



**Economic Development Committee
Committee Meeting Agenda
March 16, 2021
8:00 AM
Online Meeting**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - 1. Approval of January 19, 2021 Economic Development Committee Meeting Minutes**
- 4. Unfinished Business**
 - A. Show the Love Campaign***
- 5. New Business**
 - A. Creve Coeur Business Awards***
 - 1. Creve Coeur Business Award 2021 Nominations**
Summary: Discussion item for Economic Development Committee.
 - B. Election of Chair/Vice Chair***
- 6. Business from Members**
- 7. Business from Staff**
 - A. Development Update***
 - i. Altus Properties Development**
 - ii. 39 North**
- 8. Comments from the Public**
(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 9. Adjourn**
 - A. Next Meeting: May 18, 8 AM***
 - B. Creve Coeur Business Awards: May 20, 11:30 AM-1 PM***



**Economic Development Committee
Committee Meeting Minutes
January 19, 2021
8:00 AM
Online Meeting**

1. Call to Order

As a precautionary measure to help prevent exposure and spread of COVID-19, the Economic Development Committee meeting scheduled for Tuesday, January 19, 2021, at 8:00 a.m. was held online via Zoom.

2. Roll Call

Roger Levy	Committee Member
David Morris	Chamber of Commerce Representative Member
Ned Maniscalco	Vice-Chair
Norty Cohen	Committee Member (Absent)
Julie LaBonte	Committee Member (Absent)
Warren Davis	Committee Member
John Meek	Committee Member
Mark Manlin	Chair
Barry Glantz	Mayor
Robert Hoffman	Council Liaison
Mark Perkins	City Administrator
Sharon Stott	Assistant City Administrator
Jason Jaggi	Community Development Director

3. Approval of Minutes

1. Approval of December 1, 2020 Economic Development Committee Meeting Minutes

Ned Maniscalco moved, seconded by Roger Levy to approve the EDC minutes from December 1, 2020. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Levy, Morris, Maniscalco, Davis, Meek, Manlin
ABSENT:	Cohen, LaBonte

2. Approval of December 10, 2020 Economic Development Committee Subcommittee Meeting Minutes

Roger Levy moved, second by Ned Maniscalco to approve the EDC subcommittee meeting minutes from December 10, 2020. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Levy, Morris, Maniscalco, Davis, Meek, Manlin
ABSENT:	Cohen, LaBonte

4. Unfinished Business

Minutes Acceptance: Minutes of Jan 19, 2021 8:00 AM (Approval of Minutes)



**Economic Development Committee
Committee Meeting Minutes
January 19, 2021
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A. Supporting Local Business

i. Show the Love Campaign

Sharon Stott provided an update to the EDC committee from Public Information Officer Melissa Orscheln regarding promotion of the Show the Love campaign, specifically:

- Local Love program flyer created for businesses (December 17, 2020)
- Local Love webpage established on City's website (December 17, 2020)
- "Show Your Local Love" article on the City's website homepage (December 17, 2020)
- Press release sent to media: "Creve Coeur Announces Local Restaurant Recognition Program" (December 29, 2020)
- KMOX on-air radio interview with Mayor Glantz about the 'Local Love' program (December 2020)
- KMOV Channel 4 News feature: "Creve Coeur launches 'Local Love' program to help restaurants struggling during pandemic" (December 31, 2020)
- Business E-Newsletter January 2021 article (January 1, 2021)
- Follow up announcement emailed to only to restaurants (January 7, 2021)
- Local Love video #1 posted to social media and website
- **Upcoming:** "Local Love" article in February 2021 resident newsletter (February 1, 2021)
- **Upcoming:** Business cards with "Local Love" program info to be created to hand out to local restaurants (TBD)

Sharon Stott said flyers will be available for pick up at the front counter of the Government Center for those EDC members without easy access to a printer.

Committee encouraged members to visit restaurants, and inform them: keep videos simple, there are no associated costs to participate, and it is a way for the City to help restaurants to get the word out about their businesses during difficult times.

Committee mentioned whether or not it should be open to other businesses, but no further discussion took place.

Tom Lancia said he will encourage Chamber member participation with video submissions through the Chamber's website. Tom also said he mentioned the program at the chamber luncheon in December and will do it again next week.

A. Video Submissions

Sharon Stott stated the City has received a total of three (3) videos for the Show the Love campaign. Melissa Orscheln compiled them into one video and posted them on the City's social media and website.

5. New Business

A. Creve Coeur Business Awards 2021

i. Accepting Nominations

Sharon Stott stated nominations are currently being accepted for the 2021 Creve Coeur Business Awards and the City has received a few nominations to date. Promotion was included in the

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annual business license renewal letters, on the City's website, and in the resident and business newsletters. The nomination deadline is March 1, 2021.

EDC Members are encouraged to solicit nominations when they visit restaurants about the Show the Love campaign.

Tom Lancia stated if the EDC follows the same schedule as prior years, the date for the Business Awards at the Chamber lunch would be Thursday, May 20, 2021. For now, the date is tentatively reserved with the Chamber.

6. Business from Members

No business from members was discussed.

7. Business from Staff Liaison

A. Development Update

i. Mixed-Use Altus Development

Jason Jaggi stated that a Mixed-Use Development is proposed at the Creve Coeur Pavilion center consisting of 230 apartment units and 2,100 square feet of restaurant/retail space. The existing California Pizza Kitchen and former Stir Crazy buildings would be removed to make way for this project. Planning and Zoning Commission held meetings in December and on December 21, 2020 voted unanimously to recommend approval of the requests to City Council. The applicant requested a deferral of consideration by the City Council to the Feb. 8, 2021 meeting.

ii. 39 North

Jason Jaggi updated the Committee on the various transportation projects within the 39 N District:

- The Olive/Lindbergh interchange project and bids were received last week. The Old Olive/Lindbergh interchange which is funded but awaiting final design with construction about 2 years away.
- The St. Louis Economic Partnership submitted a \$7 million dollar grant request to the federal Economic Development Agency to construct Phase 2 of the Old Olive Great Street project and 39N Greenway, the area east of Lindbergh.

8. Comments from the Public

No comments from the public were discussed.

9. Adjourn

Ned Maniscalco moved, seconded by Roger Levy to adjourn the meeting. Motion passed unanimously at 8:32 a.m.

10. Next EDC Meeting: Tues, Mar 16, 8 AM

Minutes Acceptance: Minutes of Jan 19, 2021 8:00 AM (Approval of Minutes)



**Economic Development Committee
Committee Meeting Minutes
December 1, 2020
8:00 AM
Online Meeting**

1. Call to Order

This meeting was conducted by means of video conferencing and public access was available via the internet and telephone in this manner. These departures from normal meeting procedures and requirements were necessitated by the COVID-19 public health emergency and related government orders.

2. Roll Call

Roger Levy	Committee Member
David Morris	Chamber of Commerce Representative Member
Ned Maniscalco	Vice-Chair
Norty Cohen	Committee Member
Julie LaBonte	Committee Member
Warren Davis	Committee Member (Absent)
John Meek	Committee Member (Absent)
Mark Manlin	Chair
Barry Glantz	Mayor
Robert Hoffman	Council Liaison
Mark Perkins	City Administrator
Sharon Stott	Assistant City Administrator
Jason Jaggi	Community Development Director
Melissa Orscheln	Staff Liaison

3. Approval of Minutes

1. Approval of September 15, 2020 Economic Development Committee Meeting Minutes

Norty Cohen moved, seconded by Roger Levy to approve the minutes of September 15, 2020. Motion approved unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Levy, Morris, Maniscalco, Cohen, LaBonte, Manlin
ABSENT:	Davis, Meek

4. Unfinished Business

No unfinished business was discussed.

5. New Business

A. Subcommittee Update - Supporting Local Businesses

Mark Manlin provided a brief overview of the subcommittee meeting with additional details included in the subcommittee meeting summary of November 10, 2020.

Norty Cohen restated the purpose of the subcommittee is to support the local communication to the best of its ability. While the restaurant industry was the focus of the subcommittee's discussion, all



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service industries are included. Norty stated the City has limited resources and staffing and it is appropriate to partner with the Creve Coeur-Olivette Chamber of Commerce to assist in promoting these businesses.

Committee discussed ideas such as: letters to businesses and printing posters and window decals with a "Show Your Local Love - Shop Creve Coeur" created by Melissa Orscheln. They also discussed ideas such as including an insert in the newsletter listing restaurants, addresses and phone numbers, and story submissions to Feast Magazine or other media outlets promoting local restaurants/businesses. Committee discussed a month-long promotional effort in February for the "Show Your Local Love" campaign. Committee suggested another subcommittee meeting was necessary next week to discuss more details with Mark Manlin, Norty Cohen, Ned Maniscalco, Julie LaBonte, David Morris and Tom Lancia agreeing to participate.

Mark Perkins stated the City continues to encourage residents to shop local and uses its website, resident and business newsletters, social media, and press releases to do so. The promotional effort, if led by the Chamber, will provide additional exposure for the Chamber.

Tom Lancia stated the Chamber is updating its website. Tom has sent emails to Chamber member restaurants and other businesses about available funding resources for small businesses, and to seek input as to what kind of support is needed, with very little responses received to date. Tom stated he can provide links to businesses from the Chamber's website. Tom said he would call some Chamber restaurants to see what type of promotion would be helpful, and also ask some of the Chamber ambassadors if they would be willing to reach out to businesses. He will also contact the City of Olivette to discuss a "shop local" campaign and have a similar logo created.

1. Approval of November 10, 2020 Economic Development Committee Meeting Minutes

6. Business from Members

No business from members was discussed.

7. Business from Staff

A. Building Permit Task Force - Mark Perkins

Mark Perkins stated a Building Permit Task Force has been approved by City Council to review existing permitting practices and make recommendations to improve processes to better meet the needs of the community. The task force will consist of the Mayor, two City Council members, and up to two members from the EDC, Building Board of Appeals, Planning & Zoning Commission, Energy and Environment Committee, and one contractor. The City Administrator and the Director of Community Development will serve as the staff liaisons.

Mayor Glantz stated a task force is short-term in nature -- generally lasting about one year -- and that the nominating committee was scheduled to meet later today.

B. Update STL County Business Restrictions Due to COVID - Mark Perkins

Mark Perkins stated the recent business restrictions are well known by now. He reported the City has also been affected by COVID-related isolation/quarantine requirements and as a result residents will experience delays in the leaf collection.

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C. Development Update - Jason Jaggi

Jason Jaggi provided an update on recent development projects:

- Creve Coeur Pavillion Retail Center: an application has been received for a 5-story mixed use building with 230 residential units with restaurant/retail space on the ground floor at 10555 Olive Boulevard. Planning and Zoning will have a public hearing and first reading on December 7.
- Mercy Hospital Outpatient Center: construction is expected to begin soon at Ballas and Conway roads for a 5-story medical building.
- Mercy Hospital - David Pratt Cancer Center: an expansion is underway to add a proton therapy facility. The City's Art Committee is working with Mercy to develop a mural for the location recognizing health care professionals.

Committee asked for a status update regarding the former QT proposal on Olive Boulevard. Jason Jaggi stated the City is currently being sued by the property owners over denial of the project and he anticipates there will be no new applications received for the property until the matter is resolved.

D. Business Awards 2021 Promotion - Sharon Stott

Sharon Stott informed the committee that promotion of the 2021 Business Awards nomination process has commenced. Articles have already been included in the residential and business newsletters, in a insert in the business license renewals and on the City website.

8. Comments from the Public

No comments from the public were received.

9. Adjourn

David Moore motioned, seconded by Ned Maniscalco to adjourn the meeting. Motion approved unanimously. Meeting ended at 9:10 a.m.

A. Next EDC Zoom Meeting - Jan. 19, 2021, 8AM

Minutes Acceptance: Minutes of Jan 19, 2021 8:00 AM (Approval of Minutes)



**Economic Development Committee
Committee Meeting Minutes
December 10, 2020
5:00 PM
Online Meeting**

1. Call to Order

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2. Roll Call

Roger Levy	Committee Member	(Absent)
David Morris	Chamber of Commerce Representative Member	
Ned Maniscalco	Vice-Chair	
Norty Cohen	Committee Member	
Julie LaBonte	Committee Member	
Warren Davis	Committee Member	(Absent)
John Meek	Committee Member	(Absent)
Mark Manlin	Chair	
Barry Glantz	Mayor	(Absent)
Robert Hoffman	Council Liaison	(Absent)
Mark Perkins	City Administrator	(Absent)
Sharon Stott	Assistant City Administrator	
Melissa Orscheln	PIO	
Tom Lancia	CEO	

Economic Development Subcommittee members present: Mark Manlin, Norty Cohen, Julie LaBonte, Ned Maniscalco, and David Morris.

Subcommittee members absent: Roger Levy

Others present: City staff Sharon Stott, Assistant City Administrator; Melissa Orscheln, Public Information Officer & Management Analyst, and Tom Lancia, Creve Coeur-Olivette Chamber of Commerce CEO.

3. Approval of Minutes

1. Approval of November 10, 2020 Economic Development Committee Meeting Minutes

Norty Cohen moved, seconded by Julie LaBonte, to approve the subcommittee meeting minutes from November 10, 2020. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Morris, Maniscalco, Cohen, LaBonte, Manlin
ABSENT:	Levy

4. Unfinished Business

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**Economic Development Committee
Committee Meeting Minutes
December 10, 2020
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A. Supporting Local Businesses

Tom Lancia provided an update on the ways the City of Olivette is helping to support local businesses. Items included:

- authorizing temporary outdoor seating
- temporary signage and banners
- developing a list of restaurants for residents noting services being offered during closures
- discussions with several dining businesses to discuss outdoor tents
- discussions with Council regarding reduction in fees on liquor licenses and extending deadline on business license renewals

Tom also mentioned the flyer he created and previously shared with the subcommittee encouraging people to shop local. Last week, Tom had received a response to his email from Mark Perkins regarding ways the City of Creve Coeur has done for local businesses and restaurants, such as:

- relaxing enforcement of temporary signage
- administratively facilitating outdoor dining
- assisting with business requests to calculate occupancy limitations based on county restrictions.
- business licenses are low and renewals are on a spring cycle and deferred payments have not been an issue yet.

Sharon Stott and Melissa Orscheln added that the City of Creve Coeur has already begun promoting "Shop Local" articles in the residential and business newsletters and will continue to do so.

Mark Manlin suggested to the subcommittee that a plan be developed that is simple and quickly implemented.

Committee discussed a variety of ideas such as a direct mail encouraging shopping local, videos from businesses, in kind donations to cover costs of printing and mailing, and targeting Facebook ads by zip code.

Sharon Stott stated there was one Council meeting on December 14, and requests for funding not already included in the budget are communicated in a memo for Council consideration usually with a defined purpose and specific budget. She also informed the subcommittee that donations under \$1,500 can be approved by the City Administrator; those \$1500 or more require City Council approval at a meeting.

The subcommittee discussed beginning a "Show Your Local Love...Shop Local" campaign by using the City's existing resources (newsletters, social media, press releases) and that it was the quickest and least expensive avenue to pursue in the meantime. It would also determine whether there is sufficient interest from the businesses.

Subcommittee discussed calling restaurants from data already collected by Melissa Orscheln and Julie LaBonte and focusing on calling those that were previous nominees and/or recipients of the Creve Coeur Favorite Restaurant Award. Sharon Stott will provide a shared Google sheet with the subcommittee with all restaurants and highlighting those nominees/award winners.

Subcommittee discussed preparing video instructions including: 20 seconds or less in length, business name, type of restaurant or food offered, any safety protocols in place (curbside pickup, masks, etc.), and/or special offers for the public. Videos would be submitted to Melissa Orscheln. Melissa would post them on the City's Facebook page and followers can repost on their own

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Facebook accounts. Once Melissa receives a few videos, they can compile them into a single short video segment. The program would also be highlighted in the resident and business e-newsletter and linked to the webpage where the list of restaurants is currently on the City's website. Subcommittee asked for the promotion to be on the main home page. Melissa said she could add it to the Newsflash section.

Norty Cohen offered to draft a script which Melissa Orscheln will include in promotions to ensure consistency in video messages.

5. Comments from the Public

No comments from the public.

6. Adjourn

Meeting adjourned at 6:20 p.m.

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Economic Development Committee

SCHEDULED

STAFF REPORT

Meeting: 03/16/21 08:00 AM
Department: Economic Development Committee
Category: Discussion
Prepared By: Sharon Stott
Department Head: Sharon Stott

Creve Coeur Business Award 2021 Nominations

Discussion item for Economic Development Committee.

CREVE COEUR BUSINESS AWARDS 2021 NOMINATIONS

2021 NOMINATIONS SUMMARY

Most Innovative Business Award

1. eyewearhaus, inc
2. PAPR FORCE
3. Kreismann Bayer Insurance Agency, Inc.
4. Alliance Technologies (OWES BUSINESS LICENSE FEE FROM CY2020 & MISSING OCCUPANCY INSPECTION as of 3/12/21)
5. Robin's Angels (WINNER OF HEART OF THE COMMUNITY AWARD 2020)
6. DAD ADVISE (NOT IN CREVE COEUR)
7. Premier Martial Arts (NOT IN CREVE COEUR)

Heart of the Community Award

1. Shaare Emeth Congregation
2. Robin's Angels (WINNER OF HEART OF THE COMMUNITY AWARD 2020)
3. ComForCare Home Care
4. Pharmacy at Dierberg's (Heritage Place) (NOT IN CREVE COEUR)
5. Premier Martial Arts (NOT IN CREVE COEUR)

Green Business Award

1. The Post Sports Bar and Grill
2. Danforth Plant Science Center
3. O'Connor Insurance
4. CoverCress, Inc. (WINNER OF MOST INNOVATIVE BUSINESS AWARD 2018)
5. Dentistry for Children
6. Holiday Inn (NOT IN CREVE COEUR)

Favorite Restaurant Award (determined by popular vote)

1. Orzo Mediterranean Grill
2. Gulf Shores Restaurant and Grill
3. Nudo House
4. Poke Munch (WINNER OF FAVORITE RESTAURANT AWARD 2019 AND GREEN BUSINESS AWARD 2019; EXPIRED BUSINESS LICENSE)
5. Olive Street Cafe (CLOSED DECEMBER 2020)

MOST INNOVATIVE BUSINESS

Business Name: eyewearhaus, inc

Address: 745 N New Ballas Rd.

Nomination(s):

- I have 45 years running a retail business, the last 18 years a Boutique retail location in Creve Coeur. We pull from up and down Missouri and Illinois and many customers come from additional states. We have been voted St. Louis Magazine's Best Optical store for 2020. We specialize and are nationally recognized for unique and limited edition eyewear presented by Certificated experienced Opticians also recognized for their before, during and after the sale attention. (Below images attached with nomination)

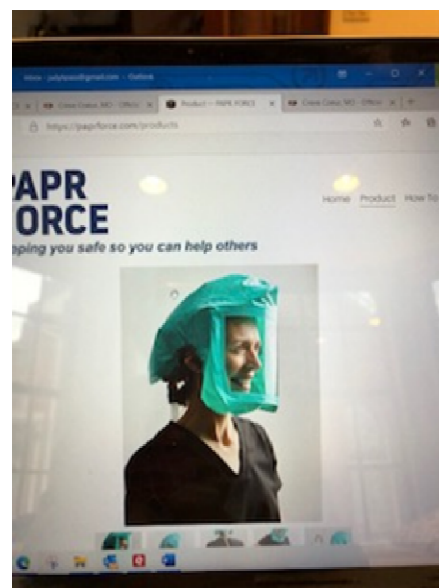


Business Name: PAPER FORCE

Address: Jennifer DeLaney, M.D. and David Katzman M.D. (11709 Old Ballas Rd., Suite 101)

Nomination(s):

- My internist, Jennifer DeLaney, M.D. and David Katzman M.D., both Creve Coeur physicians, invented a PPE device that protects health care professionals from COVID-19. They developed a prototype of a Powered Air-Purifying Respirator (PAPR) using a CPAP machine and respiratory supplies. With the help of teams of engineers from Hunter Engineering and the Veterans Health Administration and funding from the St. Louis community, this prototype was transformed into one of 6 PAPRs approved by the National Institute for Occupational Safety and Health for use during the Public Health Emergency. The end product, called ADAPT, has a filter efficiency rate of 99.97, which is 2-1/2 times safer than an N-95 mask. It is comfortable and reusable. As Delaney stated in an interview with Washington University's COVID newsletter, "We are ready to donate 300 units for use in ICUs, emergency departments and COVID units through our partnership with the university." For further information, go to [PAPRForce.com](https://paprforce.com). (Image attached with nomination)



Business Name: Kreismann Bayer Insurance Agency, Inc.

Address: 652 North New Ballas Rd.

Nomination(s):

- KB has been operating since 1894. Frank Curotto is President and acquired the business in the 1980's. Since the recent addition of our new Vice President, Devin Warren, we have increased the number of clients and revenue. He has given KB a wonderful facelift. Check out our new website. We rock!

Business Name: Alliance Technologies **(CURRENTLY OWES BUSINESS LICENSE FEE FROM CY2020 AND MISSING OCCUPANCY INSPECTION as of 3/12/21)**

Address: 999 Executive Parkway

Nomination(s):

- Alliance Technologies began as a full service managed service provider, and IT outsourcing/consulting firm. Prior to Covid-19, but in early 2020 our CEO Jim Canada began to see a need to expand our services into more than just the traditional managed services model to better meet our clients' needs and expand our impact on the community. Jim merged with a 25 year old custom software and mobile/web application design and development firm to create Alliance Systems, another Alliance brand bringing human design thinking to our customers from a MIT certified leadership team. They quickly achieved IBM Red Hat partner status and have been fundamental in helping companies innovate the way their systems operate in a new Covid world by modernizing their systems using software and application technologies that fit their current and most importantly...future needs. Shortly thereafter, Jim saw a need for small and medium sized companies to bring in C-Level guidance and expertise but an issue in being able to source and especially afford that kind of expertise. He then formed Alliance Advisors to provide those services in a fractional role at a fraction of the price to better set them up for long terms success. Even without Covid-19 shaking things up the way it did, creating an urgent need for these additional services, this kind of innovative thinking and these services would have been critical in a normal setting. These are the reasons why I would like to nominate Alliance Technologies for this award.

Business Name: Robin's Angels **(WINNER OF HEART OF THE COMMUNITY AWARD 2020)**

Address: 2 Cityplace Dr., Suite 200

Nomination(s):

- This nominee should be considered because of the love R.A. put back out to the community and people in need. This business has held back to school events and fundraisers to help less fortunate. The greatest reason is how they care for their clients and the family and loved ones of the client. They are professional, kind and passionate about what they do and I couldn't ask for better care for my loved one.

- ROBIN ANGELS LLC, CONTRIBUTES, EXCELLENT, EFFECTIVE, EFFICIENT, SUPPORT TO THE CREVE COEUR COMMUNITY.

Business Name: DAD ADVISE (**NOT IN CREVE COEUR**)

Address: Ahmedabad, Gujarat, India

Nomination(s):

- Twice Global Awardee | Twice National Business Awardee | Management Consultant | Professional Trainer | Corporate Story-teller | Startup Mentor | Motivational Speaker | Life-long Leane. Mr. Hirak Raval is a veteran business leader; he received many global awards & honored with various global recognition certificates for his achievements across various platforms. He has phenomenal track records in strategic & business roles, with a bona fide concentration on company's overall growth & increase in market share. He has 15+ years of experience & worked with varied industries & business segments from local to MNCs elevating SMEs, MSMEs to Global FORTUNE-500 company's attainment. A synergistic & growth oriented culture that he will leave behind, which will continue to advance & expand based on organizational mission & vision. He aced profound certified professional courses from world-renowned universities. Key Achievements: 1. Awarded MOST ADMIRABLE & INNOVATIVE PERSONALITY - BUSINESS MANAGEMENT – 2021 by Global Leaders Awards. 2. Awarded OUTSTANDING LEADERSHIP AWARD - 2021 by World Education Leaders Summit & Awards. 3. Shortlisted as INSPIRING ICONS - 2021" by Global Triumph Foundation. 4. Nominated for "GLOBAL INDIA BUSINESS EXCELLENCE AWARD - 2021 by Global India Business Forum. 5. Awarded at "MEGA BRAHMIN BUSINESS SUMMIT - 2020" by Shree Samast Gujarat Brahm Samaj organized in association with iNDEXTB - Government of Gujarat. 6. Awarded at "MEGA BRAHMIN BUSINESS SUMMIT - 2018" by Shree Samast Gujarat Brahm Samaj organized in association with iNDEXTB - Government of Gujarat. 7. Key Personnel & Presenter at Global Entrepreneur Network (GEN) India. 8. Certificate of recognition from Ministry of Micro, Small & Medium Enterprises Technology Development Center (MSME - TDC), Process & Product Development Center (PPDC, Agra), Government of India Organization, Ministry of Micro, Small & Medium Enterprises (MSME). 9. Mentoring various Startup & Active participation at various Nodal Institutes for Entrepreneurs growth. 10. M/S DAD ADVISE got shortlisted for GLOBAL STARTUP SUMMIT & AWARDS "2021" by Global Triumph Foundation. 11. M/S DAD ADVISE got shortlisted as TOP 10 MOST PROMISING SME ADVISOR IN INDIA – 2020 by Consultant Review Magazine. 12. M/S DAD Consultancy Service got shortlisted for INDIA 5000 BEST MSME AWARD - 2020 by International & National rating agencies. 13. M/S DAD ADVISE has collaboration with various established market players to expand the business support portfolio for customer

Business Name: Premier Martial Arts (**NOT IN CREVE COEUR**)

Address: 12525 Olive Blvd.

Nomination(s):

- Premier Martial Arts has gone above and beyond to make sure my daughter and all the other people they teach have the knowledge and skills to better themselves and make their part of the world a little bit better. They make a difference in my daughter's outlook on life not only by teaching her the skills she would need to defend herself, but also teaching her how to respect herself and others. They make sure that anything she needs to help achieve her goals are

communicated clearly with her and us, her parents. Since starting classes with PMA she has developed a new sense of self-respect and confidence.

HEART OF THE COMMUNITY

Business Name: Shaare Emeth Congregation

Address: 11645 Ladue Rd.

Nomination(s):

- The rabbis and members of Shaare Emeth Congregation played a critical role in educating the public and lobbying elected public officials about the racist history of Beirne Park and the importance of taking positive steps to provide social justice for the wrongs of the past. Here is a brief description of leadership activities engaged in by Shaare Emeth:
 - 1. In the summer of 2018, Shaare Emeth formed a working group on Beirne Park which performed research on the Park's history and outreach to other interested groups including EHOC and Washington University School of Medicine.
 - 2. In the summer of 2019, Shaare Emeth Rabbi Andrea Goldstein worked with the two interns from the Harvard University Commonwealth Project who were sent to St. Louis to work on Beirne Park with EHOC. With the two interns, Shaare Emeth helped create the Venable Park Coalition which was established to educate the public and lobby for change.
 - 3. Members of Shaare Emeth's Social Action Committee actively participated in the Ward 1 "coffee" on Beirne Park, the City-wide, coffee with the Mayor on Beirne Park, and attended City Council meetings to lobby to remedy the injustices related to the Park's establishment.
 - 4. Members of Shaare Emeth serve as active members of the City's Venable Park Task Force.
 - 5. The efforts of Shaare Emeth's rabbis and membership have made Creve Coeur a better place to live and a positive example to the entire St. Louis metropolitan area.

Business Name: Robin's Angels **(WINNER OF HEART OF THE COMMUNITY AWARD 2020)**

Address: 2 Cityplace Dr., Suite 200

Nomination(s):

- Good day! I believe Robin's Angels should be nominated for the "Heart Of The Community Award" on account that the company is founded on a firm foundation with a vision to service and build the community in which it serves. Its founder is always available to assist its neighbors and surrounding areas with any services in which it provides. They go past and beyond their scope of expertise and duties. I am confident that Robin's Angels is well deserving of this acclamation.
- Robin's Angel's not only cares for their patients but they care for their care providers and Families as well. Service and Compassion beyond expectations.
- Robin's Angels is the heart because of the excellent care provided, consistency & customer services to the community. You are able to rest knowing that you or your love

one is in good hands. They also make sure that both the client and caregiver stays protected during this pandemic and gives back to them. I highly recommend Robin's Angels and these are the reasons for my nomination.

- Margaret Collins the owner of this company shows excellent service to her community, family and friends. She is a positive caring person and she brings that energy to her business. Robins Angels is a well known agency that i would definitely recommend for services
- When your love one's lose some of they're independence, and need a little help in their home...Robin's Angels Steps Up To Help With That..
- ROBIN ANGELS PROVIDES EXCEPTIONAL CARE IN THE FIELD OF HOMECARE TO NOT ONLH THE RESIDENTS OF CREVE COER BUT THE ST. LOUIS COMMUNITY AS A WHOLE
- Making sure that the care and needs are top priority for the client
- Please consider Robin's Angels for this recognition because this company is a great asset to the community. This company embodies professionalism, awesome caregiving services and great customer service. Robin's Angels is a great company all around the board!
- A very caring and responsible company.
- She is a great Home Health Care Provider. She really cares about the clients.
- Robin Angels LLC goes over and beyond to ensure that there client are very equipped with the best care. And the employees are so on point on providing the care for the patients. They are curious, very hard working, cleaning, and they take the necessary precaution to make sure the quality of care is on point. So I nominate Robins Angels LLC for the Heart of the Community Award
- Home Health Care Service is AMAZING !!!!
- Robin's Angels LLC aims to offer complete care to individuals who wish to live in the comforts of their home but require home assistance, caring, or companionship by providing the highest standard of personalized care which holistically nurture the body, mind, and spirit.
- Robin's Angels provides excellent care.

Business Name: ComForCare Home Care

Address: 1023 Executive Pkwy Dr. #18

Nomination(s):

- They provide services for our aging residents. They strive to make their lives better and they really care.
- Shawn and his team go so far above and beyond for their clients, it's quite inspiring. I'm excited for the opportunity to recommend them for this award. Shawn is a great guy and a true giver. He shares his time, talents, and other resources to help people, and it is an honor to recommend him.
- ComForCare is a Home Care organization that is devoted to the quality of life for their clients and their clients' friends and families. Their motto is that they want to help others Live their best lives possible. They do everything in their power to make that so.

- They are out there helping our senior live a better quality of life. Their staff is friendly, caring and reliable. I would recommend them to care for your loved ones.
- ComForCare is a home care organization that is devoted to the quality of life for their clients and the clients' friends and families. Their motto is that they want to help others live their best lives possible. They do everything in their power to make that so. The owner, Shawn Rimerman, a Creve Coeur resident for nearly 40 years is also the host and sponsor of a weekly St. Louis radio show focused on bringing information to the listeners. The show's mission is to help everyone whether they are currently in need, are providing care or are just planning for the future. Shawn encourages volunteerism and has been the recipient of the local "Unsung Hero" from the St. Louis Jewish Light for his work with homebound community members. His Office Manager is also involved with community efforts through multiple organizations. Recommendations and more information about them are on their website, stlouis.comforcare.com.
- A little over a year ago, our life was turned upside down by a catastrophic health crisis with my mother. We need help with in home care. We were given the phone number to ComForCare and within 24 hours we meet with staff and had a plan. Not only did ComForCare quickly set up services, they also helped with accessing long term care benefits and walked me through the entire process. We have had 2 consistent care givers that have become like family in the way they care for and provide company for mom. Making sure that family members have compassionate care is important to ComForCare and I appreciate there support! Thank you for the unconditional care for mom (and our community).
- Comforcare spent about 7-8 years attending to my mother who suffered from alzheimers. Their attention made our family life easier to cope with as many of the caregivers treated mom with genuine love.
- The company provides the most helpful and personable caretakers in the community. Giving the most excellent care that not only is universal to each resident all around but meticulously tailored to each individual to give the best care they need and deserve.
- They are not only a wonderful company to work for but their organization is responsible for taking care of senior citizens all over the area of St Louis.

Business Name: Pharmacy at Dierberg's (Heritage Place) **(NOT IN CREVE COEUR)**

Address: 12595 Olive Blvd.

Nomination(s):

- I have gotten my meds and vaccinations at the pharmacy at Dierberg's Heritage Place for many years. I nominate them because the staff, now led by pharmacist Mark Bernstein, is competent, helpful and always gracious.

Business Name: Premier Martial Arts Creve Coeur **(NOT IN CREVE COEUR)**

Address: 12525 Olive Blvd

Nomination(s):

- It's been wonderful to see this studio open up in Creve Coeur, especially amid the COVID-19 pandemic. They give wonderful techniques and drills for helping reduce stress and anxiety. There are so many amazing deep breathe exercises, similar to the techniques of yoga. Much, much needed!

GREEN BUSINESS AWARD

Business Name: The Post Sports Bar and Grill

Address: 763 Old Ballas Rd.

Nomination(s):

- Sustainability Practice 1: As a member of the Green Dining Alliance, The Post does not use any styrofoam and instead offers a recyclable paper to-go container
- Sustainability Practice 2: All LED lighting, adjustable with dimmers
- Sustainability Practice 3: Single Stream Recycling service.
- Additional Practices: Compostable straws upon request, Programmable thermostats, Daily checklists are laminated so they can be reused with dry erase markers instead of thrown away each day, Energy efficient hand dryers and no paper towels, Aerators on our faucets, Much of kitchen equipment is energy star rated, including microwaves and some coolers. Received Green Business Certification in April 2020.

Business Name: Danforth Plant Science Center

Address: 975 N Warson Rd.

Nomination(s):

- Sustainability Practice 1: When the Danforth Center expanded and added a three story wing in 2016, we designed it and qualified as a LEED Gold building. We also removed our manicured landscaping and replaced it with a Missouri Natural Tall Grass Prairie. In addition to hundreds of native plants, the Prairie is now home to animals, birds, and pollinators.
- Sustainability Practice 2: The Danforth Center has several charging stations for electric cars on our west lot.
- Sustainability Practice 3: Recently replaced many lights in our greenhouses with LED lighting
- Additional Practices: No Styrofoam policy, comprehensive recycling program, composting, no disposable water bottles, water bottle fillers at many drinking fountains, community garden, pure power offsets. Received Green Business Certification in June 2020.

Business Name: O'Connor Insurance

Address: 12101 Olive Blvd.

Nomination(s):

- Sustainability Practice 1: Utilization of renewable energy through solar panels. O'Connor Insurance was the first commercial property in Creve Coeur to install solar

panels and become a green property. O'Connor Insurance was an early participant in the Green Power Community Challenge. O'Connor Insurance is doing their part to make Creve Coeur one of the leading communities nationwide in deriving our power from renewable resources. For the month of September, the usage total was 1.36 MWh and the carbon offset was 2,077 lbs., equaling the offset equivalent of 24 trees. The solar company is Microgrid Solar and utilizes software called Enlighten to monitor the panels and maintenance.

Sustainability Practice 2: Recycle Waste. The nature of the business generates minimal waste. It is a small business with an average of 10-12 employees in the office on an average day and 2-3 working remotely during COVID. Paper recycling is handled in boxes placed on an under desk shelf. The office hired Shred-It to shred most of the paper which may contain personal information of clients. Due to the small amount of waste generated, the owner takes the weekly office recycling to her residence and utilizes residential recycling services.

Sustainability Practice 3: Primarily use high-efficiency lighting (e.g., LED, natural light). The switch to LED overhead lights was completed in December 2018. They have not had to change an overhead lightbulb since. The bathroom light switches were automated in 2014 to go on only when someone enters the room. Through this process, the office now contains over 75% of high efficiency lighting.

Additional Practices: A programmable thermostat allows the owners to set the heating and cooling for the HVAC system to conserve energy during non-business hours in the evenings and on weekends. A high efficiency hot-water heater was installed in 2017. Water efficient toilets were installed about the same time. Received Green Business Certification in November 2020.

Business Name: CoverCress, Inc. **(WINNER OF MOST INNOVATIVE BUSINESS AWARD 2018)**

Address: 1100 Corporate Square Dr., Suite 135

Nomination(s):

- Sustainability Practice 1: Recycle Waste. CoverCress has a recycling service for paper, cardboard, plastics, and glass through Waste Management. No contamination was visible during on-site inspection. The nature of the business generates minimal waste. The warehouse has designated areas to reuse packaging such as canvas bags and cardboard boxes that are utilized as part of seed harvesting process. They purposefully do not use Styrofoam products to avoid the waste. It should be noted that CoverCress made an effort to incorporate sustainable practices during office remodeling and decoration, by maintaining our previous furniture, adding used furniture and remodeling with reclaimed wood. Re-use office furniture when moved from the startup incubator to our new location. We are a startup company founded in 2013. We had established our company at the Helix Center (biotech startup incubator) and rented shared laboratory space at SLTCC inside BRDG (all buildings in Creve Coeur). We have now grown as a company (even during Covid times!), and are moving to a full new location (still in Creve Coeur) as well as our own full lab inside BRDG. We are proud to

say that we are bringing all our used office furniture as well as buying gently used furniture around town (even shelving units by the Danforth Center dumpster!). We see this as a way to reduce waste and show people that the feeling for a startup "graduating" from an incubator does not need to be around new furniture, but around amazing accomplishments and a more sustainable world.

Sustainability Practice 2: Primarily use high-efficiency lighting (LED). Previous lights at the office location were providing less brightness and wasting energy. The lights were removed, recycled, and replaced with LED lights. CoverCress qualified for Ameren Missouri BizSavers program and has received a rebate of \$1,885. 100% of the office space is completed and the warehouse LED lighting contract is scheduled to be completed by end of January 2021. (appx 50% of facility is complete.)

Sustainability Practice #3: Sustainable Landscaping - Sustainable landscaping was installed at new location. Our new landscaping includes removal of invasive species and addition of native, low maintenance plants. This includes low water and fertilizer needs. We also changed the retention wall to a more sustainable option, which can be planted in and has the plant roots supporting the landscape. We also added parking signs. The following actions were taken for sustainable landscaping:

- New plants were selected for low maintenance qualities to decrease the frequency of necessary interventions/inputs i.e. (irrigation, fertilizers, etc)
- Removal of non-native invasive species that had been previously planted i.e. (Vinca minor, English Ivy, Euonymus fortune)
- Rotting railroad ties that had been previously installed for the purpose of retaining walls have been removed and replaced with Filtrex GrowSoxx filled with compost from local sources. Fast-rooting Missouri native Sedges will be directly planted into these barriers for hydraulic control and erosion management.
- Some foundation plants were left in place and incorporated into the new design for soil retention and erosion control purposes
- New planting material and implements have been sourced from local nurseries/suppliers wherever possible to improve local economies and keep a low carbon footprint
- Landscaping materials removed as well as research grain "leftover" are all composted.

Additional Practices: An Energy Star refrigerator was purchased for the employee break room. The City of Creve Coeur presented CoverCress (then named Arvegenix) with the 2018 Most Innovative Business Award. Received Green Business Certification in January 2021.

Business Name: Dentistry for Children

Address: 425 N. New Ballas Rd.

Nomination(s):

- Sustainability Practice 1: Recycle Waste. This pediatric dental and orthodontic office have remodeled and established a new rental unit that will allow them to promote a

sustainable and healthier environment for their employees and patients. They will be implementing a recycling program in their new office space. A recycling training session will be scheduled after the grand opening for their employees to reduce overall wastes. The office currently recycles all shredded files and paperwork.

Sustainability Practice 2: Primarily use high-efficiency lighting. The office relies on energy efficient lighting such as LED lighting and sufficient natural lighting from the exterior windows that surround the office. The kitchen is supplied with GE energy star rated refrigerator. Nearly 100% of the office has LED lighting.

Sustainability Practice 3: Use water-efficient faucets, toilets, and other water fixtures. The office has installed a motion sensor faucet in the patient restroom to reduce the transmission of germs on common touch surfaces and to conserve water with an automatic shut off after 55 seconds. The treatment rooms have faucets controlled by floor pedals that turn water off when foot is released from the pedals.

Additional Practices: Tinting windows to reduce glare, UV lighting and heat. Motion sensor lighting in all interior rooms such as the restrooms, offices, laundry room, storage room, and staff lounge. Motion sensor automatic door for users of all abilities to enter and access the office, touchless to minimize transmission of germs on objects exposed to frequent contact. Received Green Business Certification in January 2021.

Business Name: Holiday Inn (**NOT IN CREVE COEUR**)

Address: 1030 Woodcrest Terrace Drive

Nomination(s):

- They are very eco-friendly... shampoo, conditioner, and shower gel in bulk amenity in bathroom. No small bottles. LED lighting and public area automatic lighting. We do not service stay overs only check outs.

FAVORITE RESTAURANT (*determined by popular vote*)

Business Name: Orzo Mediterranean Grill [**NOW IN GOOD STANDING**]

Address: 11627 Olive Blvd.

Nomination(s):

- Delicious, fresh, and healthy food. Amazing, bowls, wraps, gyros and salads. Everything house-made fresh daily. Welcoming, modern interior design, and great patio space next to the big fountain in City Place. Love it! A must try!!

Business Name: Gulf Shores Restaurant and Grill

Address: 12528 Olive Blvd.

Nomination(s):

- To begin, we have been going to Gulf Shores for years and they have consistently delicious food. The business owners are engaging and friendly, always making sure

service is excellent. We visited several times during the pandemic and although we only ate outside, we always felt they were following safety protocols. This is a very successful, Black owned business in a predominately white community, which in itself is quite remarkable. As they say on their website - "We are your local, family fishing village where people live well, share great food, and enjoy the presence of each other." I think Gulf Shores Restaurant and Grill should be considered as Favorite Restaurant in Creve Coeur.

Business Name: Nudo House **[NOW IN GOOD STANDING]**

Address: 11423 Olive Blvd.

Nomination(s):

- Unique and tasty food by one of the metro areas long time restaurateurs (also owner of Mai Lee).

Business Name: Poke Munch **(WINNER OF FAVORITE RESTAURANT AWARD 2019 AND GREEN BUSINESS AWARD 2019; EXPIRED BUSINESS LICENSE)**

Address: 630 N. New Ballas Rd.

Nomination(s):

- Great food, taste and quality. Excellent staff and service. Checks all of the boxes for the best!
- Poke Munch has several reasons to be everyone's favorite! The first is mainly the great tasting food! Everything is made fresh to order and can be customized easily as well. There is something on the menu for everyone and even those with food limitations/restrictions. The portions are very generous, no one will be hungry after eating here! The staff and owners are sweethearts and know their regular customers. Parking is easily available and easy online ordering is just another great bonus they offer. I have never had a bad order from here, they have great quality food that has stayed consistent since they opened up. We order from here weekly, it is hands down our family's favorite place to eat.
- Great healthy fresh food. Great service, followed required covid rules and provided excellent curbside service.
- They always had fresh ingredients. I love the healthy options as well as the cheat day, indulgent varieties. They are always quick and friendly!

Business Name: Olive Street Café **(CLOSED DECEMBER 2020)**

Address: 12710 Olive Blvd.

Nomination(s):

- Has provided great, community-centric service and food for many years. Very personalized and knew our orders by name. Unfortunately has gone out of business due to the pandemic, but has left us with so many wonderful memories and full bellies. Would be worthwhile to honor them with this award.