



**AGENDA
CITY OF CREVE COEUR
HORTICULTURE, ECOLOGY AND
BEAUTIFICATION COMMITTEE
CITY HALL- MEETING ROOM 2
AUGUST 20, 2025
4:30 PM**

CALL TO ORDER

ROLL CALL

1. Introduction of new HEB Committee Council Liaison, Kim Norwood
2. Introduction of new HEB Committee Member applicant, Tracy Grass

APPROVAL OF MINUTES

3. Approval of June 18, 2025 HEB Committee Meeting Minutes

BUSINESS FROM STAFF

4. Public Works to discuss HEB Street Tree List and preliminary plans for the Ash Trees at Olive & 270.

UNFINISHED BUSINESS

5. Presentation of the finalized Conway Park Pond Rehabilitation Project

NEW BUSINESS

6. Draft preliminary game plan for 2026 Arbor Day Celebration & "Inspired by Nature" Art Contest

NEXT MEETING DATE

7. Wednesday, October 15, 2025 (September?)

ADJOURNMENT

Posted by: _____

Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



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MINUTES
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JUNE 18, 2025
4:30 PM

CALL TO ORDER

A regular meeting of the Horticulture, Ecology, & Beautification Committee of the City of Creve Coeur was called to order by Vice-Chair Paulette Pierson on Wednesday, June 18, 2025, at 4:29PM.

ROLL CALL

Committee Member Paulette Pierson (Vice-Chair) - Present
Committee Member Fran Cantor - Present
Committee Member Rachel Eilbott - Absent
Committee Member Carol Mueller - Present
Committee Member Gene Rovak - Present

Council Liaison Kimberly Norwood - Absent
Staff Liaison Emily Groves - Present

APPROVAL OF MINUTES

- 1. Approval of March 26, 2025 HEB Committee Meeting Minutes**

NEW BUSINESS

- 2. Introduction of new HEB Committee Council Liaison Kim Norwood**

Postponed until the next HEB meeting in August.

- 3. Committee to vote on new Chair and Vice Chair**

After a brief discussion between committee members, Fran Cantor motioned to elect Paulette Pierson to be the new Chair and Gene Rovak to be the new Vice-Chair of the Horticulture, Ecology, & Beautification Committee. Carol Mueller seconded this motion, and the committee agreed unanimously.

UNFINISHED BUSINESS

- 4. Arbor Day 2025 Review**

Arbor Day was a success; how can we improve for next year?



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- More pop-up tents for shade and/or rain cover
- Move vendors further from entertainment; difficult to talk/listen at times
- Encourage participants/vendors to have more interactive and engaging tables
- Published timetable of events; stick to the plan
- Set time for awards ceremony, entertainment, and tree-planting demo
- All HEB Committee members help direct participants to the right place at the right time.
- Contact schools early (September) with the date of the Arbor Day Art Contest to encourage more participation.
- Keep the event at Millenium Park every year
- Create new display hangers for artwork
- Decide what plants/seedlings/saplings to order at the August meeting so we may order in September.
- Set up a demonstration of how to plant the seedlings/saplings (kiddie pool?)
- Virtual Yard Tour
- Seed Swap
- Review flyer to ensure accuracy of timeline and criteria for artwork submissions (ex. must be on paper medium).
- The theme should be refreshed. Possibly "Inspired by Nature"

5. Conway Park Pond Rehabilitation Project Update

Postponed until August meeting.

NEXT MEETING DATE

Wednesday, August 20, 2025, at 4:30pm

ADJOURNMENT