



**Economic Development Committee
Committee Meeting Agenda
March 19, 2019
8:00 AM
City Council Chamber**

- 1. Call to Order**
- 2. Approval of Minutes**
 - 1. Approval of January 15, 2019 Economic Development Committee Meeting Minutes**
- 3. Unfinished Business**
 - A. EDC Action Item Update**
 - i. Roundtable Discussions
 - B. Business Awards**
 - i. Review Nominations
 - ii. EDC Forum & Reception - May 8, 4:30P
- 4. New Business**
- 5. Business from Staff**
 - A. Development Update**
 - B. Proposed Merger Forum - June 6**
- 6. Business from Members**
- 7. Adjourn**
- 8. Important Dates**
 - A. EDC Forum & Reception - May 8, 4:30-6:30P**
 - B. Next EDC Meeting - May 21, 8A**



**Economic Development Committee
Committee Meeting Minutes
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1. Call to Order

2. Roll Call

David Morris	Chamber of Commerce Rep/Committee Member
Sekhar Prabhakar	Committee Member (Absent)
John Meek	Chair
Robert Bockserman	Committee Member
Kent Skornia	Committee Member
Mark Manlin	Vice-Chair
Barry Glantz	Mayor
Charlotte D'Alfonso	Council Liaison
Mark Perkins	City Administrator
Sharon Stott	Assistant City Administrator
Jason Jaggi	Director of Community Development
Melissa Orscheln	Assistant
Don Rothermich	Executive Vice President, Chamber

A quorum was present.

3. Approval of Minutes

1. Approval of September 18, 2018 Economic Development Committee Meeting Minutes

Mark Manlin motioned, seconded by Kent Skornia, to approve the September 18, 2018 meeting minutes. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Morris, Meek, Bockserman, Skornia, Manlin
ABSENT:	Prabhakar

4. Unfinished Business

A. Objectives/Mission 2019

John Meek discussed the proposed draft of the updated Mission and Purpose of the EDC. He stated the new draft is more succinct and impactful. Mr. Meek, Mark Manlin, Charlotte D'Alfonso and staff plan to meet between EDC meetings to develop action items. Suggested action items included brochures and business awards.

No other suggestions from EDC members were discussed.

B. Business Awards 2019

Sharon Stott reported the Business Awards were promoted with the annual business license renewal letters in December. Ms. Stott stated Venture Café has not yet secured funding after March 2019 - similar to last year at this time. The EDC agreed the Danforth Plant Science Center is a good location



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and another presentation there would bring exposure to have a presentation such as the Mayor's State of the City address for businesses possibly in August.

Committee revisited discussion of partnering with the Creve Coeur-Olivette Chamber of Commerce during one of its regularly scheduled luncheon meetings. The new Executive Vice President Don Rothermich was present and he stated it was a good idea. The possible date of the Business Award Ceremony will be the third Thursday of the month in April or May 2019. Mr. Rothermich will notify Ms. Stott as to which date works best. Ms. Stott will set up a conference call with Mr. Meek and Mr. Rothermich to discuss details of business awards.

Ms. Stott stated the deadline for nominations for the Business Awards will be March 1, 2019. Ms. Stott will submit information to City boards, committees and commissions, Mayor and Council, the EDC and Mr. Rothermich to assist in soliciting nominations and promoting the awards through social media and electronic newsletters.

Ms. Stott and John Meek agreed to reach out to last year's recipients to seek nominations for other businesses.

EDC Committee members discussed and agreed to submit at two nominations for Business Awards.

5. New Business

No new business was discussed.

6. Business from Members

David Morris, the new Creve Coeur-Olivette Chamber of Commerce representative on the EDC, introduced himself. Mr. Morris is a commercial real estate broker. He stated the HBE building may have a tenant to lease a portion of the building. Mr. Morris stated he will update the EDC on commercial projects in Creve Coeur at meetings.

John Meek discussed promoting businesses in the area. He shared a template used by his company to promote success stories.

No other member business was discussed.

7. Business from Staff Liaison

Sharon Stott reminded members there are three vacancies on EDC. Members are encouraged to encourage community members to apply online.

A. 39 North Update

Jason Jaggi stated the design contract was awarded for the Olive/Lindbergh interchange.

Mr. Jaggi stated the Great Streets Study is underway and will have a preliminary design for Old Olive. There was a public meeting held in October, a position response was completed, and a presentation to Planning & Zoning Commission and City Council. Elements of the study include: a gateway on each end of Old Olive, a multiuse path, and streetscape design including lighting, plantings, and enhanced crossing at the Old Olive and Lindbergh interchange.

Minutes Acceptance: Minutes of Jan 15, 2019 8:00 AM (Approval of Minutes)



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B. Planning Update

Mr. Jaggi stated forthcoming expansions include the Helix Center and a greenhouse at the Danforth Plant Science Center.

Mr. Jaggi also discussed zoning code updates which include the areas on East Olive and Lindbergh corridor and on West Olive.

8. Important Dates

A. Award Nomination Deadline: Mar 1, 2019

B. Next EDC Meeting: Mar 19, 2019

9. Adjourn

Meeting adjourned at 9:00 AM.

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