



**Horticulture, Ecology and Beautification Committee
Committee Meeting Agenda
September 11, 2019
4:30 PM
Meeting Room 2**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - 1. Approval of August 14, 2019 Horticulture, Ecology and Beautification Committee Meeting Minutes**
- 4. Unfinished Business**
 - A. HEB Table Cover**
 - B. Capital Budget Request Review**
 - C. Danforth Center Landsape Tour**
 - D. Plant List for Public Works**
 - E. Arbor Day Theme**
- 5. New Business**
 - A. Deer Tolerant Plant List**
 - B. Deer Education 2020**
 - C. Next Meeting - October 16, 2019 Room 2**
- 6. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 7. Business from Members**
- 8. Business from Staff Liaison**
- 9. Adjourn**



Horticulture, Ecology and Beautification Committee
Committee Meeting Minutes
August 14, 2019
4:30 PM
Mayor's Conference Room

1. Call to Order

2. Roll Call

Fran Cantor	Committee Member
Rachel Eilbott	Committee Member
Nancy Meyer	Committee Member
James Graham	Committee Chair
Claire Chosid	Committee Vice-Chair
Teresa Bell	Committee Member (Absent)
Paulette Pierson	Committee Member
Mara Berry	Committee Member
James Berry	Committee Member
Susan Baseley	Council Liaison
Janet Rueschhoff	Staff Liaison

A. Welcome New Members

The Committee welcomed new members Jim Berry and Fran Cantor.

B. New Council Liaison

The Committee welcomed new Council Liaison, Susan Beaseley.

3. Approval of Minutes

1. Approval of June 12, 2019 Horticulture, Ecology and Beautification Committee Meeting Minutes

RESULT:	ACCEPTED [UNANIMOUS]
MOVER:	Claire Chosid, Committee Vice-Chair
SECONDER:	Mara Berry, Committee Member
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

4. Unfinished Business

A. Presentation from Acorn Landscapes for Ballas Median Project

Mary F. Deweese of Acorn Landscapes presented landscape design proposals and made the recommendation based on the median(s) set up, one design choose would work best. Jim Heines informed the Committee the timeline for this project will start in Spring of 2020 and be phased in over a number of years.

A motion was made and past for Design "A". Jim Heines will work with Mary Deweese to get pricing for this project.

1. Approve Design "A" for Ballas Road



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RESULT:	APPROVED [7 TO 0]
MOVER:	Fran Cantor, Committee Member
SECONDER:	Claire Chosid, Committee Vice-Chair
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry
ABSTAIN:	Berry
ABSENT:	Bell

B. Monarch Banner Update

The Committee discussed the need for new banners for Olive Blvd. A motion was made by Fran Cantor for new design similar to the current design be considered for approval along with incorporating the City logo on the banner. The motion was passed and approved unanimously. Janet Rueschhoff will assist in getting three (3) designs together by the former illustrator, if available, to be reviewed and discussed during October's meeting.

A second motion was made to recommend other committees incorporate the City name or logo in their banner designs to establish the City's branding. The Committee asked Sue Baseley, Council Liaison, to mention recommendation during Council Meeting. Motion passed unanimously.

1. New Banner Designs

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Fran Cantor, Committee Member
SECONDER:	Mara Berry, Committee Member
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

2. City Name or Logo on Banners

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Rachel Eilbott, Committee Member
SECONDER:	Fran Cantor, Committee Member
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

C. HEB Table Cover Design

The Committee discussed the "mock up" table cloth design for HEB. A motion was made to add the City logo to the left of "Horticulture, Ecology, and Beautification" and to stack "HORTICULTURE" "ECOLOGY" "BEAUTIFICATION" (in white lettering) on top of one another. The motion passed unanimously.

The Committee would like to see a couple of colors for the table cloth - green and blue. Janet Rueschhoff has agreed to work on the new design with Melissa Orschein and present at next meeting.

Minutes Acceptance: Minutes of Aug 14, 2019 4:30 PM (Approval of Minutes)



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1. HEB Tablecloth

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Paulette Pierson, Committee Member
SECONDER:	Claire Chosid, Committee Vice-Chair
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

5. New Business

A. Old Olive North Great Streets Plan discussion

Jason Jaggi, Director of Community Development, was present to answer questions by the Committee regarding Old Olive 39 North Great Streets Plan. It was explained to the Committee the Plan is a general design and palette for the overall look of the project. Specific plants/trees had not been determined as yet. It was recommended the Ameren list of trees be edited.

A motion was made and passed unanimously to have at least two (2) members from HEB be included in review of the plantings for this project.

1. HEB included in discussions for final plantings for Old Olive North

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Paulette Pierson, Committee Member
SECONDER:	Fran Cantor, Committee Member
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

B. Arbor Day 2020

The Committee discussed the last Arbor Day's accomplishments and opportunities for improvements. Discussions involved whether the art project was beneficial to the event and should it continue for next year.

New themes were discussed. Potential themes were:

Creative Creve Coeur; Pollinator's; My Favorite. . . (Day, Tree or Flower); Experience with a Tree; My Back Yard; Life in My Back Yard; What Grows in My Back Yard.

Jim Graham suggested the Committee table this discussion until next meeting.

A motion was made and passed unanimously Arbor Day will be held on April 26, 2020. The Committee asked Janet Rueschhoff to check with Jason Valvero to make sure the gazebo is available for that date.

1. Arbor Day - April 26, 2020

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RESULT:	APPROVED [UNANIMOUS]
MOVER:	Paulette Pierson, Committee Member
SECONDER:	Mara Berry, Committee Member
AYES:	Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry
ABSENT:	Bell

C. Website Plant List

No discussion was held due to lack of time.

D. Deer Resistant Plant List

Fran Cantor put together a list of Deer Resistant Plants to publish on the HEB website. Janet Rueschhoff will distribute list to the Committee after meeting. Committee members should review list and send comments to Jim Graham's attention. List will be approved next meeting.

6. Business from Members

The Committee discussed conducting a Deer Education Event regarding the over-population in Creve Coeur, the damage and harm caused by deer; City Ordinance related to deer, and the City ordinance regarding bow hunting deer. Bow season starts on Sept. 5, 2019 and it was determined an educational program could not be put together in time. The Committee agreed to table this topic until next Spring/Summer.

7. Business from Staff Liaison

No new business to discuss.

8. Comments from the Public

No members from the General Public were present.

9. Adjourn

Meeting was adjourned at 5:45 p.m.

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