



**AGENDA  
CITY OF CREVE COEUR  
HORTICULTURE, ECOLOGY AND  
BEAUTIFICATION COMMITTEE  
CITY HALL- MEETING ROOM 2  
DECEMBER 18, 2024  
4:30 PM**

**CALL TO ORDER**

**ROLL CALL**

**APPROVAL OF MINUTES**

1. Approval of 10/16/2024 DRAFT Minutes

**UNFINISHED BUSINESS**

2. Monarch Butterfly Banners
3. Arbor Day

**NEW BUSINESS**

4. Runnymede Subdivision
5. Conway Pond Rehabilitation

**NEXT MEETING DATE**

6. February 19, 2025

**ADJOURNMENT**

Posted by: \_\_\_\_\_

Date/Time posted: \_\_\_\_\_

***If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.***



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4:30 PM**

**CALL TO ORDER**

Vice-Chair Paulette Pierson called the meeting to order at 4:30 p.m.

**ROLL CALL**

Committee Chair Mara Berry - Absent  
Committee Member Paulette Pierson (Vice-Chair) - Present  
Committee Member Fran Cantor - Present  
Committee Member Rachel Eilbott - Present  
Committee Member Carol Mueller - Present  
Committee Member Gene Rovak - Present  
Committee Member Danielle Singer - Absent

Others in attendance: Council Liaison David Hoffman; Staff Liaison Emily Groves; Civil Engineer Dione Garson; Stormwater Committee Chair Bernard Feldman; and Assistant City Administrator Sharon Stott

**APPROVAL OF MINUTES**

**1. Approval of HEB Meeting Minutes from August 21, 2024.**

Fran Cantor noted there is incorrect wording under Item #4, second paragraph.

Paulette Pierson noted "red head" should be one word under Item #5, second paragraph.

<p><b>RESULT:</b> Approve HEB Meeting Minutes from August 21, 2024, as amended. <b>MOVER:</b> Fran Cantor <b>SECONDER:</b> Rachel Eilbott <b>AYES:</b> Paulette Pierson, Fran Cantor, Rachel Eilbott, Carol Mueller, Gene Rovak <b>NAYS:</b> None</p>
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**UNFINISHED BUSINESS**

**2. Creve Coeur Ordinance Change Recommendations**

Fran Cantor reviewed her recommendations for ordinance changes, which were included in the agenda packet. She suggested avoiding the naming of specific plants in ordinances and instead referencing a Creve Coeur plant list that can be easily updated.



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She also recommended removing outdated references to the Recycling, Environmental, and Beautification Committee, and revising references to the City Arborist by specifying the correct authority.

Council Liaison David Hoffman suggested that Fran Cantor meet with City Administrator Mark Perkins to discuss her findings and gather his input. Fran agreed to do so.

Paulette Pierson thanked Fran for her thorough review and dedication to improving the ordinances.

### **3. Monarch Butterfly Banners**

Paulette Pierson mentioned that City staff need to replace some worn Monarch butterfly banners used along Olive Boulevard and asked if the committee wanted to make any changes.

Rachel Eilbott shared photos from her phone of banner designs that clearly identify the city where they are displayed. She agreed to provide these photos to PIO Melissa Bradford and explore whether she or the banner company could create similar designs with better city identification. A draft will be presented at the next HEB meeting in December.

## **NEW BUSINESS**

### **4. Bioswales & Raingardens - Stormwater Committee**

Civil Engineer Dione Garson, alongside Stormwater Committee Chair Bernard Feldman, presented the City's new Stormwater Management Cost-Share Program. The program offers financial assistance to homeowner associations (up to \$20,000) and individual homeowners (up to \$5,000) for addressing stormwater issues. Associations can receive support for stormwater detention basins, while individual homeowners can receive funds for grading to improve drainage, installing rain gardens or bioswales, and addressing erosion concerns.

Ms. Garson explained that the Stormwater Committee, along with City staff, reviews all applications and manages the program. She asked if the HEB would assist in



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increasing program awareness and public education, stating that the program is in its second round and ongoing, with no specific deadlines for HEB's involvement.

Bernard Feldman added that funding for the program comes from the Parks and Stormwater tax, and the Stormwater Committee would welcome HEB's collaboration to promote the program and educate the public through events and articles, offering examples of suitable plants for rain gardens.

HEB Committee members proposed several ideas, including touring rain gardens, creating a virtual tour to be promoted on the City's website, periodically featuring the program on the homepage, enhancing related City webpages, and providing links to state resources.

The committee reached a consensus to support the program by inviting the Stormwater Committee to have a table at the Arbor Day 2025 event. Additionally, Gene Rovak volunteered to work with Public Information Officer Melissa Bradford to draft an article for the resident newsletter, showcasing his own rain garden with photos highlighting its progression.

**5. Arbor Day 2025 Date**

The HEB Committee set the date for the next Arbor Day event: Sunday, April 27, 2025, from 1:00 p.m. to 2:30 p.m., at Millennium Park.

The committee also discussed event details, including maintaining the "Nature Around Us" theme, hiring Babaloo Music and Fun for children's entertainment, organizing a make-your-own-flower-pot craft project, and ordering witch hazel and buttonbush from the Missouri Department of Conservation. Additionally, the committee discussed Mara Berry checking to see if donated trees can be obtained again for the art contest winners.

Sharon Stott noted that she and Emily Groves would handle ordering the plants and confirming the costs and availability of Babaloo Music & Fun with Director of Recreation Jason Valvero.

**NEXT MEETING DATE**



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**6. December 18, 2024**

**ADJOURNMENT**

**RESULT:** Adjourn

**MOVER:** Fran Cantor

**SECONDER:** Gene Rovak

**AYES:** Paulette Pierson, Fran Cantor, Rachel Eilbott, Carol Mueller, Gene Rovak

**NAYS:** None

Meeting adjourned at 5:45 p.m.