



**Economic Development Committee
Committee Meeting Agenda
December 1, 2020
8:00 AM
Online Meeting**

- 1. Roll Call**
- 2. Approval of Minutes**
 - 1. Approval of September 15, 2020 Economic Development Committee Meeting Minutes**
- 3. Unfinished Business**
- 4. New Business**
 - A. Subcommittee Update - Supporting Local Businesses***
 - 1. Approval of November 10, 2020 Economic Development Committee Meeting Minutes**
- 5. Business from Members**
- 6. Business from Staff**
 - A. Building Permit Task Force - Mark Perkins***
 - B. Update STL County Business Restrictions Due to COVID - Mark Perkins***
 - C. Development Update - Jason Jaggi***
 - D. Business Awards 2021 Promotion - Sharon Stott***
- 7. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 8. Adjourn**
 - A. Next EDC Zoom Meeting - Jan. 19, 2021, 8AM***



**Economic Development Committee
Committee Meeting Minutes
September 15, 2020
8:00 AM
City Council Chamber**

1. Roll Call

Roger Levy	Committee Member
David Morris	Chamber of Commerce Representative Member
Ned Maniscalco	Vice-Chair
Norty Cohen	Committee Member
Julie LaBonte	Committee Member
Warren Davis	Committee Member
John Meek	Committee Member
Mark Manlin	Chair
Barry Glantz	Mayor
Robert Hoffman	Council Liaison (Absent)
Mark Perkins	City Administrator
Sharon Stott	Assistant City Administrator
Tom Lancia	Executive Director

The meeting was called to order by Chair Mark Manlin.

A. Introduction of New Members

All those in attendance introduced themselves.

1. Economic Development Committee Members FY21

2. Approval of Minutes

1. Approval of July 21, 2020 Economic Development Committee Meeting Minutes

Ned Maniscalco moved, seconded by Norty Cohen to approve the EDC Meeting Minutes from July 21, 2020. Motion accepted unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Levy, Morris, Maniscalco, Cohen, LaBonte, Davis, Meek, Manlin

3. Unfinished Business

A. Business Awards

Mark Manlin reminded members about the upcoming Business Awards Ceremony at the Creve Coeur-Olivette Chamber of Commerce at Orlando's, 2050 Dorsett Village in Maryland Heights on Thursday, September 17 from 11:30 a.m. to 1:00 p.m.

Sharon Stott stated seven award winners and guests are attending the luncheon along with Council President Heather Silverman, EDC Ned Maniscalco, and three City staff.

Tom Lancia stated the Chamber will also be presenting its Volunteer of the Year Award at the event.



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i. Thurs, Sept 17, 11:15A-1:00P

4. New Business

A. EDC Mission and Strategy

Mark Manlin discussed the challenges with promoting economic development during the COVID pandemic. He encouraged all EDC members and City staff to support and promote local businesses.

Committee discussed a variety of ideas to support local businesses such as drawing prizes and promotions through Facebook posts on a regular basis, and spotlighting local businesses. Mr. Perkins stated the City does encourage citizens to patronize local businesses and restaurants in the electronic Business and the Resident newsletters, but that selecting one business over another should be avoided, but that overall general promotion can be expanded.

Committee recommended forming a subcommittee to generate ideas focused on assisting local Creve Coeur businesses in promoting their services in a pandemic. A call for volunteers was made and subcommittee members include: Norty Cohen, Julie LaBonte, Roger Levy and Mark Manlin.

Mr. Manlin will reach out to subcommittee members to set up a Zoom meeting and include Sharon Stott.

1. EDC Mission & Strategy

5. Business from Members

Committee continued discussions about ideas to encourage and support local businesses.

Julie LaBonte asked if there were any new development plans for the area where the Quick Trip gas station and convenience store, and shopping center redevelopment had been proposed for Olive and Graeser.

Mark Perkins responded by stating the City is looking into ways to induce development by further developing a zoning overlay district which could provide additional uses in the currently zoned General Commercial District. He also informed the EDC Members that the City has received a summons to court regarding a petition to overturn the City Council's decision to not allow the Quick Trip.

Mayor Glantz added the City has loosened some of its signage and outdoor seating restrictions during COVID to assist businesses in finding creative solutions to a difficult situation.

6. Business from City Staff

A. Prop C - Parks & Stormwater Ballot Measure

Mark Perkins informed the committee regarding a recently approved ordinance placing Prop C measure on the ballot. If approved, the measure will provide funding for local parks and stormwater control in Creve Coeur. Three citizen committees-the Finance, Parks & Historic Preservation, and Stormwater Committee-recommended placing this measure on the November ballot.

Mr. Perkins stated Creve Coeur is one of only a few cities in the St. Louis Metropolitan Area that does not have a Parks & Stormwater Tax. Funding for parks and stormwater control needs has historically

Minutes Acceptance: Minutes of Sep 15, 2020 8:00 AM (Approval of Minutes)



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been very limited, but the long-term trend of flat to declining sales tax revenues has exacerbated the need to consider other means of funding these city services. If approved, the revenue will be used to improve and maintain public parks based on the recommendations outlined the stormwater plan and the more recent 2019 Creve Coeur Parks and Recreation Master Plan.

Mr. Perkins stated the PHP and Stormwater committees are hosting Virtual Town Halls (via Zoom) with the first occurring tonight at 7 p.m. and more coming in September and October. All EDC were encouraged to participate to learn more about Prop C.

B. Planning Update

i. Barnes-Jewish West County Hospital

Community Development Director Jason Jaggi stated that Barnes Jewish West County has resumed construction to its medical building which had halted during the initial COVID outbreak in the spring.

ii. Mercy Hospital

Mr. Jaggi stated Mercy is proposing a new 7-story office building at Conway Road and Ballas Road. Nearby residents expressed concerns at the prominence of the building and its close proximity to Conway Road at City Council Zoom Meeting last night. He anticipates more discussion with be forthcoming about the project.

iii. 20-Unit Apartment Complex

Mr. Jaggi stated there is a 20-unit apartment complex proposed west of Spoeede Road.

C. Ethics Policy Reminder

Mr. Perkins reminded all EDC members to review the Ethics Policy reminder included in the packet. The Biennial Ethics Training is next scheduled for October 2021.

1. Ethics Policy Reminder

7. Comments from the Public

No public comments were received.

8. Adjourn

Ned Maniscalco moved, second by Roger Levy to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 9 a.m.

A. Upcoming EDC Meetings

i. Nov 17, 2020, 8A

ii. Jan 19, 2021, 8A

iii. Mar 16, 2021, 8A

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iv. May 18, 2021, 8A

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**Economic Development Committee
Committee Meeting Minutes
November 10, 2020
6:00 PM
Online Meeting**

1. Roll Call

EDC subcommittee members present:

Mark Manlin, Chair
Norty Cohen, Member
Julie LaBonte, Member
David Morris, Chamber of Commerce Representative/Member

Staff present:

Mark Perkins, City Administrator
Melissa Orscheln, Public Information Officer & Management Analyst

EDC subcommittee members absent:

Roger Levy, Member

2. New Business

A. Supporting Local Businesses Discussion

Members discussed the mission of the Subcommittee - bring attention to restaurants/businesses in Creve Coeur, helping restaurants stay alive through the pandemic.

City currently has a list of restaurants on its website; Julie LaBonte has started a spreadsheet adding to the data on each restaurant, including providing website links, perhaps links to carry out or dine in options, etc. She will provide this data to Melissa Orscheln who will complete this project.

Norty Cohen suggested developing a graphic with a simple message focusing on a theme of patronizing Creve Coeur restaurants / businesses - i.e., 'Love CC' with the broken heart logo, etc. Melissa will work on this.

Discussion about contacting restaurants about offering a promotion (to be determined by the restaurant) which could be communicated on the city's webpage, or directed to a 'micro website.' Mark Perkins stated that promoting individual businesses on a government website may be problematic, and suggested a partnership with the Chamber of Commerce on such a program. David Morris will follow up with the Chamber on this possibility and will report back within a week.

3. Comments from the Public

No comments from the public were received.

4. Adjourn

Online meeting adjourned at 6:58 p.m.

Minutes Acceptance: Minutes of Nov 10, 2020 6:00 PM (Subcommittee Update - Supporting Local Businesses)