



**Economic Development Committee
Committee Meeting Agenda
May 18, 2017
8:00 AM
City Council Chamber**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - 1. Approval of April 20, 2017 Economic Development Committee Meeting Minutes**
- 4. Unfinished Business**
 - A. Business Awards 2017***
 - B. Business Outreach Subcommittee Update***
- 5. New Business**
 - A. Business Awards 2018***
 - i. New Award Category - Energy & Environment Committee Recommendation**
- 6. Business from Members**
- 7. Business from Staff Liaison**
 - A. Building and Development Update***
- 8. Next Meeting - Thursday, July 20**
- 9. Adjourn**



**Economic Development Committee
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1. Call to Order

2. Roll Call

Ken Skornia	Member	(Absent)
David Schlafly	Member	
Mark Gorksi	Vice Chair	(Absent)
Stephen Bisch	Member	
Robert Bockserman	Member	
Sekhar Prabhakar	Chair	
John Meek	Member	
Vinh Tran	Member	
Charlotte D'Alfonso	Council Member	
Barry Glantz	Mayor	
Mark Perkins	City Administrator	
Sharon Stott	Asst to the City Administrator	
Jason Jaggi	Director of Community Development	
Bess McCoy	PIO	
Ted Ruzicka	Guest, Council Member	

3. Approval of Agenda

Mr. Perkins suggested moving the discussion of the Business Awards 2017 after approval of the minutes. Committee agreed. David Schlafly moved, seconded by Vinh Tran to approve the amended agenda. Motion passed unanimously.

4. Approval of Minutes

A. Approval of Minutes - January 19, 2017

David Schlafly moved, seconded by Vinh Tran to accept the meeting minutes from January 19, 2017. Motion passed unanimously.

5. Business Awards 2017 - Selection

Committee discussed the nominations for the 2017 Creve Coeur Business Awards. The three award categories include: Heart of the Community, Most Innovative Business and Favorite Restaurant.

Bess McCoy, Public Information Officer and Management Analyst, stated there were six restaurants nominated for Favorite Restaurant Award. Nominations included: Bristol Seafood Grill, Gulf Shores Restaurant and Grill, Houlihan's, Il Bel Lago, Pumpernickles Deli and Zoya's Cafe. The winner is selected by popular vote from the list of nominees. The winner will be confirmed at the end of today, however, the votes as of this morning appear to favor Pumpernickles Deli with 67 percent of the votes (637 votes).

EDC members discussed the nominations for Most Innovative Business. Nominations included: Paycom, Fit Flavors, Laser Spine Institute, Computer Problem Busters. Committee voted and the winner for Most Innovative Business Award was Paycom.

EDC members discussed the nominations for Heart of the Community. Nominations included: Jon Tomas Salon Spa, Metro Imaging, Gulf Shores Restaurant and Grill, and National Council of Jewish Women.



**Economic Development Committee
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Committee voted and the winner for Heart of the Community Award was National Council of Jewish Women.

Mr. Perkins reminded EDC the winners will be announced at an award ceremony held at Venture Cafe at 39 North, at the Danforth Plant Science Center, 975 North Warson Road at 4 p.m. The award presentation will take approximately 20 minutes. Venture Cafe is open to the public and beverages will be provided.

Council Member Charlotte D'Alfonso said the Energy and Environment Committee (E&E) would like to meet to discuss the possibility of establishing new award categories in the future. The joint meeting will be on May 18 at the regularly scheduled EDC meeting. Council Member D'Alfonso said E&E may also want to discuss other ideas and she suggested the EDC may want to bring some ideas to the meeting where the two committees can collaborate to achieve goals.

6. Unfinished Business

A. Economic Development Strategy - Establish priorities for 2017

Mr. Perkins shared the list of ideas submitted by EDC members to Mr. Prabhakar.

Mr. Bisch discussed the challenges of implementing some of the ideas based on limited time of EDC members.

Committee discussion focused on marketing to businesses the advantages of locating in Creve Coeur and fostering communication and outreach efforts to existing businesses in Creve Coeur. Mr. Prabhakar stated lunch and learn meetings can be effective in networking with the business community.

7. New Business

A. Business Leadership Group - Ted Ruzicka

Council Member Ted Ruzicka suggested the EDC have meet and greets four times per year as part of the EDC strategic plan to include an open forum discussion to discuss hot topics and city activities where breakfast is served and the Mayor attends.

Mayor Glantz stated whether the City would be taking the lead on the project given limited staff resources. EDC members discussed partnering with the Chamber of Commerce. Mr. Ruzicka said the Chamber has limited staff resources. Mr. Ruzicka said would be willing to assist and he suggested the EDC form a subcommittee.

Stephen Bisch moved, seconded by David Schlafly to nominate David Schlafly, John Meek, and Sekhar Prabhakar to serve on a subcommittee to focus on outreach to the business community, including Mr. Ruzicka's suggestion. Motioned passed unanimously. Subcommittee agreed to meet once and report back to the EDC.

8. Business from Members

No business from members was discussed.

9. Business from Staff Liaison

Minutes Acceptance: Minutes of Apr 20, 2017 8:00 AM (Approval of Minutes)



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Mr. Perkins stated Sharon Stott, Assistant to the City Administrator, will be the new staff liaison to the Economic Development Committee. Mr. Perkins will continue to attend EDC meetings.

A. Building and Development Update

Director of Community Development Jason Jaggi provided an update on recent projects before the Planning and Zoning Commission (P&Z). Mr. Jaggi stated:

- Barnes-Jewish West County Hospital will be building a new hospital and medical building on its existing campus. Washington University will have a satellite office on campus.
- Mercy Hospital is planning a six-story medical outpatient center south of Conway and west of New Ballas Road. The new hospital master plan, including the new south campus, will be coming soon to P&Z.
- Panda Express is going in at Creve Coeur Pavillion where the former Macaroni Grill was located.
- Assisted Living on Lindburgh is now open and accepting residents.
- The Hospice House at Barnes-Jewish West County is now open.

B. Creve Coeur 2030 - Comprehensive Plan Update

The Creve Coeur 2030 Comprehensive Plan was not discussed.

C. 39 North Update

Mr. Jaggie said the 39 North Master Plan was reviewed with P&Z met with members of the EDC on Monday, April 17. Mr. Jaggi stated the plan includes a land use component which will be reviewed by P&Z. He stated there are grants on the horizon to help offset the costs associated with the extensive infrastructure improvements as part of the plan.

10. Next Meeting - Thursday, May 18 - E&E Committee to attend

The next meeting of the EDC is anticipated to be a joint session with the Energy and Environment Committee on Thursday, May 18 at 8 a.m.

The Creve Coeur Business Awards 2017 will be held on Tuesday, May 16, at 4:00 p.m. at the Venture Cafe at 39 North, Donald Danforth Plant Science Center.

11. Adjourn

Meeting adjourned at 9:05 a.m.

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