



AGENDA
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
MARCH 20, 2024
4:30 PM

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Approval of January 17, 2024 Minutes

UNFINISHED BUSINESS

2. Arbor Day Planning

Guests

Activities

NEW BUSINESS

BUSINESS FROM STAFF

NEXT MEETING DATE

3. April 10, 2024

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



**MINUTES
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
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JANUARY 17, 2024
4:30 PM**

CALL TO ORDER

The meeting was called to order by Mara Berry, Chair at 4:32 p..m.

ROLL CALL

Committee Chair Mara Berry - PRESENT
Committee Vice Chair Claire Chosid - PRESENT
Committee Member Fran Cantor - PRESENT
Committee Member Rachel Eilbott - ABSENT
Committee Member Dorothy Hancock - ABSENT
Committee Member Paulette Pierson - PRESENT
Committee Member Gene Rovak - PRESENT

Council Liaison David Hoffman - ABSENT
Staff Liaison Janet Rueschhoff - PRESENT

APPROVAL OF MINUTES

RESULT: Approval of Minutes from 12/13/2023 MOVER: Chosid SECONDER: Rovak AYES: Mara Berry, Claire Chosid, Fran Cantor, Paulette Pierson, Gene Rovak NAYS: None

1. Approval of 12-13-2023 Minutes

UNFINISHED BUSINESS

2. Arbor Day Discussion

Mara asked those present if they had an opportunity to review the Arbor Day Flyer. For those who did not receive it in their email, Janet passed around a couple of copies for their review.

- Fran Cantor thought having the Wild Bird Sanctuary come to the event may be a good draw for residents to come to Arbor Day. Janet explained the limited budget for HEB and that the last time the committee looked into this, it would cost about \$600. Mara will look into the availability, cost and requirements to



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have the Wild Bird Sanctuary participate.

- Mara informed the Committee that the letters and flyers had gone out to the schools and Retirement Communities.
- The group walked around the Multi Purpose Room and hallway to visualize how things would be set up and flow on the day of the event.
- Ideas for kids crafts will be tabled until next meeting.
- Seedlings have been ordered.
- Face cut-outs are still available to use for Arbor Day.

NEW BUSINESS

3. Horticultural goals & discussion

Claire Chosid shared with the Committee her desire to see more horticultural aspects provided by the committee. The purpose would be to engage the community by educating them on standard gardening basics, planning, troubleshooting, and resources.

A couple of ideas were brainstormed:

1. Use the city's newsletter/social media to encourage residents to "ask questions" regarding their specific gardening concerns and the committee would respond.

Pro's: This could increase engagement with residents

Con's: Utilizing social media is a big time commitment if it is to be successful.

Not everyone on the committee feels qualified to answer some questions that may be asked.

2. Host seminars conducted by topic experts in February each year

Pro's: This concept has been successful in the past for HEB

It can cover a wide range of topics, from "Purpose and Process to plant a Rain Garden" to "How to succeed at Container Gardening"

This could increase engagement with residents.

Con's: HEB Budget is limited and may not be able to afford guest speakers



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RESULT: Ask for an increase in HEB budget for FY25

MOVER: Pierson

SECONDER: Chosid

AYES: Mara Berry, Claire Chosid, Fran Cantor, Paulette Pierson, Gene Rovak

NAYS: None

BUSINESS FROM STAFF

Mara Berry informed the committee about attending the last PHP meeting. There was mention of the PHP hosting a Plein Art Event in the City. Mara explained what a Plein Event is and indicated she thought the HEB Committee could assist with this event and offered to have it during the City's Arbor Day event. PHP explained to Mara that this is usually done at a warmer time of year and would not be ideal for April.

4. Arbor Day Flyer is complete

5. Information has been sent to the schools and Retirement Communities

NEXT MEETING DATE

6. Next Meeting scheduled

The next meeting will be March 13, 2024, then April 10, 2024.

ADJOURNMENT

RESULT: Motion to Adjourn

MOVER: Cantor

SECONDER: Chosid

AYES: Mara Berry, Claire Chosid, Fran Cantor, Paulette Pierson, Gene Rovak

NAYS: None



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