



AGENDA
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
APRIL 12, 2023
4:30 PM

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Minutes from March 8, 2023

UNFINISHED BUSINESS

2. Arbor Day Schedule of Events
3. Arbor Day Task Assignments
4. Art Contest Winners

NEW BUSINESS

BUSINESS FROM STAFF

NEXT MEETING DATE

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



MINUTES
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
MARCH 8, 2023
4:30 PM

CALL TO ORDER

Meeting was called to order by Chair, Mara Berry at 4:30 PM.

ROLL CALL

Committee Chair Mara Berry
Committee Member Fran Cantor
Committee Member Rachel Eilbott
Committee Member Paulette Pierson
Committee Member Gene Rovak
Committee Vice Chair Claire Chosid - Absent
Committee Member Dorothy Hancock -- Absent

APPROVAL OF MINUTES

1. Approval of January 18, 2023 Minutes

RESULT: Approval of HEB Jan. 18, 2023 Minutes

MOVER: Rovak

SECONDER: Cantor

AYES: Mara Berry, Fran Cantor, Rachel Eilbott, Paulette Pierson, Gene Rovak

NAYS: None

UNFINISHED BUSINESS

2. Arbor Day Planning

Mara updated the Committee members regarding Arbor Day events and plans. The Parks department is sponsoring Babaloo (1 hr. kids interactive entertainment). There will be face cutouts for kids to get their pictures taken; tree planting demonstration; art on display; educational tables set up; and free plant give-a-way. Forest Releaf donated 10 potted trees again this year to the winners of the Art Contest. The committee discussed what tables we were having: Wild Ones; Forest ReLeaf; Stormwater; E&E and the Arts Committee.

A suggestion was made to have Babaloo take a break after 30 mins. of his routine for the Mayor to do the presentation of ribbons. After that, Babaloo could perform for the next 30 minutes.



**MINUTES
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
MARCH 8, 2023
4:30 PM**

We will have a meeting in April to finalize the schedule and assignments for the event.

3. PHONE CALLS BY COMMITTEE MEMBERS

Mara asked the committee to help make phone calls to the schools and retirement centers to generate interest in the art contest as we only have two entries so far.

Members went down the list and picked those schools they would contact. Janet indicated she would send "talking points" to anyone who needed them.

4. PHP Meeting attendance

Mara confirmed the value for Committee members attending the PHP meetings when possible. The months available and member attending upcoming PHP meetings are:

May 2023 - Mara Berry

July 2023 - Paulette Pierson

September 2023 - TBD

November 2023 - TBD

Anyone available to attend is welcome. This topic will be a continuous subject at future meetings.

NEW BUSINESS

5. Beautification Spot Light

Mara reminded the Committee members of the past conversations about "Beautification Spot Light" which would replace the biennial Beautification Contests. She shared with those present the idea of spotlighting commercial or residential areas that would be of interest to the community. In a conversation with the city's Public Information Officer, Melissa Bradford, Mara shared that there are two months in the year that are "light" on content where we could do some feature locations. These months are typically May and August.

The first place brought up by the committee was the Tappmeyer Garden. The article



**MINUTES
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
MARCH 8, 2023
4:30 PM**

could contain photos of the garden and an article sharing what they do with the vegetables they harvest from the garden. It was also felt that this could lead to volunteers helping the Tappmeyer group. In addition, the article would provide a "Call to Action" for residents to provide suggestions for future "Spot Lights".

The August featured "Spot Light" could be Malcomb Terrace and the work that has been done there.

6. Arbor Day 2024 Ideas

Mara informed the members with the group that next spring, Millennium Park will be under construction due to the Parks Master Plan and Arbor Day may need to be scheduled at a different location. Members discussed Venable Park which could tie in with the installation of the monument & dedication. Mara indicated she would discuss with Jason Valvero, Director of Recreation, for input.

7. Deer Articles??

Mara reminded the committee of HEB articles that had been published in past newsletters. Topics were: plant resistance to deer; protecting young plants from deer; deer safety and deer hunting. The committee did express interest in why there was no deer hunt in the parks last fall. David Hoffman, Council Liaison, explained the reasons behind the decision.

Mara reminded the members we would need to be pro-active with articles in order to meet publication deadlines.

BUSINESS FROM STAFF

8. Art on the Move Update

Janet Rueschhoff shared with the members present about the Art on the Move program and showed them pictures of the new art being put on display in the City. The members really enjoyed "To Bee, or Not to Bee".

9. Gov't Center Planting



**MINUTES
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
MARCH 8, 2023
4:30 PM**

Janet let the committee know the front of the Government Center is being prepared for the new plantings which will start soon. Fran asked if the city could take a before and after photo and it could be a Beautification Spot Light piece. Janet indicated she will have the PIO take photos.

NEXT MEETING DATE

10. April 12, 2023

ADJOURNMENT

RESULT: Motion to Adjourn

MOVER: Cantor

SECONDER: Rovak

AYES: Mara Berry, Fran Cantor, Paulette Pierson, Gene Rovak

NAYS: None

Rachel Eilbott had left the meeting at 5:07 p.m. and was not present for the vote.