



**JOINT WORK SESSION MEETING
AGENDA
CITY OF CREVE COEUR
CITY COUNCIL AND
ECONOMIC DEVELOPMENT
COMMITTEE
300 NORTH NEW BALLAS RD
NOVEMBER 28, 2022
6:00 PM**

CALL TO ORDER

ROLL CALL

DISCUSSION ITEMS

- 1. Approval of November 14, 2022 City Council Joint Work Session Minutes**
- 2. 39 North Governance Project**
Summary: Emily Lohse-Busch is a strategy consultant leading the 39 North Governance Project. Ms. Lohse-Busch and Karla Roeber, Donald Danforth Plant Science Center, will provide an overview and update of the governance project. The Economic Development Committee has been invited to participate in the Work Session.

ADJOURNMENT

Pursuant to Section 610.022 RSMo., the City Council could, at any time during the meeting, vote to close the public meeting and move to closed session to discuss matters relating to litigation, legal actions and/or communications from the City Attorney as provided under Section 610.021(1) RSMo. and/or personnel matters under Section 610.021(13) RSMo. And/or employee matters under Section 610.021(3) RSMo. and/or real estate matters under Section 610.021(2) or other matters as permitted by Chapter 610.

Posted by: _____
Date/Time posted: _____

If you need special accommodations to attend a meeting, services may be arranged by contacting the Office of the City Administrator in advance.



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**JOINT WORK SESSION MEETING
MINUTES
CITY OF CREVE COEUR
CITY COUNCIL AND VENABLE PARK
TASK FORCE
300 NORTH NEW BALLAS RD
NOVEMBER 14, 2022
6:00 PM**

CALL TO ORDER

A Joint Work Session of the City Council of the City of Creve Coeur was called to order by Mayor Robert Hoffman at the City Council Chamber, 300 North New Ballas Rd, City of Creve Coeur Government Center, Creve Coeur, MO 63141 on Monday, November 14, 2022 at 6:00 PM.

ROLL CALL

Mayor Robert Hoffman
Council Member, Ward 1 Mark Manlin
Council Member, Ward 1 Heather Silverman
Council Member, Ward 2 Tim Carney
Council Member, Ward 2 Nicole Greer
Council Member, Ward 3 Sari Neudorf
Council Member, Ward 3 David Hoffman
Council Member, Ward 4 Joseph Martinich
Council Member, Ward 4 Dan Tierney

Staff Present: City Administrator Mark Perkins, City Attorney Carl Lumley, Director of Community Development Jason Jaggi, Director of Finance Lori Obermoeller, Director of Public Works Jim Heines, Assistant City Administrator Sharon Stott, Chief of Police Jeff Hartman, Public Information Officer and Management Analyst Melissa Bradford, and City Clerk Kellie Henke.

Venable Task Force Committee Members Present: Jodi Miller, Pier Alsup, Carl Moskowitz, Jim Singer, Nancy Litzinger.

Also Present: Meridith McKinley of Via Partnership LLP and Geoff Ward of Washington University in St. Louis.

DISCUSSION ITEMS

1. Approval of October 24, 2022 City Council Joint Work Session Minutes

RESULT: APPROVED (UNANIMOUS)

MOVER: Daniel Tierney, Council Member, Ward 4

SECONDER: David Hoffman, Council Member, Ward 3

AYES: Carney, Greer, Martinich, Hoffman, Manlin, Neudorf, Tierney, Silverman



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The vote on the motion being 8 ayes and 0 nays, motion carried.

2. Venable Park Memorial Project Plan

Meridith McKinley of Via Partnership LLP provided a presentation regarding Dr. H. Phillp Venable Memorial Park Memorial and Commemorative Artwork Project Plan (See Exhibit A). Discussion included Memorial Components, Artist's Scope of Work and Concept Design.

Council Member Tierney confirmed with Ms. McKinley that future programming and educational materials will be developed by professional educators and curriculum experts.

Council Member Martinich recommended reaching out to the medical community for additional contributions to the project.

City Administrator Mark Perkins stated the funding for the city's portion of the project would come from either the Parks and Stormwater Fund or from the proceeds of the Fountain Park sale.

Council consensus is to proceed with the project plan provided by Via Partnership LLP; additional discussion will be needed to establish a budget for the project.

ADJOURNMENT

RESULT: APPROVED (UNANIMOUS) MOVER: Mark Manlin, Council Member, Ward 1 SECONDER: Tim Carney, Council Member, Ward 3 AYES: Carney, Greer, Martinich, Hoffman, Manlin, Neudorf, Tierney, Silverman
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The vote on the motion being 8 ayes and 0 nays, motion carried.

The meeting adjourned at 6:59 PM.



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Submitted by:

Kellie Henke
City Clerk

Dr. Robert Hoffman
Mayor

DR. H. PHILLIP VENABLE MEMORIAL PARK MEMORIAL AND COMMEMORATIVE ARTWORK PROJECT PLAN

City Council Work Session, November 14, 2022



Project Plan

- Site and Context
- Memorial Components
- Artwork Goals
- Artist's Scope of Work
- Selection Process
- Artist Selection
- Concept Design and Approval
- Community Engagement
- Proposed Timeline
- Estimated Budget and Funding Sources



Site and Context

- Venable Park
- Dr. Venable and the Venable Family
- The Venable Park Task Force
- The Venable Park Master Plan (2022)



Memorial Components

1. *A commemorative artwork*, designed by a professional artist, that engages visitors in the Venable's story.
2. *Design elements* that are integrated into the overall park design that support the commemorative artwork and other memorial elements.
3. *Signage* that tells the Venable's story.
4. *Future programming and educational materials* that is inspired by Dr. and Mrs. Venable's life and accomplishments and their pursuit of justice.



Artwork Goals

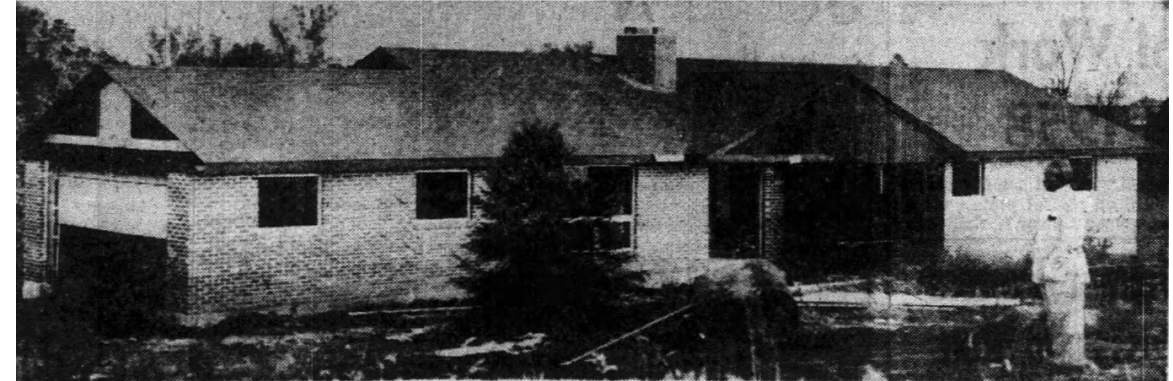
Honor the Venable family and inspire the community through a visually compelling, engaging, and unique work of art.

Educate the public about the Venables and other families and their struggle with the City of Creve Coeur.

Create a lasting memory of the legacy of Dr. Venable in all aspects of his life.

Inspire contemplation and dialogue about the past and current struggles for justice and civil rights.

Complement other park uses and the overall park design in terms of siting and scale.



Selection Process: Jury

Composition:

- The Venable Park Task Force (2)
- Venable family member (1)
- Art Committee (2)
- Parks and Historic Preservation Committee (1)
- Practicing artist (1)
- Local educator (1)
- Member of the HDR/
D40 design team (1)
- Project consultant (1)
- Council Liaison (1)

Role:

- Attend a project kickoff meeting.
- Provide input on artists invited to apply.
- Review artist submissions, select finalists.
- Review the artist concept proposals and recommend a concept for approval.
- Provide regular updates back to the board, committee or task force represented (if applicable).
- Attend and spread the word about community events related to the project.

Selection Process: Open Call for Artists

Open Call

The opportunity is open to all qualified and eligible artists.

The Call for Artists will be shared:

- Locally via websites, listservs, social media, and email lists where opportunities for artists are posted.
- Nationally on a limited basis.

Eligibility

Open to artists and artist teams residing in the United States with an interest in and/or previous work relating to civil rights, social justice, or racial discrimination.

The selected artist will also have experience executing ideas from concept to completion, meeting a specified budget and timeline. Previous experience working in the public realm and with a public agency preferred.

Selection Process: Select the Finalists

- Artists submit qualifications.
 - Brief letter/statement describing their interest in the project.
 - A résumé, CV or bio.
 - Three professional references.
 - Up to 10 sample images of previously completed projects.
 - Information about each work sample.
- The Jury reviews submittals and selects finalists.



Concept Proposals

- Finalists make a site visit, conduct research, meet stakeholders.
- Finalists develop a concept that includes:
 - Renderings
 - A narrative
 - Description of materials and fabrication process
 - Preliminary budget
 - Estimated timeline
- Finalists present concept to Jury.
- Concepts on display for public comments.
- Jury convenes and recommends selection.
- Concept approved by City Council.



Community Engagement

Activities

- Finalists will conduct site visit to learn about the park, the community, and the impact of the Venable story in Creve Coeur.
- Concept Proposals will be placed on view for comment.
- Other opportunities to meet and interact with the artist can be designed with the artist once he/she/they are on board.

Stakeholders

- Venable Family
- Venable Park Task Force
- Parks and Historic Preservation Committee
- Arts Committee
- Local and Private Schools
- Local neighborhood residents

Proposed Timeline

Oct 2022.	Venable Park Task Force reviews and recommends Project Plan.
Nov 2022.	Project Plan shared with relevant board and committees for their review. Project Plan submitted to City Council for direction.
Jan 2023.	Convene Jury. Issue Call for Artists.
March 2023.	Jury reviews qualifications, selects finalists.
April 2023.	Finalists make site visit, begin design work.

Proposed Timeline, cont.

June 2023.	Finalists presents Concept Proposals to Jury. Concepts placed on display for comment.
August 2023.	Jury reviews comments and recommends Concept Proposal. Concept Proposal approved by the City Council.
October 2023.	Artist submits final design for technical review.
November 2023.	Artist begins fabrication.
TBD 2024.	Installation and dedication.

Estimated Budget

Artist Proposal Stipend (3 x \$2500)	\$7,500
Artist Proposal Travel Stipend (if needed, 3 x \$1,000)	\$3,000
Artist design fee for commemorative artwork	\$25,000
Fabrication and installation of commemorative artwork	\$200,000
Project management	\$10,000
Interpretative Signage and Artwork Plaque Writing, Design, Fabrication, Installation; and Educational Component	\$35,000
Café (application management system)	\$1,000
Contingency	\$18,500
TOTAL	\$300,000

Park Construction Budget or Additional Art Budget

Site work, foundation, landscaping, and lighting for artwork	\$25,000
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Anticipated Funding Sources

City of Creve Coeur	\$150,000
HDR Foundation	\$100,000
Funds raised by memorial fundraising committee *	\$50,000
TOTAL **	\$300,000

* To be comprised of members of the Venable Park Task Force, PHP and Arts Committee and other volunteers.
Includes \$24,100 raised to date.

** Potential resources may include in-kind support.



CITY OF CREVE COEUR

November 23, 2022

To: Mayor and City Council

From: Mark Perkins, City Administrator

Re: 39 North Governance Project

Since [39 North](#) was conceived several years ago, the district has been led by a loose composition of stakeholders including the Danforth Center, St. Louis Economic Development Partnership (STLEDP), the City of Creve Coeur and emerging agtech companies such as Benson Hill. As turnover has occurred at STLEDP and other associated companies and organizations, it has become apparent that a more formal structure will likely be needed to bring the vision of the 39 North District to reality as outlined in the 39 North Master Plan. In fact, the master plan actually envisioned a formalized structure (see discussion on p84 and Appendices p107).

With this in mind, the Donald Danforth Plant Science Center initiated a task force last spring to develop recommendations for a governance structure and funding / operating model to move 39 North forward in a way to maximize its potential for advancing the region's global leadership in plant sciences and agtech. It is envisioned for the City of Creve Coeur to have a role as a partner in the new governance structure.

Emily Lohse-Busch was retained as the consultant to lead the project and is developing recommendations for structure and governance.

At the November 28 Work Session, Ms. Lohse-Busch and Karla Roeber of the Danforth Plant Science Center will provide an overview of the governance project and seek feedback from the City Council. The Economic Development Committee has been invited to participate in the work session as well.

You may wish to review the [39 North Master Plan](#), which was adopted by the Planning & Zoning Commission as a component of the Creve Coeur Comprehensive Plan in 2017.