



Economic Development Commission

Meeting Summary

Meeting Date: Thursday, January 10, 2013
Time: 8:00 a.m.
Location: Council Chambers, Creve Coeur Government Center

Committee Members In attendance: David Schlafly (Chair), Glen Wilen (Vice-Chair), Dave Griege, Barb Meyer, Kurt Elliff, Theresa Ruzicka, Mayor Barry Glantz (ex-officio)

Staff members: Mark Perkins, City Administrator; Sharon Stott, Public Information Officer/Management Analyst, Dan Smith, Director of Finance.

Absent: Mark Gorski, Council Liaison Scott Saunders

Mr. Schlafly called the meeting to order at 8:03 am.

Key Decisions

- Meeting summary dated October 18, 2012 was approved as presented.
- A motion was made by Mr. Griege to increase the size of the EDC from seven to up to nine members, second by Mr. Wilen and unanimously approved.
- EDC members reaffirmed their desire to continue holding meetings at 8 am as opposed to late afternoon.

Key Observations

- Expansion of Membership of EDC
 - o Mr. Schlafly suggested that the EDC may want to consider expanding the size of the commission to encourage input from other sectors of the business community. Mr. Perkins suggested that the technology sector was one that the city has been working to encourage continued growth, and it would be beneficial to have this sector represented on the EDC.

Members agreed but some concern was expressed that expanding the size would also result in the need for a larger number of attendees to constitute a quorum. With attendance generally being strong, this was not viewed as a problem, and it was suggested that the expansion be worded to allow "up to" nine members in the event that certain positions could not be filled from time to time.

- Olive – Warson Life Sciences
 - o Mr. Perkins updated the Commission on the life sciences marketing and branding program for the Olive - Warson area, a joint effort of the city, St. Louis County Economic Council, Danforth Center, BRDG Park and Monsanto. Mr. Perkins referred to the November 27, 2012 meeting notes for the "XYZ Project". He also referenced a timeline for the project reaching substantial completion in late February or early March, although some efforts will be

ongoing. Mr. Schlafly, Ms. Ruzicka, Dr. Saunders, and Mayor Glantz have been involved in the process. More information on the branding concepts and outcome will be provided at the March EDC meeting.

- Technology Corridor

- o Ms. Ruzicka reviewed the summary she developed titled "Creve Coeur Technology Corridor". The 3-page report provides an overview of the concept of a technology corridor. A follow up roundtable on this matter will be held on February 6, whereby all IT firms with 5 or more employees will be invited to attend.

- Capital Improvement Update

- o Mr. Perkins stated that the city is in process of updating the 5-year CIP, and that EDC member comments are encouraged to make suggestions regarding future projects. Ms. Ruzicka suggested that a 'flyover' be considered in the vicinity of Old Olive at Lindbergh, as a means of connecting the life sciences sector with the retail and restaurants west of Lindbergh. Mr. Wilen suggested that infrastructure in the Light Industrial district should be considered in a broader sense as part of the city's efforts to foster growth of the life sciences area. Mr. Perkins said that those comments will be forwarded and included as part of the CIP process.

- Planning and Development Report

- o Mr. Perkins provided a brief update on recent development activity and building permit activity including:
 - Delmar Gardens – Withdrawn
 - Villas at Mosley - Council review on 1/14
 - The post sports bar and grill – application to eliminate the 25% limit on restaurants in retail centers in the CB district; looking at all districts; 1/22 PZ review

The following building permits were issued by the City of Creve Coeur Building Division recently:

- AMC West Theater Dine-In Renovation Phase II (12657 Olive Blvd.) for completion of a 62,000-square-foot renovation to accommodate dine-in seating in all 16 theaters
- Missouri Baptist University Phase 2 Dormitory Building – (One College Park Dr.) for construction of a \$5.3 million, 3-story, 35,000-square-foot dormitory
- Red Racks Thrift Store – (11015 Olive Blvd.) for renovation of a \$100,000, 12,000-square-foot building at the former Walgreen's location.
- The Building Division is accepting comments on the anticipated adoption of 2009 International Building, Residential and Energy Codes. Council Action is anticipated in March.

Next Meeting – The next meeting will be held Thursday, March 21, 8 am.

The meeting adjourned at 9:10 am.

Submitted by,

Mark Perkins
City Administrator

DRAFT