



**Economic Development Committee
Subcommittee Meeting Agenda
December 10, 2020
5:00 PM
Online Meeting**

As a precautionary measure to help prevent exposure and spread of COVID-19, the Economic Development Subcommittee meeting scheduled for Thursday, December 10, 2020, at 5:00 p.m. will be held via Zoom online. The following participation options are available:

- **Join Zoom Meeting:** <https://zoom.us/j/98597444013>
Meeting ID: 985 9744 4013
- **One tap mobile:** +13126266799,,98597444013# US (Chicago)
- **Dial by your location:** +1 312 626 6799 US (Chicago)
Meeting ID: 985 9744 4013
To find your local number: <https://zoom.us/u/acWREN1Qne>

1. Call to Order

2. Roll Call

3. Approval of Minutes

- 1. Approval of November 10, 2020 Economic Development Subcommittee Meeting Minutes**

4. Unfinished Business

A. Supporting Local Businesses

5. Comments from the Public

6. Adjourn



**Economic Development Committee
Committee Meeting Minutes
November 10, 2020
6:00 PM
Online Meeting**

1. Roll Call

EDC subcommittee members present:

Mark Manlin, Chair
Norty Cohen, Member
Julie LaBonte, Member
David Morris, Chamber of Commerce Representative/Member

Staff present:

Mark Perkins, City Administrator
Melissa Orscheln, Public Information Officer & Management Analyst

EDC subcommittee members absent:

Roger Levy, Member

2. New Business

A. Supporting Local Businesses Discussion

Members discussed the mission of the Subcommittee - bring attention to restaurants/businesses in Creve Coeur, helping restaurants stay alive through the pandemic.

City currently has a list of restaurants on its website; Julie LaBonte has started a spreadsheet adding to the data on each restaurant, including providing website links, perhaps links to carry out or dine in options, etc. She will provide this data to Melissa Orscheln who will complete this project.

Norty Cohen suggested developing a graphic with a simple message focusing on a theme of patronizing Creve Coeur restaurants / businesses - i.e., 'Love CC' with the broken heart logo, etc. Melissa will work on this.

Discussion about contacting restaurants about offering a promotion (to be determined by the restaurant) which could be communicated on the city's webpage, or directed to a 'micro website.' Mark Perkins stated that promoting individual businesses on a government website may be problematic, and suggested a partnership with the Chamber of Commerce on such a program. David Morris will follow up with the Chamber on this possibility and will report back within a week.

3. Comments from the Public

No comments from the public were received.

4. Adjourn

Online meeting adjourned at 6:58 p.m.

Minutes Acceptance: Minutes of Nov 10, 2020 6:00 PM (Approval of Minutes)