



CITY OF CREVE COEUR MEETING NOTICE

A reminder that the Creve Coeur Economic Development Commission is scheduled to hold its next meeting beginning at 5:00 PM on Tuesday, October 13, 1998 in the Creve Coeur Government Center.

The purpose of the meeting will be a continuation of discussions regarding economic goals and objectives for the City of Creve Coeur.

Please call Nancy at 872-2511 if you are unable to attend.

Mike McDowell
City Administrator

***CITY OF CREVE COEUR
ECONOMIC DEVELOPMENT COMMISSION
MEETING SUMMARY
OCTOBER 13, 1998***

The Economic Development Commission of the City of Creve Coeur met at 5:00 PM on Tuesday, October 13, 1998 in the Creve Coeur Government Center. Present were Chairman Alan Steinberg, Ramon Gallardo, Adele Schenberg, Robert Pennell, John Noce, Bert Solomon, and Michael Wack. Also present were City Administrator Michael McDowell, Director of Community Development Scott Haley, and City Council Member Judy Pass.

Mr. McDowell reviewed the follow up from the previous Commission meeting regarding possible State of Missouri assistance for the Bridge, Inc. expansion. He reported that possible state assistance or incentive programs for the Bridge project are very limited.

The Commission reviewed the report from the Subcommittee working on long range planning that had been previously reviewed at the August Commission meeting. Mr. Haley discussed the City's approach to the comprehensive planning process in detail as well as the recommendation that the City seek to obtain an objective professional recommendation for the hiring of a firm to prepare a comprehensive policy plan for the City. The consensus of the members of the Commission was that the Subcommittee recommendation be formally forwarded to the City Council for consideration.

The Commission then discussed the previous recommendation for a business retention survey for the City of Creve Coeur to determine business climate and retention issues in the City. Extensive discussion was held regarding the need to insure that the survey sample was representative of all types and sizes of businesses in the City. Mr. Wack mentioned the previous survey that had been conducted by the Creve Coeur Olivette Chamber of Commerce and stated that some of the questions might be a good starting point for a business retention survey. The possibility of utilizing Attitude Research Company to conduct a targeted business survey of the City was also discussed.

Mr. McDowell suggested that a meeting of the Business Retention Subcommittee be scheduled with representatives of Attitude Research Company to discuss a possible targeted survey. Mr. Wack volunteered to obtain copies of the previous surveys by the Chamber of Commerce for use by the Subcommittee. Mr. McDowell stated that a meeting of the Business Retention Subcommittee would be scheduled as soon as possible for this purpose.

Mr. McDowell also stated that a portion of the proceeds of the City's issuance fee from the Westminster Christian Academy bond issue could be utilized for the costs of the proposed Business Retention Survey. Mr. Steinberg stated that he would write a letter to the City Council on the EDC's behalf requesting that a position of the issuance fee be reserved for economic development efforts.

On motion by Mr. Pennell and second by Ms. Schenberg, the Commission voted to incorporate the recommendation of the Long Range Planning Subcommittee, as outlined in the August 14, 1998 memorandum prepared by Mr. Haley, into a resolution of the EDC that will be forwarded to

the City Council for consideration. Mr. Steinberg stated that he would prepare the EDC resolution.

Mr. Steinberg requestd that the Commission discuss the long-range implications of the break off of merger discussions between American Home Products and Monsanto, which was announced today, at the next meeting of the Commission.

There being no other business, the meeting adjourned.

Respectfully submitted,

T. Michael McDowell
City Administrator