



**Economic Development Committee
Committee Meeting Agenda
May 18, 2021
8:00 AM
City Council Chamber**

1. On Line Meeting

As a precautionary measure to help prevent exposure and spread of COVID-19, the Economic Development Committee meeting scheduled for Tuesday, May 18, 2021, at 8:00 a.m. will be held via Zoom online.

Join Zoom Meeting: <https://us02web.zoom.us/j/81804968567>

Or call by your location: (312) 626-6799 US (Chicago)
Meeting ID: 818 0496 8567

Or find your local number: <https://us02web.zoom.us/u/kcP57YSE0u>

2. Call to Order

3. Roll Call

4. Approval of Minutes

1. **Approval of March 16, 2021 Economic Development Committee Meeting Minutes**

5. Unfinished Business

- A. ***Creve Coeur Business Award Criteria***

6. New Business

- A. ***Building Permit Resident Forum - May 18, 6:30P Zoom***
- B. ***Building Permit Process Update***

7. Business from Members

8. Business from Staff

- A. ***Newly Elected Officials - M. Perkins***
- B. ***Development Update - J. Jaggi***

- i. **New Vantage Credit Union**
- ii. **39 North**
- iii. **Medical Marijuana Dispensaries**
- iv. **Other**

9. Comments from the Public



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(Citizens are asked to limit comments to three minutes and to complete a speaker card)

10. Adjourn

A. Next EDC Meeting, Jul 20, 2021, 8AM



**Economic Development Committee
Committee Meeting Minutes
March 16, 2021
8:00 AM
Online Meeting**

1. Call to Order

As a precautionary measure to help prevent exposure and spread of COVID-19, the Economic Development Committee meeting scheduled for Tuesday, March 16, 2021, at 8:00 a.m. was held online via Zoom.

2. Roll Call

Roger Levy	Committee Member
David Morris	Chamber of Commerce Representative Member
Ned Maniscalco	Vice-Chair
Norty Cohen	Committee Member
Julie LaBonte	Committee Member
Warren Davis	Committee Member
John Meek	Committee Member
Mark Manlin	Chair
Barry Glantz	Mayor
Robert Hoffman	Council Liaison
Mark Perkins	City Administrator (Absent)
Sharon Stott	Assistant City Administrator
Jason Jaggi	Director of Community Development
Melissa Orscheln	Public Information Officer & Management Analyst
Tom Lancia	Executive Director

3. Approval of Minutes

1. Approval of January 19, 2021 Economic Development Committee Meeting Minutes

Norty Cohen moved, seconded by Roger Levy, to accept the Economic Development Committee Meeting minutes from January 19, 2021. Motion passed unanimously.

RESULT:	ACCEPTED [UNANIMOUS]
AYES:	Levy, Morris, Maniscalco, Cohen, LaBonte, Davis, Meek, Manlin

4. Unfinished Business

A. Show the Love Campaign

Staff provided an update on the Show the Love Campaign. Melissa Orscheln informed the Committee that while no additional videos have been received by the City to date, articles have been included in newsletters and social media posts encouraging residents to shop local.

Mark Manlin, other committee members and Tom Lancia of the Creve Coeur-Olivette Chamber of Commerce continue to distribute the Show the Love flyers in the community and encourage participation.

Mark Manlin discussed an upcoming forum opportunity for local restaurants to learn more about the new stimulus package known as the American Rescue Plan. Mr. Manlin stated the American Rescue



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Plan is \$28.6 billion fund established to allow eligible entities to apply for grants of up to \$5 million per location to assist in compensating businesses due to pandemic-related revenue loss. The grant is not considered a loan and therefore does not need to be repaid by recipients.

Mark Manlin contacted the City and Tom Lancia about hosting a forum to determine level of interest. Mark Manlin said Paul Petruska, an attorney from Greensfelder, could present on the Restaurant Revitalization Fund to the community.

The Committee discussed the online forum and thought it would be a good idea for the Chamber to host it to which Mr. Lancia agreed. The Committee also suggested Paul Petruska create a short informational video which can be used to promote through social media to educate the public about the grant opportunity and encourage attendance at the forum. A recorded version can be shared if restaurant owners are unable to attend.

Mark Manlin will share the Committee's suggestions with Mr. Petruska.

Norty Cohen suggested the same news station that did the Show the Love Campaign story with St. Louis Rotisserie be contacted to do a follow up story on the Restaurant Revitalization Fund.

5. New Business

A. Creve Coeur Business Awards

Sharon Stott stated the Committee votes to determine three of the four winners of the Creve Coeur Business Awards for 2021. The Committee votes on the categories: Most Innovative, Heart of the Community and Green Business. Favorite Restaurant is determined by popular vote.

Most Innovative Award

Sharon Stott stated the criteria for the Most Innovative Award honors a Creve Coeur business or organization that has demonstrated innovation, unique achievements or significant advancements in their field.

The nominees located in Creve Coeur are: Eyewearhaus, Inc., PAPR Force, Krismann Bayer Insurance Agency, Inc., Alliance Technologies and Robin's Angels. Two additional nominees: Dad Advise and Premier Martial Arts are not located in Creve Coeur and, therefore, are not eligible for the award. Committee discussed nominees.

John Meek moved, seconded by Warren Davis, to nominate PAPR Force as the winner of the Most Innovative Award. Motion passed unanimously.

Heart of the Community Award

Sharon Stott stated the criteria for the Heart of the Community Award honors a Creve Coeur business or organization that has demonstrated a commitment to the community by making a positive impact in Creve Coeur or the St. Louis region.

The nominees located in Creve Coeur are: Shaare Emeth Congregation, Robin's Angels, ComForCare Home Care. Two additional nominees: Pharmacy at Dierberg's (Heritage Place) and Premier Martial Arts are not located in Creve Coeur and, therefore, are not eligible for the award. Committee discussed nominees.

Ned Maniscalco moved, seconded by Roger Levy to nominate Shaare Emeth Congregation for the

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Heart of the Community Award. Motion passed unanimously.

Green Business Award

Sharon Stott stated the criteria for the Green Business Award that honors a Creve Coeur business or organization that has made sustainability (e.g., energy efficiency, recycling, composting, use of native landscapes, etc.) an integral part of its business practices.

Sharon Stott stated the Green Business Award concept was brought to the Committee by the Energy and Environment Committee several years ago. Any business that becomes a Certified Green Business from the City of Creve Coeur during the prior year is automatically nominated for the Green Business Award.

The nominees located in Creve Coeur are: The Post Sports Bar and Grill, Danforth Plant Science Center, O'Connor Insurance, CoverCress, Inc., and Denistry for Children. One additional nominee, Holiday Inn, is not located in Creve Coeur and, therefore, is not eligible for the award.

Melissa Orscheln stated the Energy and Environment Committee (E&E) reviewed all nominees and came to a consensus to recommend giving the award to O'Connor Insurance. The Committee discussed the nominees and E&Es recommendation.

Ned Maniscalco moved, seconded by Roger Levy to nominate O'Connor Insurance for the Green Business Award. Motion passed unanimously.

Favorite Restaurant

Sharon Stott stated the Favorite Restaurant honors a Creve Coeur restaurant nominated by its customers for its outstanding service and food quality. The winner of the Favorite Restaurant is determined by popular vote.

The nominees received for Creve Coeur restaurants were: Orzo Mediterranean Grill, Gulf Shores Restaurant and Grill, and Nudo House. Two nominations were received for restaurants not eligible for the popular vote: Poke Munch due to an expired business license at the time of the Committee meeting; and Olive Street Café due to its operation is no longer in business.

Melissa Orscheln stated she contacted all businesses with expired business licenses a two or more weeks ago informing them they had been nominated for an award, but needed to be in good standing to be considered for the award.

Sharon Stott stated voting for the Favorite Restaurant will be live for 30 days and promoted on the City's website in the business and resident newsletters.

Committee discussed clarifying eligibility criteria on all promotional materials for next year's awards for the Creve Coeur Business Awards, specifically businesses must be in operation, and the business must be in compliance with all City business requirements the day prior to the Committee meeting when the votes are to be determined.

Committee discussed asking award winners to submit a short 20-second video to promote their businesses or talk about their award which could help promote the business and the Creve Coeur Business Awards. Melissa Orscheln will include information about the video opportunity in the letter notifying businesses of their award.

Committee discussed continuing discussion for the next EDC meeting as to whether previous winners



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will be eligible to receive the same award in consecutive years so the rules are added to the promotion next year.

1. Creve Coeur Business Award 2021 Nominations

Summary: Discussion item for Economic Development Committee.

B. Election of Chair/Vice Chair

Mark Manlin informed the Committee that is he is running unopposed for Council Member of Ward 1 in the April election, and as a result will be unable to complete his term as Chair of the Committee after April 26.

Norty Cohen moved, seconded by Julie LaBonte, to nominate Ned Maniscalco as Chair to fill the upcoming vacancy until the end of the fiscal year. Motion approved unanimously.

Ned Maniscalco moved, seconded by Mark Manlin, to nominate Julie LaBonte to serve as Vice-Chair to fill the vacancy until the end of the fiscal year. Motion approved unanimously.

6. Business from Members

The Committee congratulated Public Information Officers and Management Analyst Melissa Orscheln on her Employee of the Year Award 2020. The Committee thanked her for all her work on the Show the Love Campaign.

7. Business from Staff

Director of Community Development Jason Jaggi provided the Committee with a development update.

A. Development Update

i. Altus Properties Development

Jason Jaggi stated the application was withdrawn in January due issues with financing arrangements.

ii. 39 North

Jason Jaggi provided a brief overview of the following projects in 39N:

- The St. Louis Economic Development Partnership submitted a grant for the 39N Greenway and Phase II of the Great Streets Program.
 - Jason Jaggi suggested the Committee consider inviting Janet Wilding from the St. Louis Economic Development Partnership to an upcoming EDC meeting to discuss all the activities underway for 39N.
- RV Wagner was the contractor selected for the \$4.2 million construction at the Olive Boulevard/Lindbergh Boulevard interchange.
- City Council approved a new three-year contract for a joint marketing campaign for the 39N area.
- A permit application is underway for “Crop Accelerator” for a 47,000 square foot facility located at Benson Hill Research Facility on 1200 Research Boulevard.

8. Comments from the Public

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No comments from the public were received.

9. Adjourn

Ned Maniscalco moved, seconded by Roger Levy to adjourn the meeting at 9:20 a.m. Motion passed unanimously.

A. Next Meeting: May 18, 8 AM

B. Creve Coeur Business Awards: May 20, 11:30 AM-1 PM

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