



**Economic Development Committee  
Committee Meeting Agenda  
December 10, 2020  
5:00 PM  
Online Meeting**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
  - 1. Approval of November 10, 2020 Economic Development Committee Meeting Minutes**
- 4. Unfinished Business**
  - A. Supporting Local Businesses***
- 5. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 6. Adjourn**



**Economic Development Committee  
Committee Meeting Minutes  
November 10, 2020  
6:00 PM  
Online Meeting**

## 1. Roll Call

EDC subcommittee members present:

Mark Manlin, Chair  
Norty Cohen, Member  
Julie LaBonte, Member  
David Morris, Chamber of Commerce Representative/Member

Staff present:

Mark Perkins, City Administrator  
Melissa Orscheln, Public Information Officer & Management Analyst

EDC subcommittee members absent:

Roger Levy, Member

## 2. New Business

### ***A. Supporting Local Businesses Discussion***

Members discussed the mission of the Subcommittee - bring attention to restaurants/businesses in Creve Coeur, helping restaurants stay alive through the pandemic.

City currently has a list of restaurants on its website; Julie LaBonte has started a spreadsheet adding to the data on each restaurant, including providing website links, perhaps links to carry out or dine in options, etc. She will provide this data to Melissa Orscheln who will complete this project.

Norty Cohen suggested developing a graphic with a simple message focusing on a theme of patronizing Creve Coeur restaurants / businesses - i.e., 'Love CC' with the broken heart logo, etc. Melissa will work on this.

Discussion about contacting restaurants about offering a promotion (to be determined by the restaurant) which could be communicated on the city's webpage, or directed to a 'micro website.' Mark Perkins stated that promoting individual businesses on a government website may be problematic, and suggested a partnership with the Chamber of Commerce on such a program. David Morris will follow up with the Chamber on this possibility and will report back within a week.

## 3. Comments from the Public

No comments from the public were received.

## 4. Adjourn

Online meeting adjourned at 6:58 p.m.

Minutes Acceptance: Minutes of Nov 10, 2020 6:00 PM (Approval of Minutes)