



AGENDA
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
JANUARY 17, 2024
4:30 PM

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Approval of 12-13-2023 Minutes

UNFINISHED BUSINESS

2. Arbor Day Discussion

NEW BUSINESS

3. Horticultural goals & discussion

BUSINESS FROM STAFF

4. Arbor Day Flyer is complete
5. Information has been sent to the schools and Retirement Communities

NEXT MEETING DATE

6. Next Meeting scheduled

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



MINUTES
CITY OF CREVE COEUR
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DECEMBER 13, 2023
4:30 PM

CALL TO ORDER

Claire Chosid, Vice Chair, called the meeting to order at 4:30 p.m.

ROLL CALL

Committee Chair Mara Berry - ABSENT
Committee Vice Chair Claire Chosid - PRESENT
Committee Member Fran Cantor - ABSENT
Committee Member Rachel Eilbott - PRESENT
Committee Member Dorothy Hancock - ABSENT
Committee Member Paulette Pierson - PRESENT
Committee Member Gene Rovak - PRESENT

Council Liaison David Hoffman - PRESENT
Staff Liaison Janet Rueschhoff - PRESENT

APPROVAL OF MINUTES

1. Approval of 10/11/2023 Minutes

RESULT: Approval of 10/11/2023 Minutes

MOVER: Rovak

SECONDER: Eilbott

AYES: Claire Chosid, Rachel Eilbott, Paulette Pierson, Gene Rovak

NAYS: None

UNFINISHED BUSINESS

2. Arbor Day

Age Groups for Photo Contest

Those present discussed the interest in adding a photography group as contestants for the Arbor Day Art Contest. It was decided that two new categories would be added.
Photography - 18 years of age and younger and Photography - over 18 years of age.



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This will be in addition to the art categories the committee originally had.

Updated School/Nursing Home Contacts

Rachel Elibot supplied Janet with an updated list of school contacts, so communications could be sent out about the Arbor Day Contest.

It was also discussed that maybe we should look into getting contacts for teachers who teach photography classes or photography clubs at the high school level. Rachel indicated that should would look into that when she returns from vacation.

Draft of Letter to the Schools

The committee indicated the letter to the schools/nursing communities should be updated with location of the Arbor Day Event and the new categories added to the contest. No other revisions were deemed necessary.

NEW BUSINESS

3. Flyer for Arbor Day

Janet will ask Melissa about adding to the flier two winners - one for art and one for photography to help promote the two new categories for 2024.

It was also suggested that the committee add wording which informs contestants that place in the contest may have their photos/art work used in a promotional manner in the future. Janet indicated she would check with the city's Public Information Officer about what this disclosure should say and if it is needed.

4. Invited Guests for Arbor Day

Those committee members present stepped away from the meeting room to survey the Multi-Purpose Room, gym and hallway for the Arbor Day event. Everyone felt the Multi-Purpose Room was big enough to have the Education tables displayed and awards announced.



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The idea was suggested to use the hallway from the MPR alongside the gym to hang the artwork using 3M command strips, twine and clothes pins. If an activity is chosen, the meeting rooms could be used.

There was the question as to whether we would use Baba lou again and where he could perform with the kids.

BUSINESS FROM STAFF

NEXT MEETING DATE

- 5. Next Meeting Scheduled for January 17, 2024**

ADJOURNMENT