



CITY OF CREVE COEUR

MEETING NOTICE

AGENDA

Creve Coeur Economic Development Commission

Thursday, June 20, 2002

7:30 - 9:00 a.m.

Mayor's Conference Room

Creve Coeur Government Center
(Use Front Entrance of the Government Center)

- 1) Public Relations meetings with key biotech/life science individuals - *Discussion*
 - (Monsanto, Nidus, Danforth, Paric, etc.)
- 2) Recreation Facility Feasibility Study – *Discussion*
- 3) Creve Coeur Business Summer Concert Series – *Update*
 - (AKA Creve Coeur at 5)
- 3) Reception for Businesses Community Leaders -- *Discussion*
 - Continue discussion on planning for event
- 4) Economic Development Strategy and Action Plan - *Discussion*
 - Attachment: *Draft Action Plan*
- 5) BioBelt Update
- 6) EDC/ Future Joint Meetings with P&Z Commission and City Council
- 7) Meeting Schedule
 - Next Meeting (*tentative*) – **July 18, 7:30 a.m.**

cc: Mayor Annette Kolis Mandel
Sam Page, City Council Liaison
Mark Perkins, City Administrator
Scott Haley, Director of Community Development
Ellen Whitworth, Planner
Amy Hauswirth, Communication Specialist

(Please call Pat Rosenblatt at 872-2501 or email Ellen Whitworth if you are unable to attend.)

Economic Development Committee Summary

Subject: Meeting Summary
Meeting Date: Thursday, June 20, 2002
Time: 7:30 a.m.
Location: Creve Coeur Government Center
300 N. New Ballas Road
Creve Coeur, Missouri 63141
314-872-2500
Date Prepared: 06/20/2002

MEMBERS PRESENT:

Ms. Theresa Lynch, Chair

Mr. Marc Braun

Mr. Robert Calcaterra

Mr. Derek Montgomery

CITY STAFF PRESENT:

Mr. Scott Haley, Community Development Director

Mark Perkins, City Administrator

Ellen Whitworth, Planner

OTHERS PRESENT:

None

Discussion of membership exchange between EDC and Chamber's Executive Board

City Council President Dave Krueter sent a letter inviting the Chamber's participation on EDC, and requesting the city's participation on the Chamber Board. EDC members agreed that reciprocity could help foster better relations between the City and Chamber of Commerce, however, the Chamber's current bylaws may not permit membership of elected officials on their Executive Board. The current status of this request is that the City is waiting for a response from the Chamber.

1) Public Relations w/ Key Biotech/Life Science Individuals

Mr. Calcaterra and Mr. Montgomery explained some difficulties they have experienced getting city approval for various improvements to the Nidus and Danforth Plant Science Centers. In addition, it took one Nidus Center business 4 months to secure a business license. EDC members discussed the importance of not only eliminating unnecessary delays for existing biotech corporate tenants, but streamlining the business license and development review/approval process for prospective life science businesses. Theresa is setting up an initial meeting with key individuals sometime in June. Mr. Braun suggested scheduling several (2-3) meetings to discuss and address these issues. EDC members were urged to provide any issues to Mr. Haley or Ms. Whitworth so they can be considered and understood prior to the meeting.

2) Recreation Facility Feasibility Study

Discussion continued from last month's meeting. Mr. Haley informed the EDC that there have not been any new developments.

3) Reception for Business Community Leaders and Creve Coeur Business Summer Concert Series

The Commission discussed these items concurrently. Only one event is now being planned for this season. It will take place September 26, along with the Business Community Leaders reception. The proposed date may need to be changed since the St. Louis Regional Sprint (Fast 50" Award recognizing fast-growing technology companies event is scheduled the same night.

4) Economic Development Strategy and Action Plan

Members discussed that an economic development strategy for the city is a separate issue that should be just one of the components of the EDC's overall Action Plan. Staff will continue to refine the action plan including the economic development strategy, for further discussion at next month's meeting. MetroLink location and funding is one of the proposed action items, and was discussed by members.

The draft Action Plan's action items are not listed in ranking order. Mr. Braun suggested *improving* the actions currently listed rather than creating additional action items.

Members discussed Creve Coeur's former Transportation Management Organization (TMO). This organization focused on improving transportation and movement within Creve Coeur. The City received a Congestion Mitigation and Air Quality (CMAQ) grant to help fund the TMO for the first three years, but it was disbanded when federal funding ran out. The TMO was unsuccessful in getting the business community to pay membership fees, and the City declined to support it without any funding partners.

5) EDC/Future Joint Meetings w/ P&Z and City Council

There was no discussion of this agenda item.

6) BioBelt Update

Mr. Robert Calcaterra briefly updated everyone with regard to the recent MOBio meeting. Several EDC members attended. The conference was well attended and offered numerous topics relating to life sciences. Mr. Braun suggested the conference could be improved by offering a greater number of "basic" tracks directed towards non-science professionals. Mr. Montgomery announced he recently applied for a grant that would fund hosting a MOBio event to Creve Coeur.

The Mid-County Life Science Epicenter report, currently being prepared by Development Strategies for the St. Louis County Economic Council and surrounding municipalities, is expected to be completed by around August/September. Thus far, the report estimates that about half of the total wet lab space needed in the entire St. Louis region will be needed here in Creve Coeur. The members discussed the importance of presenting the report to City Council once it is released and gaining support for implementation of its recommendations as they relate to Creve Coeur.

7) Next meeting date: **Thursday, July 17, 7:30 a.m., Mayor's Conference Room**