



CITY OF CREVE COEUR

MEETING NOTICE

AGENDA

Creve Coeur Economic Development Commission

Thursday, October 26, 2000

7:30 a.m.

Meeting Room 1

Creve Coeur Government Center

(Use Police Entrance at Rear of Building)

- 1) What's Happening Around Us?
Discussion on Potential Opportunities in the Area
- Where Do We Go From Here.
- 2) Computer Sales International, Inc. (CSI) - Chapter 100 Discussions
- 3) Role of the EDC - Continue Discussion
- 4) Comprehensive Plan Update
- 4) Future Meetings - Thursday, November 30
- Thursday, December 28

Scott Haley
Director of Community Development

cc: Mayor Annette Kolis Mandel
Council Member Marty Barnholtz
Mark Perkins, City Administrator
Amy Hauswirth, Communication Specialist

**Public Notice in Accordance
with 610 RSMo As Amended.**

By: Pat Rosenblatt
Date: October 23, 2000
Time: 3:30 p.m.

(Please call Pat Rosenblatt at 872-2501 if you are unable to attend.)

Economic Development Committee Summary

Subject: Meeting Summary
Meeting Date: Thursday, October 26, 2000
Time: 7:30 a.m.
Location: Creve Coeur Government Center,
300 N. New Ballas Road
Creve Coeur, Missouri 63141
314-872-2500
Date Prepared: October 27, 2000

MEMBERS PRESENT:

Ms. Theresa Lynch	Mr. Robert Calcaterra
Mr. Marc Braun	Mr. Ramon Gallardo
Mr. Thomas Stern	Mr. Derek Montgomery
Mr. Charlie Buescher	

CITY STAFF PRESENT:

Mr. Mark C. Perkins, City Administrator
Mr. Scott Haley, Director Community Development

OTHERS PRESENT:

Jackie Davis-Wellington, St. Louis County Economic Council
Patrick Owens, St. Louis County Economic Council
Judy Pass, Ward III Council Member

Mr. Haley provided the commission with a brief update of the comprehensive plan. He noted that Unicom AKC is tabulating the results of the Community Wide Survey. Mr. Haley has seen two drafts and the numbers are encouraging. Creve Coeur residents returned 2150 businesses returned 140 surveys of the 8400 mailed out. Mr. Haley noted a couple of interesting points of results. 1)Olive/Lindbergh was the most identified area for redevelopment. 2)Responses were receptive to the idea of a Town Center. 3)Traffic appeared to be and will continue to be the biggest issue facing the community. Executive summary will be distributed to all when it becomes available. Mr. Haley indicated that the comprehensive plan is a planning tool that establishes the framework to guide policy concerning land use and development decisions. He added that a final schedule is being prepared. The consultant identified the city into six sub areas. The Comprehensive Plan Advisory Committee was given actionary assignments to provide additional detail about areas. All the information obtained will help support the data, survey, and consultant advice to develop a basis for the Plan's Goals and Objectives. No date has been set at this time, however a public presentation of the information will be made in mid-December.

One of the Advisory Committee's focus group is scheduled to meet on Friday afternoon with business owners to obtain their opinions, thought, and input for the area in and around the Lindbergh/Warson Industrial Park. The outcome of the meeting will be made available to the committee and should provide more information.

Agricultural Biotech may need greenhouses for plant/life sciences and the city needs to be proactive in this category for needed zoning changes.

Marketing is another issue the Committee discussed. Multiple communities are marketing themselves. St. Charles County has a promotion pamphlet available. As Creve Coeur develops, a marketing plan will be needed to stay proactive. A Community togetherness project could be created to market the region. Many are already marketing and calling the area, the "Biobelt."

Mark Perkins provided the committee with some general information regarding Chapter 100. Chapter 100 is a Missouri statute that is starting to be used as an economic developmental tool encouraging such development. Chapter 100 can apply to extremely expensive equipment on a long-term lease. The money comes from the sale of the bonds, which are non-guaranteed collateralized bonds. There is probably a minimum bond size to make using Chapter 100 worthwhile due to underwriting fees, bond counsel, etc. Mr. Perkins added that Creve Coeur is presently negotiating with a current Creve Coeur business to keep them in town with the use of Chapter 100.

The next meeting is Thursday, November 30, after Thanksgiving.