



**AGENDA
CITY OF CREVE COEUR
ECONOMIC DEVELOPMENT
COMMITTEE
CITY COUNCIL CHAMBER
MARCH 19, 2024
8:00 AM**

CALL TO ORDER

ROLL CALL

UNFINISHED BUSINESS

- 1. Approval of November 21, 2023 Economic Development Committee Meeting Minutes**
- 2. Creve Coeur Business Awards 2024**

NEW BUSINESS

BUSINESS FROM STAFF

- 3. Olia Village**
- 4. Other Development Updates**

NEXT MEETING DATE

**Mar 25 @ 7P - Public Hearings (Olia Village CID & 353 Plan)
May 16 @ 11:30A - Creve Coeur Business Awards Presentation @ Chamber
May 21 @ 8A - Economic Development Committee Meeting
Summary:**

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



**MINUTES
CITY OF CREVE COEUR
ECONOMIC DEVELOPMENT
COMMITTEE
CITY COUNCIL CHAMBER
NOVEMBER 21, 2023
8:00 AM**

CALL TO ORDER

Chair Ned Maniscalco called the meeting to order at 8:00 a.m.

ROLL CALL

Committee Chair Ned Maniscalco - present
Committee Vice Chair David Morris - present
Committee Member Warren Davis - present
Committee Member Roger Levy - present
Committee Member Jonathan Sher - absent
Committee Member Lucas Stauder - present
Committee Member Lon Zimmerman - present

A quorum is present.

Others in attendance included: Mayor Robert Hoffman, Council Liaison Nicole Greer, City Administrator Mark Perkins, Director of Community Development Jason Jaggi, and Assistant City Administrator Sharon Stott.

UNFINISHED BUSINESS

1. Approval of September 19, 2023 Economic Development Committee Meeting Minutes

<p>RESULT: Approval of September 19, 2023 Economic Development Committee Meeting Minutes MOVER: Morris SECONDER: Zimmerman AYES: Ned Maniscalco, David Morris, Warren Davis, Roger Levy, Lucas Stauder, Lon Zimmerman, Ramaa Vissa NAYS: None</p>
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David Morris moved, seconded by Lon Zimmerman, to approve the September 19, 2023 Economic Development Committee Meeting Minutes. Motion passed unanimously.

NEW BUSINESS



**MINUTES
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CITY COUNCIL CHAMBER
NOVEMBER 21, 2023
8:00 AM**

2. 2024 Creve Coeur Business Awards - Sharon Stott

Sharon Stott provided a brief overview of the Creve Coeur Business Awards and referred members to the timeline outlined in the packet.

Lon Zimmerman asked about the viability of award program and how many nominations the City receives, to which Sharon Stott responded the City generally receives on average 12 to 14 nominations annually, and the EDC created the program about eight years ago as a way for the City to develop more of a relationship with local businesses outside of permitting and licensing processes.

David Morris stated the awards program has been positive for the Creve Coeur-Olivette Chamber of Commerce and exposes small business owners to the services offered through Chamber membership.

Ned Maniscalco stated previous recipients seemed to really appreciate the recognition program, and it gives recipients an opportunity to promote their business at the luncheon.

BUSINESS FROM STAFF

3. Olia Village Incentives - Mark Perkins

Mark Perkins provided a brief overview of recent discussions with Fireside Financial and developer Jack Mathews regarding tax abatement options for the Olia Village project. Mr. Perkins stated the City has hired PGAV as a consultant to assist in reviewing the proposed incentives to determine if they are reasonable, including one option of a Property Tax Abatement which requires a blight analysis to be conducted. Under the definition of blight, Mr. Perkins stated some of the issues in the development that may meet the criteria include the waterline which runs through the property limiting use, older buildings requiring rebuilding due to condition, age and existing materials used, and the utility infrastructure. To qualify for a Property Tax Abatement, the blight analysis must also address any potential impact on all taxing districts including fire and schools with fire having the option to be excepted from the tax abatement. Mr Perkins added that the 130 proposed townhouses will not be included in the proposed tax abatement, and any abatement are subject to City Council approval.



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Lon Zimmerman asked if an tax abatement is a reduction in taxes, to which Mr. Perkins responded it is not a reduction per se but rather the taxes are collected and awarded to the development to offset project costs.

Ned Maniscalco asked how closely tied is Olia Village to the overall health of 39N, to which Mr. Perkins responded that the 39N Master Plan calls for the importance of adding amenities including bike trails, walking paths, pubs, coffee shops and other environmental factors which the proposed Olia Village project includes.

Lon Zimmerman asked if there will be safeguards in place to protect Creve Coeur if the project does not materialize as intended, to which Mr. Perkins stated PGAV and the City Attorney will be looking closely at the proposal to determine potential risks to the City so that the City Council can make an informed decision.

Ramaa Vissa asked if the Olia Village project can be tied to a mission or vision of the City, to which Jason Jaggi stated the City's Comprehensive Plan and the 39N Master Plan, which the City adopted, discuss the need for amenities and density projects in the area, and that the City zoning codes have recently been updated to allow for this mixed-use development.

Mr. Perkins encouraged EDC members to attend the Joint Work Session of the City Council, Finance Committee and EDC on Monday, November 27 at 6 p.m.

Warren Davis inquired about the estimated forecast of the tax abatement, to which Mr. Perkins responded \$56 million based on present value, the total cost for the entire development is estimated to be \$900 million in terms of property value, and the estimated cost for the land development in Phase 1 including the pocket park will be \$192 million.

Mr. Perkins stated the development has agreed to assume responsibility for the sidewalks, trees, walking path and pocket park, whereas the City would take responsibility for the streets and police services and the revenue would easily cover the City's costs.

4. Other Development Updates - Jason Jaggi



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Jason Jaggi provided a brief overview of other development projects including:

- Greenstreet at Olive and Ballas is nearing the end of its traffic study and the concept plan is anticipated to be brought to Planning & Zoning for review at the beginning of 2024. Mr. Jaggi anticipates tax incentives may be requested, but nothing has been brought to the City for consideration as yet.
- Creve Coeur Pavillion progress has been slow. The project will remove the existing Stir Crazy and California Pizza buildings and the mixed-use development will include ground floor retail and apartments above.
- Chic-Fil-A and First Bank projects are progressing.
- The former Fresh Market location on Olive Boulevard will be a drive-through-building bank and structural plans are currently being developed.

NEXT MEETING DATE

***Tentative* - Joint Work Session of City Council, Finance Committee, EDC -
Mon., Nov. 27 @ 6 PM. RSVP to khenke@crevecoeurmo.gov**

Regular EDC Meeting - Jan. 16 @ 8AM

ADJOURNMENT

Meeting adjourned at 9:10 a.m.

Notes

	Nomination Category	Business Name	Business Address	Zip Code
	Most Innovative Business	Brinton Vision	555 N New Ballas Rd Ste 310	63141
	Most Innovative Business	Legacy Title & Escrow, LLC	425 N New Ballas Rd. Suite 220	63141
	Most Innovative Business	Birkenstock & More	12350 Olive Blvd	63141
Not in city limits	Most Innovative Business	Mathnasium of Creve Coeur	12509 Olive Blvd	63141
	Heart of the Community	Food Raconteur	440 Graeser Road	63141
	Heart of the Community	The UPS Store	11469 Olive	63141
Not in city limits	Heart of the Community	Miriam School and Learning Center	1138 N Warson Rd	63132
Not in city limits	Heart of the Community	Caring Solutions	1852 Craig Park Ct	63146
Not in city limits	Heart of the Community	Seeger Toyota	12833 Olive Blvd	63141
	Green Business	CK Power	1100 Research Blvd.	63132
	Favorite Restaurant	Timothy's The Restaurant	12710 Olive Blvd in Bellerive Plaza	63141
	Favorite Restaurant	Timothy's	12710 Olive Blvd	63141
	Favorite Restaurant	Timothy's	12710 Olive Boulevard	63141
	Favorite Restaurant	Tradicional 314	810 N New Ballas Rd	63141
	Favorite Restaurant	Timothy's Restaurant	12710 olive	63141
	Favorite Restaurant	Il Bel lago	11631 Olive Blvd	63141
	Favorite Restaurant	Seoul Garden - Korean BBQ	10441 Olive Blvd	63141
	Favorite Restaurant	Timothy's The Restaurant	12710 Olive Blvd	63141
	Favorite Restaurant	Il Bel Lago	11631 Olive Blvd.	63141
	Favorite Restaurant	Orzo Mediterranean Grill	11627 Olive St. Rd.	63252
	Favorite Restaurant	Gateway Coffee Company	12806 Olive blvd	63141



Economic Development Committee Creve Coeur Business Awards

Award Categories

- Heart of the Community
 - Honors a Creve Coeur- honors a Creve Coeur business or organization that has demonstrated a commitment to the community by making a positive impact in Creve Coeur or the St. Louis region.
- Most Innovative Business
 - Honors a Creve Coeur business or organization that has demonstrated innovation, unique achievements or significant advancements in their field.
- Green Business
 - Honors a Creve Coeur business or organization that has made sustainability (e.g., energy efficiency, recycling, composting, use of native landscapes, etc.) an integral part of its business practices.
 - The Energy and Environment Committee reviews nominations and makes a recommendation to the Economic Development Committee.
- Favorite Restaurant
 - Honors a Creve Coeur restaurant nominated by its customers for its outstanding service and food quality. Winner is determined by popular vote following nomination deadline.

Minimum Award Criteria

- Nominees must be located within Creve Coeur city limits.
- Nominees must be open for business.
- Nominees must be in good standing with the City (i.e., up-to-date business license) by April 17.

Timeline

- Dec. 1, 2023 – Apr. 12, 2024: Award nomination promotion
 - Mar. 1, 2024: Nomination deadline
- Mar. 4 – Apr. 12, 2024: Favorite Restaurant popular voting underway
 - Mar. 14, 2024: Deadline for Energy & Environment Committee written recommendation to EDC for Green Business Award recipient
 - Mar. 19, 2024: EDC reviews and votes on nominations for City Council consideration
 - Apr. 17, 2024: Deadline for EDC to submit final written recommendation to City Council
 - Apr. 22, 2024: City Council votes on award recipients at regular City Council Meeting
- Apr. 22 – May 10, 2024: Notify winners & invite to award ceremony; order award plaques; PIO prepares script for award presentation
 - May 16, 2024: Award ceremony @ Creve Coeur Olivette Chamber of Commerce Membership Meeting, Holiday Inn St. Louis, 1030 Woodcrest Terrace Drive, St. Louis, MO 63141. Mayor/appointee, Council Liaison, Chair of EDC/appointee, award recipients + one guest, and a few staff attend.
- May 17 – July 1, 2024: Award recipient promotion: newsletters, website, press release, social media

Promotion

- City monthly Resident Newsletter & electronic Business Newsletter; website
- Social Media: Chamber of Commerce Chamber Chatter, Facebook, Twitter, Instagram, Nextdoor
- Word of Mouth: City Council and EDC Members



CREVE COEUR BUSINESS AWARDS 2024 NOMINATIONS

2024 NOMINATIONS SUMMARY

Most Innovative Business Award

1. Brinton Vision (555 N. New Ballas Rd., Ste 310, Creve Coeur, MO 63141) (Compliant)
2. Legacy Title & Escrow, LLC (425 N. New Ballas Rd. #220, Creve Coeur, MO 63141) (Compliant)
3. Birkenstock & More (12350 Olive Blvd., Creve Coeur, MO 63141) (Compliant)
4. *Not located in Creve Coeur: Mathnasium of Creve Coeur (12509 Olive Blvd., Creve Coeur, MO 63141)*

Heart of the Community Award

1. Food Raconteur (440 Graeser Rd., Creve Coeur, MO 63141) (Compliant)
2. The UPS Store (11469 Olive Blvd., Creve Coeur, MO 63141) (Compliant)
3. *Not located in Creve Coeur: Miriam School and Learning Center (1138 N. Warson Rd., Olivette, MO 63132)*
4. *Not located in Creve Coeur: Caring Solutions (1852 Craig Park Ct., St. Louis, MO 63146)*
5. *Not located in Creve Coeur: Seeger Toyota (12833 Olive Blvd., St. Louis, MO 63141)*

Green Business Award

1. CK Power (1100 Research Blvd., Creve Coeur, MO 63132) (Compliant but Pending Occupancy Inspection)

Favorite Restaurant Award (determined by popular vote – Deadline April 12)

1. Timothy's The Restaurant (12710 Olive Blvd., Creve Coeur, MO 63141) (Compliant)
2. Tradicional 314 (810 N. New Ballas Rd., Creve Coeur, MO 63141) (Compliant)
3. Il Bel Lago (11631 Olive Blvd., Creve Coeur, MO 63141) (Compliant)
4. Seoul Garden (10441 Olive Blvd., Creve Coeur, MO 63141) (Not Compliant; Must Provide Certificate of No Tax Due)
5. Orzo Mediterranean Grill (11627 Olive Blvd., Creve Coeur, MO 63141) (Not Compliant; Must Provide Business License Fee and Certificate of No Tax Due)
6. Gateway Coffee Company (12806 Olive Blvd., Creve Coeur, MO 63141) (Compliant)

Business license status as of 3/14/24.

MOST INNOVATIVE BUSINESS

Business Name: Brinton Vision

Address: 555 N. New Ballas Rd., Ste. 310, Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** Brinton Vision stands as a paragon of innovation in Creve Coeur, deserving recognition for its outstanding contributions to the field of vision correction. While we could expound on our commitment to employing cutting-edge technology and the unparalleled precision in our surgical planning, we believe that the true testament to our excellence lies in the tangible outcomes we deliver.

Our track record speaks volumes, as we confidently challenge any refractive surgery center worldwide to match our exceptional outcomes. The resounding satisfaction of our patients, as reflected in our glowing online reviews, attests to our unwavering dedication to their visual well-being.

Key differentiators that set us apart include:

Visual Acuity Beyond Conventional Standards: Unlike many centers that limit themselves to the 20/20 standard, we routinely test below 20/20, aiming for superior outcomes. More than half of our patients achieve vision surpassing 20/20, experiencing clarity beyond what they ever imagined with glasses or contacts. This commitment to aiming beyond 20/20 sets us apart from most centers as we get many patients that end up seeing with 20/16, 20/12.5, and 20/10 vision.

Operational Consistency: We take pride in never closing down our office, ensuring uninterrupted access to our world-class services.

Pioneering FDA Clinical Research: Brinton Vision is an FDA-approved clinical research site actively engaged in Phase III FDA clinical trials, driving advancements in lasers and lens implants. Our participation underscores our commitment to the highest standards, a level of scrutiny only a select few LASIK surgery facilities in the U.S. undergo.

Lifetime Vision Care: Our dedication extends beyond surgery, offering comprehensive annual exams to emphasize that achieving and maintaining optimal vision is a lifelong commitment.

Global Network of Care: Through our network of RSA doctors, we seamlessly extend our exceptional care worldwide, ensuring consistent and top-tier service, regardless of location.

Unrivaled Service Radius: Brinton Vision stands alone in providing this level of service within a 247-mile radius, solidifying our position as a regional and national leader in vision correction.

Consistent #1 Ranking: Recognized as the #1 Lasik eye center in St. Louis for two consecutive years, our consistent acknowledgment further affirms our dedication to innovation and excellence.

Cutting-Edge Technology: Our commitment to utilizing the latest in cutting-edge technology sets us apart as the #1 choice in St. Louis. Recognizing the uniqueness of each patient, we tailor treatment plans accordingly, offering the most advanced options for LASIK, EVO ICL, custom lens replacement, and other vision correction procedures. Our unwavering dedication to staying at the forefront of technological advancements ensures that you receive the best possible results.

Personalized Treatment: At Brinton Vision, we believe that every patient deserves a personalized treatment plan that addresses their individual needs and goals. Our team invests time in getting to know you, understanding your lifestyle, and comprehensively assessing your eye health. This personalized approach ensures that your vision correction journey is tailored to you, with results that unequivocally speak to our commitment to excellence.

Brinton Vision's unwavering pursuit of excellence, groundbreaking practices, and unparalleled patient satisfaction, coupled with our prestigious #1 LASIK Eye center status in St. Louis, make us undisputedly deserving of recognition as the most innovative business in the region.

Business Name: Legacy Title & Escrow

Address: 425 N. New Ballas Rd., Ste. 220, Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** They do so many home buyer workshops

Business Name: Birkenstock & More

Address: 12350 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** A boutique that is unique to Creve Coeur. Offering fashion goods that represent style and comfort for our clients. Meet the Manager, Colleen, who lives in Creve Coeur, and, orchestrates the style of the boutique to accommodate the travels and emotions of their clients. See the feeling change from day to day! Shells/ ribbons/ sculptures/ picture/ and 5000 pairs of comfortable/ popular Birkenstocks: largest in midwest. We chose Creve Coeur because of the diversity of the population and their appreciation of what we do there everyday. Come in and say hello to Colleen!

HEART OF THE COMMUNITY

Business Name: Food Raconteur

Address: 440 Graeser Rd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** Food Raconteur based out of Creve Coeur, has emerged as a culinary powerhouse, transforming from humble beginnings into a premier entity in the realms of private chefs, catering, and workshops. This nomination is a testament to its remarkable journey, innovation, and unwavering commitment to bringing people together through the universal language of food. Food Raconteur proudly offers a rich tapestry of over 85 different cuisines, reflecting a global culinary mosaic. The diverse menu showcases the team's expertise in navigating cultural nuances and delivering authentic gastronomic experiences. With more than 1700 successful gigs, Food Raconteur has demonstrated consistent excellence and reliability in culinary services.

Each event, whether an intimate dinner or a large-scale celebration, reflects the commitment to quality and customer satisfaction. Food Raconteur has played a pivotal role in empowering individuals from all walks of life by providing job opportunities through skill development initiatives, the business has contributed to enhancing the culinary proficiency of its workforce. Food Raconteur is not just a culinary enterprise; it is a compassionate force for good.

The business has generously donated its services for various great causes, including food drives, charity events, and community outreach programs. Food Raconteur has been a beacon for cultural exchange by organizing workshops that blend food and culture. These workshops serve as platforms for learning, understanding, and appreciating the rich tapestry of global culinary traditions.

Through its culinary initiatives, Food Raconteur has fostered a sense of unity, breaking down barriers and fostering cross-cultural understanding. Events organized by the business create memorable experiences that transcend borders and celebrate the diversity of our community. In recognition of its outstanding contributions to the culinary world, commitment to community empowerment, and dedication to cultural exchange, Food Raconteur is deserving of this nomination. The journey from humble beginnings to becoming one of the top private chefs and culinary influencers is a testament to the vision, passion, and impact Food Raconteur has had on the Creve Coeur community and beyond.

Business Name: The UPS Store

Address: 11469 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** Every time I have come in to the UPS store, the employees are so congenial and willing to help. They truly take their work seriously. They are always willing to help with anything needed.

GREEN BUSINESS AWARD

Business Name: CK Power

Address: 1100 Research Blvd., Creve Coeur, MO 63132

Business License Status: (Compliant but Pending Occupancy Inspection)

- **Nomination:** The Creve Coeur Energy and Environment Committee approved Green Business Certification for CK Power on April 19, 2023. Businesses that receive Green Business Certification are automatically nominated for the Green Business Award in the year they receive certification.

CK Power has implemented the following sustainability practices:

HIGH-EFFICIENCY LIGHTING: Building A has 95% LED lighting with motion sensors. Building B has 100% LED lighting with motion sensors. Building C has 100% LED lighting. All offices are 100% lit by LED lighting. All external lighting is 100% LED on photo cells. The use of LED lighting saves both energy and money.

RECYCLING: CK Power recycles cardboard with Always Green Recycling, recycles pallets with Pallet Sales and Recycling, recycles scrap wood with St. Louis Composting, recycles scrap metals with Wallach Metals, and recycles oil and antifreeze with Heritage Crystal Clean. They also utilize Smash My Trash to compact their dumpster, resulting in fewer trips to the landfill.

HIGH-EFFICIENCY HVAC: CK Power has 7 out of 16 HVAC roof top units that are 14 SEER or higher. They also use programmable thermostats on all roof top HVAC units.

WATER EFFICIENCY: During their 2020 remodel, they installed several water-efficient fixtures including: 10 American Standard toilets that use 1.6 GPF (the national standard) or less; 6 American Standard urinals that use 1 GPF (the national standard) or less; and 3 power flush toilets that use 1 GPF or less. (GPF=Gallons Per Flush)

FAVORITE RESTAURANT (determined by popular vote)

Business Name: Timothy's The Restaurant

Address: 12710 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination #1:** Timothy's is a fine dining experience with excellent food and service. Beautiful outdoor patio and wonderful ambiance. Few restaurants have this atmosphere and quality of food. A wonderful experience for brunch, lunch, happy hour, or dinner. The owner and staff go above and beyond for customers. Creve Coeur is very lucky to have this fine dining location.
- **Nomination #2:** Consistently excellent and interesting food at a fair price. Very friendly and professional staff. Convenient and accessible location with plenty of parking. They freshen their menus throughout the year. Xmas dinner, NY eve dinner, Sunday pre fixe, etc. Very creative.
- **Nomination #3:** Timothy's is a fine dining experience from their happy hour menu with drink and cocktail specials (courtesy of their mixologist), to full-scale dining with rotating chef specials. Chef often gives dishes a little southern flair influenced by his native North Carolina cuisines. The servers at Timothy's are career professionals and the owners are top-notch with decades of experience in the culinary business. The restaurant is immaculate and it is noteworthy that every single water and wine glass is hand polished. All of the plating (whether happy hour or dining) is done with great attention to detail making each dish look like a work of art. Timothy's has grown since opening having expanded business hours to Sunday brunch and recently installing a four-seasons patio. I am a proud Creve Coeur resident as well as a regular patron of Timothy's and I continue to be wowed by their exceptional standards. We are fortunate that Timothy's has chosen our community to be their home.
- **Nomination #4:** Timothy's has an amazing atmosphere (that continues to be enhanced and expanded), great menu for drinks and food (something for everyone and great gluten free and vegetarian options), well-trained and friendly staff. I love how the continue to innovate and keep everything new and fresh so you want to come back often.
- **Nomination #5:** Great happy hour, amazing dinner, top notch ambiance, kind staff

Business Name: Tradicional 314

Address: 810 N. New Ballas Rd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** I would like to nominate "Tradicional 314" as favorite restaurant in Creve Coeur! With it's delicious food, house made drinks made with hand crafted juices, Tradicional 314 is a culinary treasure that embodies the essence of authentic mexican dining!

Business Name: Il Bel Lago

Address: 11631 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination #1:** Every time I have eaten there, the food and atmosphere are wonderful. In the summer, it is nice to be able to dine outside on their patio. Highly recommend!!
- **Nomination #2:** I'm impressed for 2 reasons. First, their Happy Hour menu has great food, and very reasonably priced. For example, their personal pizzas are great. Second, on the fine dining side, the food is the best in Creve Coeur. I especially like their lamb chops. The outdoor seating by the fountain is a treasure.

Business Name: Seoul Garden

Address: 10441 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Not Compliant; Must Provide Certificate of No Tax Due)

- **Nomination:** Seoul Garden is a family-owned Korean BBQ establishment. The service and the healthy food options are excellent. If you are looking for authentic Korean dishes or trying something different at an affordable price, this is your place for lunch or dinner. Patrons can cook their own meals at the table or order prepared dishes off the menu. The hot stone bowls keep the food piping hot!

Business Name: Orzo Mediterranean Grill

Address: 11627 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Not Compliant; Must Provide Business License Fee and Certificate of No Tax Due)

- **Nomination:** The most delicious Greek/Mediterranean food!!!! Great service, Convenient hours - easy location, Beautiful interior, Lovely, relaxing outdoor seating, Great service - Amazing food!!!!, Love love love this dining spot!!!!

Business Name: Gateway Coffee Company

Address: 12806 Olive Blvd., Creve Coeur, MO 63141

Business License Status: (Compliant)

- **Nomination:** Wonderful, friendly service. Consistently great coffee! 4.7 out of 5 stars on Google reviews!

MEMO TO CREVE COEUR ECONOMIC DEVELOPMENT COMMITTEE

Meeting Date: March 19, 2024

Subject: 2024 Green Business Award

The Creve Coeur Energy and Environment Committee met on March 6, 2024, to discuss the nominee for the 2024 Green Business Award. After reviewing the nominee, the Committee recommends the recognition be awarded to CK Power located at 1100 Research Blvd., Creve Coeur, MO 63132.

Located in the 39 North Innovation District, CK Power is a manufacturer and distributor of power units and power generation solutions. The business goes above and beyond to recycle and reduce waste at its facility, especially with unusual or hazardous materials that can't be recycled in your regular recycling bin. They recycle cardboard with Always Green Recycling, recycle pallets with Pallet Sales and Recycling, recycle scrap wood with St. Louis Composting, recycle scrap metals with Wallach Metals, and recycle oil and antifreeze with Heritage Crystal Clean.

CK Power has also made numerous energy-efficient updates, including at least 95% LED lighting in all buildings, 7 out of 16 HVAC roof top units that are 14 SEER or higher with programmable thermostat, and water-efficient toilets. In 2023, CK Power received Green Business Certification from the Energy & Environment Committee, as well as participated in the St. Louis Green Business Challenge.

The Energy and Environment Committee recommends CK Power for the Green Business Award 2024 for its meaningful efforts to reduce waste and act as a leading example for other businesses looking to be more “green.”

Melissa Bradford
Staff Liaison, Energy and Environment Committee

Creve Coeur Business Award 2024 Promotions

Promotion for the 2024 awards included the below:

- Articles in the resident newsletter (mailed to approximately 8,000 Creve Coeur households)
 - December 2023
 - January 2024
 - February 2024
 - March 2024
- Reminders to EDC Members via email
- Articles in the business newsletter (emailed to approximately 1,400 subscribers)
 - December 2023
 - January 2024
 - February 2024
 - March 2024
- Promotional email sent to business newsletter subscribers on February 20 (approximately 1,400 subscribers)
- Posted on city website
 - Homepage announcement
 - Webpage (www.crevecoeurmo.gov/businessawards)
- Shared on city social media pages, including Facebook, Twitter, Instagram and Nextdoor
 - Includes paying to "boost" one Facebook post, which reached 2,415 people.
- Link included in the Creve Coeur-Olivette Chamber of Commerce's weekly "Chamber Chatter" email
- Flyers shared during a Creve Coeur-Olivette Chamber of Commerce Board Member Meeting
- Flyers in Creve Coeur Government Center lobby