



**Horticulture, Ecology and Beautification Committee  
Committee Meeting Agenda  
September 11, 2019  
4:30 PM  
Meeting Room 2**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
  - 1. Approval of August 14, 2019 Horticulture, Ecology and Beautification Committee Meeting Minutes**
- 4. Unfinished Business**
  - A. HEB Table Cover***
  - B. Capital Budget Request Review***
  - C. Danforth Center Landsape Tour***
  - D. Plant List for Public Works***
  - E. Arbor Day Theme***
- 5. New Business**
  - A. Deer Tolerant Plant List***
  - B. Deer Education 2020***
  - C. Next Meeting - October 16, 2019 Room 2***
- 6. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 7. Business from Members**
- 8. Business from Staff Liaison**
- 9. Adjourn**



**Horticulture, Ecology and Beautification Committee**  
**Committee Meeting Minutes**  
**August 14, 2019**  
**4:30 PM**  
**Mayor's Conference Room**

**1. Call to Order**

**2. Roll Call**

|                  |                           |
|------------------|---------------------------|
| Fran Cantor      | Committee Member          |
| Rachel Eilbott   | Committee Member          |
| Nancy Meyer      | Committee Member          |
| James Graham     | Committee Chair           |
| Claire Chosid    | Committee Vice-Chair      |
| Teresa Bell      | Committee Member (Absent) |
| Paulette Pierson | Committee Member          |
| Mara Berry       | Committee Member          |
| James Berry      | Committee Member          |
| Susan Baseley    | Council Liaison           |
| Janet Rueschhoff | Staff Liaison             |

**A. Welcome New Members**

The Committee welcomed new members Jim Berry and Fran Cantor.

**B. New Council Liaison**

The Committee welcomed new Council Liaison, Susan Beaseley.

**3. Approval of Minutes**

**1. Approval of June 12, 2019 Horticulture, Ecology and Beautification Committee Meeting Minutes**

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>ACCEPTED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Claire Chosid, Committee Vice-Chair                           |
| <b>SECONDER:</b> | Mara Berry, Committee Member                                  |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

**4. Unfinished Business**

**A. Presentation from Acorn Landscapes for Ballas Median Project**

Mary F. Deweese of Acorn Landscapes presented landscape design proposals and made the recommendation based on the median(s) set up, one design choose would work best. Jim Heines informed the Committee the timeline for this project will start in Spring of 2020 and be phased in over a number of years.

A motion was made and past for Design "A". Jim Heines will work with Mary Deweese to get pricing for this project.

**1. Approve Design "A" for Ballas Road**



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|                  |                                                        |
|------------------|--------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [7 TO 0]</b>                               |
| <b>MOVER:</b>    | Fran Cantor, Committee Member                          |
| <b>SECONDER:</b> | Claire Chosid, Committee Vice-Chair                    |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry |
| <b>ABSTAIN:</b>  | Berry                                                  |
| <b>ABSENT:</b>   | Bell                                                   |

### ***B. Monarch Banner Update***

The Committee discussed the need for new banners for Olive Blvd. A motion was made by Fran Cantor for new design similar to the current design be considered for approval along with incorporating the City logo on the banner. The motion was passed and approved unanimously. Janet Rueschhoff will assist in getting three (3) designs together by the former illustrator, if available, to be reviewed and discussed during October's meeting.

A second motion was made to recommend other committees incorporate the City name or logo in their banner designs to establish the City's branding. The Committee asked Sue Baseley, Council Liaison, to mention recommendation during Council Meeting. Motion passed unanimously.

#### **1. New Banner Designs**

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Fran Cantor, Committee Member                                 |
| <b>SECONDER:</b> | Mara Berry, Committee Member                                  |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

#### **2. City Name or Logo on Banners**

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Rachel Eilbott, Committee Member                              |
| <b>SECONDER:</b> | Fran Cantor, Committee Member                                 |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

### ***C. HEB Table Cover Design***

The Committee discussed the "mock up" table cloth design for HEB. A motion was made to add the City logo to the left of "Horticulture, Ecology, and Beautification" and to stack "HORTICULTURE" "ECOLOGY" "BEAUTIFICATION" (in white lettering) on top of one another. The motion passed unanimously.

The Committee would like to see a couple of colors for the table cloth - green and blue. Janet Rueschhoff has agreed to work on the new design with Melissa Orschein and present at next meeting.

Minutes Acceptance: Minutes of Aug 14, 2019 4:30 PM (Approval of Minutes)



**Horticulture, Ecology and Beautification Committee  
Committee Meeting Minutes  
August 14, 2019  
4:30 PM  
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**1. HEB Tablecloth**

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Paulette Pierson, Committee Member                            |
| <b>SECONDER:</b> | Claire Chosid, Committee Vice-Chair                           |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

**5. New Business**

***A. Old Olive North Great Streets Plan discussion***

Jason Jaggi, Director of Community Development, was present to answer questions by the Committee regarding Old Olive 39 North Great Streets Plan. It was explained to the Committee the Plan is a general design and palette for the overall look of the project. Specific plants/trees had not been determined as yet. It was recommended the Ameren list of trees be edited.

A motion was made and passed unanimously to have at least two (2) members from HEB be included in review of the plantings for this project.

**1. HEB included in discussions for final plantings for Old Olive North**

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Paulette Pierson, Committee Member                            |
| <b>SECONDER:</b> | Fran Cantor, Committee Member                                 |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

***B. Arbor Day 2020***

The Committee discussed the last Arbor Day's accomplishments and opportunities for improvements. Discussions involved whether the art project was beneficial to the event and should it continue for next year.

New themes were discussed. Potential themes were:

Creative Creve Coeur; Pollinator's; My Favorite. . . (Day, Tree or Flower); Experience with a Tree; My Back Yard; Life in My Back Yard; What Grows in My Back Yard.

Jim Graham suggested the Committee table this discussion until next meeting.

A motion was made and passed unanimously Arbor Day will be held on April 26, 2020. The Committee asked Janet Rueschhoff to check with Jason Valvero to make sure the gazebo is available for that date.

**1. Arbor Day - April 26, 2020**

Minutes Acceptance: Minutes of Aug 14, 2019 4:30 PM (Approval of Minutes)



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|                  |                                                               |
|------------------|---------------------------------------------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>                                   |
| <b>MOVER:</b>    | Paulette Pierson, Committee Member                            |
| <b>SECONDER:</b> | Mara Berry, Committee Member                                  |
| <b>AYES:</b>     | Cantor, Eilbott, Meyer, Graham, Chosid, Pierson, Berry, Berry |
| <b>ABSENT:</b>   | Bell                                                          |

**C. Website Plant List**

No discussion was held due to lack of time.

**D. Deer Resistant Plant List**

Fran Cantor put together a list of Deer Resistant Plants to publish on the HEB website. Janet Rueschhoff will distribute list to the Committee after meeting. Committee members should review list and send comments to Jim Graham's attention. List will be approved next meeting.

**6. Business from Members**

The Committee discussed conducting a Deer Education Event regarding the over-population in Creve Coeur, the damage and harm caused by deer; City Ordinance related to deer, and the City ordinance regarding bow hunting deer. Bow season starts on Sept. 5, 2019 and it was determined an educational program could not be put together in time. The Committee agreed to table this topic until next Spring/Summer.

**7. Business from Staff Liaison**

No new business to discuss.

**8. Comments from the Public**

No members from the General Public were present.

**9. Adjourn**

Meeting was adjourned at 5:45 p.m.

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