



Horticulture, Ecology and Beautification Committee
Committee Meeting Agenda
October 13, 2021
4:30 PM
Meeting Room 2

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - 1. Approval of September 14, 2021 Horticulture, Ecology and Beautification Committee Meeting Minutes**
- 4. Unfinished Business**
 - A. Logo for Banners***
 - B. Beautification Nomination Form on Website***
 - C. Shrubs for Arbor Day***
- 5. New Business**
- 6. Comments from the Public**

(Citizens are asked to limit comments to three minutes and to complete a speaker card)
- 7. Business from Members**
- 8. Business from Staff Liaison**
 - A. Tree Planting in Venable Park***
 - B. Ethics Training***
- 9. Adjourn**



Horticulture, Ecology and Beautification Committee
Committee Meeting Minutes
September 14, 2021
4:30 PM
Meeting Room 2

1. Call to Order

2. Roll Call

Fran Cantor	Committee Member	
Nancy Meyer	Committee Member	(Absent)
Claire Chosid	Vice Chair	
Paulette Pierson	Committee Member	
Mara Berry	Chair	(Absent)
James Berry	Committee Member	
Dorothy Hancock	Committee Member	
David Hoffman	Council Liaison	
Janet Rueschhoff	Human Resources Generalist	

Janet Rueschhoff was present via phone conferencing.

3. Approval of Minutes

1. Approval of July 14, 2021 Horticulture, Ecology and Beautification Committee Meeting Minutes

2. Approve Minutes as Amended

Amend to Read: Section 6 New Business - change from "consulting wit their" to "consulting with their".

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Fran Cantor, Committee Member
SECONDER:	Paulette Pierson, Committee Member
AYES:	Cantor, Chosid, Pierson, Berry, Hancock
ABSENT:	Meyer, Berry

4. Unfinished Business

A. Statue at Laverne Collins Park

Claire Chosid had asked the committee if they had viewed the sculpture at LaVerne Collins Park. The Committee discussed if landscaping was necessary around the sculpture's concrete pad. Discussions included no plantings to a more minimal landscaping plan. It was recommended that Cliff Goldenrod would make a nice framework for around the sculptures and be successful there.

1. Planting Cliff Goldenrod - LaVerne Collins Park Sculpture

Minutes Acceptance: Minutes of Sep 14, 2021 4:30 PM (Approval of Minutes)



Horticulture, Ecology and Beautification Committee
Committee Meeting Minutes
September 14, 2021
4:30 PM
Meeting Room 2

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Fran Cantor, Committee Member
SECONDER:	James Berry, Committee Member
AYES:	Cantor, Chosid, Pierson, Berry, Hancock
ABSENT:	Meyer, Berry

B. Beautification Contest

Claire Chosid handed out the door hangers to Committee Members. The goal is to encourage residents and businesses in Creve Coeur to participate in the 2022 Beautification Contest. When a Committee Member notices a private or commercial property in Creve Coeur that would be an excellent contestant for the Beautification Contest, a door hanger could be placed on their door inviting them to participate. There is room on the back to leave a note if you would like. Each member present were instructed to take a supply and start to use.

Janet Rueschhoff informed the members the website and nomination form would be ready to start using right away.

C. Banners

Janet Rueschhoff informed the Committee Members that the Monarch Butterfly banners got destroyed during the July hail storm. As a result, Public Works has been in contact with the vendor to purchase replacements. This is a perfect time to add the city logo which was approved and planned over a year and a half ago. The Committee will need to decide on which city logo they would like to be placed on the banner. One logo would have the ring around it and the other has the heart and fleur-de-lis. Currently, some of the new lite street signs have the fleur-de-lis. Once the committee has picked the logo, a sample copy will be produced and Janet will send to the Committee for approval. Once the logo and placement have been approved, they will be ordered and ready to fly next spring season.

5. New Business

A. Meeting schedule (every month)?

The Chair of the HEB Committee Mara Berry thought it would be a good time discuss the frequency of our meetings - once per month. Claire opened the floor to the Committee for discussion. Those present were still in favor of meeting every month as it seems there is always things to discuss.

B. Extra Hunts in CC Parks

After a discussion amongst the Committee regarding deer management and opening more parks or times for deer hunting in the city's parks, the members collectively agreed this is a problem worth continuing to push and keep in front of the Council and City Administration. David Hoffman, Council Liaison, will bring it up the topic of deer hunting in the park(s) before Council and the Committee should also discuss this topic with the Mayor, Chief of Police and the City Administrator.

6. Comments from the Public

A member of the public was present. Lisa Wallis is a Creve Coeur resident and walks regularly in Venable Park. Lisa presented her plan (type of trees, location of planting and etc.) to replant damaged



Horticulture, Ecology and Beautification Committee
Committee Meeting Minutes
September 14, 2021
4:30 PM
Meeting Room 2

and dead trees in Venable Park with the assistance of neighbors, volunteers and with a donation of trees from Forest ReLeaf. Lisa is aware of some of the challenges for the re-planting as there is no water on this site.

The Committee is in full agreement and support of Lisa's plan. As the Committee can not approve the project, Janet offered to send her information to Jason Valvero, Director of Recreation and Claire advised her to contact Jim Heines, Director of Public Works.

1. Support Lisa Wallis' Tree Planting Plan for Venable Park

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Paulette Pierson, Committee Member
SECONDER:	James Berry, Committee Member
AYES:	Cantor, Chosid, Pierson, Berry, Hancock
ABSENT:	Meyer, Berry

7. Business from Members

Prior to approval of the minutes, Claire Chosid introduced our newest member, Dorothy Hancock. Dorothy shared her career background with the members and stated she has been a Creve Coeur resident these past five years. All the members present welcomed Dorothy and state how glad we are she is serving on the HEB Committee.

Claire reminded the Committee Members about the required Ethics Training that was coming up on September 27, 2021 at 6:00 PM. Members could attend in-person in the Multi Purpose Room or view on-line through Zoom. Log-in information is available on the City's website.

8. Business from Staff Liaison

Next meeting is scheduled for October 13, 2021 at 4:30 PM.

9. Adjourn

1. Adjourn

Meeting was adjourned at 5:34 p.m.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Fran Cantor, Committee Member
SECONDER:	James Berry, Committee Member
AYES:	Cantor, Chosid, Pierson, Berry, Hancock
ABSENT:	Meyer, Berry

Minutes Acceptance: Minutes of Sep 14, 2021 4:30 PM (Approval of Minutes)