRODES W/MANUAL	01-21-22-6271	74.00
00295	1		1488425	18-Apr-12	CARDIAC SCIENCE CORP.	BATTERY, ELECTRODES, DEFIBRILL	01-21-22-6271	277.00
00080	0		1002-132-5	01-May-12	DIERBERGS	SOFT DRINKS FOR CC DAYS	01-21-22-7314	73.96
00234	1	P001374	366032.	19-Apr-12	ED ROEHR SAFETY PRODUCTS	SAFARILAND ABAXTR BODY ARMOR F	01-21-22-9503	635.00
00234	1		366032	13-Apr-12	ED ROEHR SAFETY PRODUCTS	BALLISTIC VEST FOR PO LOVASZ	01-21-22-9503	635.00
00096	0	P001402	125185	19-Apr-12	EVS	CAR 17 CHANGEOVER	01-21-22-6210	1,761.40
00096	0	P001402	125186	19-Apr-12	EVS	CAR 3 CHANGEOVER	01-21-22-6210	1,516.50
00096	0	P001402	125184	16-Apr-12	EVS	CAR 2405 CHANGEOVER	01-21-22-6210	1,516.50
00096	0	P001402	125183	16-Apr-12	EVS	CAR 2408 CHANGEOVER	01-21-22-6210	1,386.50
00096	0	P001402	125182	16-Apr-12	EVS	CAR 2409 CHANGEOVER	01-21-22-6210	1,386.50
00094	1		149477	03-May-12	FIRESTONE	CAR 2413 3000 MILE SVS	01-21-22-6210	22.99
00094	1		149192	25-Apr-12	FIRESTONE	CAR 2406 30000 MILE SERVICE	01-21-22-6210	219.46
00094	1		149143	24-Apr-12	FIRESTONE	CAR 2411 REPLACE HDLGHT BULB	01-21-22-6210	64.59
00094	1		149164	24-Apr-12	FIRESTONE	CREDIT FOR OVERCHARGE	01-21-22-6210	(17.86)
00094	1		148960	19-Apr-12	FIRESTONE	CAR 2411 REPLACE HEADLGT BULB	01-21-22-6210	46.73
00094	1		149108	28-Apr-12	FIRESTONE	4 CHARGER TIRES/1TAHOE TIRE	01-21-22-6210	530.00
00094	1		148905	17-Apr-12	FIRESTONE	CAR 2410 3000 MILE SVS.	01-21-22-6210	22.99
00094	1		149106	24-Apr-12	FIRESTONE	TIRE & INSTALLATION ON TAHOE	01-21-22-6210	132.92
00125	0	P001416	265920-02	27-Apr-12	LEON UNIFORM	VARIOUS UNIFORM ITEMS FOR PO	01-21-22-5107	175.45
00125	0	P001416	265920-01	22-Apr-12	LEON UNIFORM	VARIOUS UNIFORM ITEMS FOR PO	01-21-22-5107	111.75
00125	0	P001416	265920	06-Apr-12	LEON UNIFORM	VARIOUS UNIFORM ITEMS FOR PO	01-21-22-5107	456.10
00125	0		265599	03-Apr-12	LEON UNIFORM	CREDIT MEMO-RETURNED ITEM	01-21-22-5107	(24.55)
00970	0		1852-305415	30-Apr-12	O'REILLY AUTO PARTS	(5) BLIND SIDE MIRRORS	01-21-22-6210	10.47
00050	0		INV0022108	16-Apr-12	REJIS	14 VERIZON DATA LINES	01-21-22-6253	714.00
01584	0		1204748	13-Apr-12	RESPONDER PUBLIC SAFETY EQUIPMENT	LED LIGHTS FOR CAR 2417 MIRROR	01-21-22-9503	150.02
00091	0		196105	16-Apr-02	WIRELESS USA	(2) TRUNK LIP MOUNTS FOR ANTEN	01-21-22-6210	74.32
Sum of Invoices								12,374.14



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

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PUBLIC WORKS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01347	0		83061	16-Apr-12	SURVEYORS MATERIALS, INC.	LEVELS	01-31-11-7302	49.79
01048	1		2729152735	13-Apr-12	VERIZON WIRELESS	AIR CARD CHARGE	01-31-11-6253	<u>43.01</u>
							Sum of Invoices	92.80



**CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING**

5/8/2012

STREETS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
01550	0		452-4625229	24-Apr-12	ARAMARK UNIFORM SERVICES	RAGS (4/24/12)	01-31-41-6212	8.10
01550	0		452-4598848	17-Apr-12	ARAMARK UNIFORM SERVICES	RAGS (4/17/12)	01-31-41-6212	8.10
01550	0		452-4625229	24-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/24/12)	01-31-41-7308	37.88
01550	0		452-4598848	17-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/17/12)	01-31-41-7308	37.88
00102	0		724728	10-Apr-12	BEYERS LUMBER	MATERIALS FOR CONWAY PARK	01-31-41-6211	29.94
00102	0		724970	12-Apr-12	BEYERS LUMBER	CONCRETE PRE MIX STREETS	01-31-41-7305	59.88
00693	1		249205	17-Apr-12	BMC ENTERPRISES, INC.	MTRLS-REPLACE SIDEWALK-GRAESER	01-31-41-7305	430.30
00010	0		905423	20-Apr-12	BRANNEKY HARDWARE	SHOP SUPPLIES	01-31-41-6212	171.70
00010	0		905579	25-Apr-12	BRANNEKY HARDWARE	SUPPLIES	01-31-41-6212	122.17
00013	1		1763-192042	20-Apr-12	CARQUEST	FILTERS TRUCK #209	01-31-41-6210	51.00
00013	1		1763-191621	11-Apr-12	CARQUEST	BELTS TRUCK #309	01-31-41-6210	54.74
00049	4		34987	19-Apr-12	EMPLOYEE SOLUTIONS GROUP	TEMP HELP STREETS/PARKS	01-31-41-6207	1,950.75
00023	1		253152	18-Apr-12	FRED WEBER, INC	ASPHALT MTRL FOR STREETS	01-31-41-7305	295.00
00023	1		252103	13-Apr-12	FRED WEBER, INC	ASPHALT FOR DEAVER DRIVE	01-31-41-7305	354.00
01505	0	P001373	164.00	17-Apr-12	HERITAGE CAST STONE	16 EA PLANTER SIDE PANELS	01-31-41-6212	10,291.20
01505	0	P001373	164.00	17-Apr-12	HERITAGE CAST STONE	12 EA PLANTER RADIUS ENDS	01-31-41-6212	5,556.00
01505	0	P001373	164.00	17-Apr-12	HERITAGE CAST STONE	4 EA PLANTER FLAT ENDS	01-31-41-6212	1,313.00
01591	0	P001413	01264	17-Apr-12	IMPERIAL FENCE	INSTALL 290 FT OF GALVANIZED FENCE	01-31-41-6212	6,373.00
01591	0	P001413	01264	17-Apr-12	IMPERIAL FENCE	REMOVE 290 FT OF CHAIN LINK FENCE	01-31-41-6212	630.00
00156	0		0051584	17-Apr-12	L & C TRUCK REPAIR, INC.	OIL FILTERS FOR STOCK	01-31-41-6210	70.27
00156	0		0051507	17-Apr-12	L & C TRUCK REPAIR, INC.	REPAIRS TO TRUCK #310	01-31-41-6210	1,020.06
00156	0		0051520	17-Apr-12	L & C TRUCK REPAIR, INC.	REPAIRS TRUCK #316	01-31-41-6210	492.31
00100	0		26321	18-Apr-12	MISSOURI PETROLEUM	CRACK SEAL FOR STREETS	01-31-41-7305	69.00
01639	0	P001409	3187	16-Apr-12	MURPHY'S LAWN CARE	2012 SPRING STREET TREE PURCHASE	01-31-41-6212	5,665.00
01437	1		21605205	06-Apr-12	MYERS TIRE SUPPLY	STOCK FOR TIRE MACHINE	01-31-41-6210	192.83
01095	1		606227	19-Apr-12	NAPA AUTO PARTS	OIL DRAIN PAN	01-31-41-6210	38.99
00865	0		230206	14-Apr-12	OUTDOOR SOLUTIONS	ROW MOWING	01-31-41-6212	560.00
00047	0		P91769	09-Apr-12	PAT KELLY EQUIPMENT	CONCRETE SAW BLADE	01-31-41-7302	222.99
00809	0		118361	03-Apr-12	RED BUD SUPPLY, INC.	SAFETY WEAR	01-31-41-7308	436.55



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

STREETS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00092	7		201204080081	08-Apr-12	ST LOUIS COUNTY	AIR COMP INSPECT-GARAGE	01-31-41-6212	30.00
01670	0		0014774-IN	24-Apr-12	ST. LOUIS HARDSCAPE MATERIAL	TURFSTONE-ROYAL VALLEY	01-31-41-7305	85.25
01670	0		0014632-IN	23-Apr-12	ST. LOUIS HARDSCAPE MATERIAL	TURF STONES-ROYAL VALLEY	01-31-41-7305	435.20
00108	1		S1933399.001	27-Mar-12	WHOLESALE PLUMBING SUPPLY	BACK FLOW PARTS BALLAS RD	01-31-41-6212	1,352.12
Sum of Invoices								38,445.21



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

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HEALTH & WELFARE

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00105	1	P001333	0346-014378190.	16-Apr-12	ALLIED WASTE	TRASH SERVICE APRIL 2012	01-31-42-6214	78,613.20
00105	1	P001332	0346-014378190	16-Apr-12	ALLIED WASTE	RESIDENTIAL RECYCLING-APRIL 20	01-31-42-6217	22,740.60
01480	1		2110608032	15-Apr-12	IESI MO - CHAMP LANDFILL LLC	REFUSE COLLECTION	01-31-42-6214	<u>340.95</u>
Sum of Invoices								101,694.75



**CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING**

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PARKS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00805	1		9900535	13-Apr-12	ALTEC INDUSTRIES, INC	CHAIN SAW HOLDER CLIP	01-31-43-6211	282.87
01550	0		452-4625229	24-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/24)	01-31-43-7308	37.87
01550	0		452-4598848	17-Apr-12	ARAMARK UNIFORM SERVICES	UNIFORM RENTAL (4/17)	01-31-43-7308	37.87
00102	0		724728	10-Apr-12	BEYERS LUMBER	MATERIALS FOR CONWAY PARK	01-31-43-6212	156.23
00102	0		725034	12-Apr-12	BEYERS LUMBER	ITEMS FOR BEIRNE PARK PAVILLION	01-31-43-6212	608.03
00102	0		725027	12-Apr-12	BEYERS LUMBER	ITEMS FOR BEIRNE PARK PAVILLION	01-31-43-6212	465.71
00693	1		248979	11-Apr-12	BMC ENTERPRISES, INC.	ITEMS FOR BEIRNE PARK PAVILLION	01-31-43-6212	566.68
00010	0		905579	25-Apr-12	BRANNEKY HARDWARE	SUPPLIES	01-31-43-6212	122.17
00010	0		905014	13-Apr-12	BRANNEKY HARDWARE	MTRLS BEIRNE PAVILLON	01-31-43-6212	38.17
00010	0		905653	25-Apr-12	BRANNEKY HARDWARE	BIRD NET BEIRNE PAVILLON	01-31-43-6212	29.99
00010	0		904983	16-Apr-12	BRANNEKY HARDWARE	MTRLS BEIRNE PAVILLON	01-31-43-6212	41.91
00010	0		905535	24-Apr-12	BRANNEKY HARDWARE	MTRLS BEIRNE GAZEBO	01-31-43-6212	171.37
00010	0		905652	25-Apr-12	BRANNEKY HARDWARE	TWP BEIRNE PAVILLON	01-31-43-6212	153.99
00010	0		904982	16-Apr-12	BRANNEKY HARDWARE	CREDIT INV 905652	01-31-43-6212	(33.68)
00455	1		112081	12-Apr-12	CHECKER BAG COMPANY	TRASH BAGS FOR PARKS	01-31-43-6212	319.00
00023	1		251071	10-Apr-12	FRED WEBER, INC	ROCK BEIRNE PARK PAVILLON	01-31-43-6212	46.80
00209	0		148137/1	25-Apr-12	KIRKWOOD MATERIAL SUPPLY	SOD BEIRNE PARK	01-31-43-6212	250.30
00209	0		147984/1	24-Apr-12	KIRKWOOD MATERIAL SUPPLY	SOD BEIRNE PARK	01-31-43-6212	51.00
00209	0		147981/1	24-Apr-12	KIRKWOOD MATERIAL SUPPLY	SOB FOR BEIRNE PARK	01-31-43-6212	583.45
00209	0		23264/2	10-Apr-12	KIRKWOOD MATERIAL SUPPLY	ROSE DRENCE FOR MEDIANS	01-31-43-7303	26.40
00209	0		23239/2	09-Apr-12	KIRKWOOD MATERIAL SUPPLY	DRENCH FOR ROSES	01-31-43-7303	92.40
00209	0		1464001/1	04-Apr-12	KIRKWOOD MATERIAL SUPPLY	COMPOST FOR PLANTINGS	01-31-43-7303	57.75
00040	0		781111	12-Apr-12	MILBRADT	OIL FOR WEEDEATERS/CHAINSAW	01-31-43-6211	79.20
00040	0		781959	20-Apr-12	MILBRADT	PARTS FOR WALK BEHIND MOWER	01-31-43-6211	19.53
00818	0		E84195	11-Apr-12	NU WAY CONCRETE FORMS	MTRLS BEIRNE PK CONCRETE PROJ	01-31-43-6212	50.00
00818	0		E84275	12-Apr-12	NU WAY CONCRETE FORMS	CONCRETE BUGGY RENTAL BEIRNE PK	01-31-43-6266	65.00
00865	0		230206	14-Apr-12	OUTDOOR SOLUTIONS	FERTILIZING/MOWING	01-31-43-6212	843.66
00809	0		118361	03-Apr-12	RED BUD SUPPLY, INC.	SAFETY WEAR	01-31-43-7308	436.54
00270	1		33282	16-Apr-12	TERMINAL SUPPLY CO.	LIGHTS FOR TRAILER	01-31-43-6211	53.22



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

PARKS

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00270	1		34431	19-Apr-12	TERMINAL SUPPLY CO.	TRAILER PARTS FOR STOCK	01-31-43-6211	62.00
00260	0		3289	04-Apr-12	TOTAL LOCK & SECURITY	CHANGE LOCKS TAPPMAYER HOUSE	01-31-43-6212	1,230.25
00260	0		3322	12-Apr-12	TOTAL LOCK & SECURITY	KEYS FOR TAPPMAYER HOUSE	01-31-43-6212	<u>19.50</u>
Sum of Invoices								6,965.18



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

COMMUNITY DEVELOPMENT - PLANNING

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00213	0		041912-1	19-Apr-12	MCLAUGHLIN COURT REPORTING SERVICES	PUBLIC HRG 4/16/12 P&Z	01-32-11-6202	195.00
00213	0		041912-1.	19-Apr-12	MCLAUGHLIN COURT REPORTING SERVICES	BOA MEETING 4/19/12	01-32-11-6202	75.00
01169	0		113091712	06-Apr-12	STAPLES ADVANTAGE	FOOTREST	01-32-11-9504	23.88
01519	0	P001222	88208	30-Mar-12	THE SIDWELL COMPANY	PROFESSIONAL SERVICES FOR GIS	01-32-11-6203	<u>2,505.60</u>
Sum of Invoices								2,799.48



CITY OF CREVE COEUR
ACCOUNTS PAYABLE LISTING

5/8/2012

COMMUNITY DEVELOPMENT - BUILDING

Vendor Number	Address Number	Purchase Order	Invoice Number	Invoice Date	Vendor Name	Description	GL Account	Invoice Amount
00159	3		042712	27-Apr-12	MABOI	METH LAB REMEDIATION SEMINAR	01-32-61-6261	35.00
00112	0		41406	20-Apr-12	MPS	CERT OF OCC/APT RE OCC INSP FORMS	01-32-61-7304	173.00
01048	1		2724632608	04-Apr-12	VERIZON WIRELESS	INSPECTORS TABLETS	01-32-61-6253	<u>114.34</u>
Sum of Invoices								322.34

GRAND TOTAL OF ALL INVOICES 281,477.89

**AN ORDINANCE REPEALING ORDINANCES NUMBER 1612 AND 1707 AND
AUTHORIZING THE ISSUANCE OF A NEW CONDITIONAL USE PERMIT FOR A 16
SCREEN AMC MOTION PICTURE THEATER, WITH IN-THEATER DINING SERVICE
WITHIN THE WEST PARK DEVELOPMENT LOCATED AT 12657 OLIVE BOULEVARD**

WHEREAS, under Section 405.370(C), eating and drinking places and motion picture theatres, except drive-in, in the "CB", Commercial zoning district require the issuance of a conditional use permit as provided in Section 405.1070, Conditional Use Permits; and

WHEREAS, conditional use permit ordinance #1612, was approved by the City Council on November 22, 1993, and ordinance #1707 was approved by the City Council on April 10, 1995, for the operation of a 55,000 sq. ft. 16-screen motion picture theatre with a maximum seating of 2,992; and

WHEREAS, an application was submitted by Tammy Korte, of ArcVision, on behalf of Kevin M. Connor, American Multi-Cinema, Inc., to amend the conditional use permit to allow for in-theater dining and bar service; and

WHEREAS, restaurant use will be for the movie theater patrons only, and therefore does not generate additional customer parking demand; and

WHEREAS, a public hearing was held by the Creve Coeur Planning and Zoning Commission on Monday, April 16, 2012, beginning at 7:00 p.m. or immediately following the close of the previous public hearing, on said application for the conditional use permit as provided by Section 405.1070(D)(2); and

WHEREAS, notice of publication for said public hearing had been previously published at least 15 days prior to the hearing, in the St. Louis Countian, a newspaper of general circulation in the City of Creve Coeur; and

WHEREAS, the Planning and Zoning Commission reviewed and, by a ____ vote, recommended approval of the request, subject to the conditions contained herein, at its meeting on April 16, 2012; and

WHEREAS, all parties desiring to be heard, either for or against said application, were given an opportunity to be heard, and a copy of the proposed ordinance has been made available for public inspection prior to its consideration by the Council; and this Bill having been read by title in open meeting two times before final passage by the City Council, and

WHEREAS, the City Council finds that the application and evidence presented clearly indicate that the proposed conditional use, when subject to certain conditions set forth herein:

1. Will contribute to and promote the community welfare and convenience at the specific location.
2. Will not cause substantial injury to the value of neighboring property.
3. Meets the applicable provisions of the City's Comprehensive Plan and any applicable neighborhood or sector plans and complies with other applicable zoning district regulations and provisions of this Chapter, unless good cause exists for deviation therefrom.

4. Will be compatible with the surrounding area and thus will not impose an excessive burden or have a substantial negative impact on surrounding or adjacent users or on community facilities or services.

NOW, THEREFORE, be it ordained by the City Council of the City of Creve Coeur, St. Louis County, Missouri, as follows:

Section 1: Ordinance #1612 and Ordinance #1707 are hereby repealed.

Section 2: A Conditional Use Permit is authorized to be issued pursuant to Section 4 hereof for the operation of a 16-screen theater with full service dining located at 12657 Olive Boulevard, in the "CB" Core Business zoning district, within the West Park development, whose legal description is as follows:

PARCEL NO.1.

TRACT A: Adjusted Lot IT A of West Park according to the boundary adjustment plat thereof recorded in Plat Book 342, Pages 36 and 37.

TRACT B: Adjusted Parcel 3 of Adjusted Parcels 1, 2 and 3 of U.S. Survey 1923, according to the boundary adjustment plat thereof recorded in Plat Book 344, Page 7 of the St. Louis County Records and survey affidavit recorded in Book 10900, Page 2215.

PARCEL NO.2:

Easement rights appurtenant to Parcel No. 1 under the Restated Declaration of Covenants, Easements and Restrictions recorded on March 27, 1996 as Daily No. 1071, said easement rights being in, through, over and upon the following described property:

EASEMENT TRACT NO.1: Adjusted Lot III A of West Park, according to the boundary adjustment plat thereof recorded in Plat Book 342, Page: 36 and 37.

EASEMENT TRACT NO.2: Lot III B of West Park, according to the plat thereof recorded in Plat Book 284 pages 1 and 2 of the St. Louis County Records, as amended by surveyor's affidavit recorded in Book 8674 page 1811.

EASEMENT TRACT NO.3: Lot II B of West Park, according to the plat thereof recorded in Plat Book 284 pages 1 and 2 of the St. Louis County Records, as amended by Surveyor's Affidavit recorded in Book 8674, Page 1811.

EASEMENT TRACT NO.4: Adjusted Lot 1 of West Park, according to the boundary adjustment plat thereof recorded in Plat Book 342, Pages 36 and 37.

PARCEL NO.3:

Easement rights appurtenant to Parcel No. 1 under Cross Easement and Restriction Agreement recorded in Book 10779, Page 2231, said easement rights being in, through, over and upon the following described property:

EASEMENT TRACT NO.1: Lot 1 of Parkway, according to the plat thereof recorded in Plat Book 73 page 49 of the St. Louis County Records, EXCEPTING THEREFROM that part taken for the widening of Olive Street Road.

EASEMENT TRACT NO.2: Lot 2 of Parkway, according to the plat thereof recorded in Plat Book 73, Page 49 of the St. Louis County Records, EXCEPTING THEREFROM that part conveyed to the State of Missouri, by the instrument recorded in Book 6746, Page 1625. Said Easement Tracts No.1 and 2 now known as Adjusted Lot A of Boundary Adjusted Plat of Lots 1 and 2 of Parkway Subdivision according to the plat thereof recorded in Plat Book 342 page 65, EXCEPTING THEREFROM that part conveyed to St. Louis County by instrument recorded in Book 10807, Page 1963.

Section 3: The Conditional Use Permit granted shall be subject to all applicable statutes, ordinances, rules and regulations, and the following conditions:

1. The Conditional Use Permit shall be for the operation of 55,000 square foot 16 screen, AMC theater with full service dining, at 12657 Olive Boulevard.
2. Maximum theatre seating permitted is limited to 1035.
3. Maximum square footage of the kitchen is 1,670 square feet, and bar area (including three beverage stations) is 1,425 square feet.
4. Bar area shall be for ticketed patrons only.
5. Hours of operation shall be 9:30 a.m. to 2:30 a.m. seven days a week.
6. Additional business hours may be permitted with the Zoning Administrator's approval.
7. Off-street parking requirements will be calculated as a combination of seating and employees, as follows:
 - 1 space for every 3 seats, and 1 space for each employee at time of busiest shift as indicated at time of the application for the conditional use permit.
8. All signs and banners shall be in conformance with Article VII, Sign Regulations, of the Zoning Code.
9. The kitchen shall use a tempered makeup air system. Such system shall be regularly cleaned and maintained in order to reduce cooking smells.
10. Any mechanical equipment installed for the site shall be properly screened with approved materials.
11. The floor plan for the theater shall be filed with the Creve Coeur Zoning Administrator showing the type and location of all equipment, furniture and other information which may be requested by the building official.
12. There shall be no outdoor storage or placement of any materials or equipment used in conjunction with the theatre.
13. No video games shall be permitted at any location within the theatre.
14. Any future enlargement, extension, expansion or alteration in the use of the structures or site must be approved by the City Council upon receipt of the recommendation of the Planning and Zoning Commission as an amendment to the Conditional Use Permit before a Building Permit for the enlargement, expansion or alteration may be issued.
15. Failure to comply with any one or all of the conditions of this permit shall be adequate cause for the revocation of said permit by the City Council, provided, however, no permit shall be revoked without prior notice to the owner of the intention of the City Council to revoke this permit and reasonable time granted to the owner to correct or remedy any such breach of conditions, except for repeated breaches or violations.
16. No conditional use permit granted by the City Council shall be valid for a period longer than one year from the date it grants the conditional use permit, unless within such period: (1) a building permit is obtained and construction is begun; or (2) if a building permit is not required, an occupancy permit is obtained and the use of the building commenced. The City Council may grant extensions to the one (1) year period of not more than one hundred and eighty (180) days each, without notice or hearing, provided that a written request for such extension is filed by the original applicant and approved by the City Council prior to the date the conditional use permit is scheduled to expire.
17. Any transfer of ownership or lease of the property shall include in the transfer or lease agreement a provision that the purchaser or lessee agrees to be bound by the approved Site Development Plan for the property and the conditions herein set forth, and written confirmation thereof signed by the new owner or lessee shall be filed with the City at the time of such transfer or lease. Failure to comply with this provision shall not excuse anyone from these conditions.

BILL NO. 5366

ORDINANCE NO. _____

Section 4: The City Administrator of the City of Creve Coeur is hereby authorized and directed to issue a Conditional Use Permit in accordance with the provisions of this ordinance, said permit to expressly provide for the conditions and stipulations hereinabove set out in Section 2 of this ordinance. Exercise of the rights granted pursuant to the issued permit shall constitute acceptance of all conditions and stipulations set forth herein.

Section 5: This ordinance shall become effective in accordance with Section 3.11 (g) of the City Charter.

ADOPTED THIS ____ DAY OF _____, 2012.

PRESIDENT OF CITY COUNCIL

APPROVED THIS ____ DAY OF _____, 2012.

BARRY GLANTZ
MAYOR

ATTEST:

DEBORAH RYAN, MPCC
CITY CLERK



city of CREVE COEUR

300 North New Ballas Road • Creve Coeur, Missouri 63141
(314) 432-6000 • Fax (314) 872-2539 • Relay MO 1-800-735-2966
www.creve-coeur.org

**APPLICATION TO PLANNING AND ZONING COMMISSION
#12-009 TO REPEAL ORDINANCE NUMBERS 1612 AND 1707 AND REPLACE
WITH A NEW CONDITIONAL USE PERMIT FOR THE OPERATION OF
A 16-SCREEN AMC THEATER WITH FULL SERVICE DINING
AT 12657 OLIVE BOULEVARD**

FOR THE MEETING OF: April 16, 2012

LOCATION: 12657 Olive Boulevard

REQUEST:

Tammy Korte, of ArcVision, on behalf of Kevin M. Connor, American Multi-Cinema, Inc. has submitted a request to amend the conditional use permit to allow for in-theater dining service at the AMC Theater located within the West Park Center. The property is located at the northeast corner of Olive Boulevard and Whispering Pines Drive, within the West Park Development, and is zoned "CB" Core Business District.

ADDITIONAL INFORMATION:

All motion picture theaters and eating and drinking establishments are permitted by conditional use permit in the "CB" Core Business District [Section 405.370(C)(1)(g) and (j)]. Ordinances No. 1612 and 1707 authorizing the conditional use permit to operate a 2,992 seat, 16-screen motion picture theater in the West Park Development require that any enlargement, extension, expansion or alteration in the use of the structure or site must be approved by the City Council upon receipt of the recommendation of the Planning and Zoning Commission.

Key Issues:

- Does the request integrate with the existing use?
- Does the request further the goals and/or implement the Comprehensive Plan?
- Will the requested use impact the surrounding properties?

Comp. Plan References

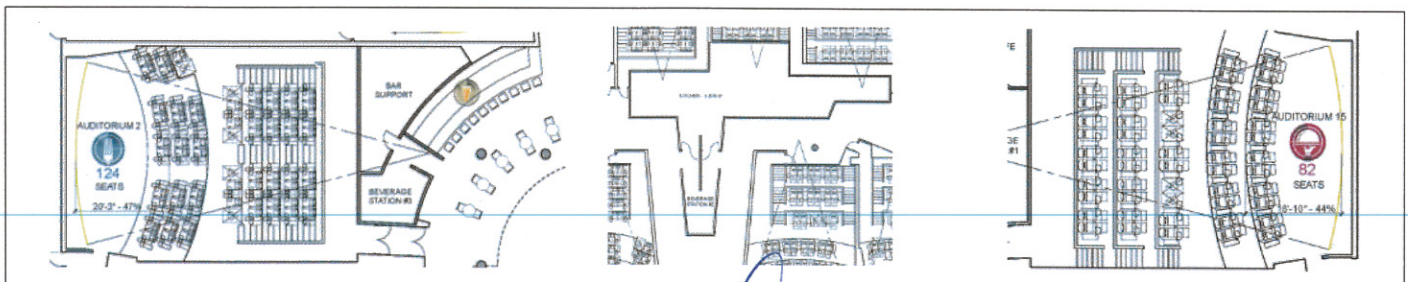
- West Olive Corridor

Zoning Code References

- Section 405.370 "CB" Core Business District
- Section 405.470 Conditional Uses
- Section 405.820 Required Off-Street Parking Spaces

APPLICANTS: Kevin M. Connor
American Multi-Cinema, Inc.
920 Main Street
Kansas City, MO 64105-2008

REPRESENTATIVE: Tammy Korte
ArcVision
1950 Craig Rd. #300
St. Louis, MO 63146



REPORT PREPARED BY:

Whitney Kelly
Whitney Kelly, AICP, City Planner

4/12/2012
Date

ATTACHMENTS: Applicant's Materials received March 9, 2012 and April 9, 2012
Draft Ordinance
Ordinances No. 1612 and 1707

BACKGROUND AND PROPOSAL REQUEST

In 1993 (Ordinance No. 1612), The City Council authorized a conditional use permit to operate a 16-screen motion picture theatre in the West Park Development, located on the northeast corner of Olive Boulevard and Whispering Pines Drive. The conditional use permit along with the site development plan expired in one year after approval by the City Council if a building permit had not been obtained and substantial construction begun. Therefore, in 1995 a second Conditional Use Permit (Ordinance No.1707) was issued for the theatre. Ordinance No. 1707 approved the Conditional Use Permit for a 16-screen 55,000 square foot motion picture theater with a maximum of 2,992 seats within the building. Parking included the 218 spaces on the lot across Whispering Pines Drive in St. Louis County, 214 parking spaces specific for the theater area, and shared parking with the office buildings of West Park Development.

The proposal under consideration is to alter the use to include a 1,670 sq. ft. kitchen, a 400 sq. ft. bar area, and three beverage stations for a total of 727 sq. ft., and convert the traditional stadium seating into 8 theatres with “Fork & Screen” seating, and 8 theatres with “Cinema Suites” seating for dining services. The total number of seats will decrease by approximately 64% to a total of

1,035 seats (596 Fork and Screen seating and 439 Cinema Suites seating). The seating breakout from the applicant’s materials is to the right. Only ticket holders for a movie will be able to utilize the bar area (that show a maximum of 20 seats).

The applicant is not proposing any changes to the site, or exterior of the building.

Because the original ordinances reference outdated sections of the City’s Code of Ordinances, as well as include conditions for site improvements that have already been completed, Staff is recommending a repeal of the existing ordinances and replacing them with a new conditional use permit.

SEAT CHART

AUD.	Existing		Description	Projected	
	Total	Fixed		Total	Fixed
1	291	286	Fork & Screen	129	124
2	291	286	Fork & Screen	129	124
3	147	143	Fork & Screen	68	64
4	146	142	Fork & Screen	60	56
5	146	142	Fork & Screen	60	56
6	132	128	Fork & Screen	50	48
7	132	128	Fork & Screen	50	48
8	114	110	Fork & Screen	50	48
9	114	110	Cinema Suites	33	31
10	187	183	Cinema Suites	54	50
11	226	222	Cinema Suites	71	67
12	125	121	Cinema Suites	33	31
13	123	119	Cinema Suites	33	31
14	147	143	Cinema Suites	43	41
15	291	286	Cinema Suites	86	82
16	291	286	Cinema Suites	86	82
Total	2,903	2,835		1,035	983
OVERALL SEAT LOSS	N/A	N/A		64.35 %	65.33 %

Total number of F & S Seats - 568

Total number of CS Seats - 415

Handicap Seating Locations - 52

Total Seats - 1035

LAND USE AND ZONING OF SURROUNDING PROPERTIES

The adjacent zoning and land uses are as follows:

DIRECTION	USE	ZONED	SEPARATED BY
North	Residents	St. Louis County	N/A
South	Hospital and Office Building	“PH” Planned Hospital District, “CB” Core Business District	Olive Boulevard (hospital)
East	Office Building	“CB” Core Business	NA
West	Retail	St. Louis County	Whispering Pines Drive

COMPREHENSIVE PLAN REVIEW

The subject property is located within the West Olive Corridor that encourages a high-quality, contained business area that connects with and coexists in a compatible fashion with adjacent single-family neighborhoods. The proposed expansion of the use to include family and adult dining in conjunction with the theatre provides a unique and new amenity to the City and County residents.. The proposed use is integrated into the existing facility, with no modification to the exterior of the building or site. Since there are no know concerns with the existing development, it appears that the request meets with the Goals and Objectives of the Comprehensive Plan.

ZONING REVIEW

Theatres are permitted with conditions in the “GC” General Commercial and “CB” Core Business districts, and restaurants are permitted with conditions in all commercial zoning districts within the city. The conditional use permit for the theatre requires that any enlargement, extension, expansion or alteration in the use of the structure or site must be approved by the City Council upon receipt of the recommendation of the Planning and Zoning Commission as an amendment to the Conditional Use Permit before a building permit for the enlargement, expansion or alteration may be issued. As the applicant is not proposing any changes to the site or exterior of the building, the only key zoning discussion point is a review of the required off-street parking.

Parking:

Off-street parking regulations for multi-plex motion picture theaters are discussed under Section 405.820(6)(b):

6. *Motion pictures (SIC Code 78).*
 - b. *Multi-plex motion picture theaters. One (1) space per four (4) seats. Except, however, that such theaters may have their parking modified by the provisions of Section 405.800(G)(3) or for multi-plex theaters located with shopping centers containing over twenty-five thousand (25,000) square feet of floor area which provide at least six (6) parking spaces per one thousand (1,000) square feet of floor area or multi-plex theaters located with shopping centers over fifty thousand (50,000) square feet of floor area which provide at least five (5) parking spaces per one thousand (1,000) square feet of floor area may provide parking according to the following standards:*

Gross Retail Area
25,000--49,999
50,000--79,999

Parking Standard
1 space per 5 seats
1 space per 6 seats

80,000--99,999 1 space per 7 seats
100,000 square feet and larger 1 space per 8 seats

Parking provided on site includes 214 spaces in the area for the AMC Theater, and 218 spaces on the lot west of Whispering Pines Drive in unincorporated St. Louis County; for a total of 432 spaces. In 1996, the Property owners of West Park Development entered into an agreement for evening-only shared parking with the office and retail developments and the movie theater, as part of the site development plan approval. Taken together, 1,130 spaces are available for the theater in the evening.

The original conditional use permit for the theatre indicated a total of 2,992 seats. This proposal will reduce the seating to 1,035 (approximately 64%). Giving a parking requirement as a theater at 1 space per 4 seats, the total number of parking spaces required would be 258 spaces.

However, as the proposed concept of in-theater dining also functions as a full service restaurant, a review of the parking under the eating and drinking category was also taken into consideration. Parking regulations for restaurants are discussed under Section 405.820(F)(5) Required Off-Street Parking Spaces:

One (1) parking space per every three (3) seats of maximum occupancy recorded under the conditional use permit plus one (1) parking space per every two hundred fifty (250) square feet of total building floor area plus one (1) parking space per each eight (8) seats in an outdoor seating area.

Thus, the required parking would be 352 spaces for the seating (including the 20 seats in the bar area) and 220 space for the total building floor area of 55,000 sq. ft., for a total of 572 spaces required. Normally, the inclusion of the floor area in the calculation is to account for the number of employees working, in addition to the patron seating.

However, the restaurant and bar functions completely overlap with the movie theater viewing, so the calculations of the parking needed for both restaurant and theatre seating does not represent an accurate accounting for the proposed concept. The applicant has indicted that the number of employees working during its peak shift will be 60 people, which is not accounted for in the theater requirement and grossly overestimated by the restaurant requirement. Therefore, Staff recommends that the parking required be based on a hybrid of the seating and number of employees, as follows:

1 space for every 3 seats; and 1 space for each employee at time of busiest shift.

Thus the total number of parking spaces required is 412 spaces, well within the total number of available parking on site. Therefore, staff does not anticipate a problem with the parking available for the use.

RECOMMENDATION

Based on the above analysis, the request for a conditional use permit meets all of the requirements (in the same degree or greater than the prior use) of the Comprehensive Plan and Zoning Ordinances. Staff recommends approval subject to the conditions below which are included in the draft ordinance:

1. The Conditional Use Permit shall be for the operation of 55,000 square foot 16 screen, AMC theater with full service dining, at 12657 Olive Boulevard.
2. Maximum theatre seating permitted is limited to 1035.

3. Maximum square footage of the kitchen is 1,670 square feet, and bar area (including three beverage stations) is 1,425 square feet.
4. Bar area shall be for ticketed patrons only.
5. Hours of operation shall be 9:30 p.m. to 2:30 a.m. seven days a week.
6. Additional business hours may be permitted with the Zoning Administrator's approval.
7. Off-street parking requirements will be calculated as a combination of seating and number of employees, as follows:
 - 1 space for every 3 seats, and 1 space for each employee at time of busiest shift as indicated at time of the application for the conditional use permit.

ACTION

If the Planning and Zoning Commission finds the attached draft conditional use permit ordinance to be in conformance with the purposes and regulations of the Comprehensive Plan and Zoning Code, it may vote on a recommendation to the City Council. Any changes to the draft ordinance should be discussed and made by separate actions.

MOTION

The following is an example of an appropriate motion for this application:

"I move to recommend approval of Application #12-009 for a Conditional Use Permit for a 16-screen in-theatre dining AMC motion picture theatre at 12657 Olive Boulevard, subject to the conditions contained in the draft ordinance attached to the staff report for the meeting of April 16, 2012" (conditions may be added, eliminated, or modified by preceding motion).

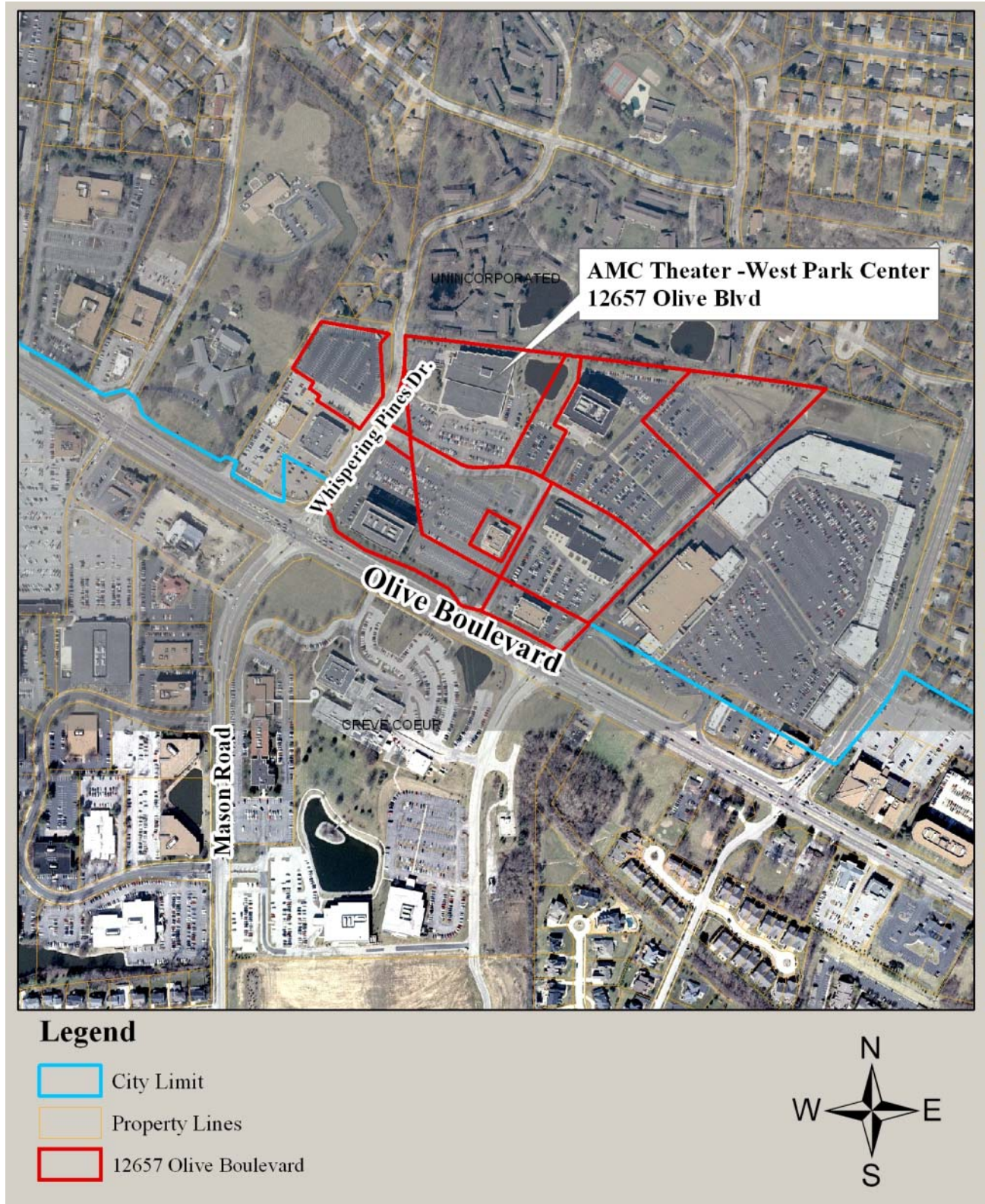
APPENDIX 1: COMPREHENSIVE PLAN

Included and attached by reference. See body of report for specific excerpts.

APPENDIX 2: ZONING CODE

Included and attached by reference. See body of report for specific excerpts.

APPENDIX 3: AERIAL PHOTO



APPENDIX 4: SITE PHOTOGRAPHS	Photo Date: 04/09/2012
	Description: View of the theatre looking north from the office building parking lot.
	Description: View of the property looking northeast from the entrance into the theater from Whispering Pines Drive.
	Description: View looking east from the Whispering Pines Drive entrance to the AMC parking lot west of Whispering Pines Drive (the property is located in unincorporated St. Louis County).



AMC Theatres

In-Theatre Dining Overview



FORK & SCREENTM
MOVIES. MENUS. MORE.



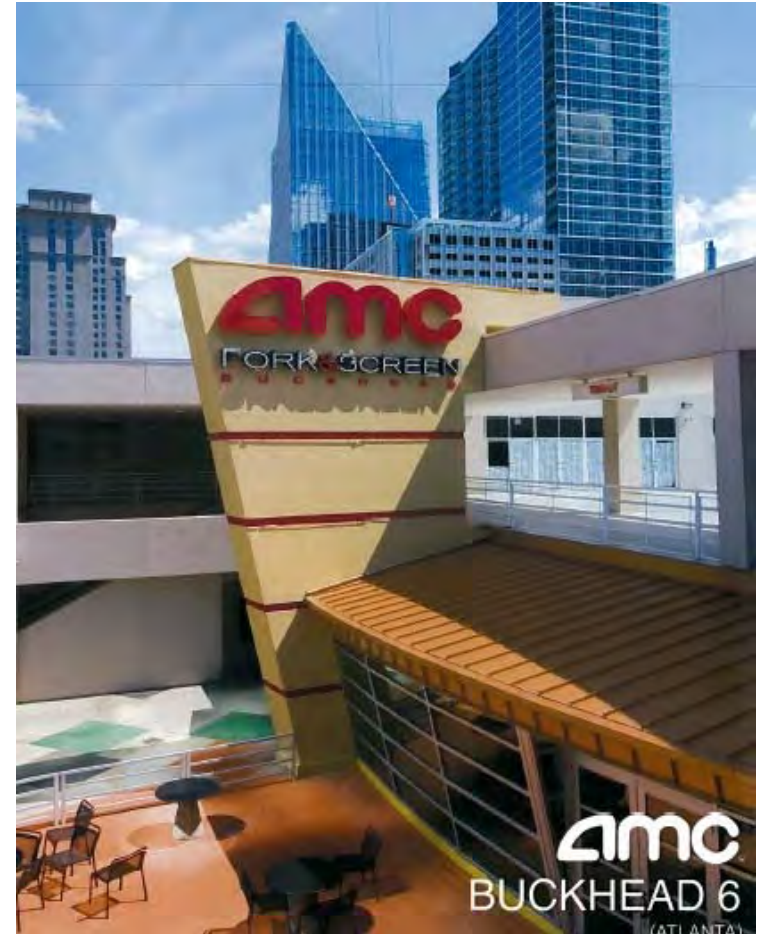
Providing the Best Possible Out-of-Home Entertainment

- AMC believes that repositioning the theatre with in-theatre-dining can
 - Improve guest impression of the movie-going experience
 - Maximize productivity at the theatre
 - Embrace consumer trends
- In-theatre-dining provides a unique opportunity to combine the entertainment of movie going with the convenience of a dining experience.



Industry Trends

- Sight
- Sound
- Food & Beverage

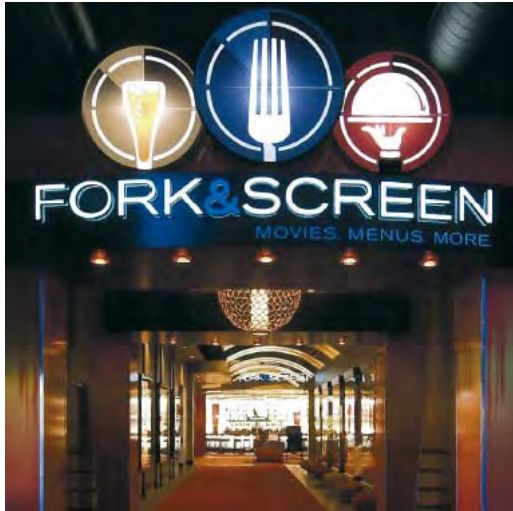




AMC History with Operating Restaurants

- **AMC has successfully operated restaurants and in-theatre dining for over 10 years**
 - These concepts successfully integrate dining into traditional theatre operations.
 - In fact, in-theatre-dining operations are considered “restaurants” by licensing authorities in AZ, IL, CA, OR, FL and TX.
 - Food and Beverage revenues account for 60-70% of total revenue (Alcohol sales account for 10-20% of Food & Beverage sales) and box office admissions account for the remaining 30-40%.
 - By this measure, meal service is not secondary, but primary to the concept.

The Dining Experience



Menu Overview

- AMC's In-Theatre dining menu features a wide-range of offerings including small plates, salads, appetizers, sandwiches, entrées and desserts





MACGUFFINSSM

- Named after a term coined by famed Filmmaker Alfred Hitchcock, MacGuffins is a warm, relaxing and inviting lounge where guests can relax before or after their show.
- Guests under 18 must be accompanied by a parent or guardian 21 or older.

*Disclaimer- Attendance may be subject to local regulatory requirements





FORK & SCREENSM

- Relax with our casual in-theatre dining and entertainment experience, presented in the immersive, big-screen viewing environment of an AMC[®] theatre.
- We bring you Seat-Side Service, soft, comfortable seating, and the opportunity to order fresh, quality ingredients from a diverse menu of appetizers, entrees, and desserts, in addition to beer, wine and cocktails.
- Guest under 18 must be accompanied by a parent or guardian 21 or older.

*Disclaimer- Attendance may be subject to local regulatory requirements





CINEMA SUITESSM

- For the ultimate in luxury moviegoing, AMC® guests 21-years old and over are welcome to enjoy Cinema Suites, a premium, upscale in-theatre dining and entertainment experience. *Disclaimer- Attendance may be subject to local regulatory requirements
- Entertainment lovers will dine from an extensive menu featuring fresh, quality ingredients on unique swivel tables, all while relaxing in plush, reclining seats with up to nine feet of row spacing.





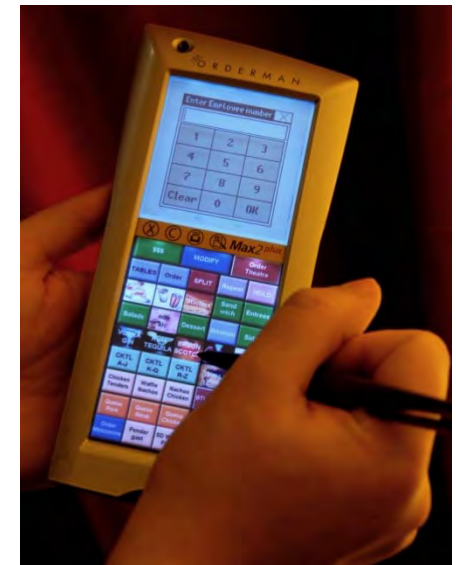
How it works- Guest Satisfaction

- **Seat Count** – Seat counts are reduced by 50-70% to accommodate a space for guests to eat in the auditorium. An auditorium that would normally seat 100 traditional guests will only have capacity for 35-50 guests. This allows for greater circulation of servers and supervision of guests.
- **Light Levels** – Lighting levels are 10-15% brighter than a traditional auditorium to allow servers to deliver food and drinks safely and to allow guests to eat while the movie is playing.
- **In-Theatre-Service** – Due to the heavy emphasis on food service, the allocation of staffing and interaction with guests is similar to that of a traditional casual dining restaurant



How It Works

1. Press the service button and a server will arrive to take your order.
2. Drink orders will arrive shortly – all food is made fresh to order so please enjoy the movie as we prepare your order just for you.
3. If you need a drink refill, more condiments, dessert or would like to place an additional order – simply press the service button and a server will be right with you.
4. We'll drop off your check before the end of the movie and return to collect payment and provide your receipt.





How It Works – Guest Experience

- **Guest Interaction** – Servers have assigned sections of each theatre to collect orders and run prepared food and drinks. Servers interact with guests:
 - **Within 5 Minutes of Seating** – Greet guest and place drink order
 - **Within 10 Minutes of Seating** – Drink orders are received, food orders are placed
 - **Within 15 Minutes of Food Order** – Prepared food arrives
 - **Periodically During the Film** – Consumed food is pre-bussed
 - **Within 30 Minutes of End of Movie** – Checks are delivered and payment collected
 - **Within 15 Minutes of End of Movie** – Receipts are delivered to guests





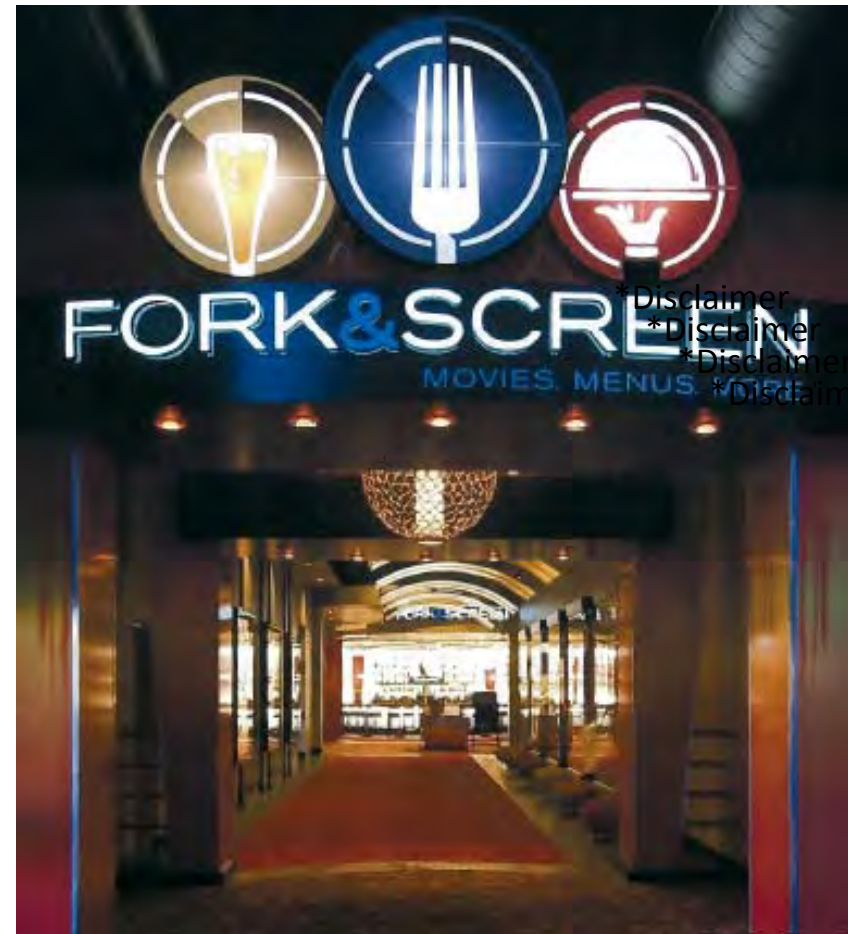
Guest Satisfaction

- A very positive trend emerges especially when compared with feedback from guests at similar traditional theatre locations.
 - *50% of Fork & Screen guests report that they are highly satisfied with their in-theatre-dining experience.*
 - *Nearly 66% of Fork & Screen guests report that they are highly likely to recommend in-theatre-dining to others.*
 - *Nearly 75% of Fork & Screen guests report that they are highly likely to return.*



Admission Policy

- AMC's admission policy for in-theatre-dining is typically **18 and older unless accompanied by a parent or guardian.**
- Only 21-years of age and older guests are admitted to Cinema Suites auditoriums – AMC's affordable luxury movie-going experience.

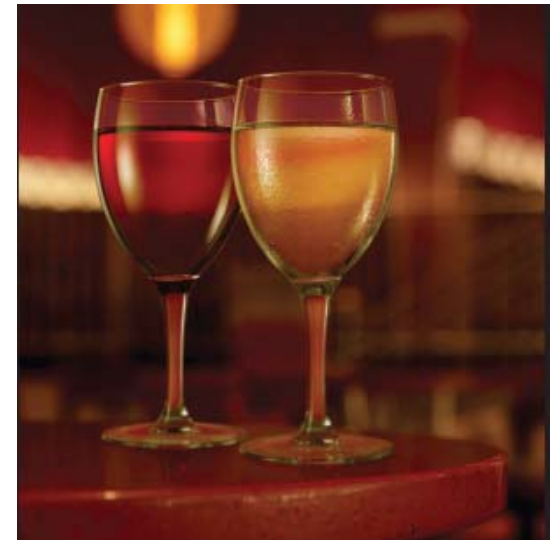


*Disclaimer- Attendance may be subject to local regulatory requirements



AMC's Alcohol Control Plan

- **Age Restriction** – Guests to Fork & Screen locations must be 18 or older unless accompanied by a parent or guardian and 21 or older for Cinema Suites.
 - Unsupervised teens are not allowed into these auditoriums.
 - Identification must be presented when tickets are purchased and when tickets are torn to ensure compliance.
 - Additionally, associates must be 18 years of age to sell, pour alcohol, or remove open alcohol containers after the film is complete.
 - All guest who order an alcoholic beverage will be asked to show ID





AMC's Alcohol Control Plan

- **Servers** – Servers have primary responsibility for checking ID's when alcohol is ordered.
 - Check ID for any guest who orders alcohol.
 - One server staffed for every 20-30 guests and servers and runners are in and out of the auditoriums continuously.
- **Server Training** – Servers undergo mandatory TIPS (*Training for Intervention Procedures*) training.
 - TIPS is a skills-based, alcohol training and certification program that is designed to prevent intoxication, underage drinking, and drunk driving by enhancing the fundamental "people skills" of servers, sellers and consumers of alcohol¹.
 - Upon hire, all servers sign an acknowledgement form that states that failure to follow AMC's rules, policies and procedures provided in our alcohol control plan and tactics will lead to immediate appropriate disciplinary action, up to and including termination.





AMC's Alcohol Control Plan

- **Hours of Operation** – Local or state regulations for the cutoff of alcohol sales vary by location.
 - Respectful of this, each week, when preparing our film showtime schedule, every effort is made to ensure that all shows that begin before the alcohol cutoff time are finished to allow guests to exit the building before the cutoff time.
 - In the event that we have a feature with an unusually long length, servers will pick up all open alcohol containers well in advance of the cutoff time.



Alcohol Compliance Monitoring

- All associates that serve, sell, handle, or monitor guests purchasing alcoholic drinks play a vital role in enforcing alcohol policies.
- Servers have primary responsibility for ensuring compliance but theatre specific tactics may call for additional designated associates to be responsible for:
 - Ensuring guest compliance with alcohol policies
 - Monitoring and preventing alcohol consumption by minors
 - Ensuring alcohol is consumed in designated areas only
 - Ensuring guests do not leave the premises with alcoholic beverages





Media Coverage- USA TODAY



AMC sets the table: Fork & Screen concept refines movies & menus

Movie theaters are turning up the luxury with food, bars, seats



"Dinner at the Movies,"

"We provide what consumers are looking for in the middle of a recession, which is almost total escapism,"

Movies are Returning to Main Street
Formerly an eyesore, a one-time vaudeville house is brought back to life for the digital era

"When you take in every aspect of the theater, its one of the most if not the most state-of-the-art theaters in the country,"





Media Coverage



**Lights, camera, lobster rolls:
Theatres in the U.S. go gourmet**

'This will be a great draw for customers
who want an upscale experience,'



Los Angeles Times

**AMC Entertainment CEO is
looking at the big picture**

The★Star
THE KANSAS CITY STAR

Mainstreet the best theater around

"Once people experience it, more often than
not they don't want to go anywhere else,"

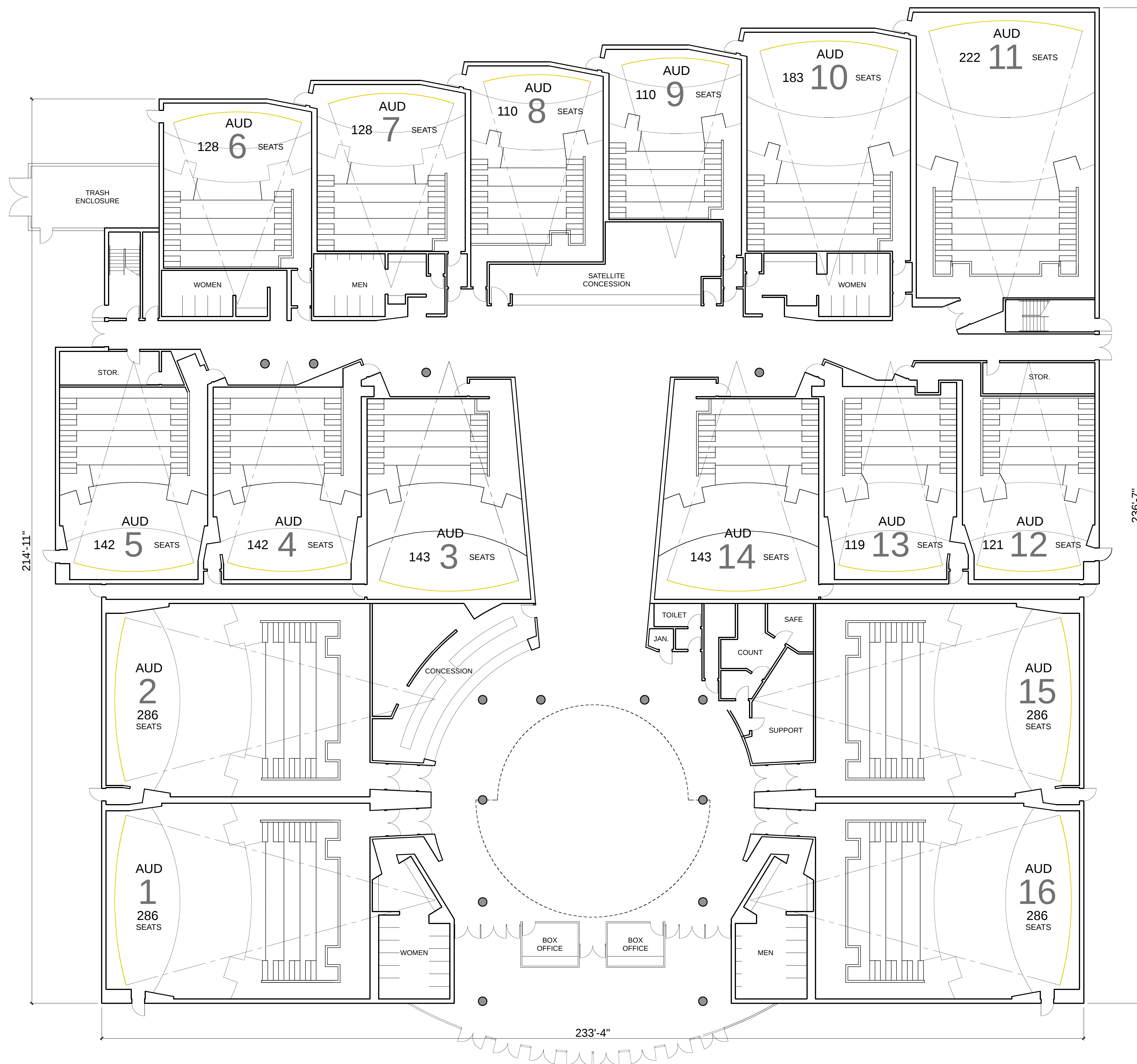
"It was an easygoing,
comfortable environment,"





FORK & SCREEN™

M O V I E S . M E N U S . M O R E .



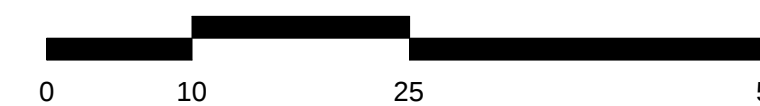
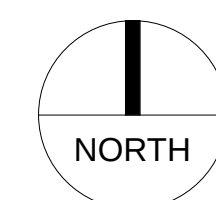
General Notes:

1. The existing theatre is standalone building with adjacent surface parking.
2. The existing theatre was built as an AMC Theatre with 16 stadium seating auditoriums. The main concession stand is located in the main lobby. A satellite concession stand exists adjacent to auditoriums #8 & #9.
3. The existing theatre lobby has been replaced with a new lobby. The new lobby is located adjacent to auditoriums #10 & #11 and is centrally positioned in the middle of the DIT auditoriums.
4. The existing box office's have been removed and replaced with five ABO's. New Guest Services desk has been relocated within the lobby.
5. The kitchen is located adjacent to auditoriums #8 and #9 and is centrally positioned in the middle of the DIT auditoriums.
6. The MacGuffins bar and lounge seating is located at the previous concession stand within the theatre lobby.
7. The mezzanine plan, while not provided, will maintain existing uses and configuration.
8. New women's and men's restrooms have been added within the East theatre wing adjacent to auditorium #12.
9. This PFP is predicated on the use of integrated convenience table seating with side service based on 46" platform depth and 18" riser height for Fork & Screen. AMC standard Cinema Suites include 30" recliners (23"bucket) with 11" side and swing tables installed at 92" platform depth.

SEAT CHART

AUD.	Existing		Description
	Total	Fixed	
1	291	286	Traditional Stadium
2	291	286	Traditional Stadium
3	147	143	Traditional Stadium
4	146	142	Traditional Stadium
5	146	142	Traditional Stadium
6	132	128	Traditional Stadium
7	132	128	Traditional Stadium
8	114	110	Traditional Stadium
9	114	110	Traditional Stadium
10	187	183	Traditional Stadium
11	226	222	Traditional Stadium
12	125	121	Traditional Stadium
13	123	119	Traditional Stadium
14	147	143	Traditional Stadium
15	291	286	Traditional Stadium
16	291	286	Traditional Stadium
Total	2,903	2,835	

Theatre GLA Square Feet - 52,310



Graphic Scale



PREPARED BY
DOMESTIC DEVELOPMENT

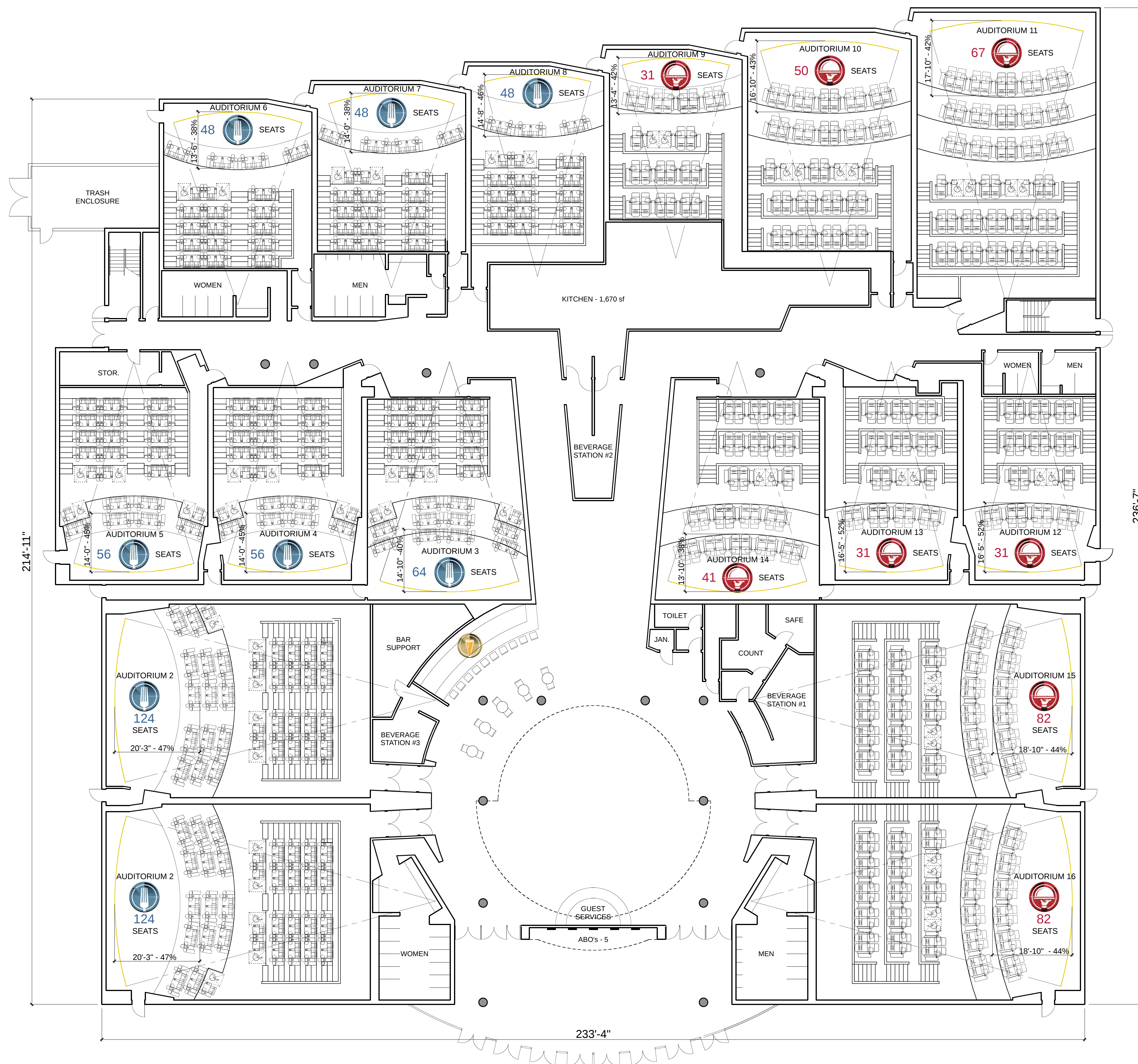
WEST OLIVE 16
CREVE COEUR, MO.

Existing Theatre Plan

This conceptual draft study has been generated for internal discussions only.

Scale : NTS

27 September, 2011



General Notes:

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SEAT CHART

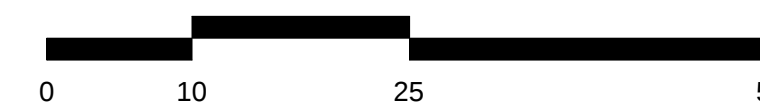
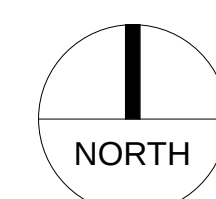
AUD.	Existing		Description	Projected	
	Total	Fixed		Total	Fixed
1	291	286	Fork & Screen	129	124
2	291	286	Fork & Screen	129	124
3	147	143	Fork & Screen	68	64
4	146	142	Fork & Screen	60	56
5	146	142	Fork & Screen	60	56
6	132	128	Fork & Screen	50	48
7	132	128	Fork & Screen	50	48
8	114	110	Fork & Screen	50	48
9	114	110	Cinema Suites	33	31
10	187	183	Cinema Suites	54	50
11	226	222	Cinema Suites	71	67
12	125	121	Cinema Suites	33	31
13	123	119	Cinema Suites	33	31
14	147	143	Cinema Suites	43	41
15	291	286	Cinema Suites	86	82
16	291	286	Cinema Suites	86	82
Total	2,903	2,835		1,035	983
OVERALL SEAT LOSS	N/A	N/A		64.35 %	65.33 %

Total number of F & S Seats - 568

Total number of CS Seats - 415

Full Theatre Conversion

Theatre GLA Square Feet - 52,310



Graphic Scale



PREPARED BY
DOMESTIC DEVELOPMENT

WEST OLIVE 16
CREVE COEUR, MO.

Concept #1 - CS / F&S Theatre Plan

This conceptual draft study has been generated for internal discussions only.

Scale : NTS

27 September, 2011

MENU OFFERINGS

Our in-theatre-dining guests can relax and enjoy seat-side-service and top-of-line menu offerings throughout the movie-going experience.

The menu features a wide array of shareable starters, mouth-watering entrees and tempting desserts.

Some of our top selling items include the Bacon Cheese Burger, Chicken Tenders, Fish & Chips, Quesadillas and the Prime Rib Sandwich.





WELCOME TO FORK&SCREEN™

Relax with our casual in-theatre dining and entertainment experience, presented in the immersive, big-screen viewing environment of an AMC® theatre. We bring you Seat-Side Service™, soft, comfortable seating, and the opportunity to order fresh, quality ingredients from a diverse menu of appetizers, entrees, and desserts, in addition to beer, wine and cocktails. Enjoy – you deserve it!

WHEN
YOU'RE
READY...

HERE'S
HOW IT
WORKS.

1. Press the service button and a server will arrive to take your order.
2. Drink orders will arrive shortly – all food is made fresh to order so please be patient as we prepare your order just for you.
3. If you need a drink refill, more condiments, dessert or would like to place an additional order – simply press the service button and a server will be right with you.
4. We'll drop off your check before the end of the movie and return to collect payment and provide your receipt.



STARTERS

Cheese Trio Batons

Our delicious blend of Mozzarella, Provolone and Parmesan cheeses, crusted with bread crumbs and deep-fried to crispy golden perfection. Served with house-made marinara sauce and our creamy garlic & basil aioli. 7.49

Veggie Triple Feature ♥

Ice box carrots, jicama, celery sticks and pizzeria strips. Served with hummus and our house-made creamy Blue cheese dressing. 7.99

Crab Rangoon Dip NEW

Melted Pepper Jack cheese with our secret herbs and spices blended with east coast crab served with a plate of fresh wonton chips. 7.99

Loaded Potato Skins

Crispy Potato Skins covered in melted Cheddar and Jack cheese, topped with hickory bacon, sour cream and green onions. 7.99
Add Shrimp, Crab Rangoon dip or BBQ Pork for 2.99



Queso Dip & Chips NEW

Diced tomato and green chile Cheddar and Jack cheese dip served with assorted fresh tortilla chips. 6.99

Sweet Onion Loops

Sweet onion slices dipped in batter and flash fried to a golden crisp. Served with our house-made smoky ketchup & basil aioli. 6.99

Parmesan Fries

Deep-fried until crispy and tossed with our seasoned sea salt, freshly grated Parmesan cheese and Italian flat leaf parsley. Served with our creamy garlic & basil aioli. 6.59

Glazed Chicken Wings

Jumbo Chicken Wings glazed with our spicy wing sauce. Served with crisp celery and Blue cheese dressing to cool the heat. 8.99

signature offering healthy offering

SALADS

Add Chicken 2.00 or Shrimp for 2.50

Classic Wedge Salad

Chilled Iceberg lettuce with chopped tomatoes, sweet onions and hickory bacon with house-made creamy Gorgonzola dressing. 8.79

Hail Caesar! Salad

Crisp, Romaine lettuce hearts with house-made Caesar dressing and freshly grated Parmesan cheese. 8.79

Fresh Fruit Salad ♥

Refreshing strawberries, mandarin oranges, melon and pecans with house-made wildflower honey citrus and yogurt drizzle. 8.99

Chopped Chicken Salad

Grilled chicken on a bed of crisp, Iceberg lettuce with carrots, celery, jicama and green onions served with choice of dressing. 8.99

signature offering healthy offering



QUESADILLAS

Quesadillas served with sour cream, freshly made pico de gallo and our distinctive queso mole aioli.

Caliente Quesadillas

Grill-toasted soft flour tortillas brushed with spicy chipotle chile glaze and layered with hickory bacon, freshly grated aged Pepper Jack cheese and sweet jalapeno tomatillo relish. 8.99

Screen Classics Quesadillas

Grill-toasted soft flour tortillas stuffed with freshly grated aged Cheddar and Monterey Jack cheeses. 8.69

Fire-Roasted Veggie Quesadillas

Grill-toasted soft flour tortillas stuffed with red and green bell peppers, sweet onions, vine-ripened tomatoes and freshly grated aged Cheddar and Monterey Jack cheeses. 8.99

Wood-Roasted Chicken Quesadillas

Grill-toasted soft flour tortillas stuffed with juicy, wood-roasted chicken, freshly grated aged Cheddar and Monterey Jack cheeses. 9.59



**MAKE IT
A MEAL**

By adding Classic Cut Fries, house-made Russet Potato Chips or a side salad for 2.59, Parmesan Fries or Onion Loops for 3.59.

HOUSE SPECIALTIES

Thai Coconut Chicken Tenders

Our Boulevard Pale Ale beer-battered chicken tenders flash-fried and tossed in a coconut and Thai red chili glaze. Served with Classic Cut fries and our house-made spicy peanut Sriracha sauce & Ginger Ponzu sauce. 11.99

Boulevard Chicken Tenders – Classic or Buffalo

Our Boulevard Pale Ale beer-battered chicken tenders flash-fried and served with Classic Cut fries and your choice of one sauce: BBQ, ranch, honey mustard or Blue Cheese. 11.79

Chicken Parmesan NEW

Golden brown Parmesan chicken breast served with rigatoni pasta in our house-made marinara sauce. 10.79

 signature offering



Crispy Fish and Chips

Cold-water cod dipped in a beer batter made with Kansas City's own Boulevard Pale Ale and flash-fried to a delicious crisp. Served with Classic Cut fries and house-made Tartar sauce. 10.99

Tender Country Fried Steak NEW

Hand-battered chopped steak served with a side of house-made gravy, red bliss mashed potatoes and seasonal vegetables. 11.99

Fried Shrimp

Shrimp hand-dipped in beer batter made with Kansas City's own Boulevard Pale Ale and flash-fried to golden perfection. Served with Classic Cut fries and Ginger Ponzu sauce. 10.59

Complete your meal by adding a side salad for 2.59



FLATBREAD PIZZETTAS

Romesco Roasted Chicken

Hand-pulled flatbread with savory Romesco sauce, Colby Jack cheese, grilled red and green bell peppers, sweet onions and fire-roasted chicken. 9.79

Tuscan

Hand-pulled flatbread with Mozzarella and Provolone cheeses, shaved pepperoni and fresh basil. 9.69

Margherita

Hand-pulled flatbread with Mozzarella and Provolone cheeses, fresh Roma tomato slices and fresh basil. 9.49

Complete your meal by adding a side salad for 2.59



GRILLERS

All grillers served with House-Made Seasoned Russet Potato Chips. Substitute a side-salad, Parmesan Fries or Onion Rings for only 1.00.

BBQ Pulled Pork Griller

Smoked pulled pork sautéed in rich and tangy sauce on a toasted Kaiser roll. 8.79

Lime Chicken Griller

Perfectly grilled lime and Adichote marinated chicken with creamy guacamole aioli, butter lettuce and tomato on a toasted artisan malted Kaiser roll. 8.99

Verité Veggie Griller

Fire-grilled red and green bell peppers, Portabella mushrooms, sweet onions and sliced tomatoes, topped with sprouts, Goat cheese and creamy, house-made guacamole aioli on an artisan Focaccia roll. 8.59

Roast Turkey Club Griller

Roast turkey with aged Cheddar, Butter lettuce, sliced tomatoes, crispy bacon and mayonnaise on a toasted artisan malted Kaiser roll. 8.79

Prime Rib Griller

All-American, slow-roasted, shaved prime rib on a toasted artisan roll. Served with house-made Russet Potato Chips and creamy horseradish sauce. 9.99

American Cheese Griller

Toasted brioche bread piled high with classic American cheese. Served with cream of tomato soup. 6.99 Add hickory smoked bacon 1.00



BURGERS

All burgers served with Classic Cut Fries. Substitute a side-salad, Parmesan Fries or Onion Rings for only 1.00.

Bacon Cheese Burger

Our all-American beef burger with crispy bacon, aged Cheddar, Bibb lettuce and tomato on a toasted artisan malted Kaiser roll. 9.99

Blue Max Burger

Our all-American beef burger with Gorgonzola cheese crumbles, Bibb lettuce, tomato and creamy Blue cheese dressing on a toasted artisan malted Kaiser roll. 9.89

AMC Backlot Burger

Our all-American beef burger with buttery, caramelized onions, crisp lettuce and sliced tomatoes on a toasted artisan malted Kaiser roll. 9.49

Mushroom and Baby Swiss Burger

Our all-American beef burger with Baby Swiss cheese, Bibb lettuce, tomato and savory sautéed mushrooms on a toasted artisan malted Kaiser roll. 9.99

 signature offering



KIDS' MEALS

Available in kid-friendly portions for youth 12 and younger.

Cheese Quesadilla

Chicken Quesadilla

Chicken Tenders

Grilled Cheese

Flatbread Pizzetta

(Pepperoni or Cheese)

Served with AMC Froof! Toots, kid-sized 16oz soft drink and your choice of Classic Cut Fries, house-made Russet Potato Chips or Fruit Cup. 6.99



TREATS

Plain M&Ms	3.69
Peanut M&Ms	3.69
Sour Patch Kids	3.69
Junior Mints	3.69
Twizzlers	3.69
Milk Duds	2.99
Whoppers	2.99
Buncha Crunch	2.99
Clip Gummi Stars	2.99
SunMaid Chocolate Raisins	2.99
Popcorn with free refills	6.99

DESSERTS

Darkkicino Chocolate Brownie

Moist and fluffy dark Ghirardelli chocolate brownie served warm with a scoop of premium Häagen-Dazs coffee ice cream on top. 6.29

Angel Food Cake

Thin layers of angel food cake wrapped around Madagascar vanilla bean cream served with crème anglaise, hazelnut whipped cream and raspberry Grand Marnier sauce. Garnished with a sprinkle of dark cocoa powder. 6.29

New York Cheesecake

Indulgent New York style cheesecake served with fresh sugar-glazed strawberries. 5.99

Peach Cobbler

A generous slice of peach & brown sugar cobbler served warm with a scoop of premium Häagen-Dazs vanilla ice cream on top. 6.29

Tasty Ice Cream Trilogy

Three scoops of Häagen-Dazs ice cream. Choose from Vanilla, Chocolate, Coffee, and Strawberry. 5.29



Dessert goes great with Bailey's & Coffee, espresso, cappuccino or a glass of milk!

DRINKS, SHAKES & COFFEE

Soft Drinks

Coca-Cola, Diet Coke, Sprite, Coke Zero, Cherry Coke, Hi-C Fruit Punch 3.79
Kids' Soft Drinks 2.79

Minute Maid Fruit Smoothies

Strawberry, Banana, Mango and Peach 4.99

Milkshakes

Chocolate, Vanilla, Strawberry, Mango and Peach 4.99

Dasani Bottled Water

20 oz. 3.29, 1-liter 4.19

Gold Peak Iced Tea

Unsweetened Black, Raspberry, Sweetened Black 3.79

Coffee and Novus Hot Tea

2.49

Milk

3.79

Hot Chocolate

3.49

Espresso Blenders

Coffee, Vanilla, Mocha, White Chocolate, Caramel 4.49

Cappuccino

3.99

Latte

3.99

Make it a flavored latte for 0.50 (Vanilla, Mocha, White Chocolate, Caramel)

Espresso Shot

1.99

Extra Shots to any drink 0.99



PROUDLY SERVING:    

AMC Alcohol Control Procedures

- **We check identification on everyone** – AMC has a policy of requesting ID from every patron regardless of age
- We check identification more than once if we have any question if a person has obtained a beverage from another patron
- We use **distinctive glass ware** to differentiate between alcoholic and non-alcoholic beverages
- All of our service staff will attend an approved Seller-Server Training program. AMC is currently using T.I.P.S., a nationally known and recognized training program, for all associate training.
- In addition to our servers and bartenders, managers, ushers, and other employees receive alcohol server training and are charged with supervising the consumption of alcohol *throughout* the theatre and auditoriums
- AMC uses **Alcohol Compliance Monitors** at peak times to ensure only adult patrons who are not visibly intoxicated are in possession of or consuming alcoholic beverages
- AMC has a policy that it will check for proper identification any person who appears underage at ANY TIME if they are in possession of an alcoholic beverage
- We have a **zero tolerance** program for minors in possession (MIP) and will report any MIP to your department
- We have a **mystery shopper** program to ensure AMC employees are following the correct procedures and adhering to all control policies. This too, carries a zero tolerance threshold.
- AMC will sell only **one serving at a time** to each adult patron who orders an alcoholic beverage. Each person who orders and is in possession of a beverage will have their ID checked and if there is any doubt about their age or whether they are intoxicated, will be denied service.
- A guest who appears to be intoxicated and is attempting to leave the theatre will be interviewed by an AMC staff member and AMC will offer to arrange for alternative transportation for that guest. At all times, AMC will discourage any patron believed to be intoxicated from driving.

PURPOSE

Theatres that serve alcoholic beverages must follow the procedures outlined in this document to ensure compliance with all local, state, and federal regulations and to provide a safe out-of-home entertainment experience.

RESPONSIBILITY

All managers, Supervisors, and Film Crew must be aware of, comply with, and ensure enforcement of all local, state, and federal regulations regarding alcohol. The General Manager is ultimately responsible for ensuring all theatre associates are aware of those regulations and for overseeing the enforcement of them.

DOCUMENTS AND FORMS

Documents and forms mentioned throughout this document can be found on *ClipBoard* in Alcohol Enforcement in the Operations folder of [Theatre Blank Forms & Templates](#).

BACKGROUND CHECKS

Depending on the local or state regulations, theatres may be required to complete background checks for all associates serving alcohol.

To determine whether background checks are required for your locality, please e-mail [Recruitment](#). Instructions and training on how to complete a background check will be provided to the theatre at that time.

ALCOHOL AWARENESS TRAINING

Associates pouring or serving alcoholic beverages and/or monitoring alcohol compliance must complete *Training for Intervention Procedures* (TIPS) training within 30 days of hire. The following associates are required to receive TIPS training:

- **Non - Dine-In Theatre (DIT) locations:** General Manager, Senior Manager, Manager, Supervisor, Concessionist, Usher, Alcohol Compliance Monitor.
- **Dine-In Theatre (DIT) locations:** General Manager, Senior Manager, Premium Operations Manager, Manager, Supervisor, Server, Bartender, Busser, Alcohol Compliance Monitor.

TIPS training is delivered either online or in the classroom depending upon state requirements.

Online Training

To determine whether online training is permitted in your locality, check the www.gettips.com website:

1. From the left menu select: **Get Training**, then **Online Training**, and finally **State Regulations**.
2. **Select** your state from the [On Premise eTIPS State Regulations Map](#) to determine state requirements.

Follow these steps if online training is permitted in your locality:

1. **Purchase eTips Pre-Paid Passports:** A “Passport” is needed for each associate to access online training. Each passport has a unique registration code with instructions on how to access the course. To purchase passports (you may purchase several at a time), contact Health Communications at (800) 438-8477 or e-mail [eTIPS Online Training Department](#).
2. **Issue Each Associate an eTIPS Pre-Paid Passport:** The best practice is to issue the pre-paid passport during basic Film Crew training.
3. **Track Purchase and Issuance of Passports:** In order to enable follow-up with trainees, and due to the value of the passports, you must track when passports are purchased and issued using the *eTIPS Pre-Paid Passport Log*. (To obtain copies, refer to the “Documents and Forms” section in this document.)
4. **Associates Complete Online Training:** Ensure that associates are clocked in and paid for time spent on online training. Online TIPS training is completed as follows:
 - a. Open www.gettips.com website
 - b. Select **Get Training** from the left menu
 - c. Select **Online Training** from the left menu
 - d. Select **Pre-Paid Passport Holders** to access class

Participants will receive results immediately. A copy of certification materials (card, certificate, etc.) must be maintained in each associate’s file.

In the event of technical problems, please contact Health Communications at (800) 438-8477.

Classroom Training

To schedule classroom training, first locate a certified TIPS trainer in your area at www.gettips.com:

1. Select **Get Training** from the left menu.
2. Select **scheduled TIPS sessions** – In some areas, trainers will advertise scheduled classes **OR**

Select **Request training** – In some areas, you will need to initiate contact with a trainer to schedule classes

Since TIPS trainers are private contractors, pricing may vary. If you are unable to locate a certified trainer in your area, contact Health Communications at **(800) 438-8477**. If they are unable to assist you, contact [Training](#) immediately for additional options.

Participants in TIPS classroom training should receive test results within 4-6 weeks of the class. A copy of all the certification materials (card, certificate, etc.) must be maintained in each associate's employment file.

Note: Due to liability concerns, AMC uses third party vendors for TIPS certification. However, you may continue to contact [Training](#) to assist with questions.

Alcohol Service Tactics

- **Non-DIT Locations** – ALL associates must read and sign the acknowledgement of receipt for the *Non-DIT Alcohol Sales & Service Tactics* during basic theatre training prior to their first theatre shift.
- **DIT Locations** – ALL associates must read and sign the acknowledgement of receipt for the *DIT Admission & Alcohol Enforcement* policy during basic theatre training prior to their first theatre shift.

All associates, including minors, must sign the acknowledgement of receipt and it must be kept in their associate files.

ALCOHOL SALES

Although state regulations regarding the sale of alcoholic beverages vary, please follow the guidelines below when serving alcoholic beverages to guests.

Age to Serve

Associates must be 18 years of age or older to serve alcohol unless regulations in your state stipulate otherwise. Information regarding age requirements is available at www.gettips.com. If you cannot locate this information, contact [Training](#).

Age to Bartend

Associates must be 18 years of age or older to bartend unless regulations in your state stipulate otherwise. Please reference OPS-115a, *Job Aid - State Alcohol Laws and Regulations* for specific laws and regulations.

Age Verification for Purchasing Alcohol

The minimum legal age for purchasing and consuming alcoholic beverages in the US is 21 years. Associates must require positive proof of age (driver's license or other government-issued identification) from all guests purchasing alcohol regardless of age.

A booklet containing examples, descriptions, and the security features of valid IDs from the US and Canada called *ID Checking Guide* may be obtained by ordering from www.idcheckingguide.com or by calling (800) 227-8827. Since this booklet is updated annually, a subscription can be ordered at a savings.

When checking a government-issued ID, inspect the following information:

- Photograph of bearer
- Signature
- Height
- Date of Birth
- Expiration Date
- Watermark

If an associate believes an ID is fake, the following steps must be taken:

- Alert a manager – the manager must complete a review of the ID using the F.L.A.G. technique. F.L.A.G. stands for Feel, Look, Ask, and Give Back.
- Notify Security if the ID appears to be fake.
- If Security is not present, return the card to the guest.
- Do not serve the guest.

Additional techniques for determining the validity of an ID can be found in the *Concession* and *Usher Lesson Plans* of the *Film Crew Training Program*.

Signage

- **Guest Facing** - Place signage at the counter and POS to notify guests of AMC's policy to check the ID of all guests purchasing alcohol. Order these materials on the *Standard Materials Ordering and Fulfillment* site by searching for "alcohol."
- **Associate Facing** – Place age check signage on POS to help associates quickly identify whether a guest is 21 years of age or older. Order the *Quick Age Check* cue cards on the *Standard Materials Ordering and Fulfillment* site by searching for "age."

Quantity of Alcoholic Beverages Purchased

- **Non-DIT locations** – Alcohol sales limits are subject to the maximum imposed by local or state jurisdictions. An associate must NEVER serve more alcoholic beverages than the approved limit.
- **DIT locations** – Guests may purchase multiple alcoholic beverages at the same time (for example, a bucket of beer).

DIT Container Requirements

Certain localities may require alcoholic beverages to stay within a designated area. Guests must be monitored ensure they do not violate these requirements.

If approved to transfer an alcoholic beverage to the „traditional“ side of the building, guests leaving the DIT wing must have their alcoholic beverage poured into a plastic cup by a bartender before exiting.

UNDERCOVER ALCOHOL COMPLIANCE CHECKS

Theatres should be prepared at all times to receive undercover alcohol compliance checks for various groups.

Government Agencies

Alcohol compliance checks are investigations into the purchase of alcohol by minors at businesses that sell alcohol.

The sting operations will involve a minor, age 18 or under, (with undercover officers nearby) attempting to buy an alcoholic beverage from an associate. If asked by the associate, the minor must present a valid ID and state his or her real age.

If the associate sells alcohol to a minor, the following actions may occur:

- Fines (associate, business, etc.)
- Arrest (associate)
- Conviction (misdemeanor)
- Civil penalties
- Additional sting operations (multiple offenses)
- Loss of liquor license (multiple offenses)

Due to AMC's zero tolerance policy, if it is determined that an associate sold an alcoholic beverage to an underage guest as part of the alcohol compliance check, that associate must be terminated.

If your location receives an undercover alcohol compliance check by a government agency regardless of pass or fail, please e-mail [0411-Inspections](#). Follow the notification instructions outlined in OPS-90a, *Government Inspections Notifications*.

Mystery Shop

As part of the Mystery Shop process, there is a unique shop that is specific to locations that serve alcohol and is separate from traditional and DIT mystery shops.

Theatres will receive one alcohol mystery shop every month. This is an internal check to ensure compliance with local, state, and federal laws regarding alcohol enforcement. These shops are graded on a pass/fail system. Theatres that fail may receive additional checks.

E-mail [0411-Operations Excellence](#) if you have questions regarding your mystery shop results.

If it is determined that an associate sold an alcoholic beverage during an alcohol mystery shop, without asking the guest for proof of age, that associate must be terminated due to AMC's zero tolerance policy.

ALCOHOL COMPLIANCE MONITORING

All associates that serve, sell, handle, or monitor guests purchasing alcoholic drinks at the concession stand or in DIT locations play a vital role in enforcing alcohol policies.

Alcohol Compliance Monitor (ACM) – Peak Periods

Theatres are required to schedule an ACM during peak periods and over weekends and holidays. The ACM must be 18 years of age and TIPS certified.

The primary responsibilities of the ACMs are to:

- Ensure guest compliance with alcohol enforcement policies
- Monitor and prevent alcohol consumption by minors
- Ensure alcohol is consumed in designated areas only
- Ensure guests do not leave the premises with alcoholic beverages

For scheduling purposes, peak periods are generally the following days and times:

- Friday: 6 p.m. – 11 p.m.
- Saturday: 4 p.m. – 11 p.m.
- Sunday: 4 p.m. – 10 p.m.
- Holidays: 4 p.m. – 10 p.m.

Note: Peak periods and days may change depending on projected attendance volume.

The ACM must wear a lanyard and approved uniform while on duty. When scheduled, management must identify the ACM on duty as follows:

- Schedule the ACM in Workbrain using the ACM job code.
- Denote the ACM on the Daily Game Plan (Film Crew)
- Denote the ACM on the Leadership Schedule (Manager, Supervisor)

The ACM must use the *Alcohol Compliance Monitoring Worksheet* to document interactions with guests regarding alcohol compliance (to obtain copies, refer to the “Documents and Forms” section in this document). The worksheet tracks the time the interaction occurred, the outcome, and allows the ACM to provide additional

comments. A new worksheet must be completed for each shift. At the end of the shift, the worksheet must be filed in the *Theatre File* in the *Standardized Filing System*.

The ACM will be required to check ID for all guests consuming alcohol who appear to be under the age of 30 in areas outside the auditorium and inside the auditorium prior to the start of the film. Once the film has begun, the ACM is required to check ID for guests inside the auditorium who appear to be under the age of 21.

Additional techniques for determining the validity of an ID can be found in the *Usher Lesson Plan* of the *Film Crew Training Program*.

Even when an ACM is on duty, all associates share responsibility for immediately reporting non-compliance with requirements for the sale, handling, and/or consumption of alcoholic beverages to a manager or Supervisor.

Off-Peak Compliance Monitoring

When an ACM is not scheduled or on duty, all associates share responsibility for monitoring compliance and reporting non-compliance with requirements for the sale, handling, and or consumption of alcoholic beverages to a manager or Supervisor.

The manager or Supervisor on duty is responsible for completing the *Alcohol Compliance Monitoring Worksheet*. In addition, the manager or Supervisor must be identified on the Leadership Schedule as the ACM for that shift.

Underage Drinking

In the event that an underage guest is caught with an alcoholic beverage, a manager must be notified **immediately**. The following steps must be taken to ensure we address the issue correctly.

1. Remove the guest from the auditorium.
2. Verify the guest’s age.

If the guest is determined to be underage:

3. Take the drink from the guest.
4. Notify security, if available.
5. If the guest is under the age of 18, contact a parent or legal guardian.

If it is determined that an associate sold an alcoholic beverage to an underage guest, due to AMC's zero tolerance policy that associate will be terminated.

Intoxicated Guests

In the event that an associate encounters a guest that appears intoxicated, a manager must be notified immediately. The following steps must be taken to ensure we address the issue correctly.

1. Remove the guest from the auditorium.
2. Do not let the guest leave the building.
3. Ask the guest to sit down and provide water or food.
4. Make alternate arrangements for the guest to get home.
5. If the guest does not follow your instructions, monitor the guest's location.
6. Notify Security if you are unable to keep the guest from leaving.

Cleaning Auditoriums

Associates must be 18 years of age or older to pick up opened containers of alcohol while cleaning an auditorium unless regulations in your state stipulate otherwise.

If associates on duty are not old enough to pick up opened containers of alcohol, they must request assistance from a manager or Supervisor.

Securing Alcohol (After Hours)

Immediately following the close of the building, a manager or Supervisor must verify that all alcoholic beverages are secure. Based on theatre design and layout, securing alcohol may require moving bottles to locked storage, locking behind counters, etc. E-mail 0411 – Food and Beverage for questions and/or direction.

ALCOHOL SALES CUT-OFF REQUIREMENTS

Although local and state regulations regarding the sale of alcohol may vary, please follow the guidelines below when ending alcohol sales for the evening.

Sales Cut-Off

Since feature run times and start times vary, theatres will need to enforce an alcohol sales cut-off much earlier than traditional restaurants and bars. Each week, the GM is responsible for determining the sales cut-off period based upon the performance schedule and the local jurisdiction's cut-off/last call requirements.

Generally, the sales cut-off should be between 10:00 p.m. and 12:00 a.m. Theatres need to take the following into account: run time of films, jurisdiction cut-off time, and time requirements for container pick-up (refer to the next section "Alcohol Container Pick-up").

Jurisdiction Cut-Off Time	Recommended Theatre Cut-Off
12:00 a.m.	10:00 p.m.
1:00 a.m.	11:00 p.m.
2:00 a.m.	12:00 a.m.
3:00 a.m.	12:00 a.m.

Alcohol Container Pick-up

Each theatre that sells alcohol has a pre-determined time set by their local jurisdictions to pick-up all remaining alcohol containers after the sales cut-off.

Each week when preparing the performance schedule, you must ensure that all shows have ended no later than five minutes before the required pick-up time for alcohol. This will ensure that all guests have finished consuming alcohol prior to the set deadline.

Example:

Pick-Up Time: 1:00 a.m.

Last show ends no later than: 12:55a.m.

Please reference OPS-115a, *Theatre Specific Alcohol Laws and Regulations* for specific laws and regulations regarding the sale and consumption of alcohol.

Note: *If there is ever a conflict between the sales cut-off time and container pick-up time (i.e. local jurisdiction states you can sell to 12 am, yet containers must be picked up by 11:30 pm), always abide by the more restrictive parameters. In this case, sales should end well before 11:30 pm.*

POLICIES AND PROCEDURES

AMC has successfully operated restaurants and in theatre dining for over 10 years without incident or violations. These concepts successfully integrate dining into traditional theatre operations. In fact, in-theatre-dining operations have been considered “restaurants” by licensing authorities in AZ, IL, CA, OR, FL and TX. Food and Beverage revenues account for 60-70% of total revenue (Alcohol sales account for 10-20% of Food & Beverage sales) and box office admissions account for the remaining 30-40%. By this measure, meal service is not secondary, but primary to the concept. AMC’s Alcohol Control Plan includes the following key tactics:

Age Restriction – Guests to Fork & Screen locations must be 18 or older unless accompanied by a parent or guardian. The target demographic for in theatre dining is primarily adults. Unsupervised teens are not allowed into these auditoriums. Identification must be presented when tickets are purchased and when tickets are torn to ensure compliance. Additionally, associates must be 18 years of age to sell, pour alcohol, or remove open alcohol containers after the film is complete. We maintain a strict recruitment selection policy in support of our alcohol control plan.

Auditorium Environment – Given the strong food service focus in the auditorium, there are several key differences between this type of auditorium and a traditional theatre auditorium:

- **Seat Count** – Seat counts are reduced by 50-70% to accommodate a space for guests to eat in the auditorium. Thus, an auditorium that would normally seat 100 traditional guests will only have capacity for 35-50 guests. This allows for greater circulation of servers and supervision of guests.
- **Light Levels** – Lighting levels are 10-15% brighter than a traditional auditorium to allow servers to deliver food and drinks safely and to allow guests to eat while the movie is playing. This also allows servers to easily identify any potential compliance problems.

In-Theatre-Service – Due to the heavy emphasis on food service, the allocation of staffing and interaction with guests is similar to that of a traditional restaurant (Outback, Applebee’s, Chili’s). Please note the following:

- **Servers** – Servers have primary responsibility for checking ID’s when alcohol is ordered. We will check ID for any guest who appears to be under the age of 30. We will have one server staffed for every 20-30 guests and servers and runners are in and out of the auditoriums continuously throughout the film. Servers, with support from management, retain primary responsibility for monitoring the auditoriums to ensure compliance.

- **Server Training** – Servers undergo mandatory TIPS (*Training for Intervention Procedures*) training. TIPS is a skills-based, alcohol training and certification program that is designed to prevent intoxication, underage drinking, and drunk driving by enhancing the fundamental "people skills" of servers, sellers and consumers of alcohol¹. Upon hire, all servers sign an acknowledgement form that states that failure to follow AMC's rules, policies and procedures provided in our alcohol control plan and tactics will lead to immediate appropriate disciplinary action, up to and including termination.

Guest Interaction – Servers have assigned sections of each theatre to collect orders and run prepared food and drinks. Servers interact with guests at the following intervals:

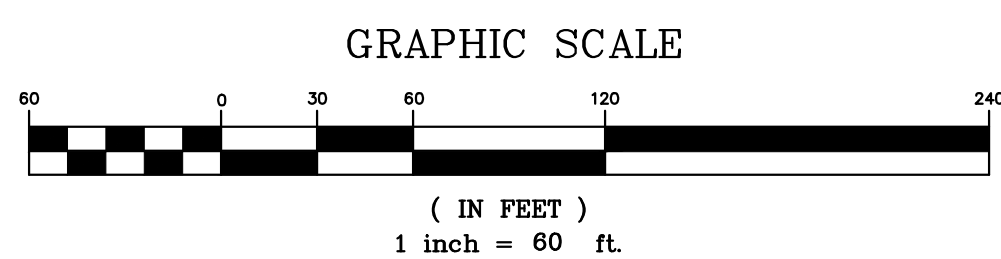
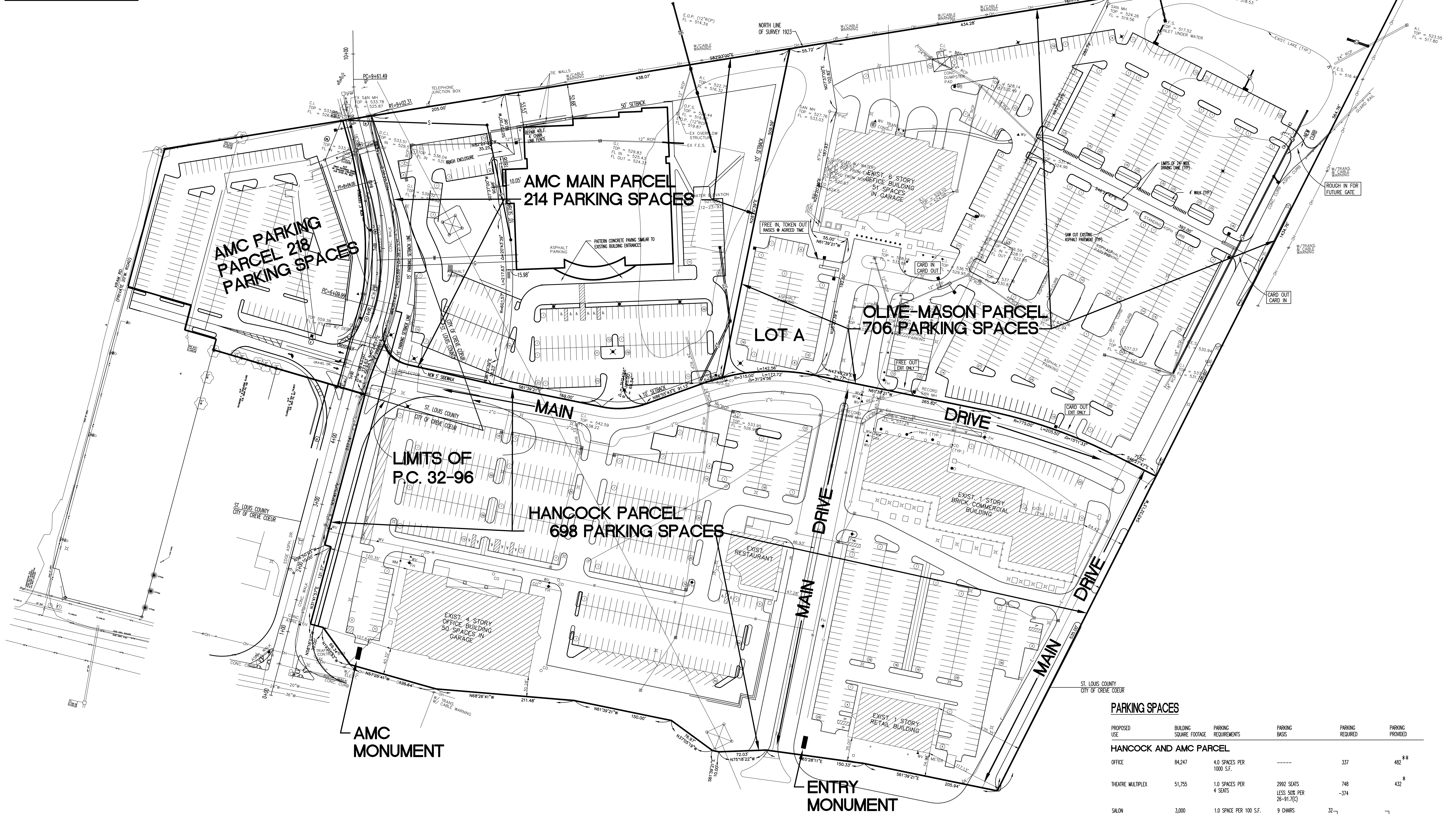
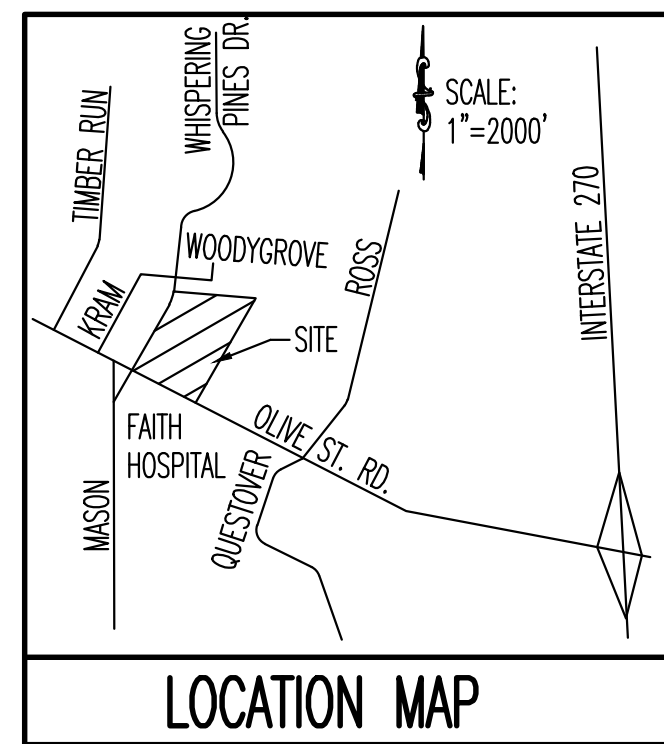
- **Within 5 Minutes of Seating** – Greet guest and place drink order
- **Within 10 Minutes of Seating** – Drink orders are received and food orders are placed
- **Within 15 Minutes of Food Order** – Prepared food arrives
- **Periodically During the Film** – Consumed food is pre-bussed
- **Within 30 Minutes of End of Movie** – Checks are delivered and payment collected
- **Within 15 Minutes of End of Movie** – Receipts are delivered to guests

Hours of Operation – Local or state regulations for the cutoff of alcohol sales vary by location. Respectful of this, each week, when preparing our film showtime schedule, every effort is made to ensure that all shows that begin before the alcohol cutoff time are finished to allow guests to exit the building before the cutoff time. In the event that we have a feature with an unusually long length, servers will pick up all open alcohol containers well in advance of the cutoff time.

Alcohol Compliance Monitoring – All associates that serve, sell, handle, or monitor guests purchasing alcoholic drinks play a vital role in enforcing alcohol policies. Servers have primary responsibility for ensuring compliance but theatre specific tactics may call for additional designated associates to be responsible for:

- **Ensuring guest compliance with alcohol policies**
- **Monitoring and preventing alcohol consumption by minors**
- **Ensuring alcohol is consumed in designated areas only**
- **Ensuring guests do not leave the premises with alcoholic beverages**

⁽¹⁾ TIPS Alcohol Training Online Site (<http://www.tipsalcohol.com>).



PARKING LOT LIGHTING HEIGHT SHALL NOT EXCEED 30'.
TYPICAL PARKING STALL DIMENSIONS
EAST OF WHISPERING PINES DRIVE
9'x19' WITH 24' AISLES.
WEST OF WHISPERING PINES DRIVE
9'x19' WITH 22' AISLES.

PARKING SPACES

PROPOSED USE	BUILDING SQUARE FOOTAGE	PARKING REQUIREMENTS	PARKING BASIS	PARKING REQUIRED	PARKING PROVIDED
HANCOCK AND AMC PARCEL					
OFFICE	84,247	4.0 SPACES PER 1000 S.F.	-----	337	482**
THEATRE MULTIPLEX	51,755	1.0 SPACES PER 4 SEATS	2992 SEATS LESS 500 PER 28-91.7(C)	748 -374	432*
SALON	3,000	1.0 SPACE PER 100 S.F. OR 3.5 SPACES PER CHAIR	9 CHAIRS	32	403
DRY CLEANER	1,500	1.0 SPACE PER 150 S.F.	-----	10	
RETAIL	26,055	6.0 SPACES PER 1000 S.F.	-----	157	
RESTAURANTS	3,375	20.0 SPACES PER 1000 S.F. PLUS	32 OUTDOOR SEATS	72	
	5,600	1.0 SPACES PER 8 OUTDOOR SEATS	154 OUTDOOR SEATS	132	216
TOTAL FOR HANCOCK AND AMC				1,114	1,130**

OLIVE-MASON PARCEL
OFFICE
126,000

4.0 SPACES PER 1000 S.F.
504
706**

* INCLUDES 218 SPACES LOCATED WEST OF WHISPERING PINES DRIVE
** INCLUDES GARAGES

THE MIDLAND GROUP, INC.
12655 OLIVE STREET ROAD
ST. LOUIS, MO 63141
PHONE NO. (314)576-1900

EDM
EDM Consulting Engineers Inc.
PROJECT MANAGERS & ENGINEERS
220 MANSON HOUSE ST. LOUIS, MISSOURI 63102
314/231-5485

SITE DEVELOPMENT PLAN-PARKING
WEST PARK CENTER

Revisions		
No.	Date	By
Dr. JEK		Ok. SMS

Date 7-11-96
Job No. 93373.03
Sheet No.
EXHIBIT
C

TEL: 800-400-1353
FAX: 541-396-6888
www.csa-compliance.com



54476 MARIAH ROAD
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April 9, 2012

Paul Langdon
Director of Community Development
City of Creve Coeur
300 N. New Ballas Road
Creve Coeur, MO 63141

Via e-mail
plangdon@ci.creve-coeur.mo.us

RE: AMC West Olive 16 Theatre CUP Application

Dear Mr. Langdon:

Mark Perkins and I recently discussed AMC's plans to remodel their West Olive 16 Theatre to convert this theatre to a Dine-In Theatre, with Fork & Screen and Cinema Suites auditoriums. This new concept allows moviegoers to experience restaurant quality food in the theatre while enjoying seat-side service in a more mature and sophisticated environment. Mark suggested that I provide you with more information on the concept in anticipation of the Planning Commission Meeting on April 16th. Scheduled for that evening is AMC's application for a Conditional Use Permit for a restaurant use along with service of alcoholic beverages. A member of AMC Food and Beverage team will be at the hearing to fully explain the concept, their operations and controls, and answer any questions.

INTRODUCING THE CONCEPT

The easiest way to view the Dine-In Theatre concept is to visit AMC's website: <http://www.dinein.amctheatres.com/> This website gives a good overview of what the theatre patrons can look forward to in a fully remodeled site including the Fork & Screen (with casual in-theatre dining for families) and Cinema Suites (with luxury recliners and a 21 and older policy). Both in-theatre dining experiences offer the same extensive menu from kitchen-prepared appetizers, gourmet entrees, and desserts, to traditional theatre concessions of popcorn and candy. In addition, these expanded offerings include a greater variety of beverage options for guests such as teas, juices, coffees, and alcoholic beverages.

I have included several PDF documents describing the Fork & Screen concept and the proposed diagrams showing how the AMC Theatres West Olive 16 will be changed. There are also menus detailing the items made available in all three venues: Fork & Screen, Cinema Suites, and the lobby bar, MacGuffins.

AMC's alcohol and age policies are outlined in these materials as well. AMC has developed over the last two years the best practice in the control of alcohol in its theatres and every City Council or Licensing Board that has heard their presentation has resolved their concerns about alcohol service in a movie theatre and approved the license.

The West Olive 16 Dine-In Theatre will be the first in the St. Louis area. AMC has two licensed theatres in Kansas City, Missouri and one in Olathe Kansas. AMC's most popular Dine-In Theatre is at Downtown Disney.

AMC has operated over 25 theatres with liquor licenses and some for over 10 years and has had only a single violation, which led to a company wide change of carding every guest under the age of 99, every time. The safety and security of AMC's guests and employees continues to be a company priority and AMC has not received a single negative comment about the service of alcoholic beverages at their theatres. AMC is committed to running this dining and beverage service in a responsible manner to ensure their guests enjoy their experience.

THE PLANS FOR WEST OLIVE 16

AMC is planning to convert all 16 auditoriums to Fork & Screen and Cinema Suites at the West Olive 16 theatre. The number of seats in each auditorium will be significantly reduced (by approximately half in the Fork & Screen and nearly 2/3rd in Cinema Suites). The theatre will have a complete kitchen for preparation of full restaurant-type menu items on site. The food and beverages will be served by waitstaff. In the auditoriums, when customers are ready, they will use a silent call button and a server will arrive to take their order. A small MacGuffins bar will be located in the lobby. Full food service is available in the MacGuffins and any adult patron of the theatre will be able to enjoy a meal or drink there.

I have enclosed floorplans illustrating the before and after for your consideration. The conversion process will not reduce the number of auditoriums but it will significantly reduce the number of seats, reducing significantly the parking demand for the facility. While the final numbers are not available for West Olive 16, the typical investment for the conversion has been in the range of \$4 to \$5 million dollars.

Paul Langdon, Director
April 9, 2012
Page 3

The revenue from food sales exceeds the sales of alcoholic beverages in AMC's similar dine-in theatre conversions. Food sales run approximately sixty to seventy percent of the total food and beverage sales. These additional food and beverage sales bring significantly increased revenue to these theatres and allow them to compete with other entertainment venues.

There are often concerns that the conversion of a theatre to a Dine-In Theatre will remove the option for patrons who want the traditional movie theatre experience. In the case of Creve Coeur, those patrons will still be able to have the traditional movie theatre experience at the AMC Creve Coeur 12 and the AMC Chesterfield 14, both within 5 miles. However, those patrons who want the new Dine-In Theatre experience that is now popular throughout the country will have that option.

If you require any additional information, please do not hesitate to contact me. My phone number is 800-400-1352 x225 and my e-mail is: alex@csa-compliance.com.

Sincerely,

A handwritten signature in blue ink that reads "Alex Heckathorn". The signature is stylized with a large, looped "A" and a long, horizontal stroke extending to the right.

Alex Heckathorn

Encls. as listed
cc:

BILL NUMBER 1650

ORDINANCE NUMBER 1612

AN ORDINANCE AUTHORIZING THE ISSUANCE OF A CONDITIONAL USE PERMIT TO OPERATE A 16-SCREEN MOTION PICTURE THEATRE IN THE WEST PARK DEVELOPMENT, LOCATED ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT, SUBJECT TO THE FOLLOWING CONDITIONS HEREIN SET FORTH.

WHEREAS, AN APPLICATION WAS MADE BY BROKEN HEART VENTURE PARTNERSHIP, MICHAEL LAZAROFF, REPRESENTATIVE, FOR A CONDITIONAL USE PERMIT TO CONSTRUCT A MOTION PICTURE THEATRE IN THE WEST PARK DEVELOPMENT ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT OF THE CITY OF CREVE COEUR, AND

WHEREAS, THE PLANNING AND ZONING COMMISSION OF THE CITY OF CREVE COEUR HAS RECOMMENDED APPROVAL OF SAID APPLICATION BY UNANIMOUS VOTE, AND

WHEREAS, A PUBLIC HEARING WAS HELD BY THE CREVE COEUR CITY COUNCIL ON MONDAY, OCTOBER 22, 1993 BEGINNING AT 7:30 P.M., OR IMMEDIATELY FOLLOWING THE CLOSE OF THE PREVIOUS PUBLIC HEARING, ON SAID APPLICATION FOR THE CONDITIONAL USE PERMIT AS PROVIDED BY ARTICLE VIII, SECTION 26-114 OF ORDINANCE NUMBER 1044 OF THE CITY OF CREVE COEUR, AND

WHEREAS, NOTICE OF PUBLICATION FOR SAID PUBLIC HEARING HAD BEEN PREVIOUSLY PUBLISHED ON OCTOBER 8, 15, AND 20, 1993 IN THE ST. LOUIS COUNTIAN, A NEWSPAPER OF GENERAL CIRCULATION IN THE CITY OF CREVE COEUR, AND

WHEREAS, ALL PARTIES DESIRING TO BE HEARD, EITHER FOR OR AGAINST SAID APPLICATION, WERE GIVEN AN OPPORTUNITY TO BE HEARD AT SAID PUBLIC HEARING, AND

WHEREAS, THE CITY COUNCIL BEING FULLY INFORMED FINDS THAT THE GRANTING OF THE APPLICATION WOULD BE IN HARMONY WITH AND BEAR A SUBSTANTIAL RELATION TO THE PUBLIC WELFARE, HEALTH, SAFETY, COMFORT AND CONVENIENCE OF THE CITIZENS OF THE CITY OF CREVE COEUR AND IN THE PUBLIC INTEREST AND IN CONFORMANCE WITH GOOD ZONING PRACTICE.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR, ST. LOUIS COUNTY, MISSOURI, AS FOLLOWS:

SECTION 1: A CONDITIONAL USE PERMIT IS AUTHORIZED TO BE ISSUED TO BROKEN HEART JOINT VENTURE PURSUANT TO SECTION 3 HEREOF FOR THE OPERATION OF A MOTION PICTURE THEATRE TO BE LOCATED IN THE WEST PARK DEVELOPMENT ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT, SUBJECT TO THE HEREINAFTER STATED CONDITIONS ON THE FOLLOWING DESCRIBED PROPERTY:

A PARCEL OF LAND LOCATED IN THE NORTHWEST CORNER OF WEST PARK, A SUBDIVISION ACCORDING TO PLAT THEREOF RECORDED IN PLAT BOOK 284 PAGES 1 AND 2 OF THE ST. LOUIS COUNTY RECORDS, IN U.S. SURVEY 1923, TOWNSHIP 45 AND 46 NORTH, RANGE 5 EAST, ST. LOUIS COUNTY, MISSOURI TO BE LOCATED ON A LOT TO BE CREATED BY A RESUBDIVISION OF LOT IIA, IIIA AND POSSIBLY LOT I OF WEST PARK PURSUANT TO A RESUBDIVISION PLAT TO BE SUBMITTED TO AND APPROVED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR.

SECTION 2: THE CONDITIONAL USE PERMIT GRANTED SHALL BE SUBJECT TO ALL APPLICABLE STATUTES, ORDINANCES, RULES AND REGULATIONS, AND THE FOLLOWING CONDITIONS:

1. THIS CONDITIONAL USE PERMIT SHALL BE FOR THE OPERATION OF A TWO-STORY, 55,000 SQUARE FOOT MOTION PICTURE THEATRE, WITH A MAXIMUM OF 16 SCREENS.
2. THERE SHALL BE A MAXIMUM OF 2,992 SEATS WITHIN THE THEATRE BUILDING.
3. THE HOURS OF OPERATION SHALL BE FROM 12:00 P.M. TO 2:30 A.M. MONDAY THRU FRIDAY AND 10:00 A.M. TO 2:30 A.M. SATURDAY AND SUNDAY.
4. ON WEEKDAYS, THE THEATRE WILL OFFER NO SHOWS PRIOR TO 12:00 P.M., AND ALL SHOWS WILL BE LIMITED TO 50 PERCENT OCCUPANCY FROM 12:00 P.M. TO 4:45 P.M., EXCLUDING LEGAL HOLIDAYS OR NON-BUSINESS DAYS.
5. THE THEATRE SHALL BE DEVELOPED AND CONSTRUCTED IN ACCORDANCE WITH PLANS APPROVED BY THE CREVE COEUR CITY COUNCIL ON NOVEMBER 22, 1993, OR AS FURTHER REVISED AND APPROVED BY THE CITY COUNCIL.

6. THE REQUIRED IMPROVEMENTS TO WHISPERING PINES DRIVE AND ITS INTERSECTION WITH OLIVE BOULEVARD ALONG WITH THE CONNECTION TO THE IMPROVED WHISPERING PINES DRIVE FROM THE WEST PARK DEVELOPMENT SHALL BE COMPLETED BY BROKEN HEART JOINT VENTURE PRIOR TO THE ISSUANCE OF ANY TYPE OF OCCUPANCY PERMIT FOR THE THEATRE.

7. THE FLOOR PLAN FOR THE PROPOSED THEATRE ESTABLISHMENT SHALL BE FILED WITH THE CREVE COEUR ZONING ADMINISTRATOR SHOWING THE TYPE AND LOCATION OF ALL EQUIPMENT, FURNITURE, AND OTHER INFORMATION WHICH MAY BE REQUESTED BY THE BUILDING OFFICIAL.

8. SIGNS FOR THE THEATRE MUST BE IN CONFORMANCE WITH THE CITY'S SIGN REGULATIONS, AND PERMITS MUST BE OBTAINED FOR THE ERECTION OR MODIFICATION OF ANY SIGN ON THE PREMISES. BANNERS, PENNANTS, FRINGE, LIGHTS, PINWHEELS OR OTHER SIMILAR DEVICES FOR ATTRACTING ATTENTION MAY BE DISPLAYED ONLY IN CONFORMANCE WITH THE CITY'S CURRENT SIGN REGULATIONS. EXPOSED NEON SIGNS SHALL ONLY BE USED UPON REVIEW AND APPROVAL OF THE CITY'S PLANNING AND ZONING COMMISSION.

9. THE REFUSE CONTAINER SHALL BE FOR THE EXCLUSIVE USE OF THIS THEATRE AND SHALL BE LOCATED WITHIN A SCREENED SIGHT-PROOF STORAGE AREA WITH THE INSTALLATION OF A HOSE BIBB TO SERVICE THE TRASH ENCLOSURE AREA.

10. THERE SHALL BE NO OUTDOOR STORAGE OR PLACEMENT OF ANY MATERIALS OR EQUIPMENT USED IN CONJUNCTION WITH THE THEATRE.

11. ANY MECHANICAL EQUIPMENT INSTALLED FOR THE THEATRE SHALL BE PROPERLY SCREENED WITH APPROVED MATERIALS.

12. NO VIDEO GAMES SHALL BE PERMITTED AT ANY LOCATION WITHIN THE THEATRE.

13. ANY FUTURE ENLARGEMENT, EXTENSION, EXPANSION OR ALTERATION IN THE USE OF THE STRUCTURE OR SITE MUST BE APPROVED BY THE CITY COUNCIL UPON RECEIPT OF THE RECOMMENDATION OF THE PLANNING AND ZONING COMMISSION AS AN AMENDMENT TO THE CONDITIONAL USE PERMIT BEFORE A BUILDING PERMIT FOR THE ENLARGEMENT OR ALTERATION MAY BE ISSUED.

14. THE THEATRE MUST HAVE SUFFICIENT PROPER SIGNS TO COMPLY WITH THE "NO SMOKING" ORDINANCE NUMBER 1392 AND AMENDING ORDINANCE NUMBER 1548.

15. A COPY OF ALL HEREIN ATTACHED CONDITIONS SHALL BE FURNISHED BY THE OWNER OR PETITIONER TO THE OPERATOR(S) OR MANAGER(S), INCLUDING SUCCESSIVE OPERATOR(S), OWNER(S) OR MANAGER(S), WHO SHALL FORWARD TO THE ZONING ENFORCEMENT OFFICER AN ACKNOWLEDGEMENT THAT HE OR SHE HAS READ AND UNDERSTOOD EACH OF THESE CONDITIONS AND AGREES TO COMPLY THEREWITH.

16. ALL CONDITIONS CONTAINED WITHIN THIS PERMIT SHALL BE POSTED UPON THE PROPERTY IN SUCH A MANNER THAT IT IS VISIBLE TO THE PUBLIC AND THE OPERATOR OF SAID FACILITY.

17. FAILURE TO COMPLY WITH ANY ONE OR ALL OF THE CONDITIONS OF THIS PERMIT SHALL BE ADEQUATE CAUSE FOR THE REVOCATION OF SAID PERMIT BY THE CITY COUNCIL PROVIDED, HOWEVER, NO PERMIT SHALL BE REVOKED WITHOUT PRIOR NOTICE TO THE OWNER OF THE INTENTION OF THE CITY COUNCIL TO REVOKE THIS PERMIT AND REASONABLE TIME GRANTED TO THE OWNER TO CORRECT OR REMEDY ANY SUCH BREACH OF CONDITION, EXCEPT FOR REPEATED BREACHES OR VIOLATIONS.

18. NO CONDITIONAL USE PERMIT GRANTED BY THE CITY COUNCIL SHALL BE VALID FOR A PERIOD LONGER THAN ONE YEAR FROM THE DATE IT GRANTS THE CONDITIONAL USE PERMIT, UNLESS WITHIN SUCH PERIOD: (1) A BUILDING PERMIT IS OBTAINED AND CONSTRUCTION IS BEGUN; OR (2) IF A BUILDING PERMIT IS NOT REQUIRED, AN OCCUPANCY PERMIT IS OBTAINED AND THE USE OF THE BUILDING COMMENCED. THE CITY COUNCIL MAY GRANT EXTENSIONS NOT EXCEEDING ONE HUNDRED AND EIGHTY (180) DAYS EACH, UPON WRITTEN APPLICATION, WITHOUT NOTICE OR HEARING.

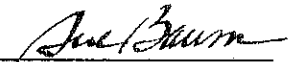
SECTION 3: THE CITY ADMINISTRATOR OF THE CITY OF CREVE COEUR IS HEREBY AUTHORIZED AND DIRECTED TO ISSUE A CONDITIONAL USE PERMIT TO BROKEN HEART JOINT VENTURE IN ACCORDANCE WITH THE PROVISIONS OF THIS ORDINANCE, SAID PERMIT TO EXPRESSLY PROVIDE FOR THE CONDITIONS AND STIPULATIONS HEREINABOVE SET OUT IN SECTION 2 OF THIS ORDINANCE.

SECTION 4: THIS ORDINANCE SHALL BECOME EFFECTIVE AT THE EXPIRATION OF FIFTEEN (15) DAYS AFTER ADOPTION BY THE CITY COUNCIL AND THE SIGNING THEREOF BY THE MAYOR.

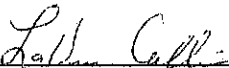
PASSED THIS 22nd DAY OF November, 1993.


SUE BAUM, MAYOR

APPROVED THIS 22nd DAY OF November, 1993.


SUE BAUM, MAYOR

ATTEST:


LAVERNE COLLINS, CMC
CITY CLERK

148/126

BILL NUMBER 1751

ORDINANCE NUMBER 1707

AN ORDINANCE AUTHORIZING THE ISSUANCE OF A CONDITIONAL USE PERMIT TO OPERATE A 16-SCREEN MOTION PICTURE THEATRE IN THE WEST PARK DEVELOPMENT, LOCATED ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT, SUBJECT TO THE FOLLOWING CONDITIONS HEREIN SET FORTH.

WHEREAS, AN APPLICATION WAS MADE BY BROKEN HEART DEVELOPMENT COMPANY AND AMERICAN MULTI CINEMA, INC., FOR A CONDITIONAL USE PERMIT TO CONSTRUCT A MOTION PICTURE THEATRE IN THE WEST PARK DEVELOPMENT ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT OF THE CITY OF CREVE COEUR, AND

WHEREAS, THE PLANNING AND ZONING COMMISSION OF THE CITY OF CREVE COEUR HAS RECOMMENDED APPROVAL OF SAID APPLICATION BY UNANIMOUS VOTE, AND

WHEREAS, A PUBLIC HEARING WAS HELD BY THE CREVE COEUR CITY COUNCIL ON MONDAY, APRIL 10, 1995 BEGINNING AT 7:30 P.M., OR IMMEDIATELY FOLLOWING THE CLOSE OF THE PREVIOUS PUBLIC HEARING, ON SAID APPLICATION FOR THE CONDITIONAL USE PERMIT AS PROVIDED BY ARTICLE VIII, SECTION 26-114 OF ORDINANCE NUMBER 1044 OF THE CITY OF CREVE COEUR, AND

WHEREAS, NOTICE OF PUBLICATION FOR SAID PUBLIC HEARING HAD BEEN PREVIOUSLY PUBLISHED ON MARCH 21, MARCH 28, AND APRIL 5, 1995 IN THE ST. LOUIS COUNTIAN, A NEWSPAPER OF GENERAL CIRCULATION IN THE CITY OF CREVE COEUR, AND

WHEREAS, ALL PARTIES DESIRING TO BE HEARD, EITHER FOR OR AGAINST SAID APPLICATION, WERE GIVEN AN OPPORTUNITY TO BE HEARD AT SAID PUBLIC HEARING, AND A COPY OF THE PROPOSED ORDINANCE HAS BEEN MADE AVAILABLE FOR PUBLIC INSPECTION PRIOR TO ITS CONSIDERATION BY THE COUNCIL; AND THIS BILL HAVING BEEN READ BY TITLE IN OPEN MEETING THREE TIMES BEFORE FINAL PASSAGE BY THE CITY COUNCIL, AND

WHEREAS, THE CITY COUNCIL BEING FULLY INFORMED FINDS THAT THE GRANTING OF THE APPLICATION WOULD BE IN HARMONY WITH AND BEAR A SUBSTANTIAL RELATION TO THE PUBLIC WELFARE, HEALTH, SAFETY, COMFORT

AND CONVENIENCE OF THE CITIZENS OF THE CITY OF CREVE COEUR AND IN THE PUBLIC INTEREST AND IN CONFORMANCE WITH GOOD ZONING PRACTICE.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR, ST. LOUIS COUNTY, MISSOURI, AS FOLLOWS:

SECTION 1: A CONDITIONAL USE PERMIT IS AUTHORIZED TO BE ISSUED TO BROKEN HEART DEVELOPMENT COMPANY AND AMERICAN MULTI CINEMA, INC. PURSUANT TO SECTION 3 HEREOF FOR THE OPERATION OF A MOTION PICTURE THEATRE TO BE LOCATED IN THE WEST PARK DEVELOPMENT ON THE NORTHEAST CORNER OF OLIVE BOULEVARD AND WHISPERING PINES DRIVE, IN THE "CB" CORE BUSINESS DISTRICT, SUBJECT TO THE HEREINAFTER STATED CONDITIONS ON THE FOLLOWING DESCRIBED PROPERTY:

A PARCEL OF LAND LOCATED IN THE NORTHWEST CORNER OF WEST PARK, A SUBDIVISION ACCORDING TO PLAT THEREOF RECORDED IN PLAT BOOK 284 PAGES 1 AND 2 OF THE ST. LOUIS COUNTY RECORDS, IN U.S. SURVEY 1923, TOWNSHIP 45 AND 46 NORTH, RANGE 5 EAST, ST. LOUIS COUNTY, MISSOURI TO BE LOCATED ON A LOT TO BE CREATED BY A RESUBDIVISION OF LOT IIA, IIIA AND POSSIBLY LOT I OF WEST PARK PURSUANT TO A RESUBDIVISION PLAT TO BE SUBMITTED TO AND APPROVED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR.

SECTION 2: THE CONDITIONAL USE PERMIT GRANTED SHALL BE SUBJECT TO ALL APPLICABLE STATUTES, ORDINANCES, RULES AND REGULATIONS, AND THE FOLLOWING CONDITIONS:

1. THIS CONDITIONAL USE PERMIT SHALL BE FOR THE OPERATION OF A ONE-STORY, 55,000 SQUARE FOOT MOTION PICTURE THEATRE, WITH A MAXIMUM OF 16 SCREENS.
2. THERE SHALL BE A MAXIMUM OF 2,992 SEATS WITHIN THE THEATRE BUILDING.
3. THE HOURS OF OPERATION SHALL BE FROM 12:00 P.M. TO 2:30 A.M. MONDAY THRU FRIDAY AND 10:00 A.M. TO 2:30 A.M. SATURDAY AND SUNDAY.
4. ON WEEKDAYS, THE THEATRE WILL OFFER NO SHOWS PRIOR TO 12:00 P.M., AND THE THEATRE WILL BE LIMITED TO 50 PERCENT OCCUPANCY FROM 12:00 P.M. TO 4:45 P.M., EXCLUDING LEGAL HOLIDAYS OR NON-BUSINESS DAYS.

5. THE THEATRE SHALL BE DEVELOPED AND CONSTRUCTED IN ACCORDANCE WITH PLANS APPROVED BY THE CREVE COEUR CITY COUNCIL ON _____, 1995, OR AS FURTHER REVISED AND APPROVED BY THE CITY COUNCIL.

6. THE REQUIRED IMPROVEMENTS TO WHISPERING PINES DRIVE AND ITS INTERSECTION WITH OLIVE BOULEVARD ALONG WITH THE CONNECTION TO THE IMPROVED WHISPERING PINES DRIVE FROM THE WEST PARK DEVELOPMENT SHALL BE COMPLETED BY BROKEN HEART DEVELOPMENT COMPANY PRIOR TO THE ISSUANCE OF ANY TYPE OF OCCUPANCY PERMIT FOR THE THEATRE.

7. THE FLOOR PLAN FOR THE PROPOSED THEATRE ESTABLISHMENT SHALL BE FILED WITH THE CREVE COEUR ZONING ADMINISTRATOR SHOWING THE TYPE AND LOCATION OF ALL EQUIPMENT, FURNITURE, AND OTHER INFORMATION WHICH MAY BE REQUESTED BY THE BUILDING OFFICIAL.

8. SIGNS FOR THE THEATRE MUST BE IN CONFORMANCE WITH THE CITY'S SIGN REGULATIONS, AND PERMITS MUST BE OBTAINED FOR THE ERECTION OR MODIFICATION OF ANY SIGN ON THE PREMISES. BANNERS, PENNANTS, FRINGE, LIGHTS, PINWHEELS OR OTHER SIMILAR DEVICES FOR ATTRACTING ATTENTION MAY BE DISPLAYED ONLY IN CONFORMANCE WITH THE CITY'S CURRENT SIGN REGULATIONS. EXPOSED NEON SIGNS SHALL ONLY BE USED IN CONFORMANCE WITH CURRENT SIGN REGULATIONS.

9. THE REFUSE CONTAINER SHALL BE FOR THE EXCLUSIVE USE OF THIS THEATRE AND SHALL BE LOCATED WITHIN A SCREENED SIGHT-PROOF STORAGE AREA WITH THE INSTALLATION OF A HOSE BIBB TO SERVICE THE TRASH ENCLOSURE AREA.

10. THERE SHALL BE NO OUTDOOR STORAGE OR PLACEMENT OF ANY MATERIALS OR EQUIPMENT USED IN CONJUNCTION WITH THE THEATRE.

11. ANY MECHANICAL EQUIPMENT INSTALLED FOR THE THEATRE SHALL BE PROPERLY SCREENED WITH APPROVED MATERIALS.

12. NO VIDEO GAMES SHALL BE PERMITTED AT ANY LOCATION WITHIN THE THEATRE.

13. ANY FUTURE ENLARGEMENT, EXTENSION, EXPANSION OR ALTERATION IN THE USE OF THE STRUCTURE OR SITE MUST BE APPROVED BY THE CITY COUNCIL UPON RECEIPT OF THE RECOMMENDATION OF THE PLANNING AND ZONING COMMISSION AS AN AMENDMENT TO THE CONDITIONAL USE PERMIT BEFORE A BUILDING PERMIT FOR THE ENLARGEMENT OR ALTERATION MAY BE ISSUED.

14. THE THEATRE MUST HAVE SUFFICIENT PROPER SIGNS TO COMPLY WITH THE "NO SMOKING" ORDINANCE NUMBER 1392 AND AMENDING ORDINANCE NUMBER 1548.

15. A COPY OF ALL HEREIN ATTACHED CONDITIONS SHALL BE FURNISHED BY THE OWNER OR PETITIONER TO THE OPERATOR(S) OR MANAGER(S), INCLUDING SUCCESSIVE OPERATOR(S), OWNER(S) OR MANAGER(S), WHO SHALL FORWARD TO THE ZONING ENFORCEMENT OFFICER AN ACKNOWLEDGEMENT THAT HE OR SHE HAS READ AND UNDERSTOOD EACH OF THESE CONDITIONS AND AGREES TO COMPLY THEREWITH.

16. ALL CONDITIONS CONTAINED WITHIN THIS PERMIT SHALL BE POSTED UPON THE PROPERTY IN SUCH A MANNER THAT IT IS VISIBLE TO THE PUBLIC AND THE OPERATOR OF SAID FACILITY.

17. FAILURE TO COMPLY WITH ANY ONE OR ALL OF THE CONDITIONS OF THIS PERMIT SHALL BE ADEQUATE CAUSE FOR THE REVOCATION OR MODIFICATION OF SAID PERMIT BY THE CITY COUNCIL PROVIDED, HOWEVER, NO PERMIT SHALL BE REVOKED OR MODIFIED WITHOUT PRIOR NOTICE TO THE OWNER OF THE INTENTION OF THE CITY COUNCIL TO REVOKE OR MODIFY THIS PERMIT AND REASONABLE TIME GRANTED TO THE OWNER TO CORRECT OR REMEDY ANY SUCH BREACH OF CONDITION, EXCEPT FOR REPEATED BREACHES OR VIOLATIONS.

18. NO CONDITIONAL USE PERMIT GRANTED BY THE CITY COUNCIL SHALL BE VALID FOR A PERIOD LONGER THAN ONE YEAR FROM THE DATE IT GRANTS THE CONDITIONAL USE PERMIT, UNLESS WITHIN SUCH PERIOD: (1) A BUILDING PERMIT IS OBTAINED AND CONSTRUCTION IS BEGUN; OR (2) IF A BUILDING PERMIT IS NOT REQUIRED, AN OCCUPANCY PERMIT IS OBTAINED AND THE USE OF THE BUILDING COMMENCED. THE CITY COUNCIL MAY GRANT EXTENSIONS TO THE ONE (1) YEAR PERIOD NOT EXCEEDING ONE HUNDRED AND EIGHTY (180) DAYS EACH, UPON WRITTEN APPLICATION OF THE ORIGINAL APPLICANT AND APPROVED BY THE COUNCIL PRIOR TO THE EXPIRATION DATE, WITHOUT NOTICE OR HEARING.

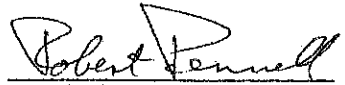
19. NOTWITHSTANDING ANYTHING TO THE CONTRARY IN SECTION 26-114 OR SECTION 26-91.7(c) OF THE CITY ZONING ORDINANCES OR IN THIS ORDINANCE, THE APPROVALS GRANTED OR AUTHORIZED TO BE GRANTED BY SECTION 26-91.7(c) AND THE CONDITIONAL USE PERMIT GRANTED OR AUTHORIZED TO BE GRANTED BY THIS ORDINANCE UNDER SECTION 26-114.2 CANNOT BE REVOKED AS

LONG AS THE PROPERTY SUBJECT TO THIS ORDINANCE IS OPERATED IN ACCORDANCE WITH THE TERMS OF THE CONDITIONAL USE PERMIT. IF THE LAND WHICH WILL BE THE SUBJECT OF THE CONDITIONAL USE PERMIT IS TRANSFERRED, THE GRANTEE SHALL AGREE TO AND COMPLY WITH ALL CONDITIONS OF THE CONDITIONAL USE PERMIT.

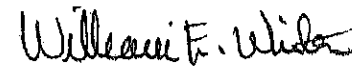
SECTION 3: THE CITY ADMINISTRATOR OF THE CITY OF CREVE COEUR IS HEREBY AUTHORIZED AND DIRECTED TO ISSUE A CONDITIONAL USE PERMIT TO BROKEN HEART JOINT VENTURE IN ACCORDANCE WITH THE PROVISIONS OF THIS ORDINANCE, SAID PERMIT TO EXPRESSLY PROVIDE FOR THE CONDITIONS AND STIPULATIONS HEREINABOVE SET OUT IN SECTION 2 OF THIS ORDINANCE.

SECTION 4: IN VIEW OF THE PRESENCE OF A MINIMUM QUORUM AT THE CITY COUNCIL MEETING OF MARCH 27, 1995 AND THE PROPOSED CLOSING DATE OF APRIL 15, 1995 FOR THE PARCEL OF REAL ESTATE THAT IS THE SUBJECT OF THIS ORDINANCE, THIS ORDINANCE IS HEREBY DECLARED TO BE AN EMERGENCY AND SHALL TAKE EFFECT FROM AND AFTER ITS ADOPTION, PURSUANT TO SECTION 3.11(f) OF THE CITY CHARTER.

PASSED THIS 10 DAY OF April, 1995.


ROBERT PENNELL
CITY COUNCIL PRESIDENT

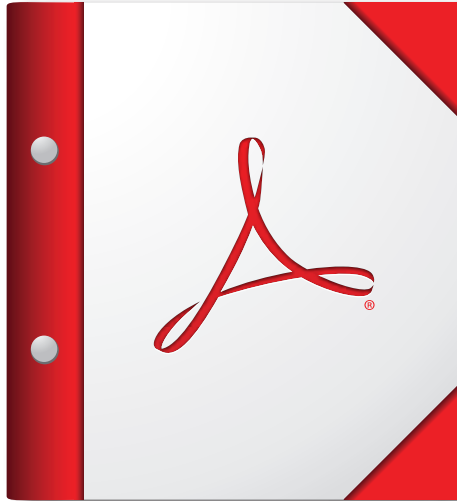
APPROVED THIS 10 DAY OF April, 1995.


WILLIAM E. WINTER
MAYOR

ATTEST:


LAVERNE COLLINS, CMC
CITY CLERK

134/202



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PLANNING AND ZONING COMMISSION PUBLIC HEARING

CITY OF CREVE COEUR, MISSOURI

300 NORTH NEW BALLAS ROAD

MONDAY, APRIL 16, 2012

7:00 P.M.

THOSE IN ATTENDANCE:

Mr. Tim Madden, Chair
Dr. Michael Barton
Mr. Gary Eberhardt
Mr. James Faron
Mr. Ken Howard
Ms. Cynthia Kramer
Mr. Carl Lumley, City Attorney
Ms. Whitney Kelly, AICP, City Planner
Ms. Alexandra Gada, Recording Secretary

McLaughlin Court Reporting Services, Inc.

Deborah K. McLaughlin, RPR, MO-CCR #314, IL-CSR, KS-CCR
4772 Gatesbury Drive
St. Louis, MO 63128

1 CHAIRMAN MADDEN: I'd like to call to order the
2 Planning Zoning Commission Meeting for the City of Creve
3 Coeur, Missouri for Monday, April 16th, 2012.

4 We'll start with roll call.

5 I don't see Dr. Barton.

6 Mr. Gary Eberhardt?

7 MR. EBERHARDT: Present.

8 CHAIRMAN MADDEN: Mr. James Faron?

9 MR. FARON: Present.

10 CHAIRMAN MADDEN: Mr. Ken Howard?

11 MR. HOWARD: Present.

12 CHAIRMAN MADDEN: I don't see Ms. Cynthia
13 Kramer.

14 I don't see Mr. Schnarr.

15 Mr. Carl Lumley, our City Attorney?

16 MR. LUMLEY: Present.

17 CHAIRMAN MADDEN: Ms. Whitney Kelly, our City
18 Planner?

19 MS. KELLY: Present.

20 CHAIRMAN MADDEN: And, Ms. Alexandra Gada, our
21 Recording Secretary?

22 MS. GADA: Present.

23 CHAIRMAN MADDEN: So we'll move to new business.

24 It's a public hearing Application 12-009:
25 Request for conditional use permit amendment to allow full

1 service, in-theater dining at the AMC Theater located at
2 12657 Olive Boulevard.

3 Anybody that might be speaking on this tonight,
4 if you would come up and get sworn in and that will save
5 us some time later.

6 (Speakers were sworn in by the court reporter.)

7 CHAIRMAN MADDEN: Who's going to present --
8 would you please come to the microphone, state your name
9 and address. And if you have to move over there --

10 MR. PATTERSON: What's easier this one or this
11 one?

12 CHAIRMAN MADDEN: Well, if you're going to be
13 over there, you're probably better off using the handheld
14 one.

15 Would you please state your name and address for
16 the record, please.

17 MR. PATTERSON: Yes, my name is George
18 Patterson, and I'm the senior vice president of AMC
19 Entertainment, and I'm at 920 Main Street, Kansas City,
20 Missouri.

21 CHAIRMAN MADDEN: Thank you.

22 MR. PATTERSON: First of all, it's a privilege
23 to be here. Thank you very much.

24 We're extremely excited about this, you know,
25 this particular concept.

1 I'll take you through what I think would be --
2 will be helpful in your decision as we -- as we -- as we
3 move forward in this process.

4 We spent -- we spent most of the afternoon
5 driving around your community, and we feel that this --
6 the possibilities here are great, and it would be a nice
7 addition to the -- to the community.

8 So with that, I've got about probably twenty
9 minutes or so in a presentation. It'll probably answer
10 many questions that -- that you have, and then I guess the
11 procedure or process would be that you can ask any time,
12 but you can certainly, you know, ask questions at the end.

13 Real quick, who is AMC. We are the second
14 largest exhibiter in the country. We are privately held.

15 Today we have 341 theater complexes and over
16 5,000 screens.

17 Revenue, as you can see up there, is worth
18 2.6 billion, and last year we topped \$2 million in --
19 excuse me -- 2 million in attendance mark.

20 We're extremely stable as an organization. We
21 are -- we are probably the most innovative of all of the
22 major exhibitors across the country. We, every year, have
23 won awards for our food and beverage offerings.

24 Me personally, I've only been with AMC for two
25 years. I've been in the restaurant business all my life.

1 AMC topped 92-years-old this year.

2 We are predominantly a major market operator, as
3 you see there, we function primarily major markets, but we
4 do -- we do a lot of work in mid markets as well.

5 There's been a lot written in the last couple of
6 years about what's happening with our -- our industry.

7 Hopefully -- there's a bug in this -- in this
8 program, and it has a -- it wants to move forward.
9 Hopefully, we can -- I can get it to settle down.

10 Anyway, there's been a lot written in the
11 last -- in the last couple of years about the industry,
12 and I think I'll take sight, sound and seating first.

13 In terms of a digital 3D ETX IMAX, that probably
14 gets the most publicity where new types of formats and
15 forms are being brought to the guests to show movies
16 better, easier and to make it more friendly to the -- to
17 the consumer.

18 Also from the seating perspective, we are slowly
19 but surely migrating and moving from those old
20 uncomfortable seats that we've -- we've all spent a lot of
21 time in and we don't particularly like, to better formats,
22 both reserve, social, but just bottom line, more
23 comfortable -- more comfortable seating.

24 From an enhanced food and beverage perspective,
25 we have three major concepts. The Creve Coeur location

1 will get all three of these. It will get the MacGuffins;
2 it will get the Fork&Screen, and it will also get Cinema
3 Suites, and I will take you through each one of those
4 shortly.

5 Also from our concession stand business, we are
6 reinventing that as well. We have a number of new formats
7 from -- from marketplaces to mini MacGuffins. We have
8 introduced a number of new products the last couple of
9 years.

10 We've been enhancing a number of different items
11 that we all sort of grew up with; it tastes better and
12 also, are, in essence, are better for you.

13 From a dining theater perspective, one of the
14 questions I got earlier, how many do you have open. We
15 have nine open today; we have one under construction, and,
16 hopefully, with the plans of the others that we have, that
17 Creve Coeur would be No. 14 for the organization,
18 hopefully next year.

19 Our business, in terms of restaurants, we have
20 been at it for approximately ten years. These -- these
21 concepts, as I walk you through them, are basically
22 restaurants, in general. They just happen to operate
23 within a theater environment.

24 When we speak to communities, the -- they are
25 typically licensed and they are -- they are managed like

1 restaurants that just happen to show movies.

2 The bulk of the revenue no longer comes from the
3 box office, it does come from the restaurant side of the
4 business.

5 Meal service is primary. It is -- it is not
6 secondary. And one of the questions we get, well, what
7 about alcohol, and what's your experience with alcohol.

8 We are currently serving alcohol in 34 locations
9 around the country. All of our dine-in theaters have
10 alcohol as well. We have another 20 that we are in the
11 process of licensing around the country.

12 Second step, we'll kind of walk through this
13 dine-in experience.

14 Let me ask real quick is anybody on the Planning
15 Zoning had a chance to visit a dine-in theater location,
16 not necessarily one of ours, but maybe a competitor?

17 Yeah, saw -- saw one or two.

18 Okay. Well, basically, it's much more of an
19 immersive [sic] experience. We -- we -- we take,
20 basically, what you have grown up with, at this particular
21 location, we completely transform the whole experience
22 from the moment you walk in to the moment -- the moment
23 you leave.

24 The concession stand, as you know it today, will
25 no longer be there. The seats that -- that aren't

1 particularly comfortable today, are no longer going to be
2 there. The sight and sound that is in there is going to
3 be switched to digital. It's not going to be the
4 35-millimeter that's been in there for probably 25 years.

5 So the whole -- the whole process, everything
6 that you do in this experience is going to change.

7 Our menu. Best way to describe our menu is
8 going to fall primarily in the casual dining area,
9 somewhere in the -- somewhere between an Apple Bee's, a
10 Chili's, that kind of thing. It's a -- it's a very simple
11 menu for us to operate.

12 We do have -- we have pastas; we are testing
13 steaks; we are testing other things to begin to elevate
14 that as well, but this -- this is what we have today.

15 We've been very, very successful with it. The
16 quality, we get rave reviews on our quality and the
17 overall service experience as well.

18 But if you could picture a Chili's or something
19 like that, it's very similar to that, just to give you
20 more picture.

21 First is Fork&Screen. Fork&Screen is the --
22 sort of was our first entry. Our first location with
23 dine-in theaters was about five years ago in Buckhead,
24 Atlanta.

25 It is -- it is just really a casual dining

1 experience. It is seat-side service, in other words, you
2 will actually place your order at the seat. We will send
3 a server. They will -- they will take your order. They
4 will typically bring your drink first. They will bring
5 your appetizer, then they will bring your full meal. If
6 that's how you order. Then ultimately dessert, if that's
7 what you choose to do.

8 Most of the -- most of the food, most of the
9 meals are -- are served within, let's say, the first
10 twenty minutes of the movie begins. Then after that
11 you'll hit a button, and you can come back -- they'll come
12 back and they'll take your order if you want a drink or
13 another dessert. But most of the food actually is
14 delivered within the first twenty minutes cause the guests
15 want to watch the movie.

16 This particular -- this particular concept, you
17 must be under the -- you must be under the age of 18, and
18 if you're not -- excuse me -- you have to be over 18. If
19 you're not, you must be accompanied by a guardian that's
20 going to be over the age of 21. So dropping off
21 teenagers, dropping off kids in this particular concept is
22 not part of what -- what the concept is.

23 It is going to be primarily for families, and
24 that is really driven around the alcohol consumption.

25 We'll talk about that in a minute.

1 So Fork&Screen, a little more casual, little
2 more simplistic, but families, kids under the age of -- of
3 18 can be in there, but they must be accompanied by an
4 adult.

5 Cinema Suites. This is the more premium
6 experience of the two. You get the full -- you get the
7 full recliner. It is -- and I say full recliner, you can
8 basically lay out, and go to sleep if you wanted to. Very
9 much like a man-cave chair that you would have in your
10 basement at home.

11 The menu today is identical to the
12 Fork&Screen, although we are testing some new concepts in
13 there to elevate the experience to sort of match the --
14 match the -- the seat. But this is the most premium
15 experience that -- that we offer.

16 In this particular -- in this particular area
17 where a theater might have upwards of a hundred seats or
18 125 seats, it will be reduced down to about 30 to 35
19 seats. So that, you know, that way you got plenty of room
20 for the servers, the chairs, to stretch, relax and really
21 sit back and enjoy the experience, especially if you're
22 over the age of 21, and don't want to be around maybe a
23 lot of families, you just want to get immersed in -- in
24 the movie.

25 MacGuffins. This location will have that as

1 well. This is our -- this just really is the -- the bar.
2 It will be featured in the -- it will be featured in the
3 area where the concession stand is today. When you come
4 in, you'll go right to the left, but that'll be the --
5 that'll be where the MacGuffins is.

6 We have MacGuffins, not only in our dine-in
7 theater locations, we have it in our traditional locations
8 as -- as well. It's been a very, very good business for
9 us.

10 Part of the rationale for expanding MacGuffins
11 quicker within the organization is the adult movie goer
12 has stopped going to the movies, and one of the things
13 that -- that they've asked for are better seats and other
14 amenities that may make the movie just a little more
15 tolerable sometimes.

16 So we poke fun at ourselves with MacGuffins in a
17 lot of ways, but it's been extremely successful. Like I
18 mentioned earlier, we have another twenty that we're
19 working on right now.

20 But this is -- matter of fact, the -- the space
21 that we have in Creve Coeur will look very similar to what
22 you see in that picture, may not -- may not quite as
23 elaborate, but that'll look very similar to.

24 So how does dine-in, how does this work, how
25 does the whole dine-in theater complex work.

1 Like I mentioned before, we reduced the -- the
2 number of seats significantly. Part of that is this --
3 this -- many of these theaters were built back in the
4 early to mid '90s, and they were built for Easter Sunday,
5 in a sense. We have lots and lots of seats. But what's
6 happened over time is there's been other forms of
7 entertainment for people to choose; there's been
8 competitors that have come in, including us in our
9 particular case here, and we -- when we first opened this
10 location in 1997, it was the only game in town.

11 We have -- we have since opened two more, but
12 we've had competitors come in, so we are now sharing, in
13 many cases, the same -- that same pie.

14 So we take out a number of seats. We put more
15 comfortable seats in. We give you more leg room. We also
16 are able to -- to work more with the lighting. We
17 actually bring the lighting up, so it's a little easier to
18 eat, but we're allowed to do that because of digital. The
19 digital screen, the digital projection is much brighter,
20 so you don't need to be as dark in the theater as you are
21 today with 35-millimeter.

22 So the lights come up a little bit, the seats
23 get more comfortable, and that way it actually enhances
24 the actual dine-in experience.

25 And then, finally, most of the emphasis is on

1 food. You're going to be treated the same way that you're
2 going to be treated at a restaurant. You'll going to --
3 you'll be greeted by somebody when you sit down. They'll
4 take your drink order. They will come back and take, you
5 know, whatever, appetizer or your dinner order, and then
6 when you want dessert, you'll hit a button and they'll
7 come back and take your dessert order. And about twenty
8 minutes before the movie ends, we'll bring you your check.

9 So it's very, very similar to the experience
10 that you would get in the traditional restaurant. The
11 difference is we've got a big screen up there showing you
12 a great movie.

13 This, you know, talks a little bit about how it
14 works. You press the service button. The waiter comes
15 in. Drinks arrive, you know, shortly. If you need a
16 refill, more items, hit the button.

17 We don't want servers running around there all
18 the time. We like to get most of that over with early if
19 we can.

20 But, like I said, somewhere around twenty
21 minutes before the end of the movie, we will bring the --
22 we will bring the check back.

23 You can see down in the pictures, we use a lot
24 of the latest technology in terms of taking orders. If
25 you go to ballgames or any type of entertainment venue,

1 they will use something called an order man where they can
2 take it and beam it back to the kitchen, so they can be
3 preparing it before they come back and bring you the food.

4 We wouldn't be building more of these if they
5 weren't successful, not only with the consumer, but, you
6 know, financially as well.

7 Our dine-in theater locations score higher than
8 anything we do today in the -- in -- matter of fact, they
9 score higher than anything that is done in the industry
10 today.

11 These are just some of our results that we have
12 seen. These numbers exceed anything that we've ever seen
13 in our -- in our industry.

14 Admissions policy, real quick.

15 This whole -- this whole building will be for --
16 for those 18 and over unless you are accompanied by
17 adult -- by an adult or guardian. And I mentioned before
18 the Cinema Suites are going to be for 21 and over only.

19 Alcohol. The -- this is probably the single
20 most important question, believe it or not, that we get,
21 and it certainly is understandable.

22 Because of the age restriction, that's kind of
23 the first step in the process in making sure that people
24 are not over served or people don't mix drinks or people
25 don't pass drinks from one person to the other.

1 Unsupervised teens are not going to be allowed
2 in this -- this particular space.

3 Identification is going to be asked, you know,
4 at the -- at the box office, or certainly when you
5 actually sit down, and you order your food, or if you
6 order a drink, you're going to be asked to provide
7 identification.

8 Everybody in the building that is going to be
9 associated with alcohol is going to have to be over the
10 age of 18, unless local law or state law requires
11 something different.

12 We certainly partner with local regulatory
13 agencies to determine what the right thing is for a
14 particular community.

15 But like I said, everybody is going to be asked
16 to show ID.

17 Servers. Once again, it's the check ID of any
18 guests that orders alcohol. We typically have one server
19 for twenty to thirty guests, but we also have runners and
20 busers in there as well.

21 Everybody in this building will be TIPS trained
22 and will be trained on how to spot alcohol abuse.

23 We don't have that today in our traditional
24 theaters. We don't have that in this location today. We
25 do have incidents where people have abused alcohol in our

1 locations, even when we don't serve alcohol, so in many
2 ways we are much better prepared to deal with any issues
3 that -- that we do have with alcohol.

4 Today we've got a tremendous track record. We
5 just don't have that problem, cause the good news is we're
6 the ones serving it; we're the ones who are monitoring it;
7 we're the ones who are paying closer attention.

8 I'll give you -- at the end of this, I'm going
9 to give you a little summary a lot of things that we do
10 that I think are pretty interesting and unique when it
11 comes to alcohol.

12 Hours of operations. You know, traditionally a
13 dine-in theater location is -- is open from ten o'clock in
14 the morning till maybe as late as two a.m.

15 Every location is going to be a little
16 different, depending on business demands and needs. We
17 sort of -- we typically leave that up to the general
18 manager who's running that. Maybe in this case, it would
19 open a little later or close a little earlier. It just
20 depends on the location.

21 We like to have that flexibility early on to
22 determine how the business -- how the business is actually
23 working.

24 Traditionally, I would say 85 percent of all
25 alcohol is consumed between four o'clock and nine o'clock

1 at night. It's no different than you would think of any
2 other restaurant business. We're not -- we're not
3 different or unique in that sense.

4 In terms of just monitoring in general, I
5 mentioned before that every associate that we have in the
6 building will go through TIPS training and alcohol
7 training.

8 They will also sign a -- they will also sign a
9 waiver when they come in that says they understand the
10 policies; they understand our procedures, and if there's
11 any issue or concern about how they are managing alcohol,
12 you know, we -- they're coached and counseled
13 appropriately leading up to termination, if it's not
14 handled -- handled appropriately.

15 But this is very, very important to us. We
16 have -- we have a lot to lose if we don't -- if we don't
17 do this right. I mean we understand that a liquor license
18 or alcohol license is a privilege, it's not a right, and
19 we manage it accordingly.

20 This is everything that we do today to manage --
21 to manage alcohol in our locations.

22 It's a lengthy list, but we -- we like what it
23 has done for us, and we have continued to add to it over
24 the last couple of years to make it more robust.

25 I mentioned the TIPS training, which is the

1 national program that -- that most restaurant companies
2 use.

3 We have trained alcohol monitors on -- on site.
4 You'll typically -- they'll typically be wearing a lanyard
5 of some kind that distinguishes them from others, and they
6 are -- they are -- they are uniquely trained as well to
7 even be more vigilant in how they watch alcohol being
8 consumed.

9 A zero tolerance policy. What that really
10 means -- what that means is we're not going to mess around
11 with this, it's both on the guest side and on the employee
12 side. This is very serious business to us. Everyone is
13 going to get carded. Everybody, including George.

14 And that really was spawned out of a -- of a --
15 of a sting that occurred. We've had one incident -- one
16 incident in all the years we've been serving alcohol at
17 AMC, and that's where the -- in Boston where the police
18 were going through and hitting up a number of different
19 businesses. We had somebody who did not card somebody
20 appropriately, and at the time the policy was if they --
21 if they look over the age -- if they look under the age of
22 40, it's okay. Well, we decided that everybody's going to
23 get carded after that, so we haven't had an incident since
24 then.

25 All of our alcohol recipes have been developed

1 by the International School of Bartenders, so we -- we
2 don't do free pours. We just continue to pour. We're
3 going to use jiggers on everything that we do.

4 Like I said, the International School of
5 Bartending, they have helped develop our training
6 procedures; been very, very helpful in us getting our
7 alcohol business established.

8 Mystery shops. We send our own people in. We
9 have a company that goes out and does that to make sure
10 we're doing that appropriately with our own policies.

11 Like I mentioned before too, we partner with
12 local regulatory authorities, you know, we sit down with
13 the chief of police or whoever it is to make sure they're
14 comfortable with what we're doing. If we have to tweak
15 things to make the chief feel good, we can do that as
16 well.

17 Tap dynamics is a -- it's only been out a couple
18 of years, but it's a type of a technology that we can put
19 on beer taps and allows us to -- if somebody draws a
20 hundred -- draws a hundred beer -- hundred beers in an
21 afternoon or in a shift, but the computer says that they
22 only rung up 98, we now know the difference. We can go
23 back and find out what they did; who was working and what
24 happened.

25 So it's a -- it's an antitheft thing, but it's

1 much more of a deterrent. Our employees know that it's
2 there, and the ability for them to just pour beer, because
3 that's probably one of the easiest things to do is pour
4 beer and give it to a friend, we'll know that if it's not
5 rung up.

6 Zortec (phonetic) is just nothing more than our
7 1-800 call if people see that either our employees or our
8 guests are abusing alcohol, they can certainly call that
9 number, and then allows us to go back and see those issues
10 that occurred.

11 We do have cameras over the bars. We do not
12 have cameras actually in theaters. We're not allowed
13 to -- we're not allowed to do that, but wherever there is
14 liquor in our building, whether it's -- it's -- it's being
15 served in our kitchens, over the bar, or where we're
16 storing liquor, we're going to have cameras.

17 (Dr. Barton is now present.)

18 MR. PATTERSON: And then the -- the -- our
19 alcohol is going to be served in -- in distinctive cups.
20 It's not going to be the 51, 32 or 44-ounce drinks that
21 you're used to at other entertainment venues.

22 And, finally, I'll just close with -- with the
23 item that we do have a fantastic track record on this.
24 We've had the one incident, and we dealt with it
25 appropriately. It caused us to change our overall

1 procedure, you know, for the entire company to make sure
2 that now we card everybody when it comes to alcohol.

3 We like to tout this. Lot of great coverage
4 when you bring a dine-in theater location to a community.
5 It's -- it's very newsworthy. We've had a lot of great
6 coverage in the last couple years, and it's -- it's been
7 very, very good for -- for business.

8 And I think -- I think that's it. That's my --
9 that's my 20 minutes, and I guess I open up for questions.

10 CHAIRMAN MADDEN: Cynthia.

11 MS. KRAMER: Thank you so much.

12 So, just for the record, when did the incident
13 happen? And then the second thing is I would assume, but
14 just again so that it's on the record, that you can't buy
15 those tickets in the actual ATM-type vending that you have
16 where you give your credit card.

17 MR. PATTERSON: The incident -- the incident
18 happened about 18 months ago, and it was in Boston.

19 MS. KRAMER: Sorry, didn't hear it. Got it.

20 MR. PATTERSON: Right. And we don't have ABOs.
21 We have a box offices where you can go -- you can get
22 online tickets; you can get online tickets and you can
23 purchase them without going to guest services, but if you
24 purchase alcohol, if you purchase alcohol in that -- in
25 that particular space, you're going to be -- you're going

1 to be carded.

2 MS. KRAMER: So the ticket-taker doesn't card
3 them when they come in with those tickets?

4 MR. PATTERSON: They do. They do.

5 MS. KRAMER: They do as well?

6 MR. PATTERSON: Yes. Yes.

7 MS. KRAMER: Perfect. I just wanted to clarify.

8 MR. PATTERSON: I'm sorry. I didn't -- okay.

9 I'm sorry. Yes.

10 MS. KRAMER: Okay.

11 MR. PATTERSON: Yes, sir.

12 MR. EBERHARDT: Can you explain the difference
13 between Fork&Screen and Cinema Suites, please.

14 MR. PATTERSON: It's the chair.

15 MR. EBERHARDT: Pardon?

16 MR. PATTERSON: It's the chair.

17 It's primarily the -- it's primarily the -- it's
18 primarily the seat. The chair in the Cinema Suites -- the
19 chair in the Cinema Suites is going to be your -- a very
20 large comfortable recliner that you would traditionally
21 see in basement entertainment areas. That's number one.

22 Number two is -- number two is you have to be
23 over the age of 21.

24 And we remove a lot more of the seats in the
25 space. A Fork&Screen, we will probably remove 40 percent

1 of the seats in that auditorium.

2 In the Cinema Suites we're going to probably
3 take out 65 to 70 percent, so it's more spacious, a better
4 seat, and it's 21 and up.

5 Those are the three differences.

6 MR. EBERHARDT: Do you distinguish in -- in
7 pricing by going one to the other?

8 MR. PATTERSON: Yes. Pricing in Cinema Suites
9 will be higher, typically around \$3.

10 CHAIRMAN MADDEN: I have a question, just as a
11 possible patron.

12 You said it's like a Chili's or an Apple Bee's
13 or somewhat above that.

14 Is your pricing like theirs or is it like --

15 MR. PATTERSON: Yes.

16 CHAIRMAN MADDEN: Okay.

17 MR. PATTERSON: Yes.

18 CHAIRMAN MADDEN: So it's --

19 MR. PATTERSON: Yeah, we're almost identical.

20 When we do -- when we come into this market, we
21 will do a market basket of others that are in the market,
22 and we will do something very comparable to that, yes.

23 CHAIRMAN MADDEN: So the thing you're paying
24 extra for is the type of seat you want?

25 MR. PATTERSON: In all of the -- in all of the

1 upgrades that are occurring, in this particular project,
2 we're going to spend somewhere between seven and a half
3 and \$8 million in this project.

4 CHAIRMAN MADDEN: Okay.

5 MR. PATTERSON: Yes, sir.

6 MR. FARON: A number of questions.

7 In your Kansas City locations --

8 MR. PATTERSON: Yes.

9 MR. FARON: -- the two in Missouri and one in
10 Kansas, are the 70 to 80 percent dining numbers similar
11 and the 10 to 20 percent alcohol numbers --

12 MR. PATTERSON: Yes.

13 MR. FARON: -- similar in those locations --

14 MR. PATTERSON: Yes.

15 MR. FARON: -- there and across the country, I'd
16 say?

17 MR. PATTERSON: Yes.

18 MR. FARON: And cut-off times are discretionary
19 you're saying?

20 MR. PATTERSON: They're going to vary by
21 location. Some locations view little later and some view
22 little earlier.

23 We're not going to be -- it's not one of these
24 where we're going to be open till three, four o'clock in
25 the morning. We're -- that's just not the business that

1 we're in.

2 MR. FARON: Sales --

3 MR. PATTERSON: We do have midnight showing.

4 "Hunger Games" came out recently, and, you know, you got
5 the midnight shows and -- and that kind of thing, so there
6 are unique situations like that.

7 But the traditional dine-in theater location
8 will probably open at somewhere between ten and twelve in
9 the morning, and will run to eleven or somewhere between
10 eleven and one in the evening, just depending on the type
11 of movies.

12 And the movies that we show are identical to the
13 movies that you would see in any first-run movie. We
14 don't -- we don't distinguish. We don't do anything
15 any -- any different.

16 One of the beauties of going digital is we can
17 basically show just about anything now, just kind of like
18 being at home.

19 If you wanted to -- if -- if this group wanted
20 to have a -- a private showing of "Raiders of the Lost
21 Ark" or something in a -- in a Cinema Suites, and you
22 wanted to have maybe a gathering, maybe have a drink or
23 two and have some dinner and watch a show, you could do
24 that. You can do first-run movies or you can show about
25 anything you want. We have that kind of flexibility.

1 MR. FARON: On the -- I guess on the -- the age
2 limit for under 18, is there a bottom age limit or someone
3 that could come in there with a five-year-old possibly
4 if --

5 MR. PATTERSON: They -- they have.

6 MR. FARON: Okay.

7 MR. PATTERSON: You know, they have, but
8 typically the five-year-old and the parents are going to
9 probably come early in the day. There's not going to be a
10 great deal of alcohol being consumed, I think if that's
11 what you're -- if that's what you're leading to.

12 MR. FARON: Well, one of the issues I mean when
13 I go to the theaters sometimes there's a lot of kids
14 there, even when you go late sometimes.

15 MR. PATTERSON: Right.

16 MR. FARON: This maybe allowing alcohol would
17 cut down on those numbers. I think the average age might
18 come up a little, possibly providing a better experience
19 for someone who maybe doesn't even want to have a drink,
20 just wants to have a better movie experience.

21 MR. PATTERSON: It's dramatically different, I
22 think. I think that's why our -- our return scores are so
23 high, you know, in the terms of what the guests like, so
24 that kind of thing.

25 MR. FARON: Like adult-swim kind of thing,

1 whatever, but any rate.

2 MR. PATTERSON: Yeah.

3 MR. FARON: And all workers 18 years and older,
4 that's --

5 MR. PATTERSON: Not -- not all, but anybody that
6 comes in contact with alcohol.

7 MR. FARON: Pulling a stub or something?

8 MR. PATTERSON: Yes.

9 MR. FARON: Not -- okay.

10 MR. PATTERSON: Yes. Right.

11 MR. FARON: Okay. Thank you, sir --

12 MR. PATTERSON: Sure.

13 MR. FARON: -- for your time.

14 MR. PATTERSON: Yes, sir.

15 CHAIRMAN MADDEN: Dr. Barton.

16 MR. BARTON: So and if you have covered this, I
17 apologize, but what's the average cycle of time through
18 the theater? I mean do the patrons come in early, sit
19 down, kind of get acclimated?

20 MR. PATTERSON: It changes -- it changes about
21 this much. It doesn't -- it doesn't change much at all.

22 I mean we've got a movie and it's going to run
23 for two hours, we got to clean up and that kind of thing.

24 Do they come a little earlier? After you go the
25 first time and you realize you don't want to be rushed to

1 order and get your food and that kind of -- you will
2 come -- but we do allow a little bit of time in between,
3 yes.

4 MR. BARTON: So, essentially, gives you
5 something to do during the previews?

6 MR. PATTERSON: Yeah, you can -- yeah, you can
7 do that. It's a much more relaxed -- certainly the Cinema
8 Suites is a much more relaxed environment.

9 Once again, it's the seating fact that everybody
10 in that space is going to be over the age of 21.

11 MR. BARTON: South America, this is kind of the
12 way it's being done.

13 MR. PATTERSON: We saw it first in Mexico City.
14 This is the first place we saw, although dine-in theater
15 locations have been around in this country for probably 25
16 years, a lot of -- a lot of locations that were falling
17 out of favor with the consumer, they were old and they
18 were in bad parts of town. Some of those were sold to
19 businesses or owners that just maybe wanted to show second
20 and third-run movies. It's going to be wings and it's
21 going to be beer. And it's a different -- it's a much
22 different crowd. That kind of bore out of Texas, it was
23 out of, actually, Austin, Texas.

24 But what we're doing is much more of a premium
25 experience, and it really did come out of -- it really did

1 come out of South America and Mexico, yes, correct.

2 MR. BARTON: And minors are permitted with
3 adults?

4 MR. PATTERSON: Yes.

5 MR. BARTON: But presumably most of the films
6 are going to be PG13 and over so --

7 MR. PATTERSON: We will play the same -- we will
8 play the same movies in this space that we're playing
9 there today.

10 Now we may -- we may move movies a little more,
11 you know, little more adult oriented, depending on what's
12 playing and what's not playing.

13 But "Hunger Games" or Disney or any of those
14 movies that are available today will be played here. We
15 play all first-run movies. Nothing will change in that
16 sense.

17 MR. BARTON: Okay. Thank you.

18 CHAIRMAN MADDEN: Mr. Eberhardt.

19 MR. EBERHARDT: Hours of operation. Did I hear
20 you say that you may start as early as ten o'clock --

21 MR. PATTERSON: If --

22 MR. EBERHARDT: -- in the morning?

23 MR. PATTERSON: If that's what -- if that's what
24 the market bears.

25 Where are we today, Brian, what time do we open

1 today?

2 BRIAN: 10 a.m. Saturday and Sunday.

3 MR. PATTERSON: Yeah, so, you know, that's where
4 we open -- that's what we do today is we open at --

5 MR. EBERHARDT: Just seems to me that your meal
6 services wouldn't be so appealable either early in the --
7 that in the -- at that time of the day, or let's say
8 between two o'clock and five o'clock in the evening, but
9 you intend to still keep continuous showing of movies that
10 whole time?

11 MR. PATTERSON: We do that now. I mean you can
12 go in our -- you can go in any of our locations today, and
13 there'll be movies, unfortunately, running and there'll be
14 nobody in there.

15 MR. EBERHARDT: If someone would choose to come
16 in and watch the movie without eating --

17 MR. PATTERSON: They can --

18 MR. EBERHARDT: -- is the price --

19 MR. PATTERSON: There is no voucher; there is no
20 minimum. So if you just want --

21 MR. EBERHARDT: And would the price of the
22 ticket be about the same as it is at another AMC
23 Theater --

24 MR. PATTERSON: Yes.

25 MR. EBERHARDT: -- that's not serving food?

1 MR. PATTERSON: Yes, it might be a tad higher,
2 but it's not -- it's not going to be outland-dish, no.

3 VOICE: Popcorn (inaudible)--

4 MR. PATTERSON: Popcorn is still -- that's an
5 interesting question. Popcorn is still the number one
6 seller in the dine-in theater.

7 VOICE: No way.

8 MR. PATTERSON: It is still number one, yes.
9 Yeah.

10 It's a great trivia question though, isn't it,
11 yeah. But that is still number one.

12 CHAIRMAN MADDEN: Mr. Faron.

13 MR. FARON: Sorry, one last question on the
14 alcohol.

15 MR. PATTERSON: Yes, sir.

16 MR. FARON: You can purchase up until the end of
17 the movie or is there a --

18 MR. PATTERSON: We typically cut it off an hour
19 before the last movie ends that -- that evening. That's
20 traditionally what we do, yeah.

21 MR. FARON: Thank you.

22 MR. PATTERSON: Uh-huh.

23 CHAIRMAN MADDEN: Are there any questions or
24 comments from the audience?

25 Okay.

1 MS. KRASAVCSEVA: I have a question.

2 CHAIRMAN MADDEN: Sure. You have to come up and
3 state your name and address.

4 Ma'am, you need to be sworn in first.

5 (Speaker sworn in by the court reporter.)

6 MS. KRASAVCSEVA: My name is Krasavcseva.

7 K-R-A-S-A-V-C-S-E-V-A.

8 So very interesting to bring to the community
9 dine-in theaters. But my question about will those
10 drinks, you know, for example, before you could let your
11 child up to 21 go to the movie, kind of socializing, not
12 to have a drink. Now you have to go and get drink or you
13 might have more like ability to get that drink. Now it's
14 not going to be as safe to go to movie, you know.

15 And, after all, when movie is over, and there is
16 that car you have to drive. How it's going to affect the
17 driving, and will it be police officer at the end of the
18 parking lot who's going to -- waiting for those kids, take
19 them to stop them to drive.

20 That's my question.

21 MR. PATTERSON: That's a good -- it's a great
22 question.

23 There's a -- there's several ways to answer it.

24 Let me start with the movie, kind of the movie
25 experience in general.

1 The movie experience, certainly in the dine-in
2 theater location, is -- is very similar to the way it
3 would be in any other movie. You go sit down. The movie
4 comes on. You start watching the movie. Hopefully, you
5 have -- today you would probably have a Coke or something
6 like that. You traditionally don't get up and -- and
7 leave and go back out for any reason. We don't have
8 halftimes; we don't have -- we don't have quarters; we
9 don't have seventh-inning stretches.

10 So, you're -- you're traditionally, you're just
11 going to stay in the movie, and you're going to be
12 immersed in the movie. You're not going to be focused on
13 maybe some of the other amenities except for maybe the
14 chair. That's number one.

15 Number two is we have -- we have people, we have
16 servers; we have busers; we have trained staff in these --
17 in these locations all the time because they are
18 constantly in the space.

19 One of the challenges that we deal with today in
20 our theaters where we do not serve alcohol are -- are
21 people that have been over served somewhere else.
22 They've -- they've abused it. They come into our space,
23 and then we have to deal with it at that point, so
24 we're -- we're pretty cognizant of that. That's number --
25 that's number two.

1 We're the one, and probably the third most
2 important, we're the ones who are serving the alcohol.
3 It's not being served by anybody else but our employees.

4 And if our employees don't manage it right or
5 there is abuse or somebody's over-served, and, God forbid,
6 somebody gets -- gets hurt, which is something we never
7 want, that affects very negatively on us, and that's
8 something we absolutely don't want.

9 And we've never, you know, knock on wood, we've
10 never had an issue. But we just don't see the abuse that
11 you would traditionally see in an environment where people
12 are watching, let's say, a sporting event, and they're
13 getting -- they're getting more and more excited; they're
14 getting more engaged in it, and they drink; they talk
15 more; they talk louder; they drink more; they drink more.

16 What typically happens in our experience, it's
17 almost self-regulating, as they sit down and they focus on
18 the screen and they don't focus on everything else.

19 It's -- I had the same question early on when I
20 first joined AMC. I said, what about the possibility of
21 abuse. When you actually go to the experience and you
22 watch the experience and you enjoy it, it's very much
23 self-regulating.

24 But if we have issues with it, we deal with it
25 immediately on site. We work with the local police. If

1 we need additional -- if we need additional police on site
2 to act as a deterrent or act as, I guess what I would call
3 reasonableness, we can have them there, and we've -- we've
4 done that in a number of locations across the country.

5 So I think the policies that I threw up there in
6 our control compliance policies have done a great job for
7 us, but it's a long-winded answer, but our experience has
8 been good, I hope.

9 CHAIRMAN MADDEN: Thank you.

10 Oh, Whitney. Sorry.

11 MS. KELLY: Whitney Kelly, City Planner for the
12 City of Creve Coeur.

13 As the Applicant has indicated, the original
14 ordinance for this theater was in 1993, and then again in
15 1995.

16 The site has 218 spaces right in front of them,
17 plus additional lot to the west for 214, and for a total
18 of 432 spaces -- parking spaces.

19 They also, at the time, entered into an
20 agreement with the office development to share parking in
21 the off hours, so that there is approximately a thousand
22 spaces available on site.

23 They will -- the proposal that they're asking
24 for will alter the -- the interior of the building only,
25 and that is to include a 1,670 square foot kitchen, a

1 335 square foot bar area, plus an additional 363 for bar
2 support area, and three beverage stations for a total of
3 727 square feet. That's all 1425 square feet.

4 They will actually decrease the number of seats
5 from 2,992 to 1,035.

6 Because they are only making interior changes,
7 we focused mostly on the zoning requirements we're --
8 regulating parking.

9 When we looked at the traditional theater
10 layout, it would really underestimate the amount of staff
11 needed.

12 When we looked at the restaurant, traditionally
13 requirements of one per -- space per every three seats
14 plus an additional one space for every 250 square feet of
15 floor area, that -- that overestimated the number of
16 parking that we felt they would need.

17 So one space for every 250 square feet of floor
18 area of the gross building was to account for the staff
19 time in addition to those patrons sitting in the seats --
20 I mean, I'm sorry, not staff time, but the number of staff
21 serving that would be sitting in the seats.

22 Because it's such a huge building and the
23 (inaudible) overlap, we are proposing that the parking
24 calculation be based upon a hybrid of the two, of the
25 theater and the restaurant, which is one space for every

1 three seats and one space for every employee at the
2 busiest shift, and they are proposing that that would be
3 60.

4 In either instance though there is plenty of
5 parking on site.

6 There is a slight minor edit to the draft
7 ordinance that will be need -- that will need to be
8 addressed. It was -- hours of operation that they're
9 requesting is 9:30 a.m. and not 9:30 p.m.

10 And there -- we did receive one public comment
11 in the email, and that is before you at -- on the dais.

12 Have any other questions?

13 CHAIRMAN MADDEN: Any questions for Whitney?

14 Thank you.

15 Oh, I'm sorry, Mr. Eberhardt.

16 MR. EBERHARDT: Do you know then if the -- the
17 additional parking agreement that was entered into in
18 1996, which added to the number of spaces together to get
19 1130, will no longer be needed by them, is that all going
20 to be canceled?

21 MS. KELLY: It won't be canceled at this time.
22 It's still an agreement between the property owners and
23 the City. But we are not foreseeing at this moment that
24 it would be needed.

25 However, if for some reason the Applicant

1 determined to sell the property and they want to take it
2 back to the prior arrangement, then it would still be
3 enough parking available for that purpose.

4 MR. EBERHARDT: Do you know if it costs AMC
5 anything for that agreement?

6 MS. KELLY: I can have the property owners
7 address that or the --

8 MR. PATTERSON: I -- I don't know the answer --
9 I don't know the answer to that.

10 This property now is -- is part of what they
11 call EPT Entertainment, so, you know, it's real estate
12 investment trust, so it's tied up in there, but I don't --
13 I don't know the answer to that.

14 MR. EBERHARDT: Okay. Thank you.

15 CHAIRMAN MADDEN: Any other questions for
16 Whitney?

17 Okay. You want to enter your --

18 MR. LUMLEY: I'll offer the following exhibits
19 into the record of this public hearing: Documentation in
20 possession of the City Clerk that reflects the notice
21 provided to the public regarding the hearing time and
22 date; the staff's report dated April 16th, 2012, and the
23 materials presented this evening by the Applicant; the
24 City's Comprehensive Plan; the City's Charter and Code of
25 Ordinances and the public file regarding this application.

1 CHAIRMAN MADDEN: Okay. That'll close our
2 public hearing.

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4 (Hearing closed at 7:46 p.m.)
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STATE OF MISSOURI)
) SS
COUNTY OF ST. LOUIS)

I, Deborah K. McLaughlin, Registered Professional
Reporter, Missouri Certified Court Reporter, Illinois
Certified Shorthand Reporter and Kansas Certified Court
Reporter, do hereby certify that I reported the Planning
and Zoning Public Hearing stenographically and later
reduced to typewriting; and that this is a true and
accurate transcript of the public hearing.

_____, RPR, MO-CCR, IL-CSR, KS-CCR
Deborah K. McLaughlin, RPR, MO-CCR, IL-CSR, KS-CCR



**CITY OF CREVE COEUR - MINUTES PLANNING
AND ZONING COMMISSION MEETING
MONDAY, APRIL 16, 2012
7:00 P.M.**

A public hearing and regular meeting of the Planning and Zoning Commission of the City of Creve Coeur, Missouri was held on Monday, April 16, 2012, at the Creve Coeur Government Center, 300 North New Ballas Road. Chair Tim Madden called the meeting to order at 7:00p.m.

MEMBERS PRESENT: *Mr. Timothy Madden, Chair*
 Mr. Gary Eberhardt
 Mr. James Faron
 Mr. Ken Howard
 Ms. Cynthia Kramer
 Mr. Michael Barton

OTHERS PRESENT: *Mr. Carl Lumley, City Attorney*
 Ms. Whitney Kelly, City Planner
 Ms. Alexandra Gada, Recording Secretary

4. NEW BUSINESS

A. PUBLIC HEARING

Application #12-009: A request for conditional use permit amendment to allow full service, in-theatre dining at the AMC theatre located at 12657 Olive Boulevard.

Applicant/Agent: Kevin M. Connor	Applicant's	Tammy Korte
American Multi-Cinema, Inc.	Representative: ArcVision	
920 Main Street		1950 Craig Road, Suite 300
Kansas City, MO 64105-2008		St. Louis, MO 63146

(Beginning of the public hearing – please see transcript for detailed information)

Reporter Deborah McLaughlin swore in all parties who wished to address the Board.

A presentation was made by Mr. George Patterson Vice-President of AMC Entertainment, on behalf of the AMC Theater, regarding the new concept of the in-theater dining and AMC's Alcohol Control Policy.

Comments and questions from Commission members.

Comments and questions from the public.

P&Z Minutes – April 16, 2012

A presentation was made by Whitney Kelly, City Planner, regarding the application and the establishment of the off-street parking requirements. The hours of operation in the draft ordinance should indicate 9:30 a.m. not 9:30 pm.

Comments and questions from Commission members.

There being no further comments, the City Attorney presented exhibits for the record

There being no further comments, the motion was made by Mr. Barton to approve the Application #12-009: for a Conditional Use Permit for a 16-screen in-theatre dining AMC motion picture theatre at 12657 Olive Boulevard, subject to the conditions contained in the draft ordinance, as amended regarding the hours of operation, attached to the staff report for the meeting of April 16, 2012 Mr. Eberhardt seconded the motion with the resultant vote as follows:

Mr. Faron – aye

Mr. Eberhardt –aye

Chairman Madden – aye

Mr. Barton – aye

Ms. Kramer – aye

Mr. Howard – aye

(This ends the Public Hearing)

8. ADJOURNMENT

There being no further business to come before the Planning and Zoning Commission, upon motion being made and duly seconded, the meeting was adjourned at 8:11 p.m.

Timothy Madden, Chair

Alexandra Gada, Recording Secretary

BILL No 5367

ORDINANCE No _____

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CREVE COEUR, MISSOURI AUTHORIZING THE EXECUTION OF A MAINTENANCE AGREEMENT WITH THE MISSOURI HIGHWAYS AND TRANSPORTATION COMMISSION FOR THE MAINTENANCE OF BLACK POWDER COAT ON TRAFFIC SIGNALS LOCATED IN THE MODOT RIGHT-OF-WAY AT CONWAY ROAD AND SOUTH NEW BALLAS ROAD

WHEREAS, the City of Creve Coeur strives to promote a beautiful and safe place for the residents to live, work and drive; and

WHEREAS, the City supports the use of black powder coating on all newly installed traffic signal posts and mastarms and

WHEREAS, the attached "Exhibit A" is an agreement with the Missouri Department of Transportation (MoDOT) regarding the responsibilities of maintaining city approved improvements along Olive Boulevard;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR, AS FOLLOWS:

Section 1: The maintenance agreement between the Missouri Highways and Transportation Commission and the City regarding the upkeep and maintenance of black powder coating on traffic signals at the Conway Road/ South New Ballas Road intersection and attached hereto as Exhibit A is hereby approved and the City Administrator is authorized to execute same on behalf of the City and the City Clerk is authorized and directed to attest thereto. The Agreement as executed shall be in substantially the form of Exhibit A, with such changes therein as shall be approved by the officers of the City executing same, consistent with the provisions and intent of this Ordinance and necessary, desirable, convenient or proper in order to carry out the matters herein authorized. The City Administrator and his designated representatives are hereby authorized and directed to take any and all actions necessary, desirable, convenient or proper in order to carry out the intent of this Ordinance, the matters herein authorized, and the rights and duties of the City under the Agreement.

Adopted this 14th day of May 2012.

President of City Council

Adopted this 14th day of May 2012.

Barry Glantz
Mayor

Attest:

Deborah Ryan, MPCC
City Clerk

CCO Form: TR35
Approved: 05/00 (BDG)
Revised: 02/11 (ASB)
Modified:

**MISSOURI HIGHWAYS AND TRANSPORTATION COMMISSION
PAINTING OF TRAFFIC SIGNAL AND LIGHTING FACILITIES AGREEMENT**

This Agreement is made and entered into by and between the Missouri Highways and Transportation Commission (hereinafter, "Commission"), whose address is P.O. Box 270, 105 W. Capitol, Jefferson City, Missouri 65102, and the City of Creve Coeur (hereinafter, "City"), whose address is 300 N. New Ballas Road, Creve Coeur, MO 63141.

WITNESSETH:

WHEREAS, the Commission owns and operates, as part of the State Highway System, Route JJ (Ballas Road) located at Conway Road in St. Louis County; and

WHEREAS, the City is desirous of performing certain tasks related to the painting of traffic signal and lighting facilities at Route JJ (Ballas Road) and Conway Road in said county.

NOW, THEREFORE, in consideration of the mutual covenants, promises and representations contained herein, the parties agree as follows:

(1) PROPOSAL: The City proposes and the Commission will allow the painting of galvanized steel traffic signal and lighting facilities at this location.

(2) LOCATION: The general location of the facilities to be painted pursuant to this Agreement is at the intersection of Route JJ and Conway Road in Creve Coeur, Missouri.

(3) COSTS: All costs associated with the painting of facilities, including, but not limited to work zone signing and traffic control during construction, will be borne entirely by the City, with no cost incurred by the Commission.

(4) TRAFFIC CONTROL: All work zone signs and traffic control devices to be used shall be in accordance with the latest revision of the Manual on Uniform Traffic Control Devices for Streets and Highways or as directed by the District Engineer or his authorized representative.

(5) PAINT SPECIFICATIONS:

(A) The City shall have the paint manufacturers paint system and product data sheet, including color pigment information, submitted to the Commission's District Engineer for the Commission's review and approval. The color of the finish coat of paint must be approved by the Commission. All work done pursuant to this Agreement must be in accordance with Commission specifications and policies relating to painting of traffic signals

and lighting equipment.

(B) The City shall provide certified performance data from an independent testing laboratory on samples formulated with the finish coat of the desired color that the system has performed satisfactorily for three years under exterior exposure tests.

(C) The painting of aluminum material, cabinets, or signal heads is not authorized by this Agreement.

(6) INSPECTION: The City will allow inspection and testing as necessary of the construction of the herein contemplated improvements by the Commission's District Engineer, or his authorized representative, at any time and shall take no attempts to prevent said inspection.

(7) INDEMNIFICATION:

(A) To the extent allowed or imposed by law, the City shall defend, indemnify and hold harmless the Commission, including its members and department employees, from any claim or liability whether based on a claim for damages to real or personal property or to a person for any matter relating to or arising out of the City's wrongful or negligent performance of its obligations under this Agreement.

(B) The City will require any contractor procured by the City to work under this Agreement:

(1) To obtain a no cost permit from the Commission's district engineer prior to working on the Commission's right-of-way, which shall be signed by an authorized contractor representative (a permit from the Commission's district engineer will not be required for work outside of the Commission's right-of-way); and

(2) To carry commercial general liability insurance and commercial automobile liability insurance from a company authorized to issue insurance in Missouri, and to name the Commission, and the Missouri Department of Transportation and its employees, as additional named insureds in amounts sufficient to cover the sovereign immunity limits for Missouri public entities (\$500,000 per claimant and \$3,000,000 per occurrence) as calculated by the Missouri Department of Insurance, Financial Institutions and Professional Registration, and published annually in the Missouri Register pursuant to Section 537.610, RSMo.

(C) In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either party's rights or defenses with regard to each party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitution or law.

(8) COMMISSION RIGHT-OF-WAY: All painted facilities within the state-owned Right-of-Way shall remain the Commission's property, and all future alterations, modifications, or maintenance thereof, excluding the paint system, will be the responsibility of the Commission.

(9) MAINTENANCE: The City shall provide proper maintenance of the paint coating at its cost for continuation of appearance of the unique color including the painting of any replacement equipment installed or replaced by the Commission. The method of maintenance shall be mutually agreeable between the City and the Commission's District Engineer. Should the City elect to not repaint the facilities, the Commission may terminate this Agreement and the Commission's District Engineer shall have full discretion on future coatings to any of the painted signals or facilities painted pursuant to this Agreement.

(10) PERMITS: Before beginning work, the City shall secure from the Commission's District Engineer a permit for the proposed improvement. The City may provide written authority to the Commission's District Engineer enabling its contractor to obtain the permit as an agent for the City. Future painting shall be covered by separate permit.

(11) BOND: The City shall secure sufficient bond, as determined by the Commission's District Engineer or his authorized representative, for the work to be done pursuant to this Agreement within Commission right-of-way.

(12) HIGHWAY SPECIFICATIONS: All work done pursuant to this Agreement shall be in accordance with applicable portions of the latest editions of the Missouri Highways and Transportation Commission's Standard Specifications for Highway Construction and the Standard Plans for Highway Construction. The City shall provide a copy of its contractor's certification of material used.

(13) AMENDMENTS: Any change in this Agreement, whether by modification or supplementation, must be accomplished by a formal contract amendment signed and approved by the duly authorized representative of the City and the Commission.

(14) ASSIGNMENT: The City shall not assign, transfer or delegate any interest in this Agreement without the prior written consent of the Commission.

(15) AUDIT OF RECORDS: The City must maintain all records relating to this Agreement, including but not limited to invoices, payrolls, etc. These records must be available at all reasonable times at no charge to the Commission and/or its designees or representatives during the period of this Agreement and any extension thereof, and for three (3) years from the date of final payment made under this Agreement.

(16) CANCELLATION: The Commission may cancel this Agreement at any time for a material breach of contractual obligations or for convenience by providing the City with written notice of cancellation. Should the Commission exercise its right to cancel the contract for such reasons, cancellation will become effective upon the date specified in the notice of cancellation sent to the City.

(17) LAW OF MISSOURI TO GOVERN: This Agreement shall be construed according to the laws of the state of Missouri. The City shall comply with all local, state and federal laws and regulations relating to the performance of this Agreement.

(18) MISSOURI NONDISCRIMINATION CLAUSE: The City shall also comply with all state and federal statutes applicable to City relating to nondiscrimination, including, but not limited to, Chapter 213, RSMo; Title VI and Title VII of the Civil Rights Act of 1964 as amended (42 U.S.C. Sections 2000d and 2000e, et seq.); and with any provision of the "Americans with Disabilities Act" (42 U.S.C. Section 12101, et seq.).

(19) VENUE: It is agreed by the parties that any action at law, suit in equity, or other judicial proceeding to enforce or construe this Agreement, or regarding its alleged breach, shall be instituted only in the Circuit Court of Cole County, Missouri.

(20) SECTION HEADINGS: All section headings contained in this Agreement are for the convenience of reference only and are not intended to define or limit the scope of any provision of this Agreement.

(21) SOLE BENEFICIARY: This Agreement is made for the sole benefit of the parties hereto and nothing in this Agreement shall be construed to give any rights or benefits to anyone other than the Commission and the City.

(22) SEVERABILITY: If any clause or provision of this Agreement is found to be void or unenforceable by a court or agency of proper jurisdiction, then the remaining provisions not void or unenforceable shall remain in full force and effect.

(23) AUTHORITY TO EXECUTE: The signers of this Agreement warrant that they are acting officially and properly on behalf of their respective institutions and have been duly authorized, directed and empowered to execute this Agreement.

(24) NON-EMPLOYMENT OF UNAUTHORIZED ALIENS: Pursuant to Section 285.530, RSMo., no business entity or employer shall knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri. As a condition for the award of any contract or grant in excess of five thousand dollars by the State or by any political subdivision of the State to a business entity, or for any business entity receiving a state-administered or subsidized tax credit, tax abatement, or loan from the state, the business entity shall:

- (A) By sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. E-Verify is an example of a federal work authorization program. The business entity must affirm its enrollment and participation in the E-Verify federal work authorization program with respect to the employees proposed to work in connection with the services requested herein by providing acceptable enrollment and participation documentation consisting of **completed** copy of the E-Verify Memorandum of Understanding (MOU). For business entities that are not already enrolled and participating in a federal work authorization program, E-Verify is available at http://www.dhs.gov/xprevprot/programs/gc_1185221678150.shtm.

(B) By sworn affidavit, affirm that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. A copy of the affidavit referenced herein is provided within this document, attached as Exhibit ____.

IN WITNESS WHEREOF, the parties have entered into this Agreement on the date last written below.

Executed by the City this ____ day of _____, 2012.

Executed by the Commission this ____ day of _____, 2012.

MISSOURI HIGHWAYS AND
TRANSPORTATION COMMISSION

By _____

Title _____

ATTEST:

Secretary to the Commission

Approved as to Form:

Commission Counsel

By _____

Title _____

ATTEST:

By _____

Title _____

Approved as to Form:

Title _____

ACKNOWLEDGMENT BY CITY

STATE OF MISSOURI

ss

COUNTY OF ST. LOUIS

On this ____ day of _____, 2012, before me appeared _____ personally known to me, who being by me duly sworn, did say that he/she is the _____ of the City of Creve Coeur and that the foregoing instrument was signed and sealed on behalf of the City and that he/she acknowledged said instrument to be the free act and deed of the City and that it was executed for the consideration stated therein and no other.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the county and state aforesaid the day and year written above.

Notary Public
My Commission Expires: _____

ACKNOWLEDGMENT BY COMMISSION

STATE OF MISSOURI

ss

COUNTY OF _____)

On this ____ day of _____, 2012, before me appeared _____ personally known to me, who being by me duly sworn, did say that he/she is the _____ of the Missouri Highways and Transportation Commission and the seal affixed to the foregoing instrument is the official seal of said Commission and that said instrument was signed in behalf of said Commission by authority of the Missouri Highways and Transportation Commission and said _____ acknowledged said instrument to be the free act and deed of said Commission.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal in the county and state aforesaid the day and year written above.

Notary Public
My Commission Expires: _____

CITY OF CREVE COEUR

ORDINANCE NO. _____

BILL NO. _____

An Ordinance to authorize the Mayor to execute an agreement between the City of Creve Coeur and the Missouri Highways and Transportation Commission providing for the painting of traffic signal and lighting facilities on Commission Right-of-Way.

Be it ordained by the City Council of Creve Coeur as follows:

Section 1. That the City Administrator is hereby authorized to execute on behalf of the City of Creve Coeur an agreement with the Missouri Highways and Transportation Commission providing for the painting of traffic signal and lighting facilities on Commission Right-of-Way.

Section 2. That all ordinances or parts of ordinances therefore enacted which are in conflict herewith are hereby repealed.

Section 3. This ordinance shall be in full force and effect from and after the date of its passage and approval. Read three times, passed and approved on the day of _____, 2012.

APPROVED AS TO FORM

City Attorney

City Administrator

Attest:

Presiding Officer

City Clerk

Chairman of the Board



DEPARTMENT OF PUBLIC WORKS OFFICE MEMO

DATE: May 9, 2012

TO: Mark C. Perkins, City Administrator,

FROM: Jim Heines, Director of Public Works

SUBJECT: Recommendation to Execute an Agreement with the Missouri Highways and Transportation Commission for the Maintenance of Black Powder Coat on Traffic Signals at Conway Rd./New Ballas.

The City of Creve Coeur and adjacent developers have funded many traffic signal improvements in the city such as black powder coat and illuminated street name signs on traffic signals. As part of the improvement project on Ballas Rd. at Conway Rd., MoDOT is requiring Mercy Hospital to replace the new traffic signal posts and mast arms to accommodate the additional lanes. The city has requested a black powder coat on the posts and mast arms as a visual enhancement.

MoDOT will not allow the black powder coat to be applied to the new traffic signal equipment unless there is an agreement with the city in place to maintain the coating. The attached agreement, "Exhibit A" is MoDOT's standard TR35 maintenance agreement for traffic signal and lighting enhancements.

Public Works staff is recommending the execution of six copies of the attached agreement on behalf of City to confirm the city's maintenance responsibilities in regards to these improvements.



DEPARTMENT OF PUBLIC WORKS OFFICE MEMO

DATE: May 9, 2012

TO: Mark C. Perkins, City Administrator,

FROM: Jim Heines, Director of Public Works

SUBJECT: Recommendation to Execute an Agreement with the Missouri Highways and Transportation Commission for the Maintenance of Black Powder Coat on Traffic Signals at Conway Rd./New Ballas.

The City of Creve Coeur and adjacent developers have funded many traffic signal improvements in the city such as black powder coat and illuminated street name signs on traffic signals. As part of the improvement project on Ballas Rd. at Conway Rd., MoDOT is requiring Mercy Hospital to replace the new traffic signal posts and mast arms to accommodate the additional lanes. The city has requested a black powder coat on the posts and mast arms as a visual enhancement.

MoDOT will not allow the black powder coat to be applied to the new traffic signal equipment unless there is an agreement with the city in place to maintain the coating. The attached agreement, "Exhibit A" is MoDOT's standard TR35 maintenance agreement for traffic signal and lighting enhancements.

Public Works staff is recommending the execution of six copies of the attached agreement on behalf of City to confirm the city's maintenance responsibilities in regards to these improvements.

BILL No. 5368

ORDINANCE No _____

**AN ORDINANCE AMENDING THE PERSONNEL POLICY AND PROCEDURES
MANUAL REGARDING MISCELLANEOUS SECTIONS OF THE MANUAL AND
MAKING OTHER TECHNICAL CORRECTIONS THERETO.**

WHEREAS, the City has in effect a Personnel Policy and Procedures Manual as adopted by Resolution 398 and Ordinances 1412 and 1475, as amended, and

WHEREAS, the City has determined that its personnel policies and procedures should be updated, clarified, and improved, and

WHEREAS, certain other provisions in the Personnel Policy and Procedure Manual require clarification or change in order to ensure effective personnel administration, and policy,

NOW, THEREFORE, be it ordained by the City Council of the City of Creve Coeur, Missouri, as follows:

SECTION 1: The Personnel Procedures Manual, adopted by Resolution 398 and Ordinances 1412 and 1457, as amended, is hereby further amended by replacing the existing Personnel Policies and Procedures Manual in its entirety with the revised Personnel Policies and Procedures Manual contained in Exhibit A attached hereto and incorporated herein by this reference.

SECTION 2: This Ordinance shall become effective pursuant to the provisions of Section 3.11(g) of the Charter.

Passed this 28th day of May, 2012.

Tara Nealey, President
City Council

Approved this 28th day of May, 2012.

Barry Glantz
Mayor

Attest:

Deborah Ryan
City Clerk, MPCC



INTEROFFICE MEMORANDUM

Date: May 14, 2012

To: Mark Perkins, City Administrator
From: Jaysen Christensen, Assistant to the City Administrator
Subject: Personnel Policy Revision

The City's personnel manual is periodically amended for updates and clarifications. The most recent amendments were adopted in May, 2011. Newly proposed changes to the manual are summarized below and are shown as redlined changes in the personnel manual attached hereto for the City Council's consideration.

6.2 Equal Opportunity

The current policy ensures equal opportunity employment by protecting members of protected classes who are employed or seeking employment with the City. Characteristics of protected classes such as age, race, religion, national origin, and sex are expressly stated. The policy is proposed to be amended by adding "or any other characteristic protected by law" in order to protect the City if new laws are enacted before the City can apply them to its policy manual.

6.3 Nepotism

The City's current personnel policy states that relatives to any full-time City employee may not be employed in the same department. Relatives who are not full-time employees of the City may be employed in the same department, but neither relative may be a full-time employee. The proposed change would allow a part-time or seasonal employee to be employed in the same department as a full-time employee who is a relative.

In order to prevent nepotism from occurring, the following text is also proposed to be added to Section 6.3:

"Under no circumstance shall any employee of the City be involved in the supervision, hiring, termination, discipline, promotion, or performance evaluation of another employee of the City who is a relative within the fourth degree by consanguinity or affinity."

This policy has recently been under review due to a situation involving a father and son who have worked together in the Public Works Department as seasonal employees for approximately six years. The City's policy *does* allow relatives to work together as part-time or seasonal employees in the same department, but neither relative may be a full-time employee.

A full-time position has recently opened in the Department, and one of these seasonal employees has been recommended as the most qualified for the newly opened full-time position. If promoted to the full-time position, this employee would not be involved in supervising the relative or any other employee. The duties of the full-time position and seasonal position are very similar. There would be no substantive changes in the working relationship between the two relatives, and there have been no issues or concerns with the working relationship between the two over the past six years. If this employee is promoted to the full-

time position, the City would gain a full-time employee who is very experienced with the City's operations and is a known quantity who has already proven his value.

The policy amendment stating no employee may be involved in the "supervision, hiring, termination . . .", etc. of an employee who is a relative, will help ensure that nepotism does not occur at any level.

16.4 Ethical Conduct

Added text stating that "Responsibilities of employees for detecting and reporting fraud or suspected fraud, corruption, or dishonest activities is set forth in the City's Anti-Fraud and Corruption Policy."

16.5 Harassment – 2(C) Employee Responsibilities

The current policy states that an employee should report incidents of harassment to the employee's department head or to the City Administrator. The proposed amendment would further clarify that the employee should report directly to the Mayor any incidents of harassment involving the City Administrator. Likewise, the employee should report to the City Administrator any incidents of harassment involving the Mayor or a member of the City Council.

A number of minor technical corrections and updates have also been made throughout the policy such as updating references to section numbers of the Municipal Code that were renumbered as part of the 2009 recodification.

No other amendments are proposed at this time.

Attachments:

- Ordinance to adopt proposed changes to the personnel manual
- Redlined Personnel Policy and Procedures Manual

AN ORDINANCE ADDING SECTION 130.095 TO THE CODE OF ORDINANCES REGARDING CAMPAIGN FINANCE REPORTS AND MAKING OTHER RELATED CHANGES TO THE CODE OF ORDINANCES.

WHEREAS, candidates for local elective office are subject to state law (Chapter 130 RSMo) requirements for submittal of campaign finance reports, either by electronic means to the Missouri Ethics Commission or in paper format to the St. Louis County Board of Elections; and

WHEREAS, such reports are available for public inspection; and

WHEREAS, the City Council has determined that it would be beneficial and more convenient to the public if such paper reports were available for inspection at the City Clerk's office in addition to the offices of the St. Louis County Board of Elections; and

WHEREAS, a copy of this ordinance has been made available for public inspection prior to its adoption by the City Council and this bill having been read by title in open meeting two times before final passage:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR, MISSOURI THAT:

SECTION 1. The title of Section 130.090 of the Code of Ordinances is hereby changed from "Disclosure Reports" to "Personal Financial Disclosure Reports."

SECTION 2. A new Section 130.095 entitled "Campaign Finance Reports" is hereby added to the Code of Ordinances, to read as follows:

Section 130.095. Campaign Finance Reports.

Candidates for election to the office of Mayor or City Council Member for the City of Creve Coeur are encouraged to make their campaign finance reports required by Chapter 130 RSMo. accessible to the public by means of the internet by submitting such reports in electronic form to the Missouri Ethics Commission. Candidates shall inform the City Clerk that they have elected to submit such reports in electronic form by providing a copy of their electronic filing agreement and the identification number assigned to them or their committee by the Missouri Ethics Commission. Candidates that do not make such reports accessible to the public in that manner shall submit a copy of each campaign finance report they file in paper form with the City Clerk in addition to the required submittal to state and/or local election authorities. Such copy shall be submitted to the City Clerk by the next business day (Monday-Friday) after the original report is filed with the state or local election authority. The City Clerk shall endeavor to provide a courtesy copy of this ordinance to persons who submit candidate petitions, but provision of such courtesy copy is not a condition for compliance with this ordinance. Failure by a candidate to comply with this ordinance shall not affect eligibility for candidacy or elective office. A candidate shall not be subject to prosecution for violation of this ordinance unless they fail to submit a copy of a report within five calendar days of receipt of a certified letter from the City Clerk requesting the copy of the report. The penalty for violation of this ordinance shall be a fine in an amount not to exceed \$25 for each report that is not submitted on a timely basis.

BILL No. 5369

ORDINANCE No. _____

SECTION 3. This ordinance shall take effect in accordance with the provisions of section 3.11(g) of the City Charter.

ADOPTED THIS ____ DAY OF _____, 2012.

TARA NEALEY
PRESIDENT OF CITY COUNCIL

APPROVED THIS ____ DAY OF _____, 2012.

BARRY GLANTZ
MAYOR

ATTEST:

DEBORAH RYAN, MPCC
CITY CLERK

RESOLUTION NO. 1004

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CREVE COEUR, MISSOURI, ESTABLISHING A PROTOCOL FOR ELECTION OF THE COUNCIL PRESIDENT.

WHEREAS, the City's Charter calls for the election of a Council President; and

WHEREAS, the City Council has determined that it would be beneficial to establish a protocol for such elections;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CREVE COEUR, AS FOLLOWS:

SECTION 1. The City Council shall follow the following protocol for election of the Council President:

- (a) The election of a new Council President shall be placed on the agenda for the first regular Council meeting at which the results of each April general election are presented, unless otherwise directed by the City Council.
- (b) When the agenda item comes before the Council, the Mayor shall call for nominations for the position of Council President.
- (c) Each of the eight members of the City Council present at the meeting may then make a nomination (including by nominating himself or herself). Each nominee must be present and must state whether they accept the nomination.
- (d) The Mayor will then call for a roll call vote, and Council Members shall vote by stating the name of one of the nominees that accepted nomination (or by abstaining).
- (e) If any nominee receives at least five votes, that Council Member shall thereby be elected as Council President.
- (f) If no nominee receives at least five votes, each nominee shall indicate whether they wish to withdraw their nomination and then the Mayor shall call for a second vote. Council Members shall vote by stating the name of a remaining nominee (or by abstaining). If no nominee receives at least five votes, the matter shall be deemed tabled until otherwise directed by the City Council.
- (g) Until a new President is elected, the previously elected President shall continue to serve if available; otherwise the Council Member who most recently served as President (if any) shall serve as President pro tem until otherwise directed by the City Council. If no such Council Member is available to serve, then the Mayor may appoint a Council Member as President pro tem until otherwise directed by the City Council.

SECTION 2: THIS RESOLUTION SHALL BECOME EFFECTIVE UPON ITS PASSAGE.

ADOPTED THIS _____ day of _____, 2012.

BARRY GLANTZ
MAYOR

ATTEST:

DEBORAH RYAN, MPCC
CITY CLERK



Memorandum

DATE: May 9, 2012

TO: Mark Perkins, City Administrator

FROM: Sharon Stott, Public Information Officer & Management Analyst

RE: Video Production - Creve Coeur Highlights

In April 2012, the City requested proposals to produce: 1) 5-minute video; 2) 15-second commercial; and 3) 30-second commercial. As you may recall from previous memos, the intended audience would be businesses and/or homeowners seeking to relocate from the region or nationally.

The City received 18 proposals ranging in cost from \$6,500 to \$64,607 (see attached Video Production RFP Results 2012). Selection criteria included:

- Quality of proposal and submitted examples of similar work, demonstrating creativity
- Cost
- Capacity to complete the project within the resources allocated
- Proven ability to be able to deliver services on time and within budget
- Range of services available
- Strong communication skills – written, verbal and visual
- Preference to production companies in the St. Louis Metropolitan Area
- Impression from phone or in-person interview

Several firms met the criteria. While 13 of them were located in the St. Louis Metropolitan area, none are within the city limits of Creve Coeur. Based on affordability, quality of samples provided, professional experience and positive feedback from references, I recommend the contract be awarded to Illustrated Man located at 7751 Carondelet Avenue, St. Louis. The total cost for the project is \$8,768.

Illustrated Man has 20 years of television production experience and has won 70 national awards for excellence in video production. Some of their clients include Blue Man Group, City Mortgage, Animal Plant, The Muny, McCarthy Construction and the St. Louis Zoo.

Illustrated Man has also offered to provide an additional fully produced 30-second TV spot to be aired three times on KPLR Channel 11 for the 100th Anniversary of Clayton on March 2, 2013 to a 70-150K audience (\$2500 value). It would be a congratulatory spot from the City of Creve Coeur to the City of Clayton. This would be at no additional cost to the City of Creve Coeur.

Illustrated Man will also rent and use a jib in some of the scenes at no additional cost to the City. A jib is a boom device with a camera on one end that permits the camera to be used horizontally or vertically to provide visual interest/movement to scenes. The cost to rent this equipment is approximately \$2000.

As you may recall, the 5-minute segment can/will be used to promote Creve Coeur in many ways:

- City's website and You Tube
- Community or tradeshow presentations by City staff or elected officials
- Recruitment/promotional purposes for Creve Coeur employers such as: commercial or residential real estate agencies; the Chamber of Commerce; schools; hospitals and other major employers

- Regional or national cable television stations at the City's convenience (additional airtime fees apply)

The 15- and 30-second TV spots (a much-abbreviated version of the video) can be used in the same ways as the 5-minute segment in addition to being used to promote Creve Coeur on regional or national network television stations (additional airtime fees apply).

In November 2011, the City Council approved City staff to approach Mercy Hospital St. Louis and Monsanto to underwrite a portion of the cost a video when the City was approached by Today in America. At this writing, their interest in helping to underwrite a video project remains.

The peak filming time is quickly approaching for outdoor b-roll highlighting many of Creve Coeur's amenities including parks, golf course and key businesses. These shots would be best if captured in May or June when flowers are in bloom and lawns are less prone heat-related stress. The entire project is anticipated to take approximately five months with the project complete no later than October 1, 2012.

Please let me know if I have approval to proceed with Illustrated Man as the video production firm for this project.

City of Creve Coeur

Video Production Proposals 2012

COST	Options	COMPANY	STREET	CITY	ST	ZIP	PHONE
\$6,500		Step Productions	810 Olivia Ct.	New Haven	MO	63068	314-640-8563
\$8,740		Wise Video	4579 Laclede, Suite 408	Saint Louis	MO	63108	314-401-2086
\$8,768	:30 spot; 3 airings; jib (no cost)	Illustrated Man	7751 Carondelet Avenue, Suite 503	Saint Louis	MO	63105	314-863-7770
\$9,125	jib (no cost)	Mike Martin Media	4409 Meramec Bottom Road, Suite B	Saint Louis	MO	63129	636-212-0978
\$9,650		MTVIDYO	2406 SW Walnut Street	Blue Springs	MO	64015	816-726-3812
\$12,550		Aperture Productions	515 Southwest Blvd.	Kansas City	MO	64108	913-271-3441
\$12,800		Webcast Resource	1088 Greystone Manor	Chesterfield	MO	63015	314-960-4829
\$13,750	\$2,900	Spot Creative Media Group	1445 S. 18th Street, #129	Saint Louis	MO	63104	314-667-5915
\$13,800	\$1,200	Fat Chimp Studios	2055 Walton Road	Saint Louis	MO	63114	888-621-7824
\$14,971		Arbor Group	3030 S Grand Boulevard, Suite 200	Saint Louis	MO	63118	314-367-1111
\$14,985		Barlow Productions	1115 Olivette Executive Pkwy	Saint Louis	MO	63132	314-994-9990
\$16,000		Oswego Creative	5460 Ward Road	Arvada	CO	80002	303-279-0606
\$16,080		Lifetime Media	8140 Brentwood Industrial Drive	Saint Louis	MO	63144	314-481-4754
\$21,500	\$32,050	Charter Media	1650 Des Peres Road, Ste 101	Saint Louis	MO	63131	314-394-2500
\$27,530		Clayton Studios	1126 South Big Bend Blvd	Saint Louis	MO	63117	314-781-6200
\$50,000		Bushell Media	27155 Fairfax	Southfield	MI	48076	
\$56,406		Bruton Stroube	2301 Locust Street	Saint Louis	MO	63103	314-241-1642
\$64,607		Visual Innovations	1821 Ranstead Street	Philadelphia	PA	19103	215-564-5444