



AGENDA
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
JUNE 21, 2023
4:30 PM

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Approval of April 12, 2023 Minutes

UNFINISHED BUSINESS

2. Arbor Day Recap
3. Gov't Center Landscaping

NEW BUSINESS

4. Arbor Day 2024 Where & When
5. Landscape for Olive Blvd. (west)
6. Paulette Pierson reappointment

BUSINESS FROM STAFF

NEXT MEETING DATE

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



**MINUTES
CITY OF CREVE COEUR
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APRIL 12, 2023
4:30 PM**

CALL TO ORDER

Mara Berry was not able to attend this meeting. Assistant Chair, Claire Chosid called the meeting to order at 4:32 pm.

ROLL CALL

Committee Chair Mara Berry - **ABSENT**
Committee Vice Chair Claire Chosid - **PRESENT**
Committee Member Fran Cantor - **PRESENT**
Committee Member Rachel Eilbott - **ABSENT**
Committee Member Dorothy Hancock - **PRESENT**
Committee Member Paulette Pierson - **ABSENT**
Committee Member Gene Rovak - **PRESENT**

Council Liaison David Hoffman - **PRESENT**
Staff Liaison Janet Rueschhoff - **PRESENT**

APPROVAL OF MINUTES

1. Minutes from March 8, 2023

RESULT: Approve March 8, 2023 Minutes MOVER: Cantor SECONDER: Rovak AYES: Claire Chosid, Fran Cantor, Dorothy Hancock, Gene Rovak NAYS: None

UNFINISHED BUSINESS

2. Arbor Day Schedule of Events

The Committee provided updates on tables needed and assignments for the Arbor Day Event. The tables are for the following:



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HEB - check-in and information table (1) chair (1)
Audobon Society - table (1) chairs (2)
Wild Ones - table (1) chairs (2)
Forest ReLeaf - table (1) chairs (1)
Arts Committee - table (1) chairs (2)
E & E Committee - table (1) chairs (2)
Stormwater Committee - table (1) chairs (2)
PHP - table (1) chairs (2)
Total - 8 tables, 15 chairs

Janet will communicate with Jason Valvero about the number of tables and chairs for the event and coordinate the delivery to Tappmeyer House.
Claire will check on the number of tables already at Tappmeyer House and let Janet know.

The event schedule was determined by the Committee as follows:

12:00 pm	Arrival by Committee Members for set up
1:00 - 2:00 pm	Performance by Babaloo
2:00 - 2:20 pm	Tree planting demonstration led by Claire Chosid
2:30 - 2:50 pm	Announcement of Art Contest Winners & presentation of ribbons and trees led by Mara Berry and Mayor Hoffman
2:50 - ??	Clean up

Claire will send the seedling write-ups to Janet for the following plants so she can reproduce for the give-a-way.

- Willow Oak
- Redbud
- Dogwood
- Witchhazel

3. Arbor Day Task Assignments

Assignments for the day were discussed as follows:

Seedling Give-A-Way (one per family) - Elizabeth
HEB Check-In Table - Dorothy (check in Artists and hand out participation ribbon.



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One (1) participation ribbon per Artist.

Tree Planting Demonstration - Claire Chosid (dogwood has been purchased and will mark spot for Public Works to dig a hole)

Emcee - Mara Berry

Tappmeyer House - Gene & Paulette and Harvey (rotate throughout where needed)

Presentation of Winners - Mara Berry and Mayor Hoffman (Janet will sort Rosette ribbons for winners) - Jim Berry to hand out Forest

ReLeaf trees to winners

4. Art Contest Winners

A list of winners was given to the Committee by Janet Rueschhoff who asked for volunteers to notify them of their winning and to attend the Arbor Day Event. Claire mentioned that we may want to consider asking for email addresses and sending notifications by email in the future as this could be a faster process.

The following calls were assigned:

Rachel Eilbott - contact The Grande at CC and CC ALMC

Gene Rovak - Hope Montessori Academy

Fran Cantor - Avya Kumar; Alyssa Ng; Avi Donovan (1st & 2nd grade category) AND Cynthia Bosotin (Adult category)

Janet Rueschhoff - contacted Rossman and mailed Rose Kaveney a letter; Middle School winners

AND Anjney Kumar; Alma Wilkinson (3rd & 5th grade category)

Janet handed out a list of talking points to mention to winners and/or their parent(s).

NEW BUSINESS

Sari Neudorf, Council Member for Ward 3, was present for the meeting and wanted to provide the committee with an idea of publishing a City Calendar using the artwork from the Arbor Day Contest. The committee and Ms. Neudorf discussed quantity needed; justification for the need for a paper calendar; concerns that it will not provide up-to-



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date information (utilization of the web-site is more accurate); cost; and labor involved in putting it together. Most committee members present indicated they no longer use a paper calendar but instead rely on their phones. Additionally, there was a concern about if the calendar could be recycled after use because of the quality of paper used.

Ms. Neudorf mentioned she was told the HEB Committee has a budget that would fund this project. Claire Chosid informed Ms. Neudorf our budget was to help fund the Arbor Day event and Beautification Contest, which is \$700 for FY23. This pays for the participation ribbons, award ribbons, cost of advertisement/flyers and seedlings that the committee donate and supplies for the kids' activities. It would not be sufficient to provide funds for a calendar.

In conclusion, the calendar, although a great idea for use of the artwork, was not one the HEB committee could fund or had any interest in working on. Claire thanked Ms. Neudorf for sharing this with the committee and for attending our meeting.

BUSINESS FROM STAFF

No new business to discuss.

NEXT MEETING DATE

The next meeting is scheduled for June 14, 2023 at 4:30 p.m.

ADJOURNMENT

RESULT: Motion for Adjournment

MOVER: Rovak

SECONDER: Cantor

AYES: Claire Chosid, Fran Cantor, Dorothy Hancock, Gene Rovak

NAYS: None