



**Economic Development Committee
Meeting Agenda
December 3, 2015
8:30 AM
City Council Chamber**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Agenda**
- 4. Approval of Minutes**
 - 1. Draft Minutes of August 20, 2015 Meeting**
- 5. Unfinished Business**
 - A. Business Recognition Program***
 - 1. Business Recognition Program**
- 6. New Business**
 - A. Election of Chair and Vice-Chair***
- 7. Business from Members**
- 8. Business from Staff Liaison**
 - A. Capital Improvement Plan***
 - B. Development Update***
 - C. Comprehensive Plan - Next Public Workshop - Monday, December 7, 6:30 PM***
 - D. Life Sciences Corridor Planning Process***
- 9. Proposed Meeting Schedule - 2016**
- 10. Adjourn**



**Economic Development Committee
Committee Meeting Minutes
August 20, 2015
8:00 AM
City Council Chamber**

1. Call to Order

Chair Schlafly called the meeting to order at 8:02 AM.

2. Roll Call

David Schlafly	Committee Chair
Mark Gorksi	
Ronald Abeles	
Stephen Bisch	
Robert Bockserman	
Kurt Elliff	
Sekhar Prabhakar	(Absent)
John Meek	
Vinh Tran	
Cynthia Kramer	Councilman
Barry Glantz	Mayor
Mark Perkins	City Administrator
Sharon Stott	Asst to the City Administrator
Andrea Muskopf	HR Asst
Dan Smith	Finance Director

Also present: Joe Martinich, Energy and Environment Education Subcommittee Chair

3. Approval of Agenda

4. Approval of Minutes

Committee Member Abeles motioned to approve the May 21, 2015 Meeting Summary. Committee Member Elliff seconded the motion. All were in favor.

1. Draft May 21, 2015 Meeting Summary

Summary: Draft May 21, 2015 Meeting Summary

5. Unfinished Business

A. Objectives for 2015

i. Business Recognition Program

Mark Perkins informed the Committee that staff had researched awards programs and found that few cities have city-sponsored awards. The City's Horticulture, Ecology and Beautification Committee hosts Beautification Awards every other year and presents the winners with their awards at the City's annual recognition dinner. He also provided a copy of the Chamber of Commerce's awards and informed the Committee that other awards throughout the community should be taken into consideration when determining how the Committee would like to proceed with the program. He recommended that the Committee establish a subcommittee to hone in on award categories and establishing the program.



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Committee Member Elliff, Committee Member Meek and Chair Schlafly volunteered to serve on the subcommittee.

1. Chamber of Commerce Awards/Recognitions

Summary: Chamber of Commerce Awards/Recognitions

ii. Engaging Businesses

B. State of Business and Development in the City - Proposed October 8, 22, or 29, 2015

The Committee discussed hosting a State of Businesses and Development in the City and determined that the subcommittee will be provide feedback for the date, location, and time.

6. New Business

A. Energy and Environment Education Subcommittee Collaboration

Energy and Environment Education Subcommittee Chair Joe Martinich provided the Committee with information and the Subcommittee's plan to begin presentations for businesses and residents starting in January 2016. Several Committee Members provided their feedback and offered their assistance. Subcommittee Chair Martinich encouraged the Committee to feel free to send him their comments and suggestions by phone or email.

1. Letter from Subcommittee Chair

Summary: Letter from Energy and Environment Subcommittee Chair

B. Election of Chair and Vice-Chair

Mark Perkins explained to the Committee that the City Council recently passed an ordinance regarding serving on City Boards, Commissions, and Committees, limiting the terms of Chairs and Vice-Chairs to no more than three consecutive one-year terms. As a result, all Committees must re-elect a Chair and Vice-Chair every fiscal year. The Committee will elect a new Chair and Vice-Chair at the next meeting.

7. Business from Members

8. Business from Staff Liaison

Mark Perkins informed the Committee that the City's new Community Development Director, Jason Jaggi, will begin on Monday, August 31. Jason has a Master of Regional and Community Planning. He is currently the Planning Manager for the City of St. Charles and was previously the Senior Planner for the City of Clayton.

Mark provide an update to the Committee regarding the Comprehensive Plan Update. H3, the consulting firm, will be hosting four public workshops and other stakeholder meetings to receive feedback.

A. Development Update

Mark Perkins review the Building Division's Activity Report noting that building permit revenues had increased substantially from \$598,967 in FY14 to \$921,196 in FY15.



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**1. Monthly Activity Report
Summary: Fiscal Year 2015**

B. EDA Grant - Global Plant Science Research Park and Innovation Master Plan

Mark Perkins provided an update regarding the EDA grant which is a partnership between St. Louis County, City of Creve Coeur, Danforth Center, and Wexford Science + Technology. He said that the grant was one of four \$500,000 grants awarded by the federal government.

C. State of the City - Chamber of Commerce September 17, 2015

Mark Perkins informed the Committee of the Mayor's State of the City at the Chamber of Commerce luncheon on Thursday, September 17, 2015.

9. Adjourn

The meeting adjourned at 9:00 AM.



Economic Development Committee Proposed Business Awards Program

Creve Coeur Economic Development Committee

Proposed Business Awards Program

Award Categories

- Heart of the Community
 - Honors a Creve Coeur- business or organization that has demonstrated a commitment to the community by making a positive impact on Creve Coeur or the St. Louis region.
- Most Innovative Business
 - Honors a Creve Coeur-based business or organization that has demonstrated innovation, unique achievements, or significant advancements in their field.
- Favorite Restaurant
 - Honors a Creve Coeur restaurant that is nominated by its customers for its outstanding, service and food quality. Nominations to be submitted to Creve Coeur residents and businesses via electronic survey.

Nominations

- Please include the following with this nomination form:
 - A brief description of the organization and why the business should receive the award (not to exceed 250 words).
 - Letters, articles or other materials supporting the nomination.

Timeline

- Solicit nominations in January and February
- Winners announces in April or May at an afternoon networking event; 5-7 PM; at a Creve Coeur business

Budget

- Awards
- Reception