



**Economic Development Committee
Committee Meeting Agenda
July 21, 2020
8:00 AM
City Council Chamber**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - 1. Approval of January 21, 2020 Economic Development Committee Meeting Minutes**
- 4. Unfinished Business**
 - A. Business Awards**
 - i. Winners**
 - A. Heart of the Community - Robin's Angels**
 - B. Green Business - Markwort Sporting Goods**
 - C. Most Innovative Business - Food Raconteur**
 - D. Favorite Restaurant - Anis Hyderabad House**
 - ii. Rescheduled Award Ceremony - Sept 17, 11:30A-1P**
- 5. New Business**
 - A. Election of Chair - FY21**
 - B. Election of Vice-Chair - FY21**
- 6. Business from Members**
- 7. Business from City Administrator**
 - A. Budget FY21**
 - i. Expense Reduction**
 - ii. Revenue Opportunities**
 - A. Prop C - Parks & Stormwater Sales Tax**
 - B. Development Update**
- 8. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)



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9. Adjourn

10. Save the Dates

A. Sept 15, 8-9A -- EDC Meeting

B. Sept 17, 11:30A-1P - Creve Coeur-Olivette Chamber Meeting



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1. Call to Order

2. Roll Call

Roger Levy	Committee Member	(Absent)
David Morris	Chamber of Commerce Representative	Member
Ned Maniscalco	Committee Member	
Norty Cohen	Committee Member	
John Meek	Chair	
Mark Manlin	Vice Chair	(Absent)
Barry Glantz	Mayor	(Absent)
Charlotte D'Alfonso	Council Liaison	
Mark Perkins	City Administrator	
Sharon Stott	Assistant City Administrator	
Jason Jaggi	Community Development Director	
Tom Lancia	CCOCC Executive Director	

A quorum was present.

3. Approval of Minutes

1. Approval of October 15, 2019 Economic Development Committee Meeting Minutes

Ned Maniscalco moved, seconded by Norty Cohen to approve the Economic Development Committee Meeting minutes from October 15, 2019. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Morris, Maniscalco, Cohen, Meek
ABSENT:	Levy, Manlin

4. New Business

A. New Chamber Executive Director

New Executive Director of the Creve Coeur-Olivette Chamber of Commerce (CCOCC) Tom Lancia introduced himself. Mr. Lancia worked 18 years for the archdiocese in the youth ministry office. Priorities for the CCOCC include building value for the existing membership, building membership, and membership retention.

B. Creve Coeur Business Awards Nominations

Committee discussed ideas for promoting the Creve Coeur Business Awards. Ideas included: a paid Facebook ad, a billboard ad for one month through the Chamber's contract; including the 2019 winners in the solicitation for nominations in the February business e-newsletter; and, posting yard signs around the City.



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Staff liaison Sharon Stott discussed various City promotions completed to date including: a flyer was included in business license renewal letters in December and mailed to approximately 1,100 businesses; two articles appeared in residential newsletters; two articles appeared in business e-newsletter with two more articles planned; and posting on the City's website.

Tom Lancia stated he had mentioned it at the Chamber luncheon yesterday and would include it in the weekly newsletter this week. Sharon Stott will give him flyers to distribute after the meeting.

Council liaison Charlotte D'Alfonso encouraged EDC members to promote nominations through members various networks. She will promote with the City Council.

Committee discussed having the Chamber host the event again at the Chamber membership meeting luncheon on May 21, 2020.

5. Business from Members

No discussion was held.

6. Business from the Staff Liaison

A. Creve Coeur Building Code & Permit Fees

Jason Jaggi stated the City raised its building permit fees \$1 for every \$1,000 of value. The City's goal is to recover 80% of costs associated with inspections and keep costs are inline with other cities in the region. It has been approximately 7 years since the City has raised its fees.

Mr. Jaggi discussed the City is proposing to adopt the 2015 international building codes. The first reading occurred and the 90-day notice period commenced January 13, 2020. The second reading, and possible approval could occur on or after April 13, 2020.

Mark Perkins stated the city generally adopts building codes in sync with St. Louis County to ensure we are using the same, or similar, codes. St. Louis County recently adopted the 2015 with amendments to the energy code. Mr. Perkins stated the Home Builders Association recommended changes to the St. Louis County energy code due to the added expense of building homes for compliance. The City anticipates receiving similar feedback during the 90-day comment period.

1. Proposed Building Code Changes

Summary: Staff is sharing information presented to Council on January 13, 2020 for proposed building code ordinance changes.

B. Medical Marijuana Permits

Jason Jaggi discussed the marijuana cultivation, manufacturing and transportation permits were recently released by Missouri State and no applicant in Creve Coeur was approved. The State will be announcing dispensary permits on January 24, 2020.

Charlotte D'Alfonso stated there is a petition to permit a vote for recreational marijuana.

Minutes Acceptance: Minutes of Jan 21, 2020 8:00 AM (Approval of Minutes)



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C. Benson Hill

Mr. Jaggi stated Benson Hill construction is well underway. This ag-tech firm had its start at the Helix Center.

D. 20-Apartment Complex

A proposed 20-unit, 4-story apartment complex is proposed for the "CB" district on the north side of Olive Boulevard, west of Spoede Road. This is an approved use for the CB zoning district and does not require Council approval. Planning and Zoning will review the plans tonight.

E. East Olive Rezoning

Mr. Jaggi stated a draft overlay zoning district was presented to Planning and Zoning (P&Z) Commission last month and a few changes were recommended. Staff will present the revisions to P&Z next month.

F. 39 North Greenways Plan

Mr. Jaggi stated the 39 North Greenway Plan is a portion of the overall Centennial Greenway plan. It has been a 2-year development plan to identify on street and off street trails within the existing environment by 39 North. The plan is on tonight's P&Z agenda. The trail currently ends at Olive Boulevard and I-170, but will eventually reach from Forest Park to Creve Coeur Lake.

G. Opportunity Zones

Mr. Jaggi stated 39 North is part of the census tract included in the Opportunity Zones - primarily near Old Olive and the Light Industrial area.

1. Opportunity Zones

Summary: Staff is sharing some recent articles about Opportunity Zones tax incentives.

7. Adjourn

The meeting adjourned at 9:04 a.m.

8. Important Dates

- A. Business Awards Nomination Deadline - Mar 2, 5PM**
- B. EDC Regularly Scheduled Meeting - Mar 17, 8AM**
- C. Building Code Ordinance 2nd Reading - Apr 13, 7PM**